

LILY DA HUANG

DIGITAL PRODUCT DESIGNER

CONTACT

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WWW.GETMELILY.COM

PROFILE

I am a UX/UI designer with 3+ years of experience seeking a full-time position in the field of technology & design, where I can pursue creating state-of-art digital products.

SKILLS

- User Experience Research
- User Experience Design
- Digital Product Design
- Graphic Design
- Front-end Development
- HTML, CSS, Javascript
- Augment Reality Development
- 3D & 2D Modelling
- Project Management
- Social Media Management
- SEO & Analytics

EXPERIENCE

DIGITAL PRODUCT DESIGNER

DYSON | OCT 2018 - OCT 2019

- Design user experience and user interface design for DysonON: magazine digital channels
- Design social media reporting portal
- Lead #DysonSketch Campaign, generating 20.3M views, and 100K+ engagements

UX/UI DESIGNER

WHITE HAWK CEC, INC | JUNE 2017 - NOV 2018

- UX/UI design for company website and e-commerce platforms on desktop and mobile end
- Establish company brand style guide, design systems, and applied training to other teams
- Design marketing reports, email, and social media content

PUBLIC AFFAIR INTERN

U.S. HOUSE OF REPRESENTATIVE | JUNE 2016 - NOV 2016

- Prepared briefings for the second most powerful Democrat in the U.S. House of Representatives for fundraising and special events
- Supported 3 public affair events, attended by 250+ leaders from American Congress and private sectors

EDUCATION

INTERACTIVE MEDIA MANAGEMENT - GRADUATE

SHERIDAN COLLEGE | 2019 - 2020

GPA: 3.86

MASTER OF PROFESSIONAL STUDIES, PUBLIC RELATIONS AND CORPORATE COMMUNICATION

GEORGETOWN UNIVERSITY | 2016 - 2017

GPA: 3.85

AWARDS

BEING DYSON AWARD

OUTSTANDING DESIGN PROJECT LEAD

DEC 2019

GEORGETOWN TROPAIA AWARD

OUTSTANDING STUDENT OF THE YEAR

JULY 2017