



**REGULATION ORDINANCE NO. 2023-126**  
**AN ORDINANCE SUPPORTING COMMUNITY AND ACADEME-BASED STARTUP**  
**DEVELOPMENT IN ILOILO CITY AND PROVIDING INCENTIVES THERETO**

*Sponsored by Hon. Rudolph Jeffrey O. Ganzon, and unanimously seconded by all Members of  
the Iloilo City Council;*



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## **Title**

## **Objectives**

## **Application to Avail incentives**

## **Start-up development Incentives**

This ordinance shall be known as the  
“ILOILO CITY STARTUP DEVELOPMENT PROGRAM”

This Ordinance extends only to startup businesses which are innovative or new within the definition and parameters set in accordance with Republic Act 11337 or the Innovative Start -up Act.

This shall not be misconstrued as referring to any traditional businesses which are starting to operate. There must be an essential element of innovation or developing an innovative product.

# **Title**

## **Objectives**

## **Application to Avail incentives**

## **Start-up development Incentives**

This Ordinance aims to assist in the set-up Of Startup businesses by providing business support and incentives that will encourage the establishment and operation of these innovative and new businesses, crucial to their growth and/or expansion, and to strengthen, promote, and develop an ecosystem of businesses.

This measure will help ensure business continuity in the first few years of operation through support activities and incentives in order to intensify the aim of the city in creating a business-friendly environment.

## **Title**

## **Objectives**

## **Application to Avail Incentives**

## **Start-up Development Incentives**

Qualified Startups groups or individuals shall avail of incentives and technical assistance; assist in other services under this program.

Startups must submit applications and proposals to the Iloilo Startup Development Program Committee for startup investable evaluation Iloilo Startup Development Program Committee may require other documentary requirements for screening purposes in the availment of the incentives.

## **Title**

## **Objectives**

## **Application to Avail incentives**

## **Start-up Development Incentives**

Iloilo City Government shall not assess and impose business taxes for the qualified and certified start-up development businesses for the period of three (3) years to be reckoned from their first issuance of an Official Receipt duly approved by the Bureau of Internal Revenue proving their gross income.

However, these businesses must still comply with the requirements for business permits and must still pay regulatory fees.

## **General Registration and Operational Benefits**

## **Composition of the Committee**

- a. Community and School-based Startups shall be registered to ISBPLD subject to minimal bureaucratic requirements and reasonable fees and other charges under the validation of the ILOILO STARTUP DEVELOPMENT COMMITTEE;
  
- b. Iloilo Startup Development Committee evaluates, verifies, certifies and approves deserving startup applicants and issues the "STARTUP ILOILO RECOGNITION CERTIFICATE", provided that the startup applicants registered under the Philippine Startup Development Program:

## **General Registration and Operational Benefits**

## **Composition of the Committee**

- c. School-based startups shall secure certification as a startup incubatee from the school or university where they are hosted as startups and be entitled to the benefits and privileges accorded thereto;
- d. Republic Act 113371 otherwise known as Startup Ecosystem Acts authorizes LGU for the provision of shared use of space/building, facilities, and equipment, or other repurposed government spaces and facilities provided or constructed by the local government with minimal fees only;

# **General Registration and Operational Benefits**

## **Composition of the Committee**

City Mayor	Committee Chairperson
City Administrator	Member
LEDIP Officer	Member
City Treasurers Office	Member
City Planning Office	Member
SP Chair on Trade and Investment	Member
SP Chair on Science and Technology	Member
Representative from the Academe	Member
Representative from the Business Sector	Member
LEDIP Office	Secretariat