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Top Skills

Team Collaboration & Mentorship
UI/UX Design Leadership
Design Systems & Prototyping

Unamma Chima Izu

UI/UX Designer | Frontend Developer | Web Developer | Content Manager | Help Businesses bring their Ideas to life by Creating Intuitive Digital Products.
Abuja, Federal Capital Territory, Nigeria

Summary

As a UI/UX Designer, Web and Frontend Developer with over 4 years of experience, I specialize in building clean, responsive, and user-focused digital experiences that drive engagement and deliver real value.

My approach combines both design thinking and strong frontend engineering. I'm skilled in HTML5, CSS3, JavaScript, Bootstrap, Tailwind, React, and jQuery, and I use design tools like Figma, Adobe XD, and Adobe Photoshop to craft seamless interfaces that balance beauty and functionality. Whether it's translating wireframes into pixel-perfect code or optimizing interfaces for usability, I bring a collaborative, user-first mindset to every project.

I also have experience with WordPress development and content management, allowing me to support full digital lifecycles—from concept and design to launch and iteration.

Here's what I bring to the table:

(*) Thoughtful, scalable frontend development

(*) Human-centered UI/UX design from wireframe to high-fidelity

(*) Cross-functional collaboration with designers, developers, and stakeholders

(*) A commitment to clean code, responsive design, and performance

I'm passionate about continuous growth and creating products that are intuitive, accessible, and impactful.

Let's connect if you're building something meaningful—I'd love to be part of it.

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Experience

Chov
Senior Product Designer & Web Developer
August 2024 - Present (1 year)
Naf Valley Estate, Asokoro, FCT, Abuja

After my time at EduMESS, I returned to CHOV as a Senior Product Designer and Web Developer, where I now provide strategic support in the design and development of software solutions for a wide range of clients. My role focuses on leading product design efforts, developing scalable web solutions, and driving innovation across multiple platforms.

Key Contributions are:

(*) Leading the design and development of client-facing platforms and internal tools, ensuring alignment with user needs and business goals.

(*) Providing strategic product insights to guide software development and user experience improvements.

(*) Collaborating with cross-functional teams to deliver high-quality, scalable, and responsive web applications.

(*) Supporting the company's growth by helping shape product direction and mentoring junior team members in both design and frontend development best practices.

EduMESS
1 year 2 months

Social Media & Production Manager
August 2023 - June 2024 (11 months)
Naf Valley Estate, Asokoro, FCT, Abuja

In addition to my design and development responsibilities, I took on the role of Social Media and Production Manager at EduMESS to lead the company's digital presence and content execution. I oversee strategy, production, and

management of all social media content to increase brand visibility and engage our core audience, including educators, school owners, and parents.

Product Manager & Frontend Web Developer
May 2023 - June 2024 (1 year 2 months)
Naf Valley Estate, Asokoro, FCT, Abuja

(EduMESS is a school management software company focused on streamlining daily academic operations in Nigeria.)

At EduMESS, I played a cross-functional role leading both UI/UX design and frontend development efforts for our core school management platform. I collaborate with designers, developers, and support teams to deliver a responsive and user-friendly experience across all user groups — including school owners, teachers, parents, and students.

My Key Contributions:

(*) Led the UI/UX design process for the EduMESS software, guiding the UX team from ideation through development to delivery.

(*) Built and supervised the frontend team in developing both the company website and the software portal, ensuring consistent brand identity and high performance.

(*) Conducted extensive usability and device testing, resulting in a platform that works smoothly across all devices and achieved an average user experience rating of 4.5/5 among core stakeholders.

(*) Collaborated with the technical support team to assist users with onboarding, troubleshooting, and ongoing support, ensuring platform reliability and customer satisfaction.

Freelance
UI/UX Designer & Web Developer
January 2022 - April 2023 (1 year 4 months)
Abuja, Federal Capital Territory, Nigeria

Following my role as a Frontend Web Developer at CHOV, I transitioned into full-time freelancing, taking on independent roles as a UI/UX Designer and Web Developer. This phase allowed me to lead projects end-to-end — from research and interface design to frontend implementation — while working directly with clients and building personal projects that sharpened my skills.

Key Projects & Achievements:

(*) Conducted detailed user research and defined user personas for a personal finance management app called FamFinance.

(*) Designed the full UI/UX for FamFinance, focusing on usability and intuitive navigation for everyday users.

(*) Worked directly with a client to gather specifications for the Internet Riches project, designing a high-converting landing page UI/UX based on their goals.

(*) Developed and launched the Internet Riches landing page, ensuring responsiveness and design consistency based on the approved prototype.

Chov
1 year 9 months

Frontend Web Developer
April 2021 - December 2021 (9 months)
Naf Valley Estate, Asokoro, FCT, Abuja

After six months serving as a Junior Product Designer, I transitioned into the role of Frontend Web Developer at CHOV. In this position, I combined my UI/UX background with frontend development to build, test, and deliver high-quality web experiences that exceeded client expectations and contributed to key business wins.

Key Contributions:

(*) Collaborated directly with a client to gather project requirements and designed the UI/UX for the School Portal Generator, aligning the interface with user needs.

(*) Participated in the frontend development of the School Portal Generator using modern web technologies.

(*) Designed the UI/UX for the Nigerian Army Post Service Housing Scheme presentation and bid, which helped CHOV secure the contract over four competing companies.

(*) Converted stakeholders' UI/UX designs for the Nigerian Army Housing Scheme into frontend code using HTML5, CSS3, JavaScript, and Bootstrap, ensuring pixel-perfect implementation.

(*) Conducted extensive testing on all company apps to ensure smooth performance across devices and platforms, contributing to an overall customer satisfaction rating of 4.7/5 across all completed projects.

(*) Redesigned the official CHOV website to modernize its look and enhance the company's digital image.

(*) Developed a high-performing landing page optimized to rank as the best website design company in Abuja, supporting brand visibility and lead generation.

Junior Product Designer
October 2020 - March 2021 (6 months)
Naf Valley Estate, Asokoro, FCT, Abuja

After completing my internship at CHOV, I transitioned into the role of Junior Product Designer, where I took on greater responsibility in leading product design efforts and aligning user needs with business goals. In this position, I worked closely with cross-functional teams to develop and customize digital products for real clients, with a strong focus on user research, interface design, and product delivery.

Key Responsibilities & Achievements:

(*) Conducted user research and gathered feedback for an E-commerce application called Farmtract, helping to shape features around actual user needs.

(*) Participated in brainstorming sessions and design critiques for both web and mobile versions of the Farmtract platform, offering key insights to improve usability and performance.

(*) Designed the user interface for the Farmtract web and mobile app, a successful design effort that helped secure the Farmtransact project, attracting six-figure revenue in Naira to the company.

(*) Customized the Farmtransact platform for two other client projects:

- Kitchen the Royal (KDR)
- Mahani Cosmetics

by tailoring the e-commerce features and design to suit each brand's unique requirements.

Product Design Intern
April 2020 - September 2020 (6 months)
Naf Valley Estate, Asokoro, FCT, Abuja

As a Product Development Intern at CHOV, I received hands-on training and mentorship in the full product design lifecycle. Over six months, I collaborated with a cross-functional team of designers and developers to create meaningful user experiences and sharpen my skills in both UI/UX design and product thinking.

Key Contributions:

(*) Assisted senior designers throughout the design process, including research, ideation, wireframing, prototyping, and usability testing.

(*) Facilitated brainstorming sessions and participated in design critiques, offering constructive feedback to improve product outcomes.

(*) Conducted user research and synthesized feedback to inform design iterations and improve user-centered outcomes.

(*) Created visual assets and design presentations to effectively communicate ideas to team members and stakeholders.

(*) Designed a key form page for a form-generator application, focusing on usability and responsive layout.

(*) Collaborated with a team of designers and developers on the prototype of the form-generator app, ensuring design alignment and functionality.

Education

National Open University of Nigeria (NOUN)
Bachelor's degree, Computer Science · (July 2023 - May 2026)

Federal polytechnic Nasarawa