

OlympusDAO
presents



Odyssey

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Odyssey's Mission

Quality NFTs transmit culture. We are creating a liquid secondary market where Ohmies may transact memetic culture through embedded utility and interactivity within the Olympus ecosystem.

Our four primary goals are to:



Enable liquid secondary market with NFTs Transactable in OHM without the need for unstaking.



Distribute opportunity to empower established and emerging artists.



Provide a marketplace for NFT projects with competitive incentive structures.



Allow transactability for NFTs related to Olympus protocol bonding.



How Odyssey will achieve these goals?

We are cultivating strong Olympus-aligned partnerships in the NFT space and building on top of a robust DeFi ecosystem through OlympusDAO.

Similar to Olympus DAO we are pioneering in the space, and will bring enhancements and a broadened NFT and Metaverse user experience.



Odyssey Overview

Odyssey will serve as a framework for protocol aligned NFTs, giving users the means to participate in a free market with diverse cash-flows. The strength of Olympus resides in its culture. We are strengthening this culture through a new layer of NFT interactivity and optionality beyond staking and bonding.

Who is Odyssey?

Odyssey is a project started by early participants in OlympusDAO. At the time of writing we are a community of thousands of active Discord members, 20+ core contributors, and multiple senior Olympus engineers/product designers.



Why is Odyssey significant?

It is no secret that the strength of a brand is in its culture. Olympus Odyssey is curating art reflective of this culture and its DeFi-native values. With the support of our vibrant community and network of NFT partners, we are introducing an all-new platform that will serve as the catalyst for NFTs on DeFi 2.0



The Platform

The Odyssey Platform brings users a curated selection of Olympus inspired NFTs and innovative artists. Collections minted on Odyssey will have their artwork hosted in a decentralised manner, giving any DAO/artist full control and ownership. Our custom Oncyber museum brings the metaverse experience to life.

CREATE, EXPLORE, & COLLECT DIGITAL ART NFTS.

OHM Exclusive

Explore



the creator network[®]

Creator
Dimitri DaniloffInstant price
3.5 gOHM

Current Bid

3.33 gOHM

\$99,999.33

Auction ending in

33

Hrs

33

mins

33

secs

Place a bid

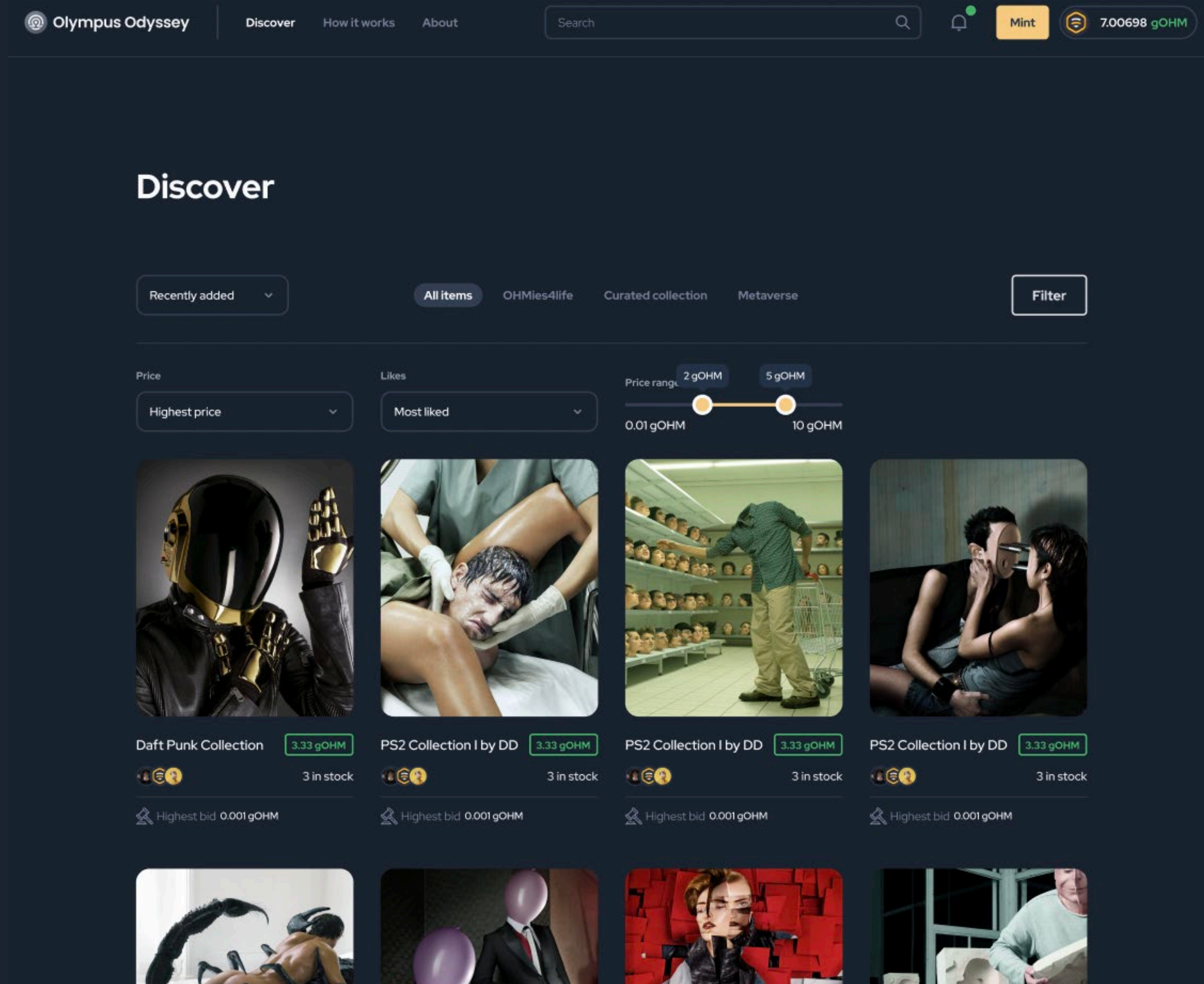
🛒 Buy now

More info



Odyssey Platform Highlights

- Profit share with OHM token holders
- Full control of minting contracts
- Multi-chain compatible
- OHM is the base currency
- Focus on security
- Focus on curation
- Improved discovery layer
- Olympus bonding NFT transactability



Value Proposition

By integrating the powerful Olympus ecosystem with NFTs, we will create significant cash flow and broad market appeal in both the short and long term. Other NFT marketplace projects with lower user-interactivity have failed to establish strong communities despite being cash flow positive.

Current NFT Market Data

TOTAL NFT TRANSACTIONS VOLUME (IN ETH)
Sum of all volume realised converted into ETH

5,804,294

TOTAL NFT TRANSACTIONS VOLUME (\$)
Sum of all volume realised converted into \$ value

\$19,039,286,566

TOTAL NFT TRADES COUNT

9,819,788

EXISTING NFT COLLECTIONS
Number of existing NFT collections

11,035

Existing NFT Collections

100+ ETH VOLUME COLLECTIONS
Number of existing NFT collections

1,596

100+ ETH Volume Collections

5K+ ETH VOLUME COLLECTIONS
Number of existing NFT collections

157

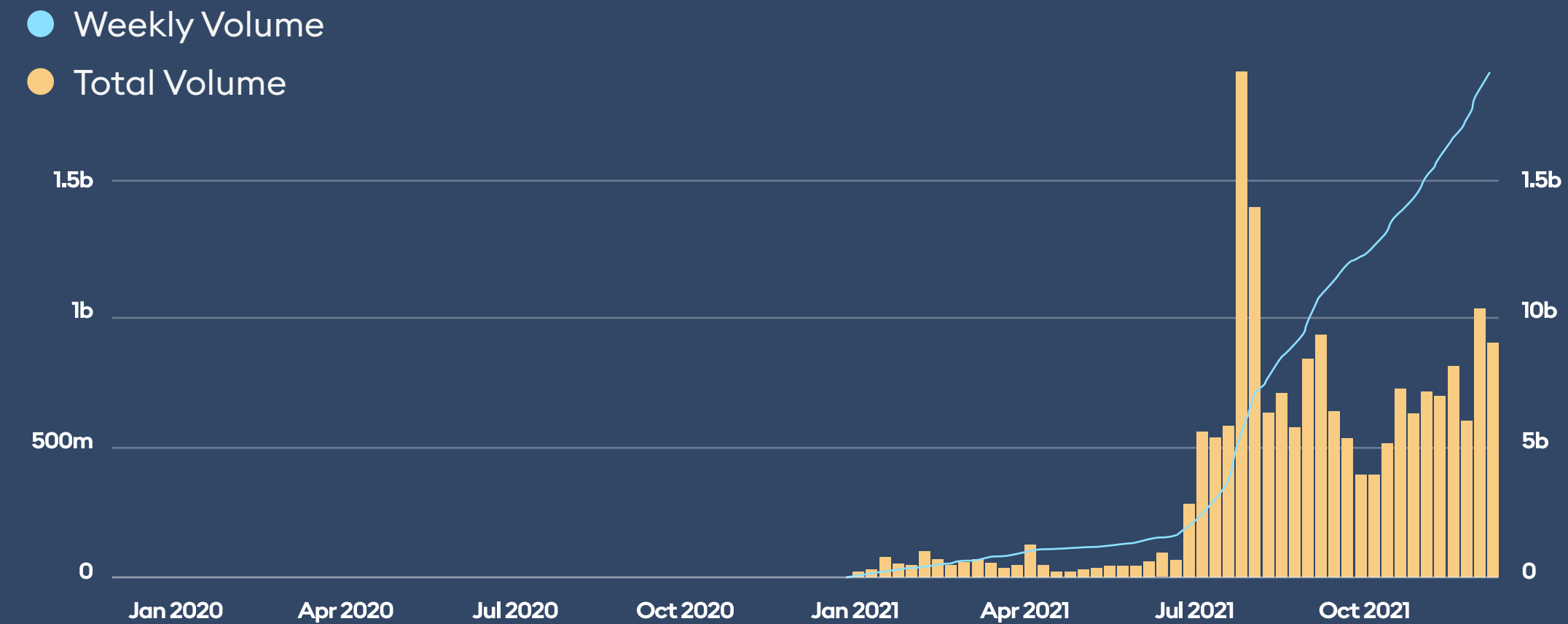
5K+ ETH Volume Collections



Current NFT Market Data

CUMULATIVE NFT VOLUME (IN USD)

Sum of all volume realised converted into ETH



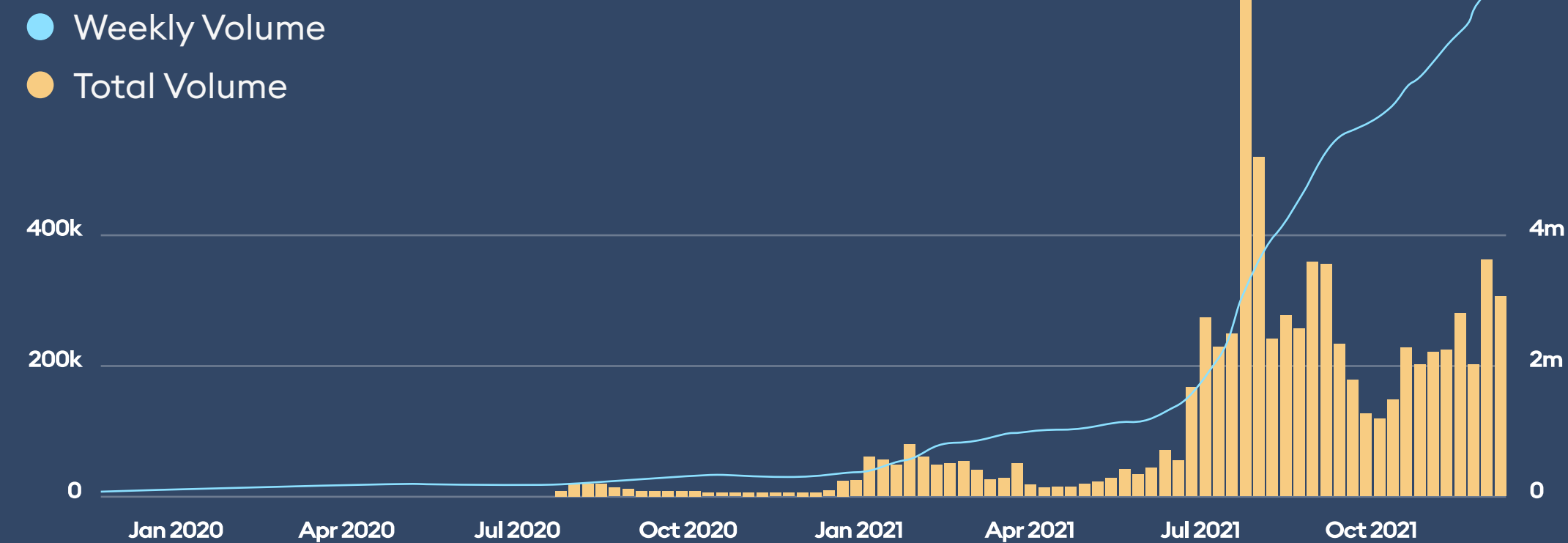
Sum of all volume realised converted in \$ value –January 2022

01/03/2022

● Weekly Volume	\$892,988,694
● Total Volume	\$19,038,827,311

CUMULATIVE NFT VOLUME (IN ETH)

Sum of all volume realised converted into ETH



Highest weekly volume recorded August 2021

08/23/2021

● Weekly Volume	\$1,917,792,939
● Total Volume	\$5,464,676,721



Total Market Cashflow

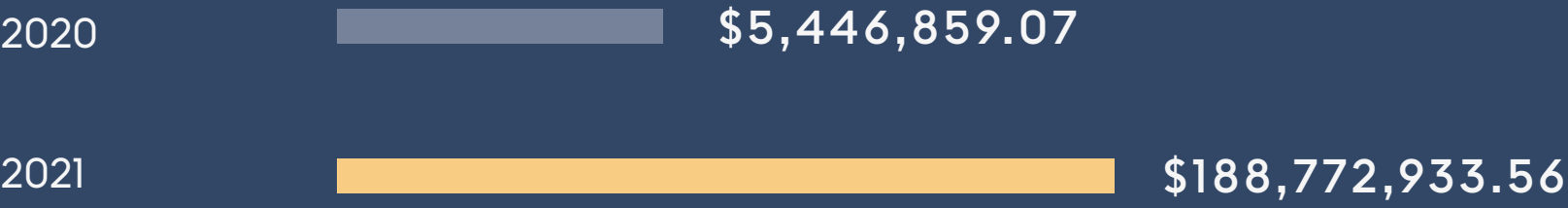
2021 will go down as the year of NFTs. Total trading volume increased by a factor of 646 in 2021.

TOTAL ANNUAL TRADING VOLUME

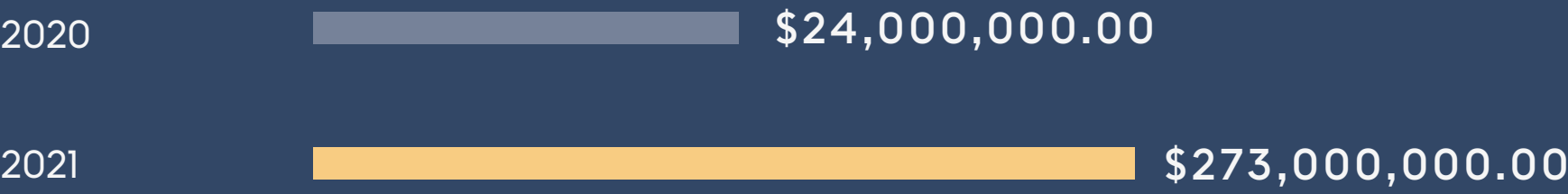
OpenSea



SuperRare



Rarible



Odyssey NFT Projects

We have curated multiple NFT projects in order to create a foundation of liquidity and demand for the platform. These projects have generated over 1,260+ ETH in initial volume with little to no marketing from the Olympus protocol.



Mushrohms

Fungi of the Gods

Mushrohms has grown to become an Odyssey flagship NFT project within the Olympus ecosystem, with partnerships and experiences in the works that will enable their mycelium network to spread far and wide.

Mushrohms Stats:

- Sold out collection of 1st Gen *Mushrohms* and *Mushrohms: Descendants*
- Over 1,200 ETH In combined secondary sales
- An active Twitter and Discord community, including a Shrohmie Council that meets weekly for input and sage guidance
- Record sale of 13 ETH for a single 1/1 Mushrohm NFT (Zeus's Monument)
- A rising 1st Gen floor price currently at .8+ ETH
- Backing of Olympus Odyssey and an amazing community of 3000+ holders
- Amount spent on influencers: \$0



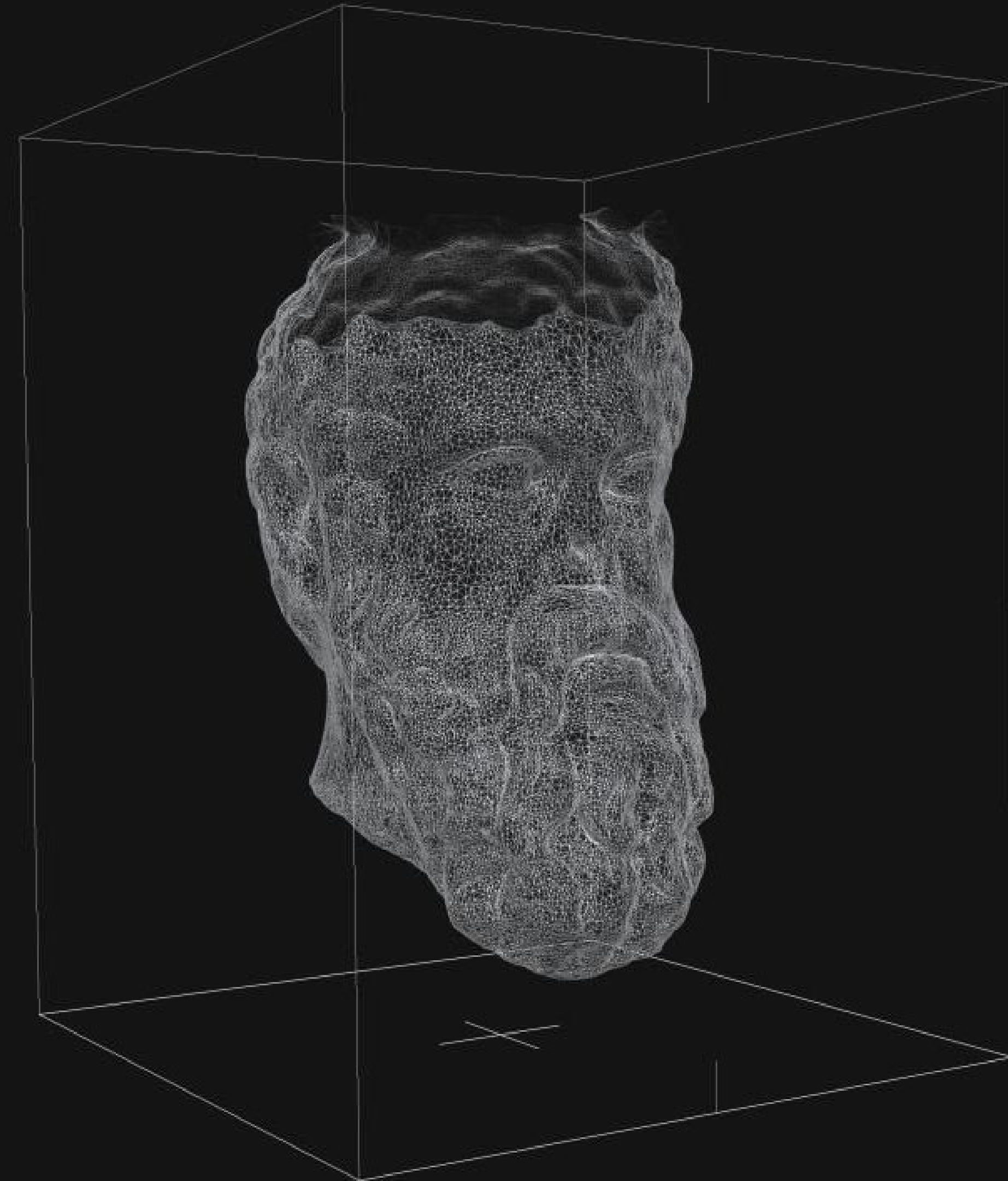
Artwork by Nenpools



G3N3SIS Art

The Odyssey platform will launch with a series of 4 NFTs released by OlympusDAO.

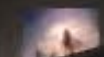
We are taking the initiative of coordinating with photogrammetry artist Dimitri Daniloff, who has received permission from an archaeologist in his locality to scan four one of a kind Greek artifacts, each dating 2,000+ years old. These will be turned into 3D Photogrammetric art for the G3N3SIS series NFT distribution event leading into the platform launch.



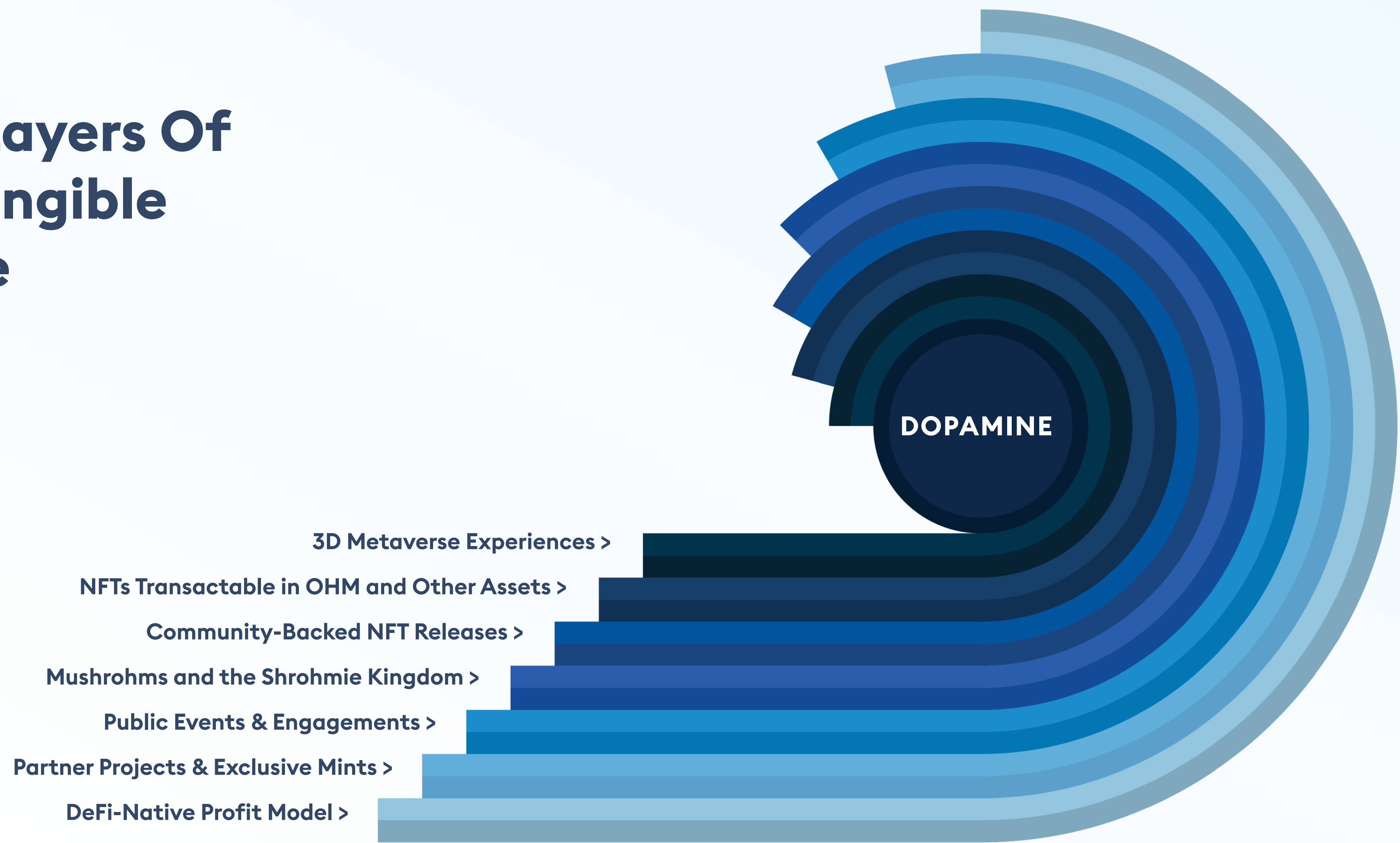
Artifact 3D photogrammetry in process by Dimitri Daniloff. WIP



NFTs relevant to the Olympus community will be on display in the Odyssey museum. Odyssey will create a custom virtual experience using oncyber.io. This will include a museum and a meme-bar where people can hang out, chill, and connect in the metaverse.



Value Layers Of Non-Fungible Culture



Customer Segments

The careful curation of our G3N3SIS NFTs will serve to attract new collectors while the development of our DeFi-utility and liquid secondary market will attract new DeFi enjoyers to the protocol.



Ohmies & Friends



NFT Collectors



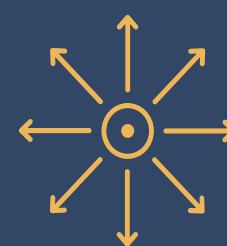
NFT Artists



Art Enthusiasts



Metaverse Participants



DeFi Users



Partners

Odyssey has a collective of strong partners with original projects aligned for the launch of the Odyssey platform.

Before the launch, some of these partners will have committed to mint/launch a series of their NFTs on the marketplace. If you have a unique NFT product that is aligned with Odyssey and Ohmie culture, please reach out to our team in Discord at <https://discord.gg/olympusodyssey>

Partners

Our partners have traded 34,000+ ETH in volume. These partner prospects include but are not limited to:



ETHEREUM TOWERS



ETHERGALS



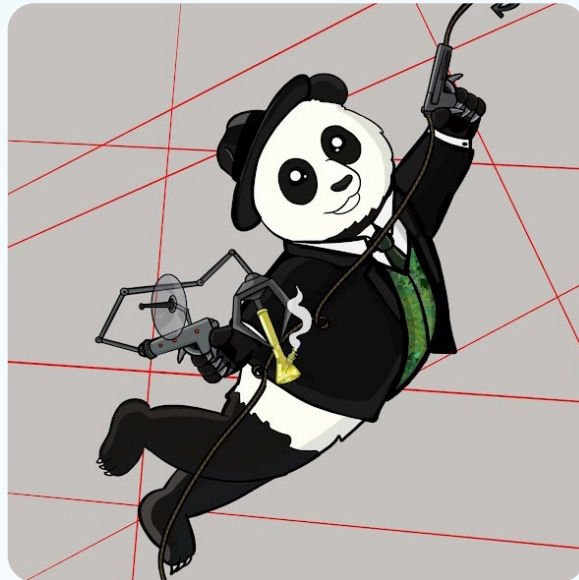
APELIENS



TREASURE



INCOOOM



BEARS



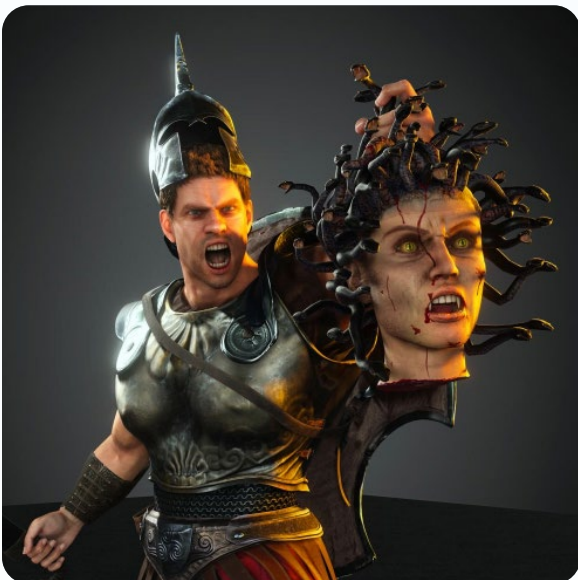
LIVE THE LIFE/GVO



OOGA



BEARXLAB



HALLS OF OLYMPIA



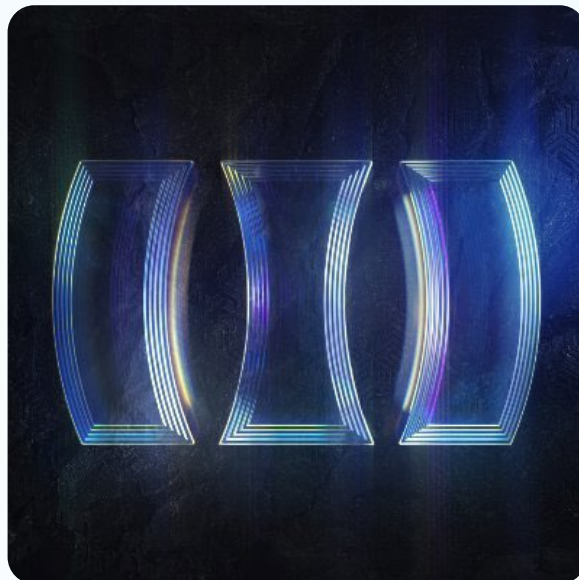
TOADSTOOLZ



ALPHA-OMEGA



THE WILD BUNCH



CONCAVE



BUNS.LAND / NEXT DECADE



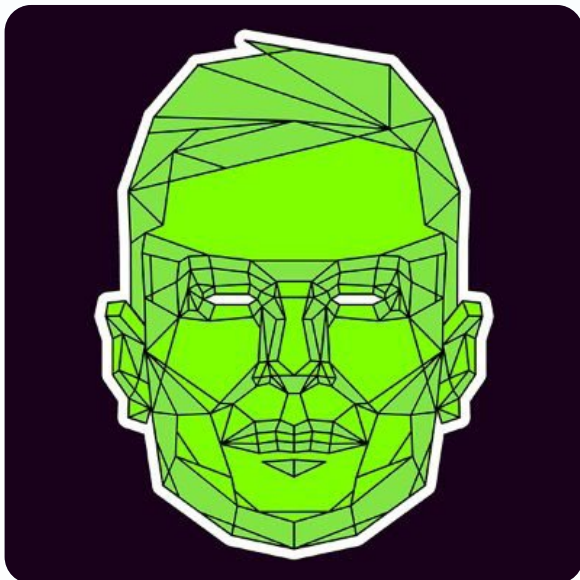
KLIMA



MANIFEST



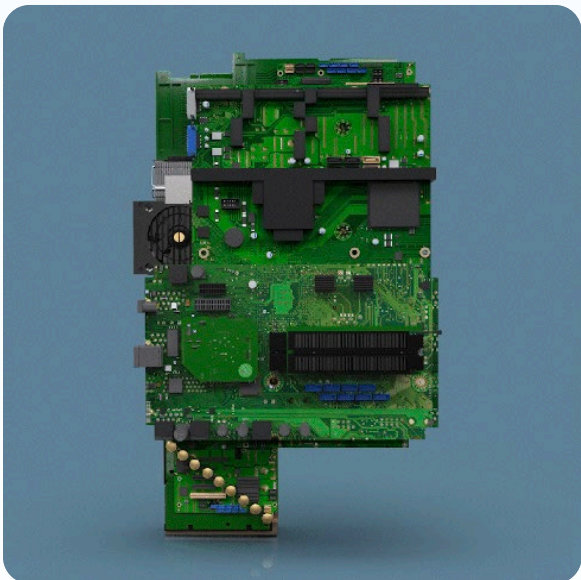
SUDOSWAP



METAMARS



FREND AO



CHIPTOS



CITYROOTS



CRYPTIES



BIODIVERSITY DAO



Olympus DAO Overview

Olympus is building a community-owned decentralized financial infrastructure to bring more stability and transparency to the world.



143,700 +



70,000 +



87,000 +



\$ 1B + Market Cap

What is the Relationship Between Odyssey & Olympus?

If OlympusDAO is New York City, Odyssey is the MoMa. It attracts people to the world's best city and curates the finest artists who represent the quality of Olympus culture. We aim to spotlight upcoming artists and incentivize them to work within our culture, while rewarding the loyalty of Olympus members.



Road Map



This road map is currently focused on the release of the Odyssey Platform and establishment of strong partnerships with emerging artists and projects that align with the Olympus' ethos.





Thank you for your time.