Unamma Chima Izu

UI/UX Designer | Frontend Developer | Web Developer | Content Manager

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PROFESSIONAL SUMMARY

UI/UX Designer and Frontend Developer with 4+ years of experience creating intuitive, user-centered digital products. Skilled in transforming design concepts into responsive, scalable web applications using modern tools and frameworks. Proficient in Figma, Adobe XD, HTML5, CSS3, JavaScript, React, Tailwind, and WordPress. Known for delivering seamless user experiences, mentoring junior developers, and collaborating with cross-functional teams to align digital solutions with business goals.

WORK EXPERIENCE

Senior Product Designer & Web Developer

CHOV – Abuja   Aug 2024 – Present

- Led a product design team and handled frontend development to deliver user-friendly, client-facing platforms.
- Provided strategic product insights that guided UX/UI design improvements and enhanced user experience.
- Mentor junior developers and designers on best practices.

Social Media & Production Manager

EduMESS – Abuja   August 2023 - June 2024

- Oversaw the company's digital presence by leading strategy, production, and management of social media content.
- Created and executed content that increased brand visibility and engagement with target audiences (educators, school owners, and parents).
- Managed the digital campaigns and multimedia production, aligning with EduMESS's brand identity.
- Strengthened the audience connections through consistent content scheduling and storytelling across platforms.

Product Manager & Frontend Web Developer

EduMESS – Abuja   May 2023 - June 2024

- Led the UI/UX design process for the EduMESS school management software, guiding the team from ideation to delivery.
- Supervised the frontend development team in building the company website and software portal, ensuring scalability and performance.
- Conducted usability and device testing, improving cross-device performance and achieving a 4.5/5 user experience rating from stakeholders.
- Collaborated with the technical support team to assist users with onboarding, troubleshooting, and support, ensuring reliability and customer satisfaction.
- Balanced product management responsibilities by aligning user needs with business goals, contributing to EduMESS's growth in the EdTech space.

UI/UX Designer & Web Developer (Freelance)

Abuja   Jan 2022 – Apr 2023

- Conducted detailed user research and defined user personas for a personal finance management app called FamFinance.
- Designed the full UI/UX for FamFinance, focusing on usability and intuitive navigation for everyday users.
- Worked directly with a client to gather specifications for the Internet Riches project, designing a high-converting landing page UI/UX based on their goals.
- Developed and launched the Internet Riches landing page, ensuring responsiveness and design consistency based on the approved prototype.

Frontend Web Developer

CHOV – Abuja   Apr 2020 – Dec 2021

- Collaborated with clients to gather requirements and design the UI/UX for the School Portal Generator, aligning with user needs.
- Participated in the frontend development of the School Portal Generator using HTML5, CSS3, JavaScript, and Bootstrap.
- Designed the UI/UX for the Nigerian Army Post Service Housing Scheme presentation and bid, which helped CHOV secure the contract over competitors.
- Converted stakeholders' designs into frontend code, ensuring pixel-perfect implementation across devices.
- Conducted extensive testing on company apps to guarantee smooth performance and high customer satisfaction (average 4.7/5 rating).
- Redesigned the official CHOV website to modernize its look and enhance the company's digital image.
- Built a high-performing landing page optimized for ranking as the best website design company in Abuja, boosting visibility and lead generation.

Junior Product Designer

CHOV – Abuja   Oct 2020 – Mar 2021

- Conducted user research and gathered feedback for the Farmtract e-commerce application, shaping features around actual user needs.
- Participated in brainstorming sessions and design critiques for web and mobile versions of Farmtract, contributing key usability insights.
- Designed the UI for Farmtract web and mobile app, which helped CHOV secure the Farmtransact project (six-figure Naira revenue).
- Customized the Farmtransact platform for clients like Kitchen the Royal (KDR) and Mahani Cosmetics, tailoring features and designs to each brand.

Product Design Intern

CHOV – Abuja   Apr 2020 – Sep 2021

- Assisted senior designers in research, ideation, wireframing, prototyping, and usability testing.
- Facilitated brainstorming sessions and provided constructive feedback during design critiques.
- Conducted user research and synthesized feedback to improve user-centered outcomes.
- Designed a form page for a form-generator app, focusing on usability and responsive layout.
- Collaborated on the prototype development of the form-generator app with designers and developers.
- Created visual assets and design presentations to communicate ideas effectively to team members and stakeholders.

CORE SKILLS

- UI/UX Design (Wireframing, Prototyping, Design Systems)
- Frontend Development (HTML5, CSS3, JavaScript, React, Bootstrap, Tailwind)
- Web & WordPress Development
- Content Management & Digital Strategy
- Cross-functional Team Collaboration
- Product Design Lifecycle (Research, Usability Testing, Iteration)

EDUCATION

B.Sc. Computer Science

National Open University of Nigeria (NOUN) | Jul 2023 – May 2026

Higher National Diploma (HND) Computer Science

Federal Polytechnic, Nasarawa | Jun 2017 – Jul 2021

Certifications

- Google Analytics Certified
- HubSpot Inbound Marketing Certification
- Facebook Blueprint Certification