# Umeesha D'Alwis [De-All-Vis]

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## **EDUCATION**

## PEPPERDINE UNIVERSITY, Malibu, CA

August 2018 - Present

# B.A. in Computer Science and Philosophy, GPA 3.71/4.00

Expected May 2022

• Activities and Honors: Semifinalist for Forbes 30 Under 30, Dean's List, Religion and Philosophy Division Scholar, FirstGen Scholar, Distinguished Young Woman Scholar, Study Abroad in Argentina, Voice of Pepperdine's YouVisit Virtual Tour, Student Government, Ambassadors Council, The Graphic Journalist, American Enterprise Council

#### PROFESSIONAL EXPERIENCE

### LAWYERUP, Los Angeles, CA

April 2020 - Present

Founder and CEO

- Pioneering a virtual legal internship across 98 countries for 980+ students with rescinded internships during COVID
- Execute all major recruiting events with presentations and interviews, making final decision on selected materials
- Identify stakeholders across 23 organizations and 76 law firms by investigating past experience and personal brands
- Onboard 980+ interns and 6 directors with management training workshops across organizations and external teams
- Develop an effective cold messaging system to 386 top Universities and 76 law firms with a 91% response rate
- Advance 7+ corporate sponsorships to deliver benefits and discounts to interns for legal education and trainings

## PEPPERDINE OFFICE OF ADMISSION, Malibu, CA

October 2018 - Present

University Admission Intern

- Consulted applicants on university programs, activities, important dates, conferences, and college procedures
- Tracked recruitment strategies of Chapman and Loyola Marymount to effectively compete for top applicants
- Counseled high school counselors, students, and diversity organizations as the point of contact via 12 exclusive panels
- Investigated lack of Spanish tours for low-income schools to increase diversity and access to university knowledge
- Delivered legendary service to 45+ callers and 340+ visitors weekly to solve problems that impact students
- Collaborated with 40+ stakeholders in CA,WA, and AZ to administer reception enrollment, travel, and materials

#### WONSULTING, Los Angeles, CA

October 2020 - January 2021

Program Manager

- Identified and executed 4 written business recommendations to C-level executives to **uncover area of opportunity** for customers with the planning of WinnerCon, the conference for job seekers to interact with Fortune 500 recruiters
- Integrated monthly events from LinkedIn to Youtube Live to increase profitable watch hours by 27%
- Executed 3 Speaker Series with 36 Fortune 500 recruiters by identifying and customizing solutions for the job search
- Amplified community engagement by 32% with live game streams to foster community fun for 34,800+ followers

### LEADERSHIP EXPERIENCE

## LINKEDIN, Los Angeles, CA

October 2020 - Present

Learning Champion

• Facilitate a national case study competition using SWOT analyses with 6 other Learning Champions to **formulate recommendations that improve processes for university students** to engage and complete LinkedIn Learning courses

#### AMBASSADORS COUNCIL, Malibu, CA

August 2020 - Present

Crest Ambassador

- Define analytical approaches to uncover alternative PR strategies for President's Office to deliver COVID19 changes
- Coordinate 19 remote mentorships and monthly checkins between University's highest donors and student ambassadors

## STUDENT SUCCESS CENTER, Malibu, CA

August 2020 - Present

First Wave Ambassador

- Mentor 7 LGBTQ+ and handicapped students biweekly to solve in-class learning disruptions that impact education
- Execute biweekly networking events, resume reviews, online watch parties, and giveaways for 345+ students

#### ALPHA KAPPA PSI, Malibu, CA

January 2020 - July 2020

Pledge Class President

- Critiqued 9 event proposals authored by project managers to formulate recommendations based on cost and profits
- Cultivated a collaborative atmosphere among 19 students by 'gamifying' assignments, surpassing a 96% completion rate

## **SKILLS**

Skills: MySQL, HTML, CSS, JavaScript, Salesforce, Tableau, Microsoft Office, Data Analysis, LinkedIn, Recruitment