Machine Learning

"**Machine learning** is a subset of **artificial intelligence** that uses algorithms to **learn from data** and enables machines to improve with **experience**"

Machine Learning

Formally (by Tom Mitchell, 1997):

Study of algorithms that:

- improve their **performance** P

- at some **task** T

- with **experience** E

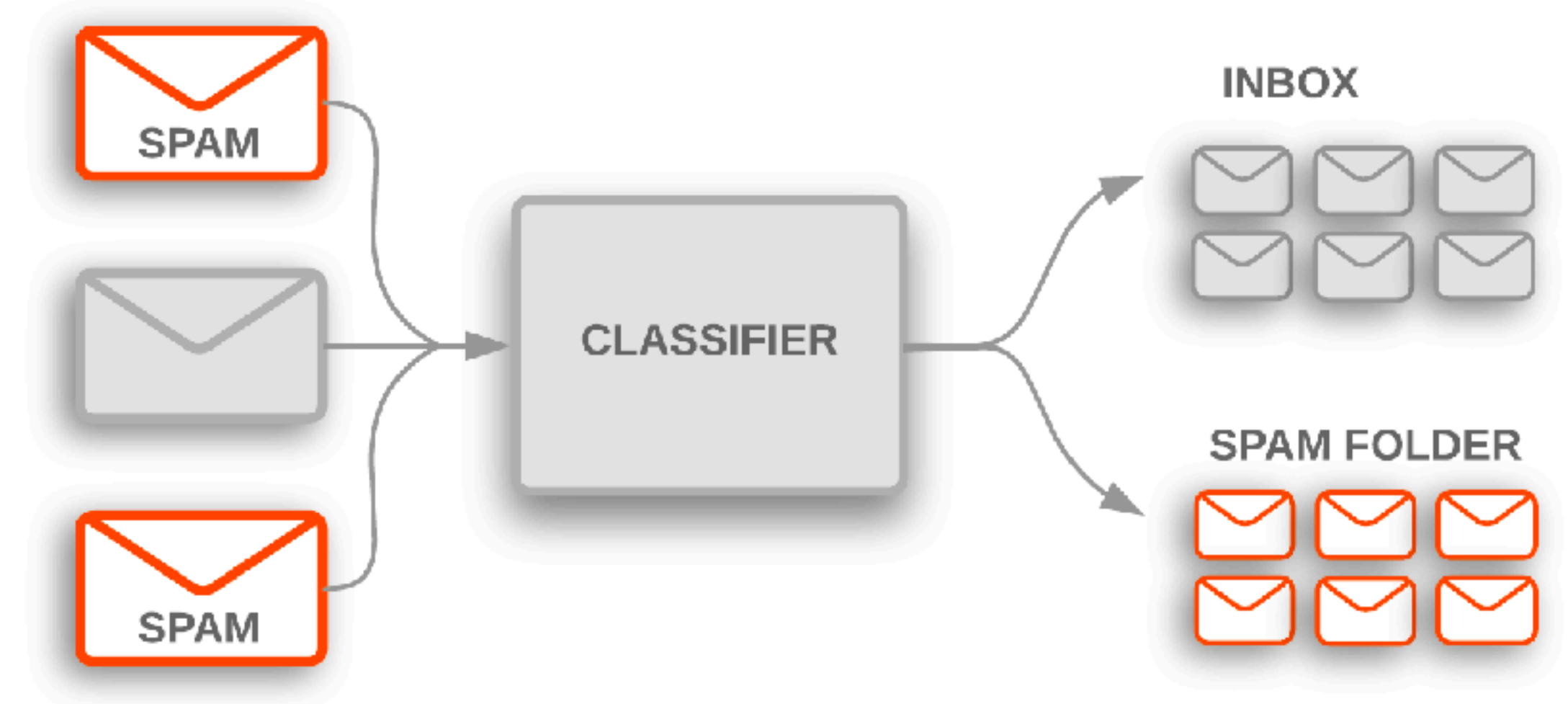   Well-defined learning task: <P,T,E>

Machine Learning

Formally (by Tom Mitchell, 1997):

Study of algorithms that:

- improve their **performance** P

- at some **task** T

- with **experience** E

    Well-defined learning task: <P,T,E>

Example of Machine Learning

Task: Predict the sale price of a house

Experience: Dataset with samples and one feature
(square meters)

Performance: RMSE: $\dfrac{1}{n} \sum_{i}^{n} (y_i - \hat{y}_i)^2$

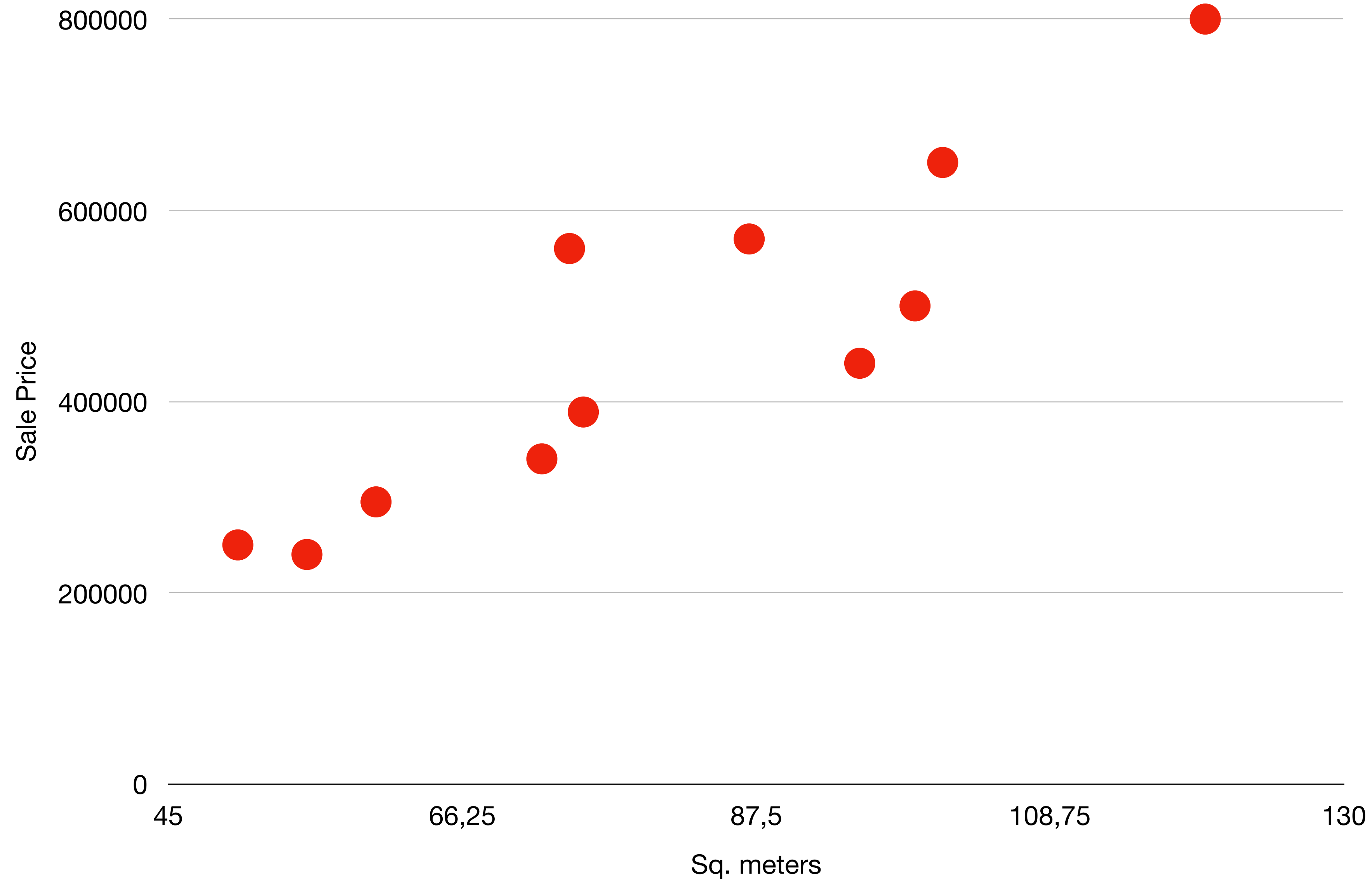| Sq. meters	Sale Price
50	250.000
75	389.000
72	340.000
60	295.000
95	440.000
55	240.000
120	800.000
87	570.000

Example of Machine Learning

Now is time to **define HOW**!!! A model must be defined. It always consist of two main parts:

- **Inference** function (or regression/classification function

- **Cost** function

  - And an optimization method to minimize this cost function

Sq. meters	Sale Price
50	250.000
75	389.000
72	340.000
60	295.000
95	440.000
55	240.000
120	800.000
87	570.000

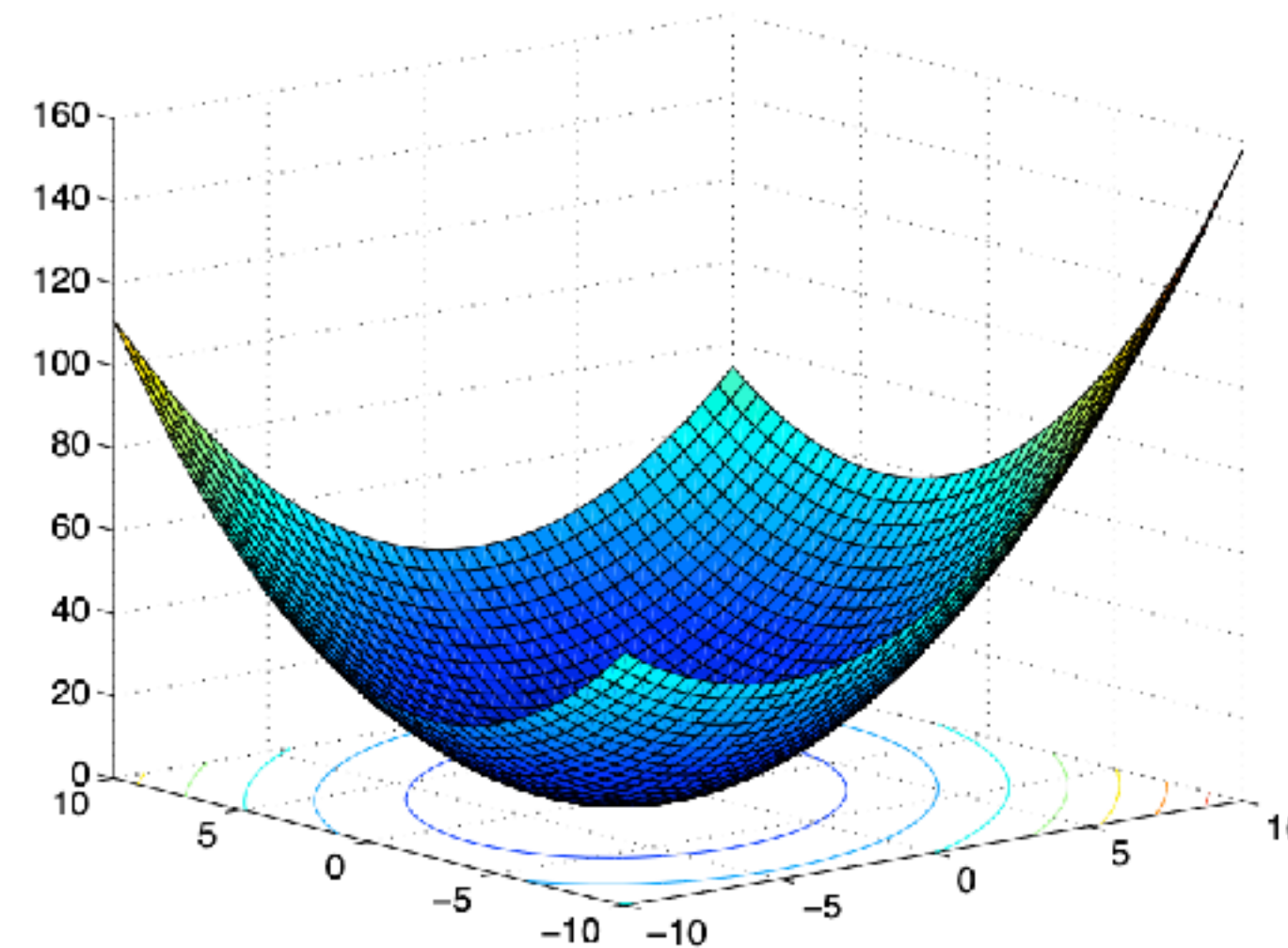Let's solve it with the most simple methods: Linear Regression (OLS)

Example of Machine Learning

- We will have to define a cost function, as for instance:
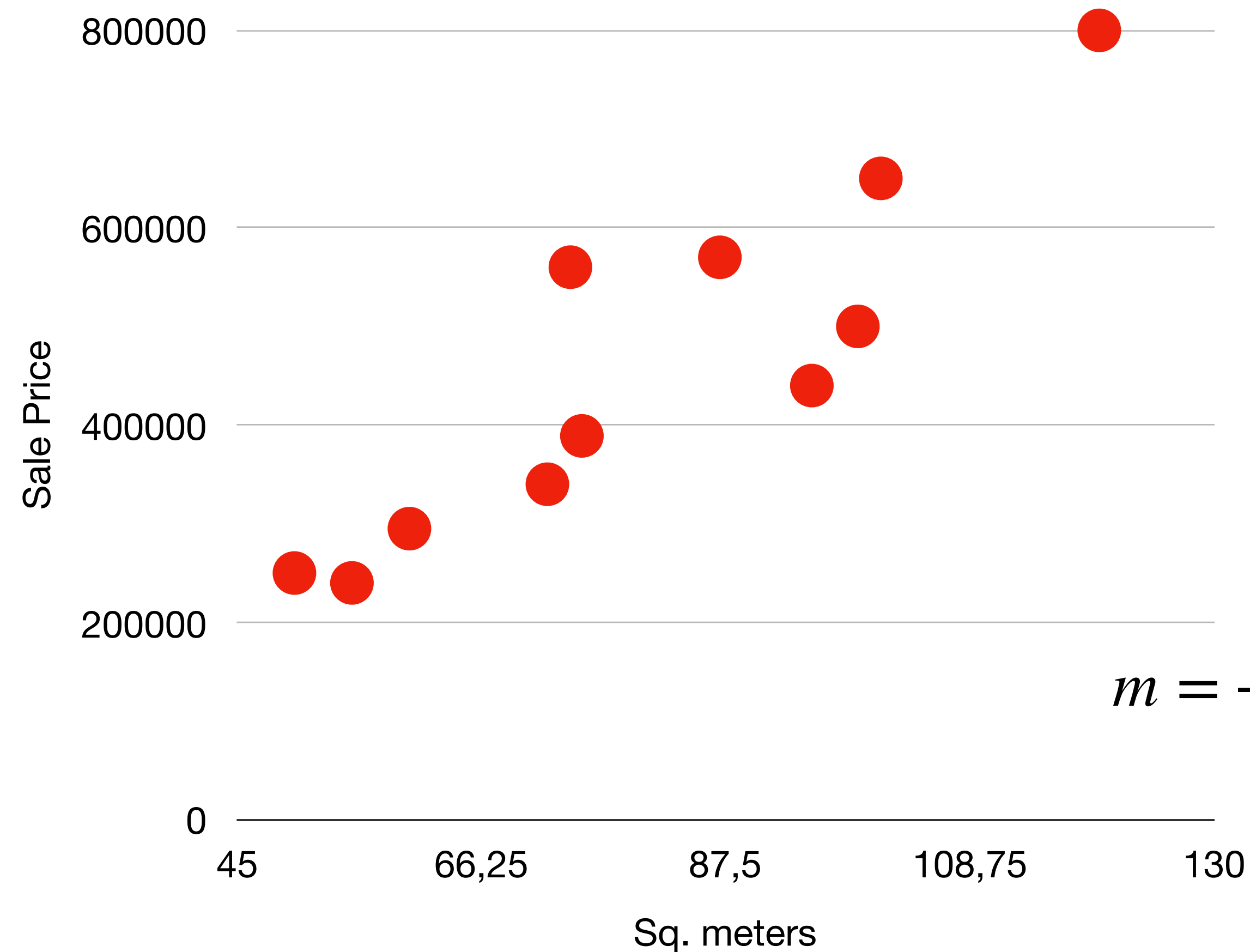
$$cost = \frac{\sum_i^N (y_i - \hat{y}_i)^2}{N}$$

and minimize it using the training data

Example of Machine Learning

Task: Predict sale price

Sq. meters	Sale Price
50	250.000
75	389.000
72	340.000
60	295.000
95	440.000
55	240.000
120	800.000
87	570.000

$$m = \frac{\sum_{i}^{n}(x_i - \bar{x})(y_i - \bar{y})}{\sum_{i}^{n} x_i - \bar{x}}$$
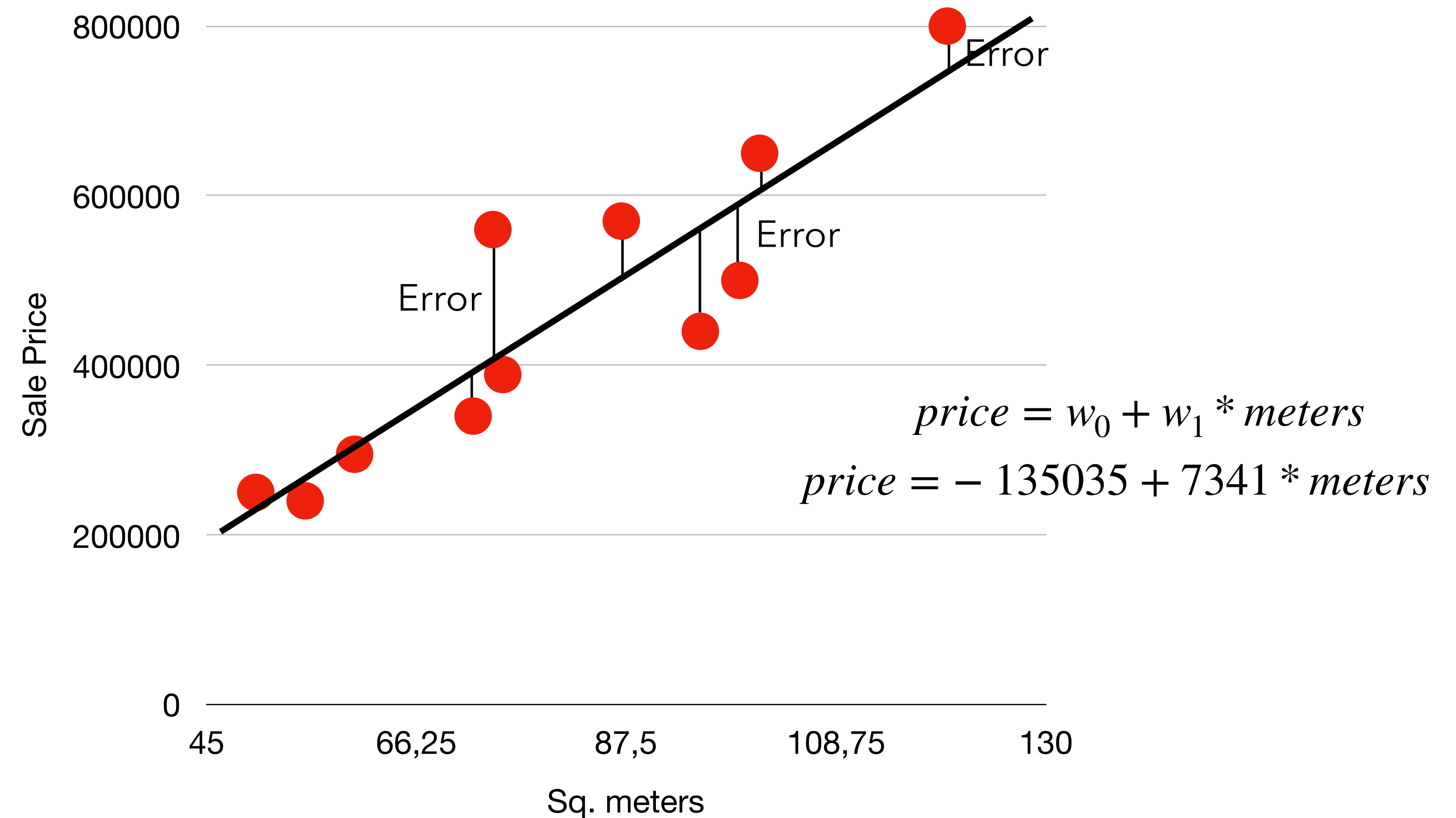
Example of Machine Learning

Sq. meters	Sale Price
50	250.000
75	389.000
72	340.000
60	295.000
95	440.000
55	240.000
120	800.000
87	570.000

Goal: Minimize error

$$price = w_0 + w_1 * meters$$

$$price = -135035 + 7341 * meters$$

Example of Machine Learning

Sq. meters	Sale Price	Prediction
50	250.000	**232.015**
75	389.000	**415.540**
72	340.000	**393.517**
60	295.000	**305.425**
95	440.000	**562.360**
55	240.000	**268.720**
120	800.000	**745.885**
87	570.000	**503.632**

Goal: Minimize error

$$price = w_0 + w_1 * meters$$

$$price = -135035 + 7341 * meters$$

How can we improve it?

Example of Machine Learning

Sq. meters	#rooms	#baths	district	Sales in Price
50	1	1	Ciutat Vella	250.000
75	3	1	Eixample	389.000
72	2	1	Eixample	340.000
60	2	1	Sants	295.000
95	3	2	Sants	440.000
55	1	1	Eixample	240.000
120	4	2	Sarria	800.000
87	3	2	Gracia	570.000

How do we define our model?

How can we improve it?

Example of Machine Learning

Sq. meters	#rooms	#baths	district	Address?	Sales in Price
50	1	1	Ciutat Vella	La Rambla, 55	250.000
75	3	1	Eixample		389.000
72	2	1	Eixample		340.000
60	2	1	Sants		295.000
95	3	2	Sants		440.000
55	1	1	Eixample		240.000
120	4	2	Sarria		800.000
87	3	2	Gracia		570.000

How do we define our model?

How can we improve it?

with better models
what about DEEP LEARNING?

How do data science techniques scale with amount of data?

No Free Lunch Theorem

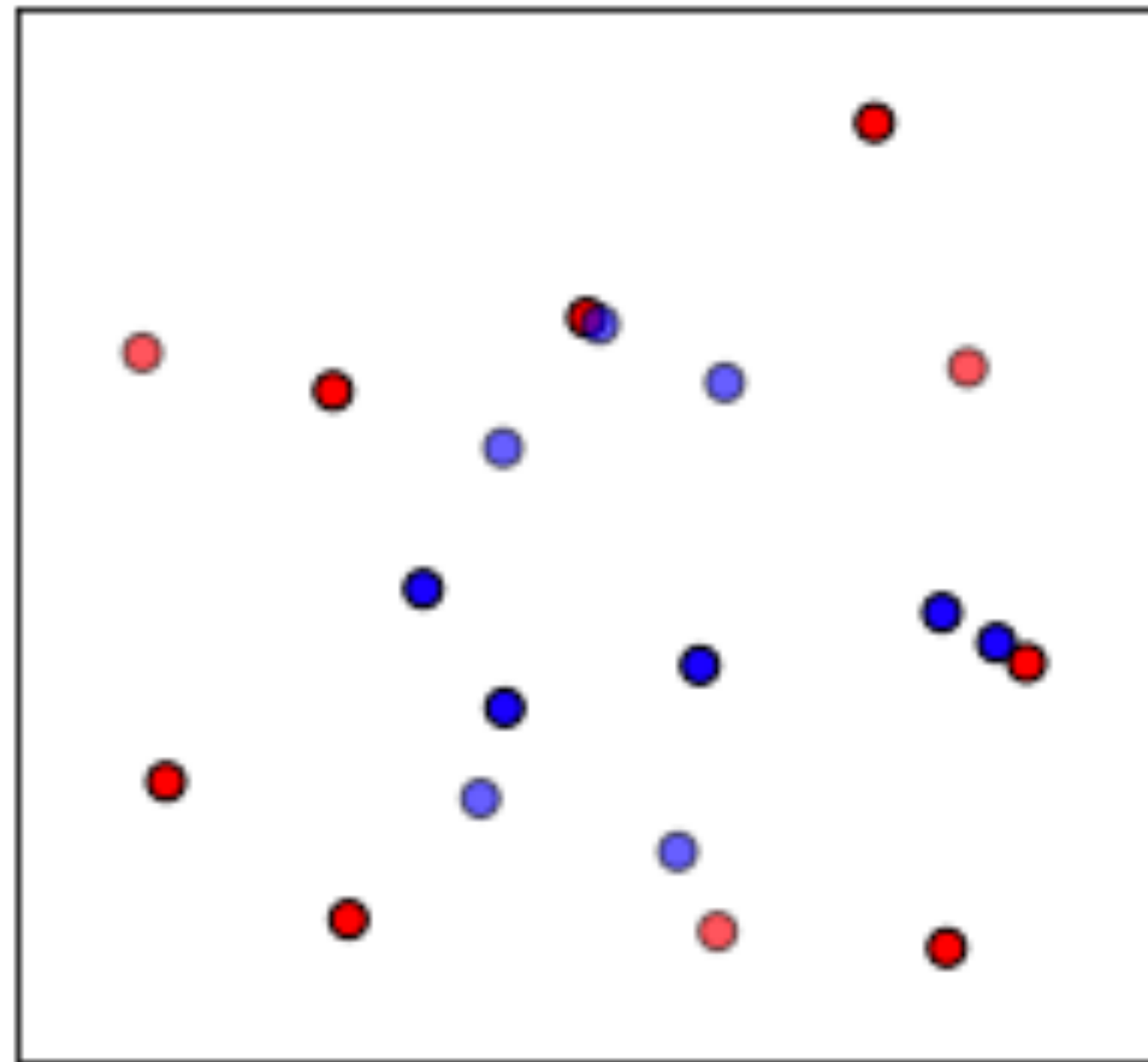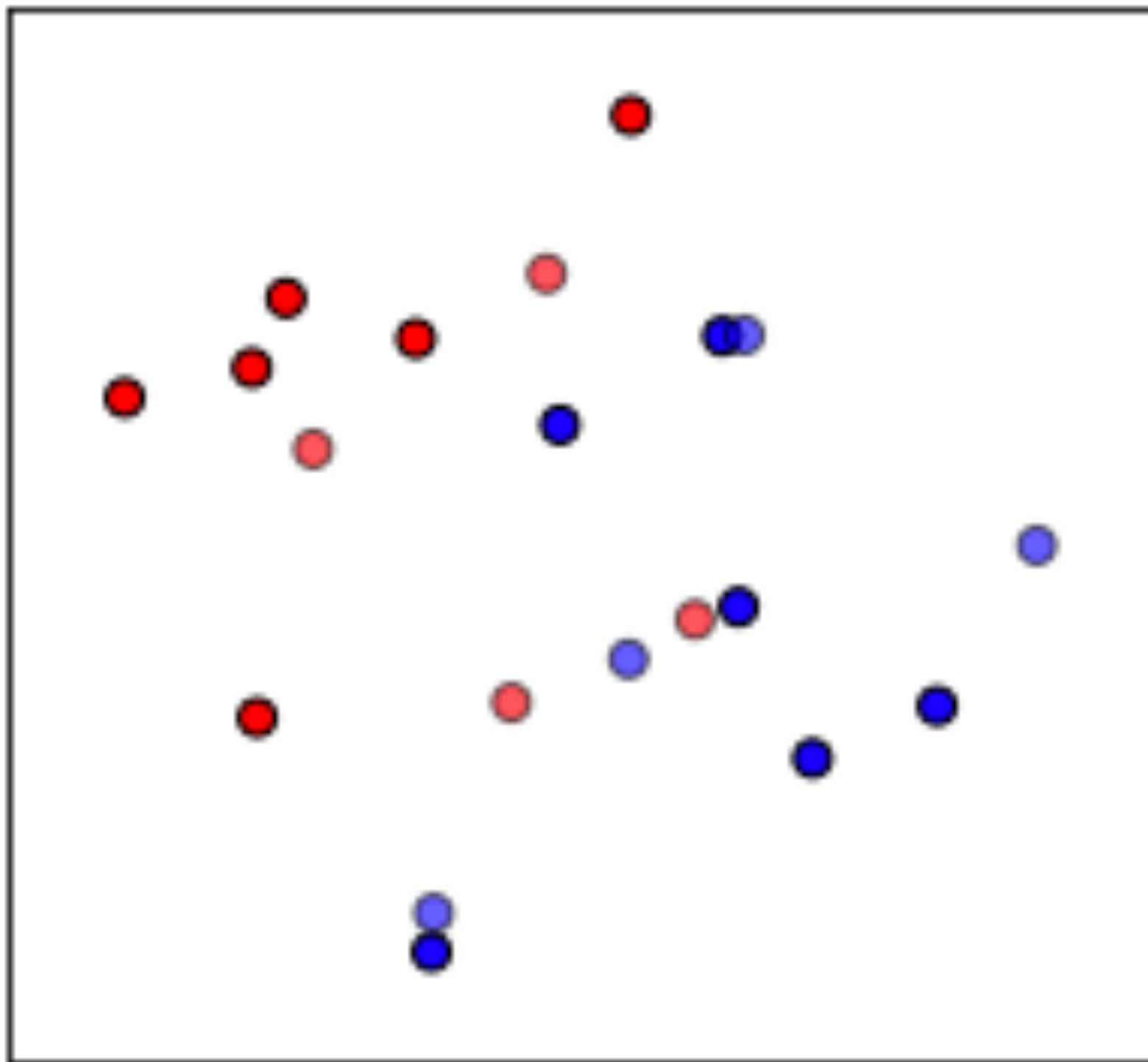Our model is a simplification of reality

⬇

Simplification is based on assumptions (bias)
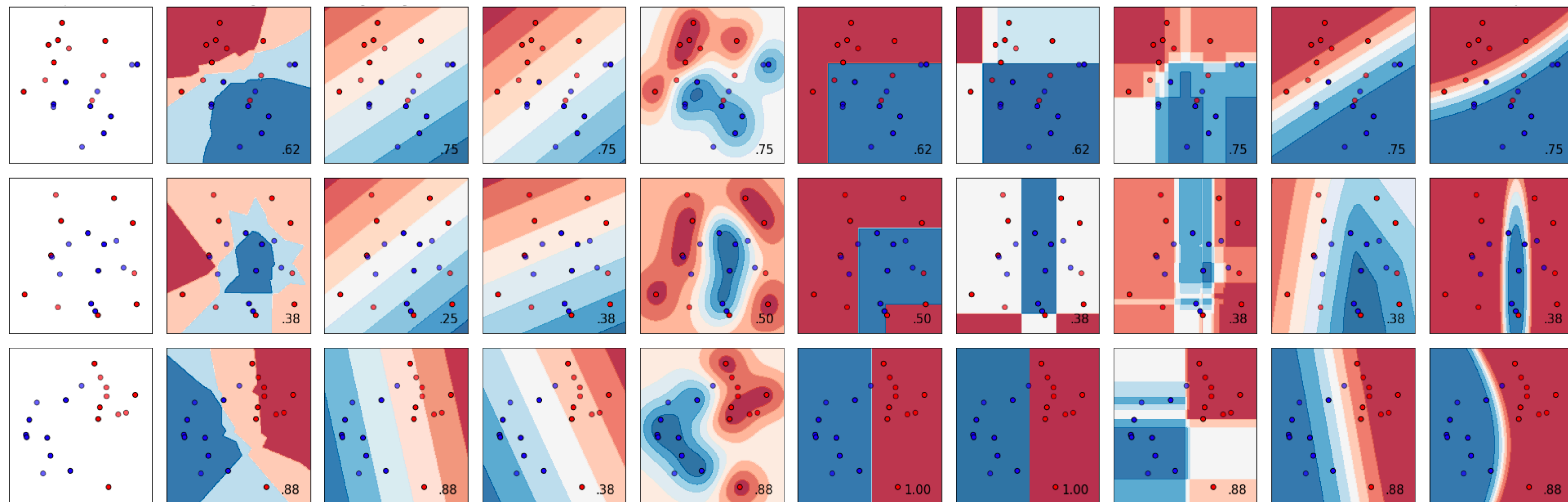
⬇

Assumptions fail in certain situations

Roughly speaking: "**There is not a model that works best for all possible situations**."
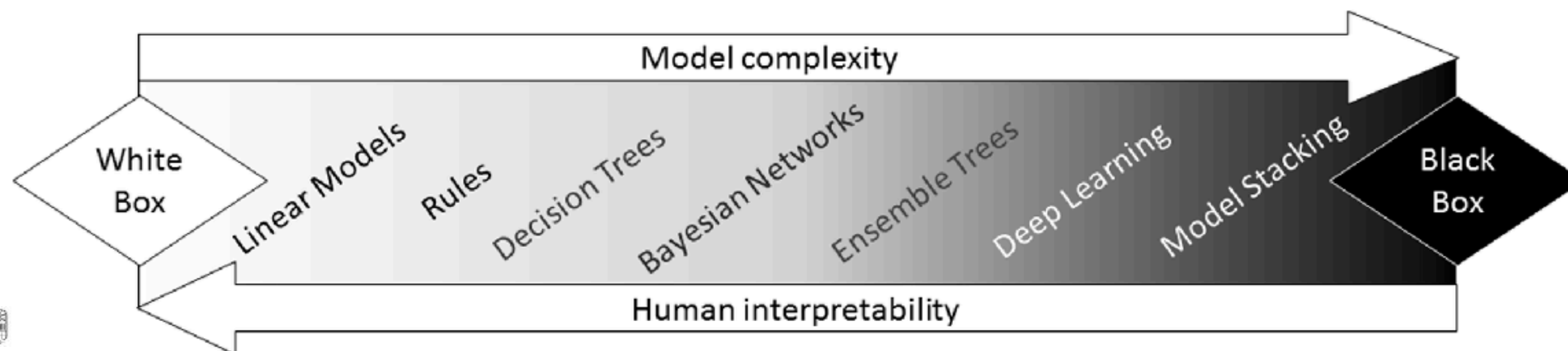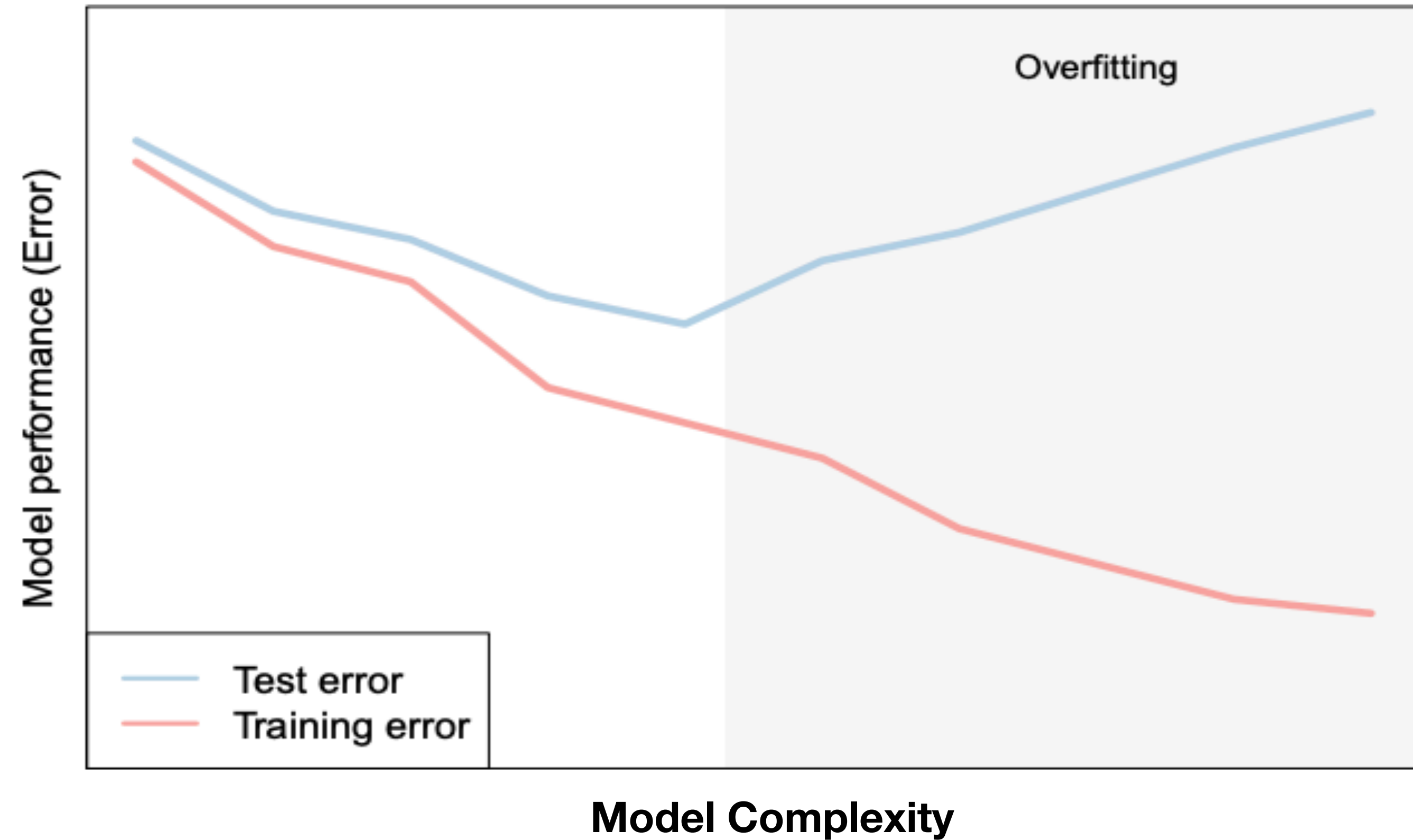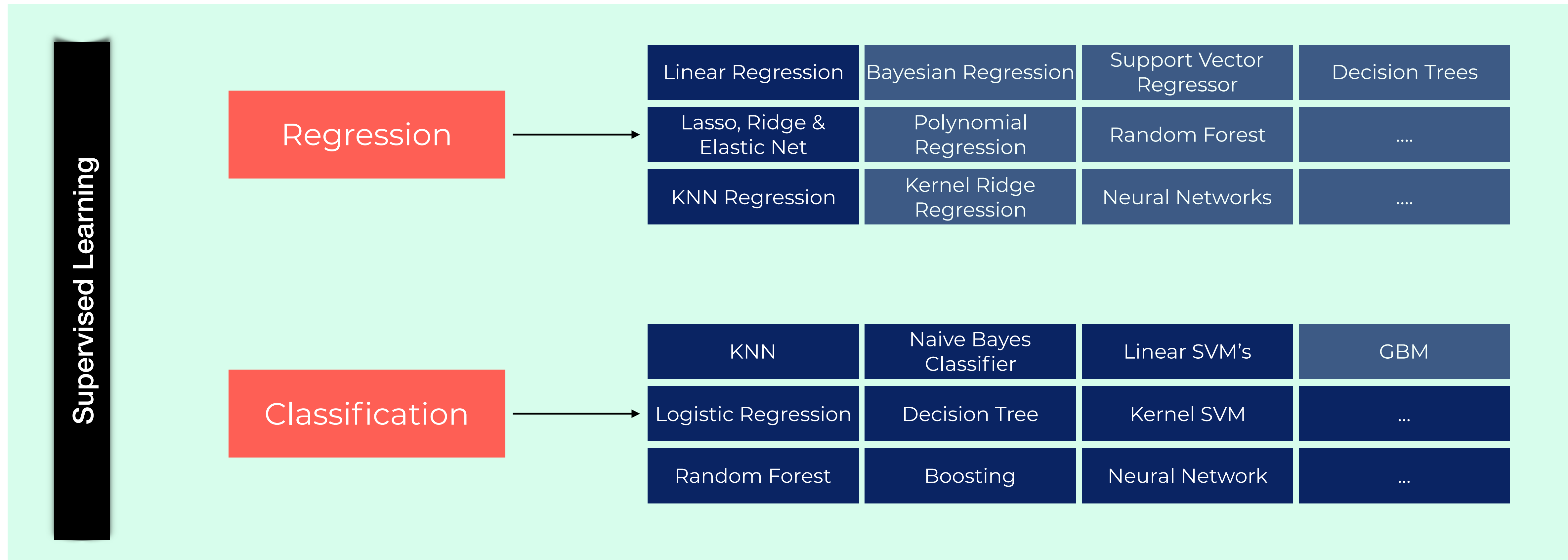
Classification Methods

Which model to use??

Classification Methods
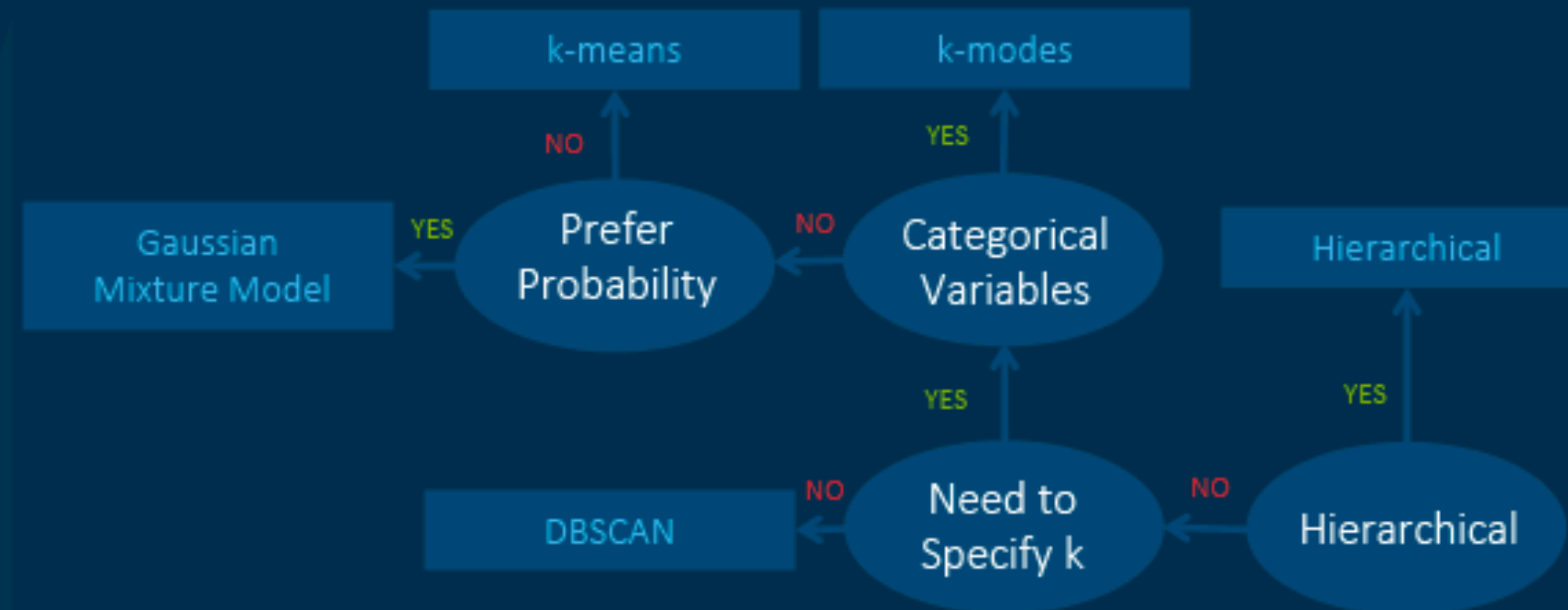
Evaluation

Model performance (Error) vs. Model Complexity, showing Test error and Training error curves with an Overfitting region.

Model complexity / Human interpretability spectrum from White Box (Linear Models, Rules, Decision Trees, Bayesian Networks, Ensemble Trees, Deep Learning, Model Stacking) to Black Box.

Supervised Learning

Supervised Learning

Regression

Linear Regression	Bayesian Regression	Support Vector Regressor	Decision Trees
Lasso, Ridge & Elastic Net	Polynomial Regression	Random Forest	....
KNN Regression	Kernel Ridge Regression	Neural Networks	....

Classification

KNN	Naive Bayes Classifier	Linear SVM's	GBM
Logistic Regression	Decision Tree	Kernel SVM	...
Random Forest	Boosting	Neural Network	...

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Machine Learning Algorithms Cheat Sheet

Unsupervised Learning: Clustering

k-means — k-modes

NO (k-means) / YES (k-modes)

Gaussian Mixture Model ← YES — Prefer Probability — NO → Categorical Variables

YES (Prefer Probability from Need to Specify k)

Hierarchical

YES (Categorical Variables from Need to Specify k)

DBSCAN ← NO — Need to Specify k — NO → Hierarchical

YES (Hierarchical)

START

Dimension Reduction

NO → Have Reponses

YES (Dimension Reduction → Topic Modeling)

YES (Have Reponses → Predicting Numeric)

Unsupervised Learning: Dimension Reduction

Topic Modeling — YES → Probabilistic — YES → Latent Dirichlet Analysis

NO (Topic Modeling) → Principal Component Analysis

NO (Probabilistic) → Singular Value Decomposition

Supervised Learning: Classification

Linear SVM ← NO

Naïve Bayes

Data Is Too Large ← NO — Explainable ← SPEED — Speed or Accuracy

YES (Data Is Too Large) → Naïve Bayes

YES (Explainable) → Decision Tree / Logistic Regression

ACCURACY (Speed or Accuracy) → Kernel SVM / Random Forest / Neural Network / Gradient Boosting Tree

NO → Predicting Numeric

Supervised Learning: Regression

Predicting Numeric — YES → Speed or Accuracy

SPEED → Decision Tree / Linear Regression

ACCURACY → Random Forest / Neural Network / Gradient Boosting Tree

- Consider a simple classifier applied to some two-class data:

  - Starting with 5.000 features and 50 samples, find the 100 features having the largest correlation with the class label.

  - Train a classifier, such as logistic regression, using only those 100 features.

- Consider a simple classifier applied to some two-class data:

  - Starting with 5.000 features and 50 samples, find the 100 features having the largest correlation with the class label.

  - Train a classifier, such as logistic regression, using only those 100 features.

Can we apply cross-validation in step 2, forgetting about step 1?

NO

This would ignore the fact that in Step 1, the procedure has already seen the labels of the training data, and made use of them. This is a form of training and must be included in the validation process.

It is easy to simulate realistic data with the class labels independent of the outcome, so that true test error =50 %, but the CV error estimate that ignores Step 1 is zero!

Example: South African Heart Disease

- **160 cases of MI** (myocardial infarction) and **302 controls** (all male in age range 15-64), from Western Cape, South Africa in early 80s

- Overall **prevalence** very high in this region: **5.1%.**

- Goal is to identify relative strengths and directions of risk factors as well as predict future cases.

Unbalaced data

- In South African data, there are **160 cases**, **302 controls** - $\tilde{\pi} = 0.35$ are cases. Yet the prevalence of MI in this region is $\pi = 0.05$.

- With case-control samples, we can estimate the regression parameters β_j accurately (if our model is correct); the constant term β_0 is incorrect.

- We can correct the estimated intercept by a simple transformation

$$\hat{\beta}_0^* = \hat{\beta}_0 + log\frac{\pi}{1-\pi} - log\frac{\tilde{\pi}}{1-\tilde{\pi}}$$

- Often cases are rare and we take them all; up to five times that number of controls is sufficient.

Classification Methods

Logistic Regression

SVM

K-NN: Distance based

Tree Based Method

Neural Networks

Logistic Regression

Logistic Regression

- **Logistic Regression**, despite the "regression" term in its name, **is a classification model** used in problems where the dependent (target) variable has two possible outcomes

Logistic Regression

we must model *p(X)* using a function that gives outputs between 0 and 1 for all value

$$p(X) = \frac{e^{\beta_0 + \beta_1 X}}{1 + e^{\beta_0 + \beta_1 X}}$$

Logistic Regression

$$\ell(\theta) = \prod_{i:y_i=1} p(x_i) \prod_{i':y_i'=0} (1 - p(x_i'))$$

$$Cost(h_\theta(x), y) = \begin{cases} -log(h_\theta(x)) & \text{if } y = 1 \\ -log(1 - h_\theta(x)) & \text{if } y = 0 \end{cases}$$

$$Cost(h_\theta(x), y) = -ylog(h_\theta(x)) - (1 - y)log(h_\theta(x))$$

$$J(\theta) = \frac{1}{m} \sum_{i=1}^{m} Cost(h_\theta(x^{(i)}), y^{(i)})$$

$$J(\theta) = \frac{1}{m} [\sum_{i=1}^{m} -y^{(i)} log(h_\theta(x^{(i)})) + (1 - y^{(i)})log(1 - h_\theta(x^{(i)}))]$$

$$m = \text{number of samples}$$

Support Vector Machines

Support Vector Machines

- Find an hyperplane that separates the classes in the features space.

- If $f(x) = B_0 + B_1 x_1 + \cdots + B_p x_p$, then $f(x) > 0$ for points on one side of the hyperplane, and $f(x) < 0$ for point on the other .

- $f(x) = 0$ defines the separating hyperplane.

Support Vector Machines

- Among all separating hyperplanes, find the one that makes the biggest gap or margin between the two classes.

Constrained optimization problem

$$\text{maximize}_{\beta_0,\ldots,\beta_p}\, M$$

$$\text{subject to } \sum_{j=1}^{p} \beta_j^2 = 1,$$

$$y_i(\beta_0 + \beta_1 x_{i1} + \ldots + \beta_p x_{ip}) \geq M$$

$$\text{for all } i = 1,\ldots,N$$

Support Vector Machines

- Among all separating hyperplanes, find the one that makes the biggest gap or margin between the two classes.

The previous formulation is equivalent to:

$$minimize_{\beta_0,...,\beta_p} \|\beta\|^2$$

$$subject\ to\ y_i(\beta_0 + \beta_1 x_{i1} + ... + \beta_p x_{ip}) \geq 1$$

$$for\ all\ \ i = 1, ..., N$$

which is easy to optimize since it is differenciable a convex function

Support Vector Machines

Sometimes data is **not separabe**

Sometimes is **separable but noisy**

Support Vector Machines

- Data is not that simple… In most of the cases data is **not separable**, and sometimes, the data is separable, but **noisy**.

- The support vector classifier **maximizes a soft margin**. Parameter C determines how hard points violating the constraint should be penalized

$$min_{\beta,\xi}\frac{1}{2}\|\beta\|^2 + \frac{C}{N}\sum_i \xi_i$$

$$s.t.\ y_i(\beta x_i) \geq 1 - \xi_i, \xi \geq 0, \forall i \in \{1,...,N\}$$

Support Vector Machines

- Observe that if $y_i(\beta \cdot \mathbf{x}_i) \geq 1$, then $\xi_i = 0$ and in this case there is no contribution to the penalty, but if the margin $y_i(\beta \cdot \mathbf{x}_i) < 1$, $\xi_i > 0$ and the penalty term increases $\dfrac{C}{N}\xi_i$:

$$\xi_j = max(0, 1 - y_i(\beta \cdot \mathbf{x_i}))$$

Loss functions

Linear Models can fail

K-Nearest Neighbor

- K-Nearest Neighbor is considered a lazy learning algorithm that classifies data sets based on their similarity with neighbors

- **Assumption**: Similar Inputs have similar outputs

- **Classification rule**: For a test input **x**, assign the most common label amongst its k most similar training inputs

K stands for the number of neighbors to consider for the classification

★ is a new Example to be classified

K-Nearest Neighbor

http://vision.stanford.edu/teaching/cs231n-demos/knn/
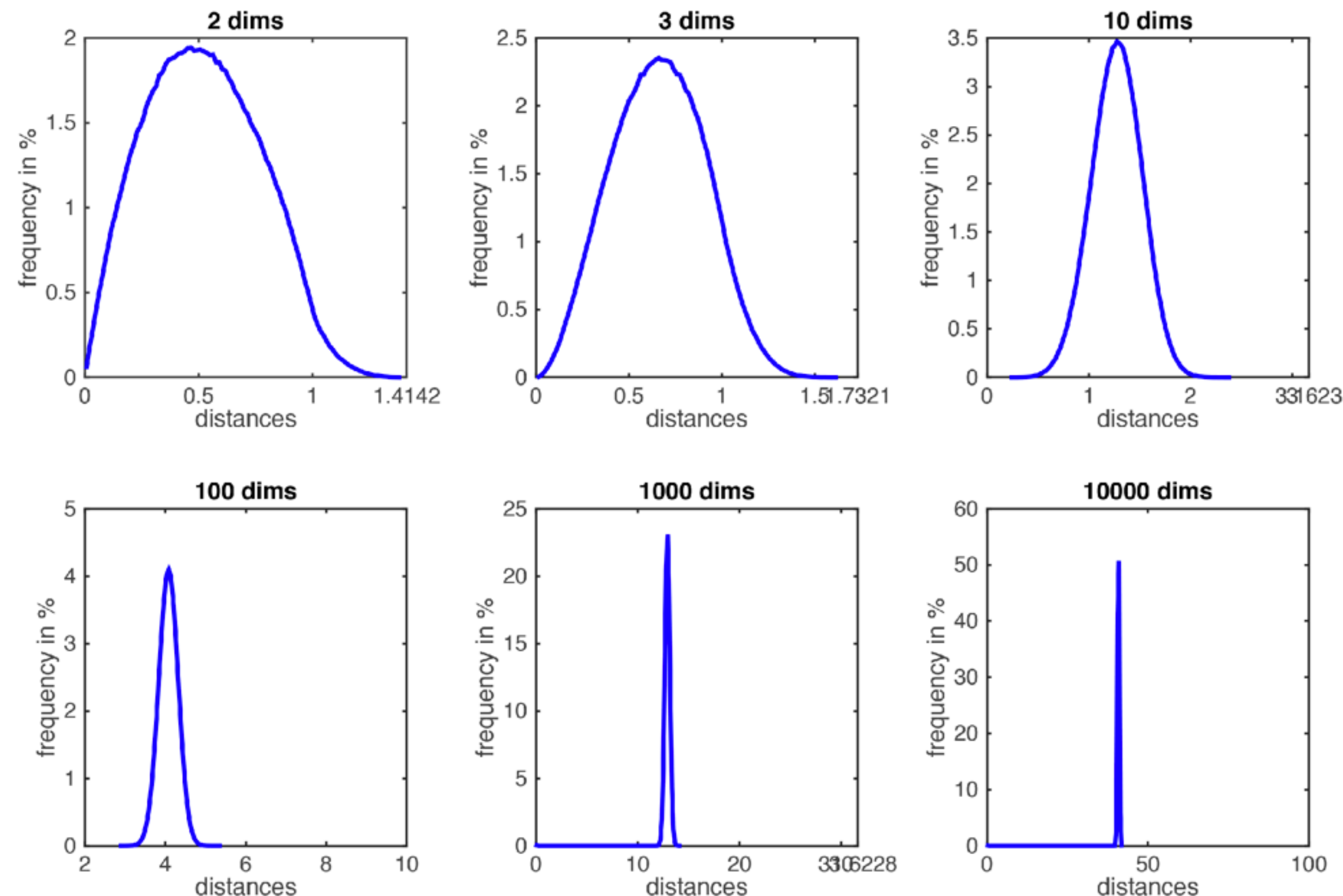
K-Nearest Neighbor

K-Nearest Neighbor

- **Choosing the right K value?**

    - To select the K that's right for your data, we run the KNN algorithm several times with different values of K and choose the K that reduces the number of errors we encounter while maintaining the algorithm's ability to accurately make predictions when it's given data it hasn't seen before.

- Some tips:

    - Small K-value = unstable/Overfitting

    - Large K-value = stable/small accuracy

    - Odd K-value to have a tiebreaker

- **Problems**:

    - Very **slow method** when the number of samples is large

    - *Curse of dimensionality*

Curse of Dimensionality

K-NN classifier makes the assumption that similar points share similar labels. Unfortunately, **in high dimensional spaces**, points that are drawn from a probability distribution, tend to **never** be **close** together.
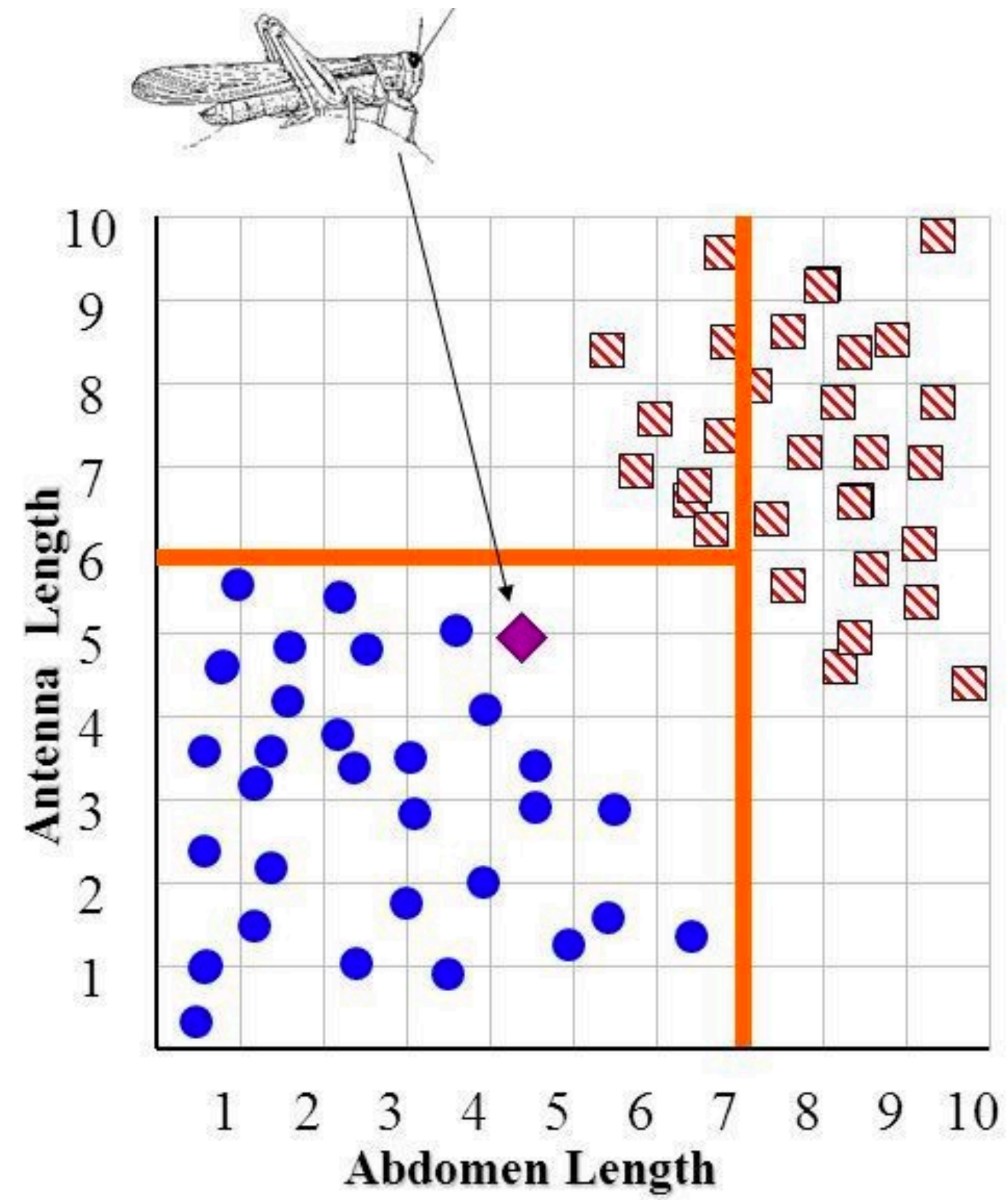

The histogram plots show the distributions of all pairwise distances between randomly distributed points within d dimensional unit squares. As the number of dimensions d grows, all distances concentrate within a very small range.

Tree Based Methods
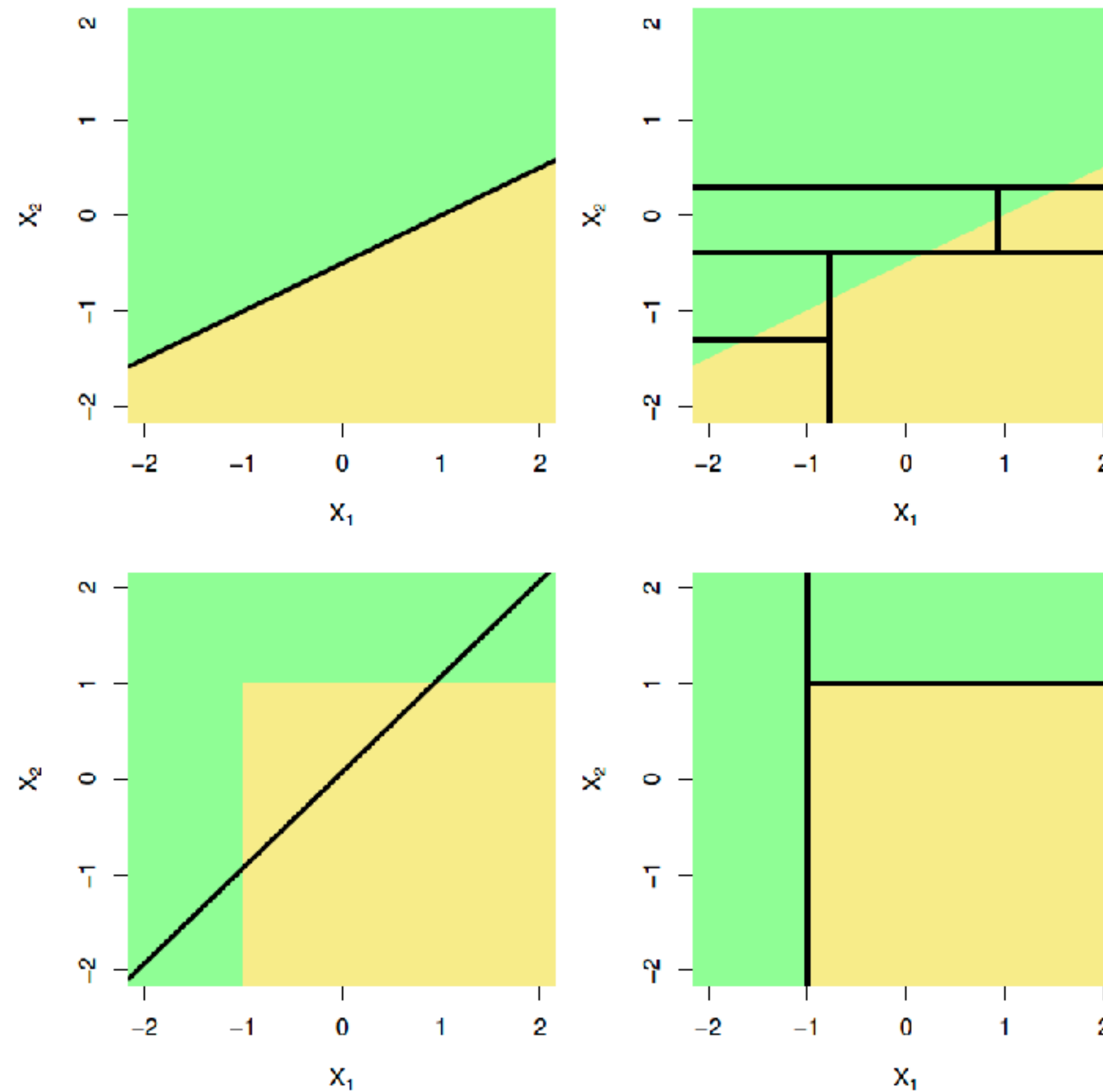
Decision Tree based Methods

- Tree-based methods are **simple** and **useful for interpretation**

- Typically are not competitive with the best supervised approaches. However methods that grow multiple trees which are then combined to give a consensus prediction are really popular because of its performance. **Bagging**, **Boosting** and **Random Forest** are some of those well known methods.

Decision Tree

Decision Tree

- Trees vs. Linear Models

Bagging

- Build on the assumption of bias Variance

$$\underbrace{\mathbb{E}[(h_D(x) - y)^2]}_{\text{Error}} = \underbrace{\mathbb{E}[(h_D(x) - \bar{h}(x))^2]}_{\text{Variance}} + \underbrace{\mathbb{E}[(\bar{h}(x) - \bar{y}(x))^2]}_{\text{Bias}} + \underbrace{\mathbb{E}[(\bar{y}(x) - y(x))^2]}_{\text{Noise}}$$
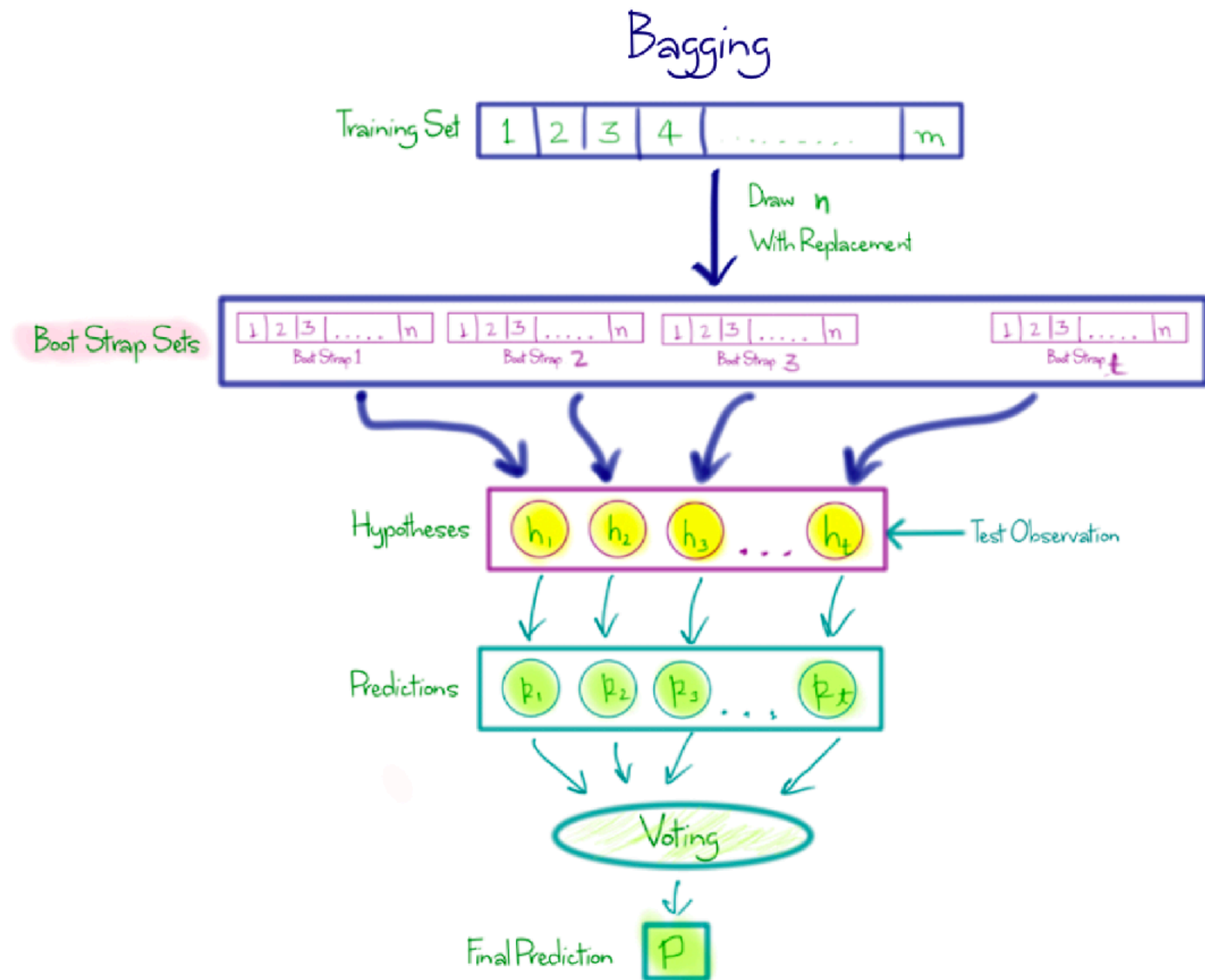
- The weak law of large numbers says (roughly) for i.i.d. random variables x_i with mean $\bar{x}$, we have

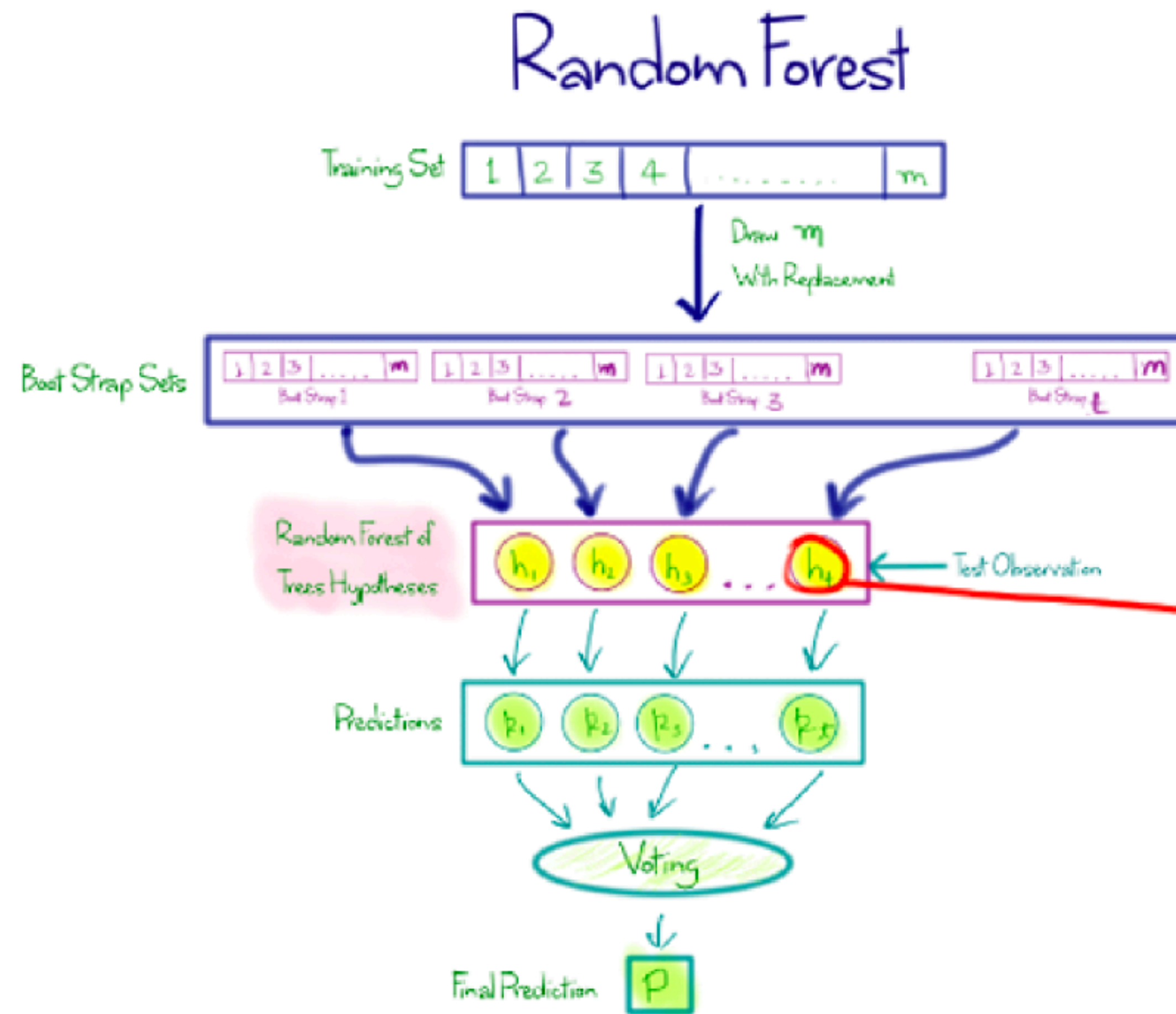$$\frac{1}{m}\sum_{i=1}^{m} x_i \to \bar{x} \text{ as } m \to \infty$$

- Apply this to classifiers: Assume we have m training sets $D1, D2, ..., Dn$ drawn from P^n. Train m classifiers and avereage the result:

$$\hat{h} = \frac{1}{m}\sum_{i=1}^{m} h_{D_i} \to \bar{h} \qquad as \ m \to \infty$$
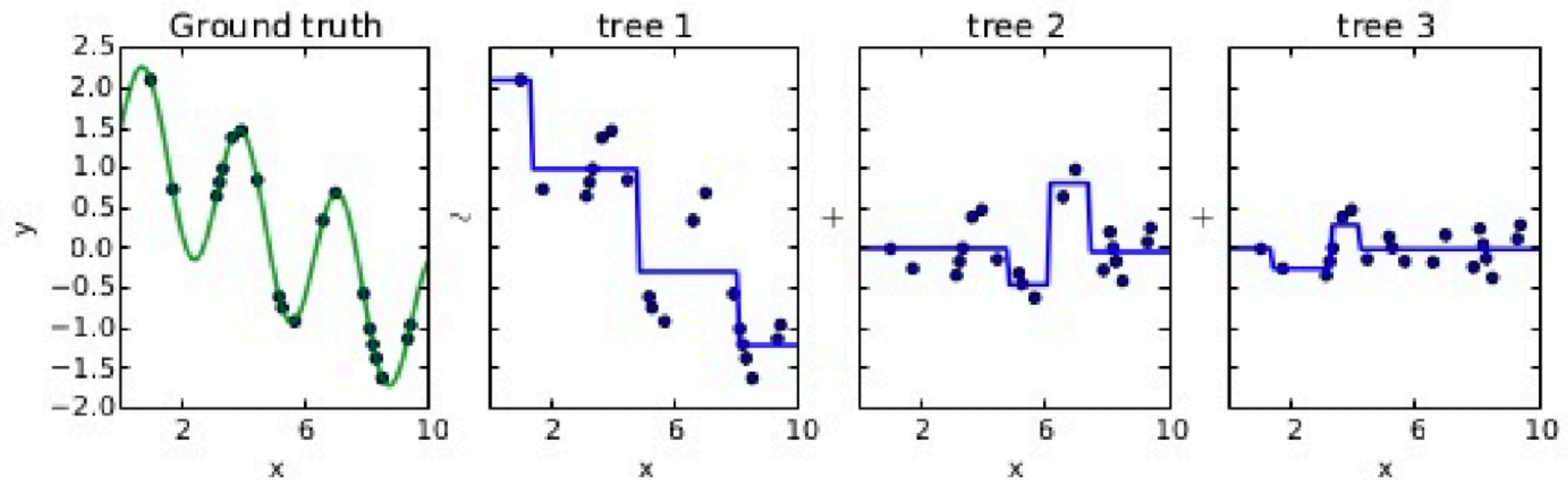
Bagging

Random Forest

Random Forest

Training Set: 1 2 3 4 [. . . . .] m

Draw m
With Replacement

Boot Strap Sets: 1 2 3 ..... m | 1 2 3 ..... m | 1 2 3 ..... m | 1 2 3 ..... m
Boot Strap 1   Boot Strap 2   Boot Strap 3   Boot Strap L

Random Forest of Trees Hypotheses: h_1 h_2 h_3 . . . h_4 — Test Observation

Predictions: P_1 P_2 P_3 . . . P_L

Voting

Final Prediction: P

A Random Tree

Let's say that the Training Set had X features.
Then each node is split by choosing a feature out of a random
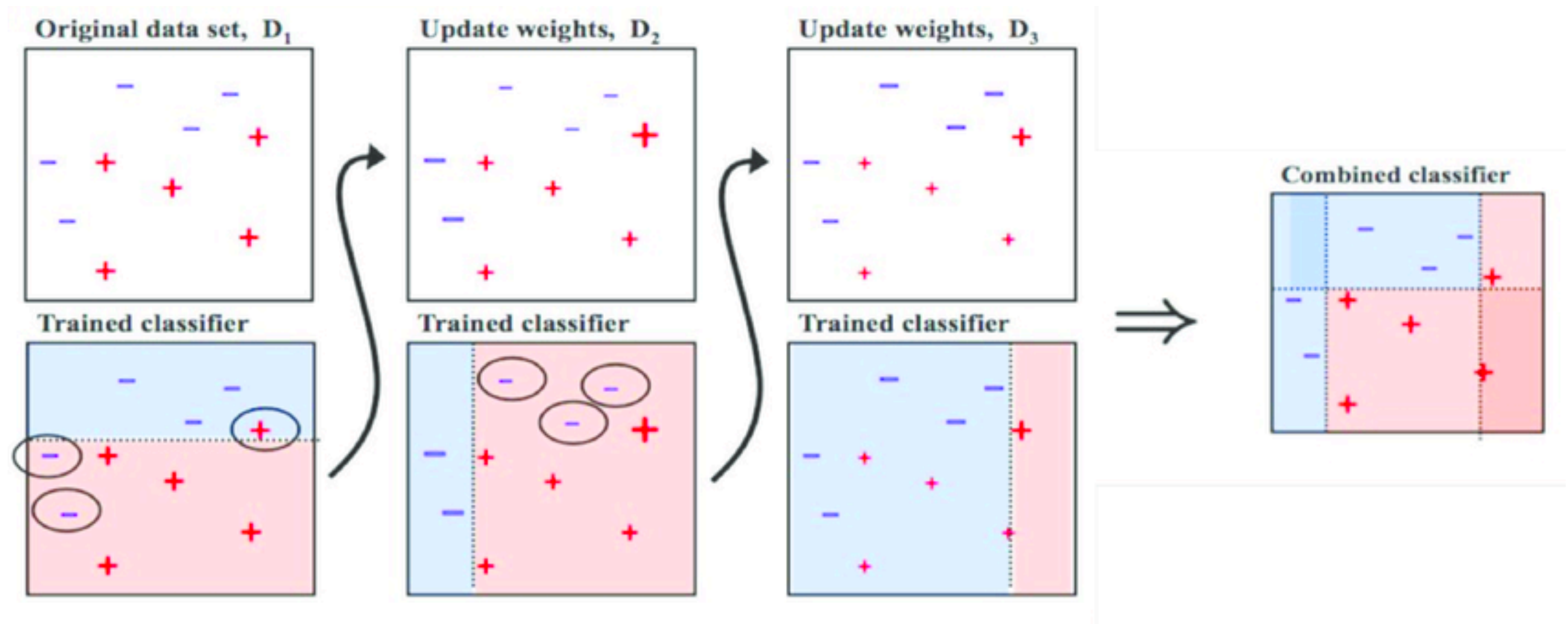sample of x = ~sqrt(X) features.
The splitting feature is the one that gives the best Information Gain.
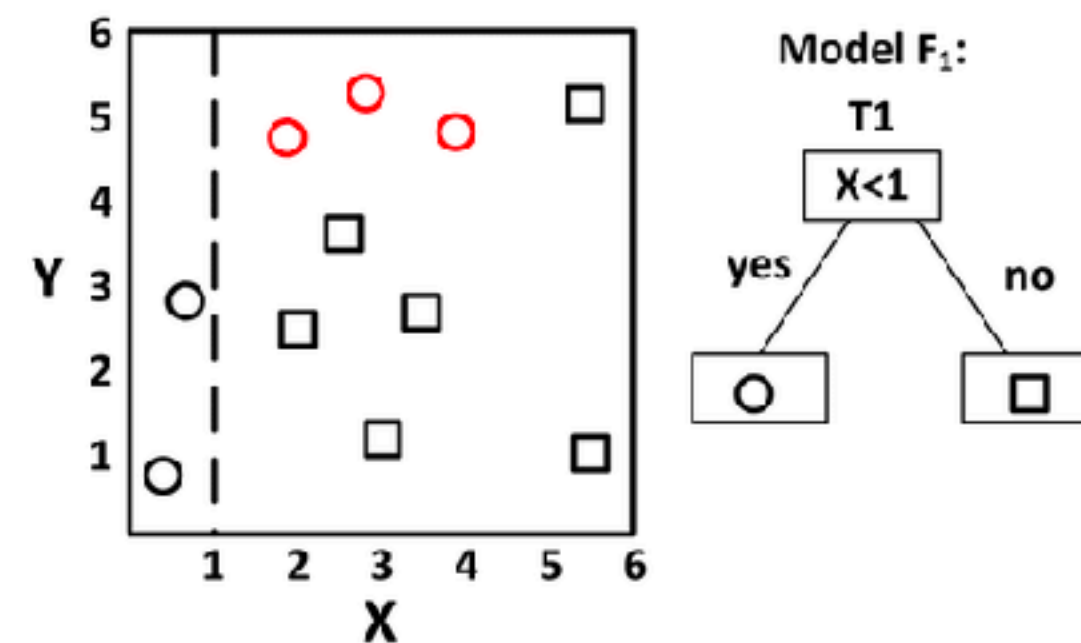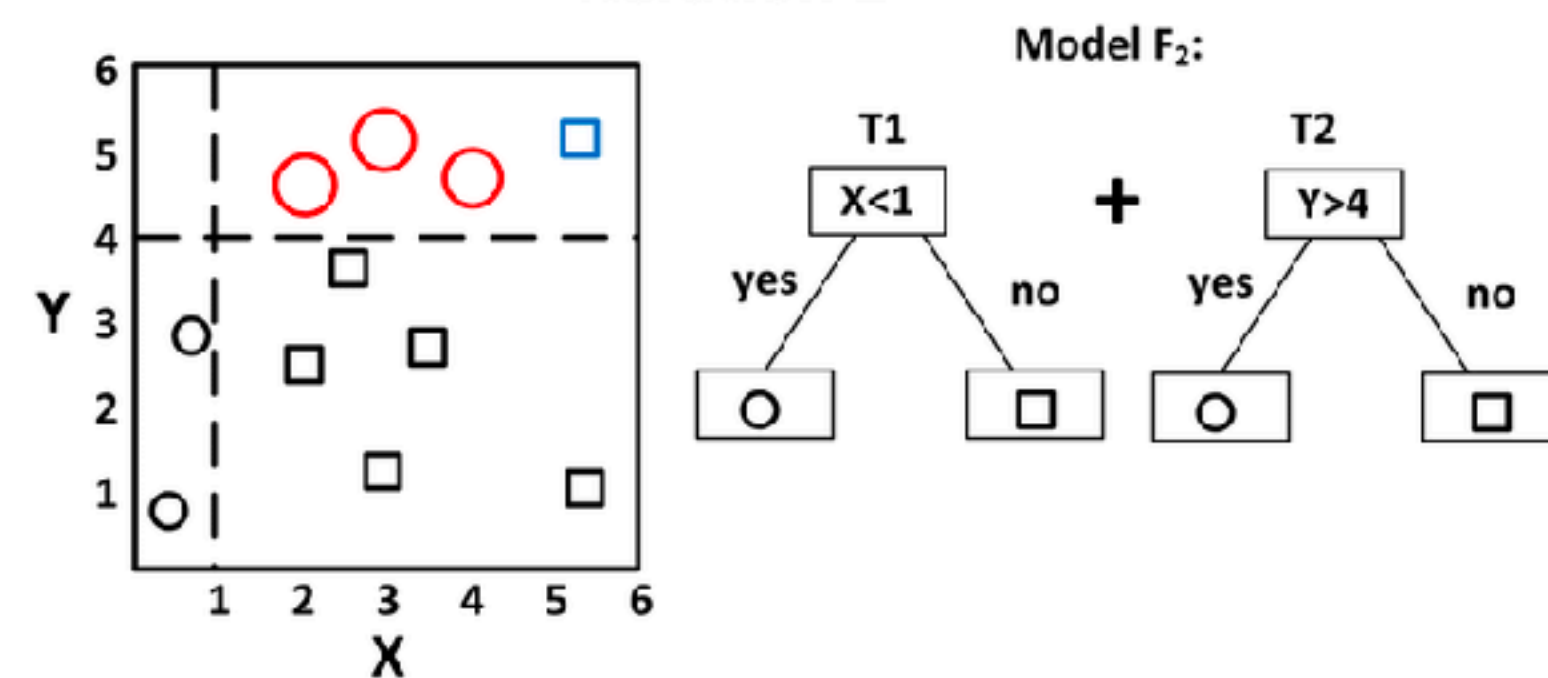The tree is unpruned, and thus over fit.

Boosting

Boosting

AdaBoost works on improving the areas where the base learner fails.
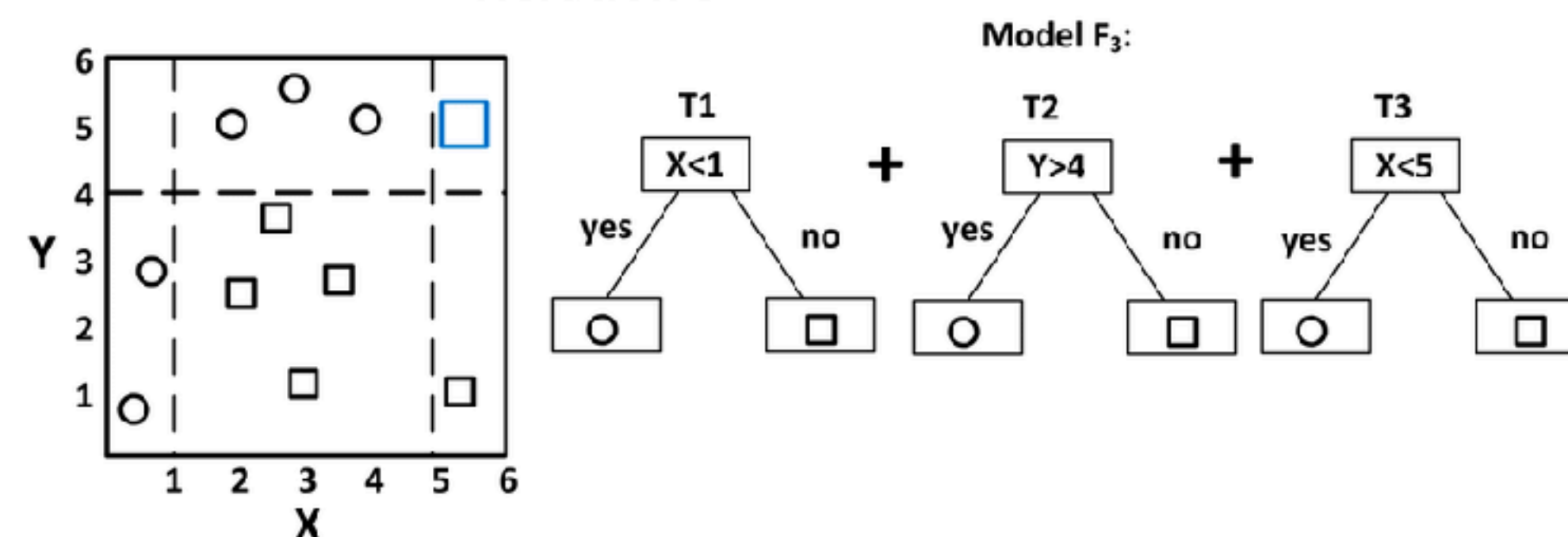
Gradient Boosting

Kernel SVM

- It can be demostrated than Linear SVM is equivalent to this equation (dual version):

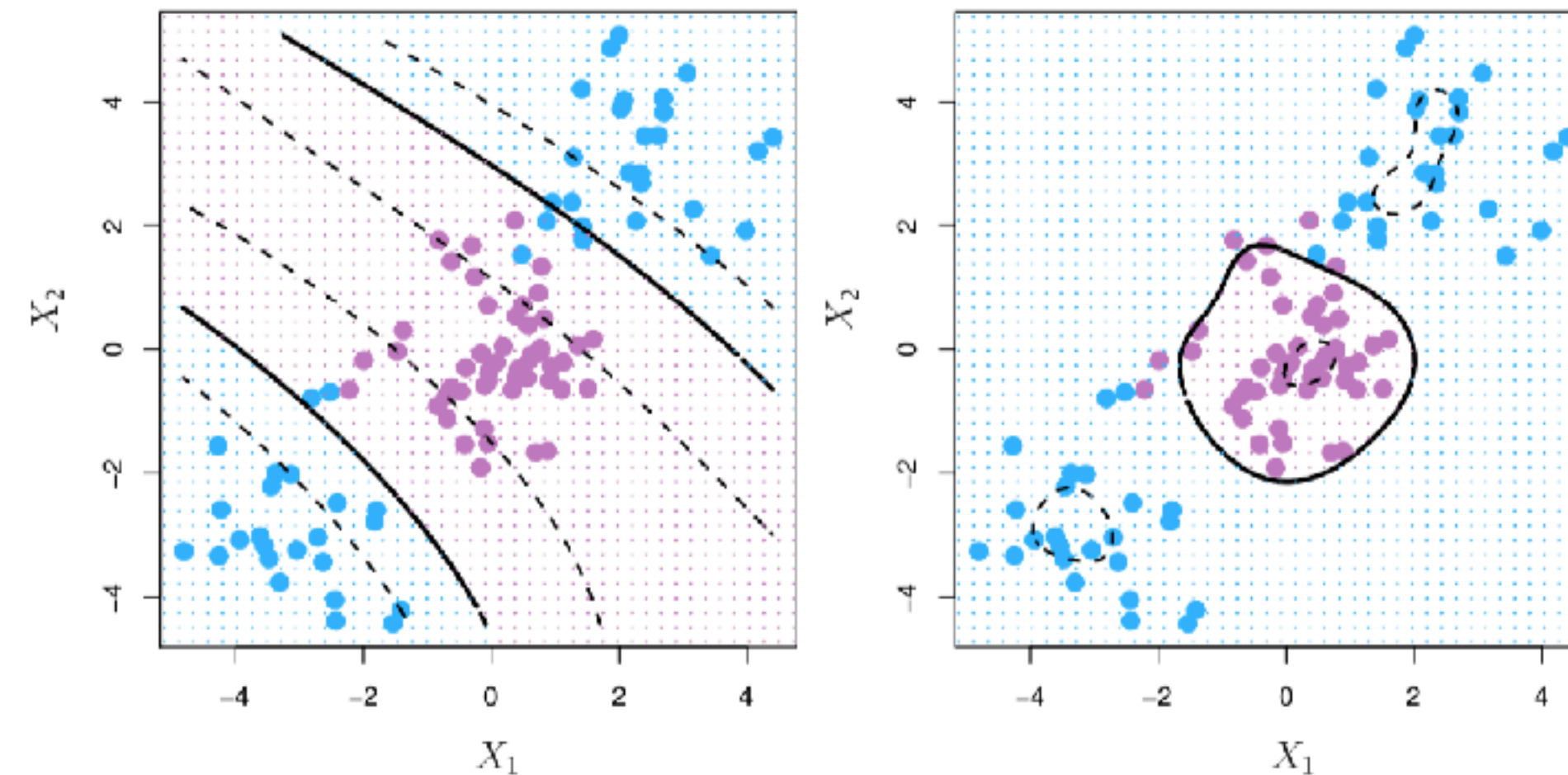$$f(x) = \beta_0 + \sum_{i=1}^{n} \alpha_i \langle x, x_i \rangle$$

- Based on the observation than the all data terms are based exclusivly used to computed dot products it suggested to find a function $K(x_i, x_j)$, called **kernel**, that corresponds to the dot prodcut of x_i and x_j in such higher space. The Kernel SVM equations is as follows:

$$f(x) = \beta_0 + \sum_{i \in S} \hat{\alpha}_i K(x, x_i)$$

Kernel SVM

Guassian Kernel

$$K(x_i, x_i') = exp(-\gamma \sum_{j=1}^{p} (x_{ij} - x_{i'j})^2)$$

$$f(x) = \beta_0 + \sum_{i \in S} \hat{\alpha}_i K(x, x_i)$$