



Case Interview Learning Materials

How to Crack a Case Interview

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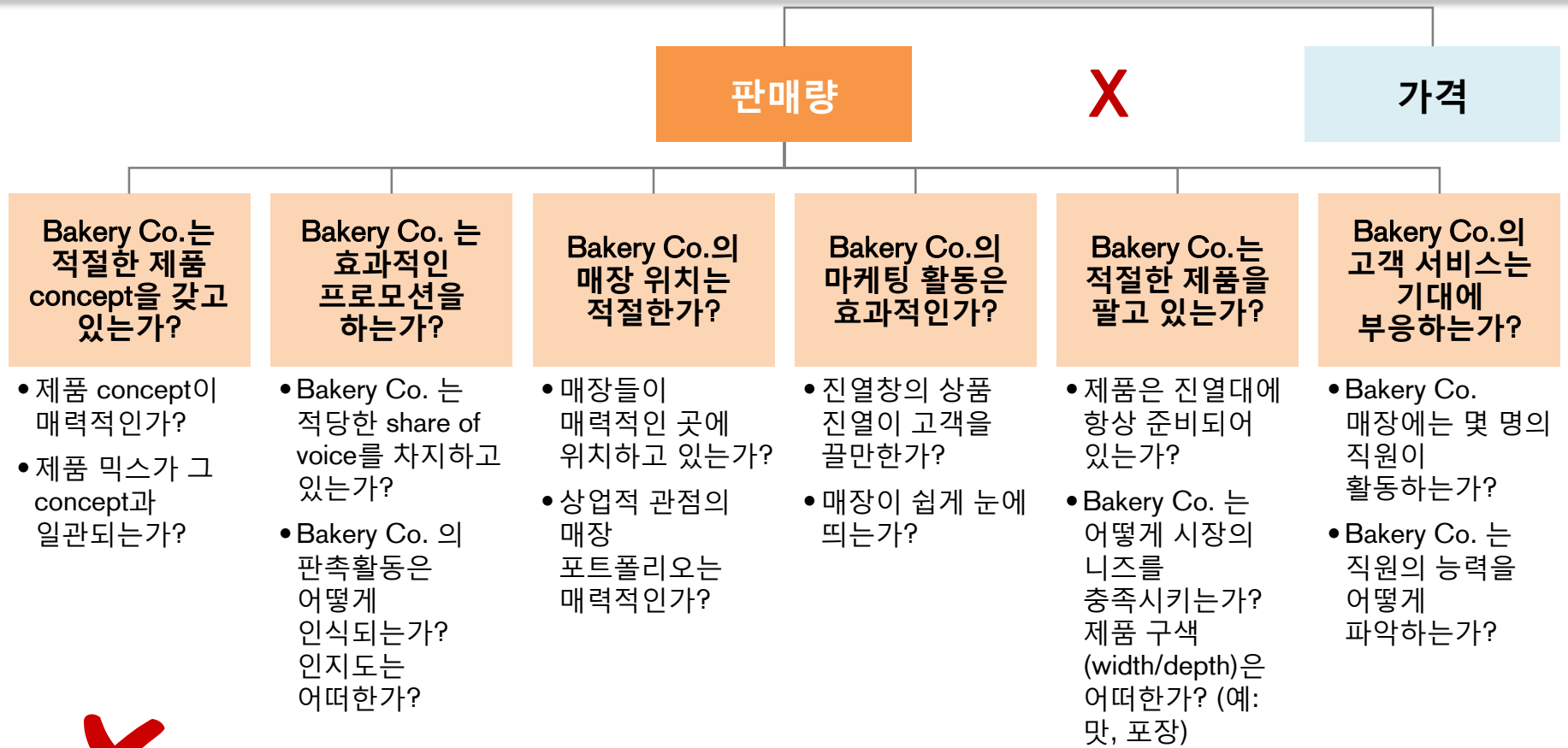
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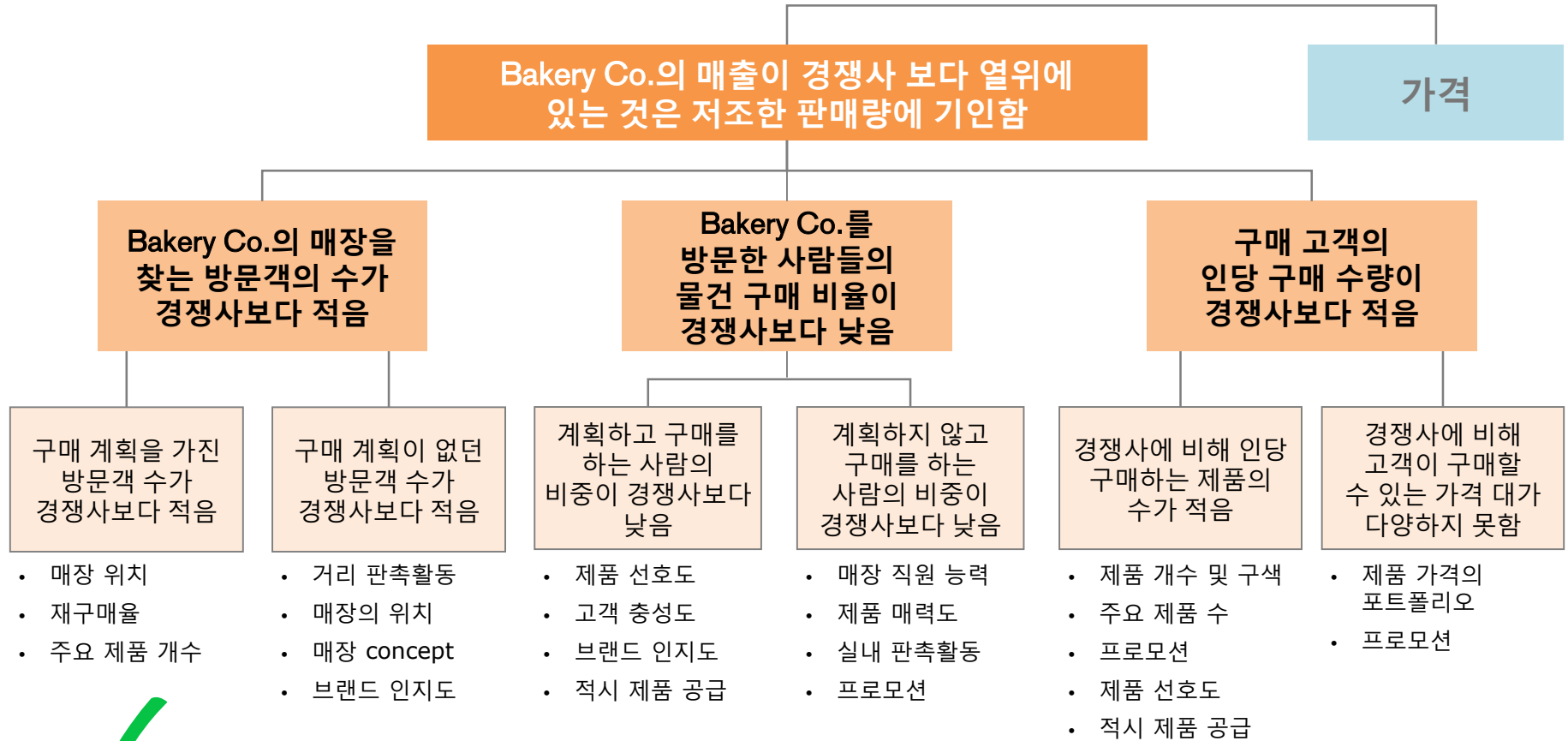
Problem Solving Practice – Solution A



단순한 Laundry List의 나열으로, MECE, 80/20, Data driven 원칙을 지키지 않고 있으며 효과적인 가설 수립에 실패함 → 검증 시 너무 오랜 시간 필요

2.3 Issue Tree

Problem Solving Practice – Solution B



이슈를 정의하고 이에 맞는 가설을 세워 접근한 뒤,
MECE한 Structure 제시 후, 80/20 원칙으로 세부 가설 수립