



# Sara Martínez Cazalilla

COMUNICACIÓN · MODA

Madrid

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## Summary

After several years of working in the fashion industry, I think it's time to go one step further. I would love to continue with it in an environment where I can grow and develop a professional career.

## Experience

### El Corte Inglés

SHOPPING ASSISTANT

Oct. 2016 - Now

- Advise clients on the collections. Process sales.
- Process orders. Stock management. Ensure visual merchandising guidelines.

### The Gallery Room

SHOWROOM ASSISTANT

Ago. 2015 - Oct. 2016

- Specialized in fashion and lifestyle brands.
- Manage corporate communication. Manage marketing campaigns. Advise clients. Organize events.

### The Gallery Room

COMMUNICATION INTERN

Oct. 2014 - Ago. 2015

- Edit press releases. Brand tracking and media monitoring.

### Universidad Complutense Madrid

JOURNALISM DOCUMENTATION DEPARTMENT IV

Oct. 2012 - Jun. 2013

- Manage department documents and bibliography.

### Diario Siglo XXI

EDITOR ASSISTANT

Sep. 2012 - Jun. 2013

- Edit fashion and lifestyle articles.

### Grupo Noxvo

EDITOR ASSISTANT

Abr. 2012 - Jul. 2012

- Edit mass media articles.

## Educación

### UCM (Universidad Complutense Madrid)

BACHELOR OF JOURNALISM

Sep. 2008 - May. 2013

## Other

TEACHER

Sep. 2011 - Sep. 2014

- Teaching literature, ballet and spanish dance.

## Skills

<b>Fashion</b>	Advice, Sale, Shopping, Marketing,
<b>Management</b>	Events, Customer service, Public relations
<b>Communication</b>	Mass media, Press releases, Clipping, Interviews
<b>Software</b>	Wordpress, Office, Windows, MacOS
<b>Languages</b>	Spanish, English