

## Defining the likelihood of data

Consider a sample of  $n$  iid random variables  $X_1, X_2, \dots, X_n$ .

- $X_i$  was drawn from a distribution with density function  $f(X_i|\theta)$ .  
(or mass)
- Sample:  $(X_1, X_2, \dots, X_n)$

Likelihood question:

How likely is the sample  $(X_1, X_2, \dots, X_n)$  given the parameter  $\theta$ ?

~~\*~~ Likelihood function,  $L(\theta)$ : *this is the definition of  $L(\theta)$  in all scenarios*

$$L(\theta) = f(X_1, X_2, \dots, X_n|\theta) = \prod_{i=1}^n f(X_i|\theta)$$

*this follows from generic definition when  $X_i$  are iid.*

This is just a product, since  $X_i$  are iid.

## Maximum Likelihood Estimator

Consider a sample of  $n$  iid random variables  $X_1, X_2, \dots, X_n$ , drawn from a distribution  $f(X_i|\theta)$ .

def The **Maximum Likelihood Estimator (MLE)** of  $\theta$  is the value of  $\theta$  that maximizes  $L(\theta)$ . *→ i.e. maximizes the likelihood of the observed data.*

$$\theta_{MLE} = \arg \max_{\theta} L(\theta)$$

## Maximum Likelihood Estimator

Consider a sample of  $n$  iid random variables  $X_1, X_2, \dots, X_n$ , drawn from a distribution  $f(X_i|\theta)$ .

def The **Maximum Likelihood Estimator (MLE)** of  $\theta$  is the value of  $\theta$  that maximizes  $L(\theta)$ .

$$\theta_{MLE} = \arg \max_{\theta} L(\theta)$$

Likelihood of your sample

$$L(\theta) = \prod_{i=1}^n f(X_i|\theta)$$

For continuous  $X_i$ ,  $f(X_i|\theta)$  is PDF, and for discrete  $X_i$ ,  $f(X_i|\theta)$  is PMF

Lisa Yan, Chris Piech, Mehran Sahami, and Jerry Cain, CS109, Spring 2022

Stanford University 12

## Maximum Likelihood Estimator

Consider a sample of  $n$  iid random variables  $X_1, X_2, \dots, X_n$ , drawn from a distribution  $f(X_i|\theta)$ .

def The **Maximum Likelihood Estimator (MLE)** of  $\theta$  is the value of  $\theta$  that maximizes  $L(\theta)$ .

$$\theta_{MLE} = \arg \max_{\theta} L(\theta)$$

The argument  $\theta$   
that maximizes  $L(\theta)$

Lisa Yan, Chris Piech, Mehran Sahami, and Jerry Cain, CS109, Spring 2022

Stanford University 13



argmax and log  
likelihood

14



MLE: Bernoulli

19

# Computing the MLE

$$\theta_{MLE} = \arg \max_{\theta} LL(\theta)$$

General approach for finding  $\theta_{MLE}$ , the MLE of  $\theta$ :

1. Determine formula for  $LL(\theta)$

$$LL(\theta) = \sum_{i=1}^n \log f(X_i|\theta)$$

2. Differentiate  $LL(\theta)$  w.r.t. (each)  $\theta$

$$\frac{\partial LL(\theta)}{\partial \theta}$$

$$\text{To maximize: } \frac{\partial LL(\theta)}{\partial \theta} = 0$$

3. Solve resulting equations

(algebra or computer)

4. Make sure derived  $\hat{\theta}_{MLE}$  is a maximum
  - Check  $LL(\theta_{MLE} \pm \epsilon) < LL(\theta_{MLE})$
  - Often ignored in expository derivations
  - We'll ignore it here too (and won't require it in class)

$LL(\theta)$  is often easier to differentiate than  $L(\theta)$ .

Lisa Yan, Chris Piech, Mehran Sahami, and Jerry Cain, CS109, Spring 2022

Stanford University 20

## Maximum Likelihood with Bernoulli

Consider a sample of  $n$  iid RVs  $X_1, X_2, \dots, X_n$ .

What is  $\theta_{MLE} = p_{MLE}$ ?

- Let  $X_i \sim \text{Ber}(p)$ .

1. Determine formula for  $LL(\theta)$

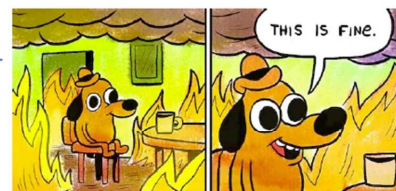
$$LL(\theta) = \sum_{i=1}^n \log f(X_i|p)$$

$$f(X_i|p) = \begin{cases} p & \text{if } X_i = 1 \\ 1 - p & \text{if } X_i = 0 \end{cases}$$

2. Differentiate  $LL(\theta)$  wrt (each)  $\theta$ , set to 0

3. Solve resulting equations

function as expressed is not differentiable! not what we want! :)



Lisa Yan, Chris Piech, Mehran Sahami, and Jerry Cain, CS109, Spring 2022

Stanford University 21

## Maximum Likelihood with Bernoulli

Consider a sample of  $n$  iid RVs  $X_1, X_2, \dots, X_n$ .

What is  $\theta_{MLE} = p_{MLE}$ ?

- Let  $X_i \sim \text{Ber}(p)$ .
- $f(X_i|p) = p^{X_i}(1-p)^{1-X_i}$

1. Determine formula for  $LL(\theta)$

$$LL(\theta) = \sum_{i=1}^n \log f(X_i|p)$$

$$f(X_i|p) = \begin{cases} p & \text{if } X_i = 1 \\ 1-p & \text{if } X_i = 0 \end{cases}$$

2. Differentiate  $LL(\theta)$  wrt (each)  $\theta$ , set to 0

expanded  $f(X_i|p) = p^{X_i}(1-p)^{1-X_i}$  where  $X_i \in \{0,1\}$

$$\begin{cases} X_i = 1? & f(X_i=1|p) = p^1(1-p)^{1-1} = p^1(1-p)^0 = p \\ X_i = 0? & f(X_i=0|p) = p^0(1-p)^{1-0} = p^0(1-p)^1 = 1-p \end{cases}$$

3. Solve resulting equations



- Is differentiable with respect to  $p$
- Valid PMF over discrete domain

## Maximum Likelihood with Bernoulli

Consider a sample of  $n$  iid RVs  $X_1, X_2, \dots, X_n$ .

What is  $\theta_{MLE} = p_{MLE}$ ?

$$\begin{aligned} \log ab &= \log a + \log b \\ \log c^d &= d \log c \end{aligned} \quad \left. \begin{array}{l} \text{properties of} \\ \log \end{array} \right\}$$

- Let  $X_i \sim \text{Ber}(p)$ .
- $f(X_i|p) = p^{X_i}(1-p)^{1-X_i}$

1. Determine formula for  $LL(\theta)$

$$LL(\theta) = \sum_{i=1}^n \log f(X_i|p) = \sum_{i=1}^n \log(p^{X_i}(1-p)^{1-X_i})$$

$$\underbrace{\log p^{X_i}}_{\log p \cdot X_i} + \underbrace{\log (1-p)^{1-X_i}}_{\log(1-p) \cdot (1-X_i)}$$

2. Differentiate  $LL(\theta)$  wrt (each)  $\theta$ , set to 0

$$= \sum_{i=1}^n [X_i \log p + (1-X_i) \log(1-p)]$$

$$\log p \sum_{i=1}^n X_i + \log(1-p) \sum_{i=1}^n (1-X_i) = \log p \sum_{i=1}^n X_i + \log(1-p) (n - \sum_{i=1}^n X_i)$$

3. Solve resulting equations

$$= Y(\log p) + (n-Y) \log(1-p), \text{ where } Y = \sum_{i=1}^n X_i$$



## Maximum Likelihood with Bernoulli

Consider a sample of  $n$  iid RVs  $X_1, X_2, \dots, X_n$ .

What is  $\theta_{MLE} = p_{MLE}$ ?

- Let  $X_i \sim \text{Ber}(p)$ .
- $f(X_i|p) = p^{X_i}(1-p)^{1-X_i}$

1. Determine formula for  $LL(\theta)$ 

$$LL(\theta) = \sum_{i=1}^n [X_i \log p + (1 - X_i) \log(1 - p)]$$

$$= Y(\log p) + (n - Y) \log(1 - p), \text{ where } Y = \sum_{i=1}^n X_i$$
2. Differentiate  $LL(\theta)$  wrt (each)  $\theta$ , set to 0
 
$$\frac{\partial LL(\theta)}{\partial p} = Y \frac{1}{p} + (n - Y) \frac{-1}{1 - p} = 0$$
3. Solve resulting equations

Lisa Yan, Chris Piech, Mehran Sahami, and Jerry Cain, CS109, Spring 2022

Stanford University 24

## Maximum Likelihood with Bernoulli

Consider a sample of  $n$  iid RVs  $X_1, X_2, \dots, X_n$ .

What is  $\theta_{MLE} = p_{MLE}$ ?

- Let  $X_i \sim \text{Ber}(p)$ .
- $f(X_i|p) = p^{X_i}(1-p)^{1-X_i}$

1. Determine formula for  $LL(\theta)$ 

$$LL(\theta) = \sum_{i=1}^n [X_i \log p + (1 - X_i) \log(1 - p)]$$

$$= Y(\log p) + (n - Y) \log(1 - p), \text{ where } Y = \sum_{i=1}^n X_i$$
2. Differentiate  $LL(\theta)$  wrt (each)  $\theta$ , set to 0
 
$$\frac{\partial LL(\theta)}{\partial p} = Y \frac{1}{p} + (n - Y) \frac{-1}{1 - p} = 0$$

$\frac{Y}{p} = \frac{n-Y}{1-p}$   
 $Y - Yp = np - Yp \rightarrow p = \frac{Y}{n}$
3. Solve resulting equations
 
$$p_{MLE} = \frac{1}{n} Y = \frac{1}{n} \sum_{i=1}^n X_i$$

MLE of the Bernoulli parameter,  $p_{MLE}$ , is the unbiased estimate of the mean,  $\bar{X}$  (sample mean)

Lisa Yan, Chris Piech, Mehran Sahami, and Jerry Cain, CS109, Spring 2022

Stanford University 26

## Quick check

- You draw  $n$  iid random variables  $X_1, X_2, \dots, X_n$  from the distribution  $F$ , yielding the following sample:

$$[0, 0, 1, 1, 1, 1, 1, 1, 1, 1] \quad (n = 10)$$

- Suppose distribution  $F = \text{Ber}(p)$  with unknown parameter  $p$ .

1. What is  $p_{MLE}$ , the MLE of the parameter  $p$ ?

- A. 1.0
- B. 0.5
- ☒ C. 0.8
- D. 0.2
- E. None/other

$$p_{MLE} = \bar{X} = \frac{1}{n} \sum_{i=1}^n X_i$$



Lisa Yan, Chris Piech, Mehran Sahami, and Jerry Cain, CS109, Spring 2022

Stanford University 27

## Quick check

- You draw  $n$  iid random variables  $X_1, X_2, \dots, X_n$  from the distribution  $F$ , yielding the following sample:

$$[0, 0, 1, 1, 1, 1, 1, 1, 1, 1] \quad (n = 10)$$

- Suppose distribution  $F = \text{Ber}(p)$  with unknown parameter  $p$ .

1. What is  $p_{MLE}$ , the MLE of the parameter  $p$ ?

C. 0.8

2. What is the likelihood  $L(\theta)$  of this specific sample?

$$f(X_i|p) = p^{X_i}(1-p)^{1-X_i} \text{ where } X_i \in \{0,1\}$$

$$L(\theta) = \prod_{i=1}^n f(X_i|p) \quad \text{where } \theta = p$$

$$= p^8(1-p)^2 = 0.8^8 0.2^2 = 0.0067$$

Lisa Yan, Chris Piech, Mehran Sahami, and Jerry Cain, CS109, Spring 2022

Stanford University 28

# MLE: Poisson and Uniform

29

## Maximum Likelihood with Poisson

Consider a sample of  $n$  iid RVs  $X_1, X_2, \dots, X_n$ .

What is  $\theta_{MLE} = \lambda_{MLE}$ ? *recall that  $\log ab = \log a + \log b$   
 $\log \frac{a}{b} = \log a - \log b$*

- Let  $X_i \sim \text{Poi}(\lambda)$ .
- PMF:  $f(X_i|\lambda) = \frac{e^{-\lambda} \lambda^{X_i}}{X_i!}$

1. Determine formula for  $LL(\theta)$

$$\begin{aligned} LL(\theta) &= \sum_{i=1}^n \log \left( \frac{e^{-\lambda} \lambda^{X_i}}{X_i!} \right) = \sum_{i=1}^n (-\lambda \log e + X_i \log \lambda - \log X_i!) \\ &= -n\lambda + \log(\lambda) \sum_{i=1}^n X_i - \sum_{i=1}^n \log(X_i!) \quad \text{(using natural log, } \ln e = 1) \end{aligned}$$



## Maximum Likelihood with Normal

Consider a sample of  $n$  iid random variables  $X_1, X_2, \dots, X_n$ .

- Let  $X_i \sim \mathcal{N}(\mu, \sigma^2)$ .

$$f(X_i|\mu, \sigma^2) = \frac{1}{\sqrt{2\pi}\sigma} e^{-(X_i - \mu)^2 / (2\sigma^2)}$$

What is  $\theta_{MLE} = (\mu_{MLE}, \sigma_{MLE}^2)$ ?

1. Determine formula for  $LL(\theta)$
2. Differentiate  $LL(\theta)$  w.r.t. (each)  $\theta$ , set to 0
3. Solve resulting equations

with respect to  $\mu$   $LL(\theta) = -\sum_{i=1}^n \log(\sqrt{2\pi}\sigma) - \sum_{i=1}^n [(X_i - \mu)^2 / (2\sigma^2)]$  with respect to  $\sigma$

$$\frac{\partial LL(\theta)}{\partial \mu} = \sum_{i=1}^n [2(X_i - \mu) / (2\sigma^2)]$$

$$= \frac{1}{\sigma^2} \sum_{i=1}^n (X_i - \mu) = 0$$

$$\frac{\partial LL(\theta)}{\partial \sigma} = -\sum_{i=1}^n \frac{1}{\sigma} + \sum_{i=1}^n 2(X_i - \mu)^2 / (2\sigma^3)$$

$$= -\frac{n}{\sigma} + \frac{1}{\sigma^3} \sum_{i=1}^n (X_i - \mu)^2 = 0$$

Yan, Chris Piech, Mehran Sahami, and Jerry Cain, CS

Stanford University 43

## Maximum Likelihood with Normal

Consider a sample of  $n$  iid random variables  $X_1, X_2, \dots, X_n$ .

- Let  $X_i \sim \mathcal{N}(\mu, \sigma^2)$ .

$$f(X_i|\mu, \sigma^2) = \frac{1}{\sqrt{2\pi}\sigma} e^{-(X_i - \mu)^2 / (2\sigma^2)}$$

What is  $\theta_{MLE} = (\mu_{MLE}, \sigma_{MLE}^2)$ ?

3. Solve resulting equations

Two equations, two unknowns:

$$\frac{1}{\sigma^2} \sum_{i=1}^n (X_i - \mu) = 0$$

$$-\frac{n}{\sigma} + \frac{1}{\sigma^3} \sum_{i=1}^n (X_i - \mu)^2 = 0$$

First, solve for  $\mu_{MLE}$ :

$$\frac{1}{\sigma^2} \sum_{i=1}^n X_i - \frac{1}{\sigma^2} \sum_{i=1}^n \mu = 0 \Rightarrow \sum_{i=1}^n X_i = n\mu$$

$$\Rightarrow \mu_{MLE} = \frac{1}{n} \sum_{i=1}^n X_i \text{ another sample mean!}$$

unbiased

# Maximum Likelihood with Normal

Consider a sample of  $n$  iid random variables  $X_1, X_2, \dots, X_n$ .

- Let  $X_i \sim \mathcal{N}(\mu, \sigma^2)$ .

$$f(X_i|\mu, \sigma^2) = \frac{1}{\sqrt{2\pi}\sigma} e^{-(X_i - \mu)^2 / (2\sigma^2)}$$

What is  $\theta_{MLE} = (\mu_{MLE}, \sigma_{MLE}^2)$ ?

3. Solve resulting equations

Two equations, two unknowns:

$$\frac{1}{\sigma^2} \sum_{i=1}^n (X_i - \mu) = 0$$

$$-\frac{n}{\sigma} + \frac{1}{\sigma^3} \sum_{i=1}^n (X_i - \mu)^2 = 0$$

First, solve for  $\mu_{MLE}$ :

$$\frac{1}{\sigma^2} \sum_{i=1}^n X_i - \frac{1}{\sigma^2} \sum_{i=1}^n \mu = 0 \Rightarrow \sum_{i=1}^n X_i = n\mu$$

$$\Rightarrow \mu_{MLE} = \frac{1}{n} \sum_{i=1}^n X_i$$

unbiased

Next, solve for  $\sigma_{MLE}^2$ :

$$\frac{1}{\sigma^3} \sum_{i=1}^n (X_i - \mu)^2 = \frac{n}{\sigma} \Rightarrow \sum_{i=1}^n (X_i - \mu)^2 = \sigma^2 n \Rightarrow \sigma_{MLE}^2 = \frac{1}{n} \sum_{i=1}^n (X_i - \mu_{MLE})^2$$

biased!

Lisa Yan, Chris Piech, Mehran Sahami, and Jerry Cain, CS109, Spring 2022

Stanford University 45



# MLE: Multinomial

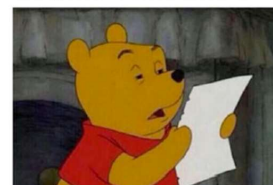
# Okay, just one more MLE with the Multinomial

Consider a sample of  $n$  iid random variables where:

- Each element is drawn from one of  $m$  outcomes.  $P(\text{outcome } i) = p_i$ , where  $\sum_{i=1}^m p_i = 1$
- $X_i = \#$  of trials with outcome  $i$ , where  $\sum_{i=1}^m X_i = n$

*this is the classic  
description of multinomial*

Staring at my math homework like



Let's give an  
example!

