

EDUCATION**PEPPERDINE UNIVERSITY**, Malibu, CA

August 2018 - Present

B.A. in Computer Science and Philosophy, GPA 3.71/4.00*Expected May 2022*

- *Activities and Honors:* Semifinalist for Forbes 30 Under 30, Dean's List, Religion and Philosophy Division Scholar, FirstGen Scholar, Distinguished Young Woman Scholar, Study Abroad in Argentina, Voice of Pepperdine's YouVisit Virtual Tour, Student Government, Ambassadors Council, The Graphic Journalist, American Enterprise Council

PROFESSIONAL EXPERIENCE**LAWYERUP**, Los Angeles, CA

April 2020 - Present

Founder and CEO

- Pioneering a virtual legal internship across 98 countries for 980+ students with rescinded internships during COVID
- Execute all major recruiting events with presentations and interviews, making final decision on selected materials
- Develop an effective cold messaging system using University specific strategies to 386 schools with 91% response rate
- Identify stakeholders across 23 Universities and 76 law firms by investigating past experience and personal brands
- Advance 7+ University sponsorships to deliver benefits and discounts to interns for legal education and trainings

PEPPERDINE OFFICE OF ADMISSION, Malibu, CA

October 2018 - Present

University Admission Intern

- Consulted applicants on university programs, activities, important dates, conferences, and college procedures
- Tracked recruitment strategies of Chapman and Loyola Marymount to effectively compete for top applicants
- Deliver legendary customer service to 45+ callers and 340+ visitors a week with a clear focus on student needs
- Investigated lack of Spanish tours for low-income schools to increase diversity and access to university knowledge
- Maintain relationships with University partners in CA and AZ to administer reception enrollment, travel, and materials

WONSULTING, Los Angeles, CA

October 2020 - January 2021

Program Manager

- Identified and executed 4 written business recommendations to C-level executives to uncover area of opportunity for customers with the planning of WinnerCon, the conference for job seekers to interact with Fortune 500 recruiters
- Integrated monthly events from LinkedIn to Youtube Live to increase profitable watch hours by 27%
- Executed 3 Speaker Series with 36 Fortune 500 recruiters by identifying and customizing solutions for the job search
- Collaborated with Partnerships on campus strategy, marketing, and recruitment for University sponsors and mentors

LEADERSHIP EXPERIENCE**LINKEDIN**, Los Angeles, CA

October 2020 - Present

Learning Champion

- Facilitate a national case study competition using SWOT analyses with 6 other Learning Champions to formulate recommendations that improve processes for university students to engage and complete LinkedIn Learning courses

AMBASSADORS COUNCIL, Malibu, CA

August 2020 - Present

Crest Ambassador

- Define analytical approaches to uncover alternative PR strategies for President's Office to deliver COVID19 changes
- Coordinate 19 remote mentorships and monthly checkins between University's highest donors and student ambassadors

STUDENT SUCCESS CENTER, Malibu, CA

August 2020 - Present

First Wave Ambassador

- Mentor 7 LGBTQ+ and handicapped students biweekly to solve in-class learning disruptions that impact education
- Execute biweekly networking events, resume reviews, online watch parties, and giveaways for 345+ students

ALPHA KAPPA PSI, Malibu, CA

January 2020 - July 2020

Pledge Class President

- Critiqued 9 event proposals authored by project managers to formulate recommendations based on cost and profits
- Cultivated a collaborative atmosphere among 19 students by 'gamifying' assignments, surpassing a 96% completion rate

SKILLS**Technical:** Tableau, Salesforce, HTML, CSS, JavaScript, Microsoft Office, Data Analysis, Budget Planning**Other:** Entrepreneurship, LinkedIn, Recruitment Strategy, Marketing, Personal Branding, Travel, Digital Marketing