

Research Question:

Will the audience of street performances donate to the performers out of sympathy after learning about their background stories?

Treatment:

Participants will be shown two different textual descriptions of the same street artist. The first description will portray the artist as someone actively pursuing their dreams, while the second description will emphasize their impoverished background.

Website Purpose:

The purpose of this website is to investigate the donation behavior of participants after viewing different textual descriptions. Participants will also be asked related questions to control variables. The website consists of four pages:

1. Log-in Page
2. Treatment / Control Page
3. Survey Page
4. Show All Answer Record