



User Dropout Funnel



Intro	Introductory welcome message + accept the terms
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Main Menu	Choice between Abortion, Contraception or EC topic
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Topic Menu Abortion or Contraception submenu

Content	Any message that includes contraception, abortion or EC-related information.
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Free-Text Messages Common Words



Frequency	Percentage
Often	64.6%
Not often	35.4%

Most Popular Contraception-Related Content

1 - 11 / 11

Most Popular Abortion-Related Content

1 - 10 / 10 < >