# Umeesha D'Alwis [De-All-Vis]

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#### **EDUCATION**

# PEPPERDINE UNIVERSITY, Malibu, CA

# B.A. in Computer Science and Philosophy, GPA 3.71/4.00

August 2018 - Present Expected May 2022

• Activities and Honors: Semifinalist for Forbes 30 Under 30, Dean's List, Religion and Philosophy Division Scholar, FirstGen Scholar, Distinguished Young Woman Scholar, Study Abroad in Argentina, Voice of Pepperdine's YouVisit Virtual Tour, Student Government, Ambassadors Council, The Graphic Journalist, American Enterprise Council

#### PROFESSIONAL EXPERIENCE

## LAWYERUP, Los Angeles, CA

April 2020 - Present

Founder and CEO

- Pioneering a virtual legal internship across 98 countries for 986 students with rescinded internships during COVID-19
- Recruit 75+ top lawyers and 23+ legal recruiters as speakers by investigating past experience and personal branding
- Onboard 986 interns and 6 directors with 8 management training workshops, lunch and learns, and networking seminars
- Develop an effective cold messaging system to 386 top Universities and 76 law firms with a 91% response rate
- Advance 7+ corporate sponsorships to deliver benefits and discounts to interns for legal education and training
- Promote the @lawyerupinternship Instagram and LawyerUp LinkedIn with daily timed posts like Speaker Spotlights and #FeaturedScholarFridays, resulting in an average weekly upward trend of 2,476% in profile visits and searches

### PEPPERDINE OFFICE OF ADMISSION, Malibu, CA

October 2018 - Present

Admissions Recruitment Intern

- Deliver legendary customer service to 45+ callers and 340+ visitors a week with a clear focus on student needs
- Revitalize University tour script with personal anecdotes to emphasize Pepperdine's observance to Maslow's hierarchy of needs (i.e. shelter, food, and security), surpassing student-parent comfort and interest by 40% as recorded in surveys
- Consolidate 78+ mail articles and 140+ information requests weekly on Excel and Salesforce by type and verification
- Establish collaborations with counselors and advisors in CA,WA, AZ, OR and NV; working with 45+ stakeholders
- Investigate lack of Spanish tours for low-income schools to increase diversity and access to university knowledge

# WONSULTING, Los Angeles, CA

October 2020 - January 2021

Program Manager

- Executed 3 Speaker Series with 36 Fortune 500 recruiters by identifying and customizing solutions for the job search
- Integrated monthly events from LinkedIn to Youtube Live to increase profitable watch hours by 27%
- Amplified community engagement by 32% with live game streams to foster community fun for 34,800+ followers
- Spearheaded planning of WinnerCon, the global conference for job seekers to network with 200+ Fortune 500 recruiters

# LEADERSHIP EXPERIENCE

### LINKEDIN, Los Angeles, CA

October 2020 - Present

Learning Champion

• Facilitate a national case study competition using SWOT analyses with 6 other Learning Champions to identify potential markets and initiatives for university students to engage and complete LinkedIn Learning courses

# AMBASSADORS COUNCIL, Malibu, CA

August 2020 - Present

Crest Ambassador

- Advance employee-student relations through an alternative PR strategy for President's Office to deliver COVID news
- Coordinate 19 remote mentorships and monthly checkins between University's highest donors and student ambassadors

### STUDENT SUCCESS CENTER, Malibu, CA

August 2020 - Present

First Wave Ambassador

- Mentor 7 LGBTQ+ and handicapped students biweekly with student-centric solutions to in-class learning disruptions
- Execute biweekly networking events, resume reviews, online watch parties, and giveaways for 345+ students

### ALPHA KAPPA PSI, Malibu, CA

January 2020 - July 2020

Pledge Class President

- Cultivated a collaborative atmosphere among 19 students by 'gamifying' assignments, surpassing a 96% completion rate
- Critiqued 9 event proposals authored by project managers to accurately anticipate calculate event cost and profits

#### SKILLS AND INTERESTS

**Skills:** HTML, CSS, JavaScript, Microsoft Excel, Salesforce, Kronos, Employee Relations, Project Management **Interests:** Entrepreneurship, Travel, Digital Marketing, Personal Branding, LinkedIn, Talent Acquisition, People