

Task 3

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My idea was to make a fitness website that would contain 3 different pages for fitness-related content, and 2 more, for introduction and subscription (home) and about the client (about). Since the website would be used for following fitness plans, my main focus was that design helps in accessibility and learnability.

Developing the basic layout of the website I have used html tags such as <header> and <div> to group, separate and layout all the elements on my website. Any part of the website which needed customization had been given a class name, which was then used in a separate CSS file, which is linked to my html files, to modify it. For most of the website I used flex box to easily layout elements, and I used external software such as photoshop to modify the pictures to my preferences. Basically, all pages were made in the same way.

When it comes to potential improvements to a website, I would increase the a number of programs, and also the explanation of them. I would elaborate on that part further, as well as the diet and mindset part, but It was beyond my knowledge.

Communication services- I think this would be a great option for the type of website I have created because it can be more user-friendly since the same content (exercises, diets, mindset) is way helpful if it's personalized. Including a way of communication between the user and the owner of a website.

E-commerce- This option could add a lot of dynamics to my website if it included some type of relation to fitness that could use users. A lot of websites with fitness programs include a page where supplements and equipment used in examples are being sold, which makes it very practical for users and beneficial for an owner of a website.