



Freer Energy & Internet

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Found & CEO
Make it Wave Ltd
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Problem

Energy and Internet: Should be free in our homes.

Existing "Solutions": Solar ROI takes months/ years & Free Data Plans carry hidden costs. No curve jumps in this area.

No Easy Way Exists for a regular consumer to enjoy freer (or free) internet and energy !



Solution:

A Friendly, Affordable, Plug & Play Device:



Safe & Autonomous Home Management

Clip-on Incoming Power,
Connect to Internet



Monetizes Every Connected Device

Huge Energy Savings
Other Earnings Pay ISP



Low/ Zero Utility Bills

Reduced Consumption,
More Energy Produced
& Self Paying Internet

Market Validation

Global Smart Home Market



**source: [statista.com](https://www.statista.com)

2016 - 2022



High-Growth Markets (USD)

- Wave is in a cross-section of ALL THREE

750

Million+

56

Million+

38

Billion +

Single Board Computer
2018 Global Forecast
\$2+ Billion Industry
by 2024

Home Hubs (Global)
2018 Sales Forecast
\$12+ Billion Industry
by 2024

Global Display AdSpend
2018 Forecast (Mobiles)
\$80+ Billion Industry
by 2024



Wave Home Hub

Freer Energy & Internet



Plug & Play

Plug & Play
Unbox. Connect.



Multi-User & Remote Access

Housemates, Couples & Families





Revenue Model (USD):

Residual Income (Excludes Unit Sales)

200k

WaveOS Users

4+ Hours (Avg.)
Daily Usage

\$50

Per User, Per Month

Ads, Crypto &
Usage Data

\$100+

MILLION DOLLARS

Annual Revenue
Projected by 2020



Market Adoption

ONLINE MARKETING

Outsource & InHouse

- PPC (Re-Marketing & Conversion Tracking)
- Social Media (outsource)
- Referral Marketing
- Product Review AirTime (YouTube)
- Our Own AdNetwork

ALLIANCE PARTNERS

Open Source Applications

- EmonCMS & Sense
- OpenHAB (IoT)
- MotionEye (IPCCTV)
- Myriad Group (USSD)
- Emby (Media & IPTV)

DISTRIBUTORS

Licenced Distributors

- One per Major City
- Two for Nationwide
- Global Alliance
- Certified Wave
- Recommender/ Reseller



Competition



AFFORDABLE



Competitor

EXPENSIVE DUMB
HARDWARE



FREE INTELLIGENT
SOFTWARE



Competitor



EXPENSIVE

Competitor

Competitive Advantage



First to Market

User-Friendly OS for
Single Board Computers
no programming skills required



First All-in-One

Media, Surveillance, IoT,
Vehicle Tracking, Energy



Real-Time Results

Utility Bills Decrease
And Continue, until FREE



Multi-User System

For Partners, Families
& Housemates



DAO Company

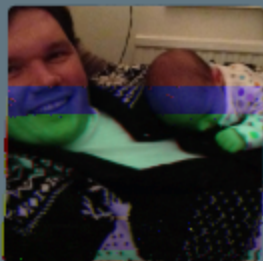
Automated Accounts
Beneficiaries Paid Daily



Brand Logo

Features Android & Ethereum
Logo (Authorized Usage)

Team



Sion Buckler
Founder & CEO

5+ Years, Military Cyber Warfare (Cryptography). 10+ Years, Tech Entrepreneur. 2017+ Life Member of the Home of Cyber Professionals (Royal Signals)



René Ceulen
Company Legal

IPO's and corporate and commercial; governance and compliance. Dedicated pioneer and problem solver. Working on wholesome and profitable projects.



Jon Ingle
Company Accounts

Over 40 Years experience in UK Tax & Accountancy matters. Strategic Planning, Wealth Management & Financial Reporting

Business Advisor & Mentor: Thomas Power

No8 Blockchain Fintech 100 People. No11 Crypto 100 Most Influential People. "Thomas is a networker extraordinaire. Before long he will be the center of the LinkedIn universe and all requests will pass through him" Sean Parker



Press



Finances

Seeking \$2.6million for 13% equity (Series A).
Must Scale Local Network to a Global Audience, NOW!

\$1M

2016 - Seed Fund

WaveOS 0.4 (Alpha)
>2k users

\$2.6M


2018 - Series A

WaveOS (Beta)
>20k Users

\$100M

2020 - Revenue

WaveOS v1.0
200k+ Users



makeitwave.com