



THE UNIVERSITY OF CHICAGO

FEB 16-17

@ Polsky
Exchange

UNCOMMON
HACKS
COMM
MON
2019

www.uncommonhacks.com

SPONSORSHIP PACKET

Uncommon Hackers Build The Future

Uncommon Hacks is committed to building a community of students excited about using technology to create out-of-the-box projects. Our fourth annual flagship event is a thirty-hour intercollegiate hackathon to be held at the Polsky Exchange in Hyde Park, Chicago on **February 16-17, 2019**. Our core values push us to reconsider what defines a hackathon by encouraging quirkiness, creativity, and collaboration to inspire our hackers.

TAKE A LOOK AT OUR 2018 EVENT:
<http://bit.ly/uncmhacks18>

What we do for you

Through us, you can meet some of the country's brightest, outside-of-the-box programmers.

You'll receive access to

- Resumes
- Email addresses
- GitHub profiles

You'll be able to:

- Demo your products & API's
- Sponsor targeted prizes
- Make a lasting impression

Sponsors like you make it possible for us to provide a free, fun and educational experience for students interested in programming and technology!

Sponsorship Tiers

- see sponsor perks appendix on last page for more details -

G O L D

(one available) **\$ 6 0 0 0**

workshop session
keynote speech
sponsored prize
partner promotion
+ silver/bronze

S I L V E R

\$ 2 5 0 0

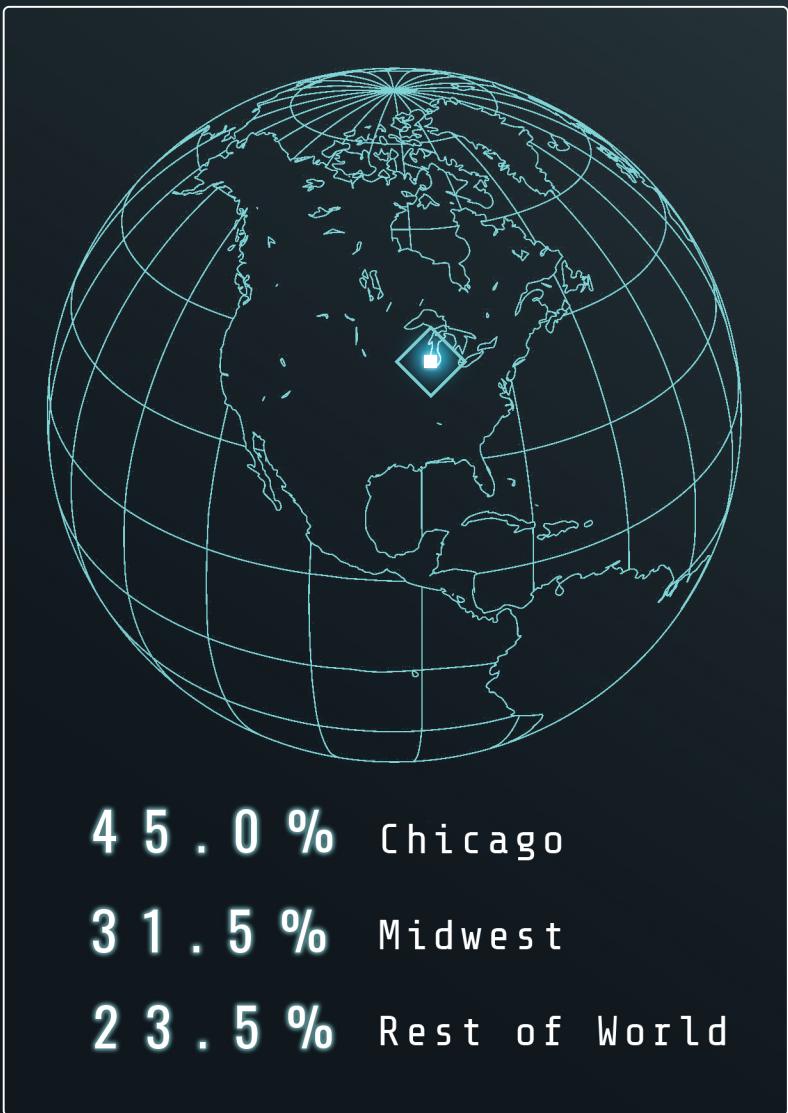
company booth
resume book
email signup
judging
mentoring
+ bronze

B R O N Z E

\$ 1 0 0 0

sponsor spotlight
logo on shirt
logo on website

A snapshot of our >250 attendees



40%
INCREASE

in female
applicants
over the
last 3 years

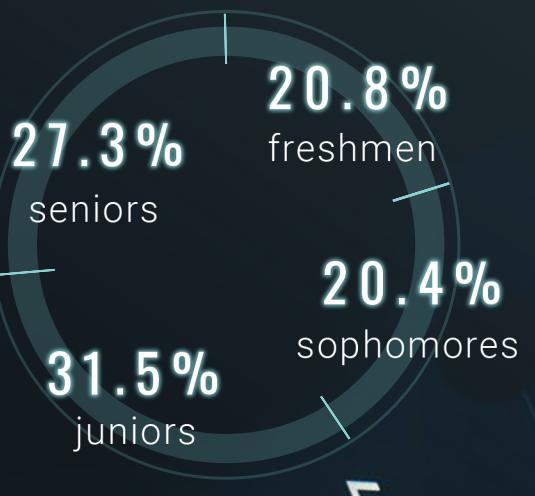


500
BUNS

served to over
250 attendees

areas of study ■

- 75.0% Computer Science
- 9.0% Math
- 6.5% Computer Engineering
- 4.0% Economics
- 3.0% Statistics
- 2.5% Biology
- 2.5% Physics



Uncommon Hacks attracts students from
these top universities and many more

Carnegie
Mellon
University



Northwestern
University



Massachusetts
Institute of
Technology



Georgia
Tech



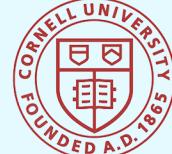
Caltech



DEPAUL
UNIVERSITY



JOHNS HOPKINS
UNIVERSITY



Past Sponsors



soylent

J.P.Morgan



BELVEDERE
TRADING



THIEL FOUNDATION



+ your logo

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sponsorship@uncommonhacks.com

Sponsor Perks Appendix

- all perks are optional; you can always choose to forgo an item -

G O L D

Workshop Session: Host a workshop to demo an API/product, teach a lesson about some cool new technology or talk about anything else you want. (Saturday or Sunday)

Keynote Speech: Give a 5-10 minute presentation about your firm at our Opening Ceremony. (Saturday morning)

Sponsored Prize: You'll have your own prize category and award a custom prize to the Hackathon Project of your choice.

Partner Promotion: We'll refer to your firm as our Event Partner/Co-host in all official communications.

S I L V E R

Company Booth: Your firm will have a table and hackers will be given a dedicated time to engage with your representatives. This has historically been very popular among our attendees. (Saturday morning)

Resume book: You will receive the resumes of all attendees 2 weeks after the event.

Email Signup: You will receive a spreadsheet of attendee email addresses 2 weeks after the event.

Judging: Representatives from your firm have the opportunity to judge projects. (Sunday afternoon)

Mentoring: Representatives from your firm have the opportunity to engage directly with hackers and offer support/guidance to overcome technical challenges. (Saturday and/or Sunday)

B R O N Z E

Sponsor spotlight: We will post a spotlight about your firm (written by you, or by us, if you prefer) to our Facebook page (with over 1.6K followers) in the weeks leading up to the event.

Logo on shirt: Your firm's logo will feature on the Official Hackathon T-Shirt that all attendees will receive.

Logo on website: Your firm's logo will appear under the "Sponsors" section of our Uncommon Hacks 2019 website