



RINX BLOCKCHAIN BETTING POOLS

An unofficial NHL betting pool webapp

RINX BLOCKCHAIN BETTING POOLS

LERNER INDUSTRIES



Shaun Lerner, Founder & CEO

- Bilingual Software Engineer
- Blockchain developer
- 7+ years of international IT experience
- [linkedin.com/in/shaunlerner](https://www.linkedin.com/in/shaunlerner)
- github.com/undermethod

BETTING POOLS

- RECURRING EXPENSES
- FIAT HANDLING
- MANUAL PROCESS

BLOCKCHAIN

The NHL was founded
in 1917.

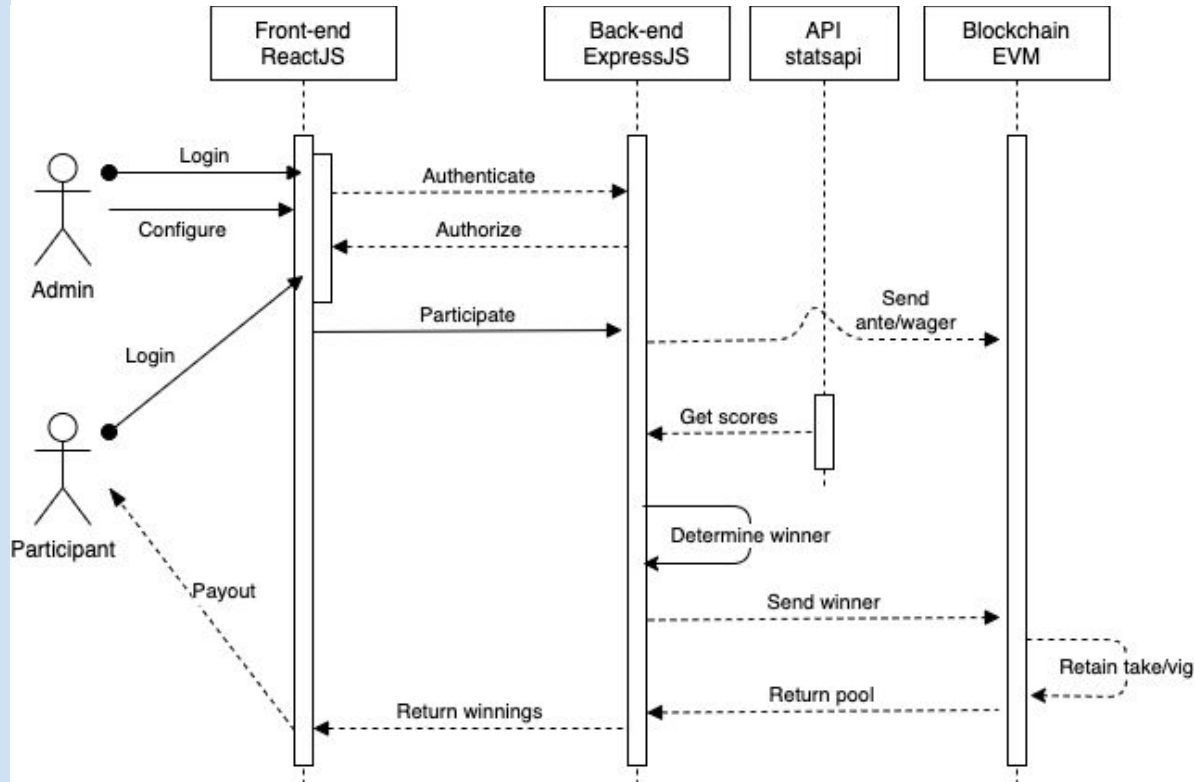
The launch of
distributed ledger
technology was
pioneered in 2009.



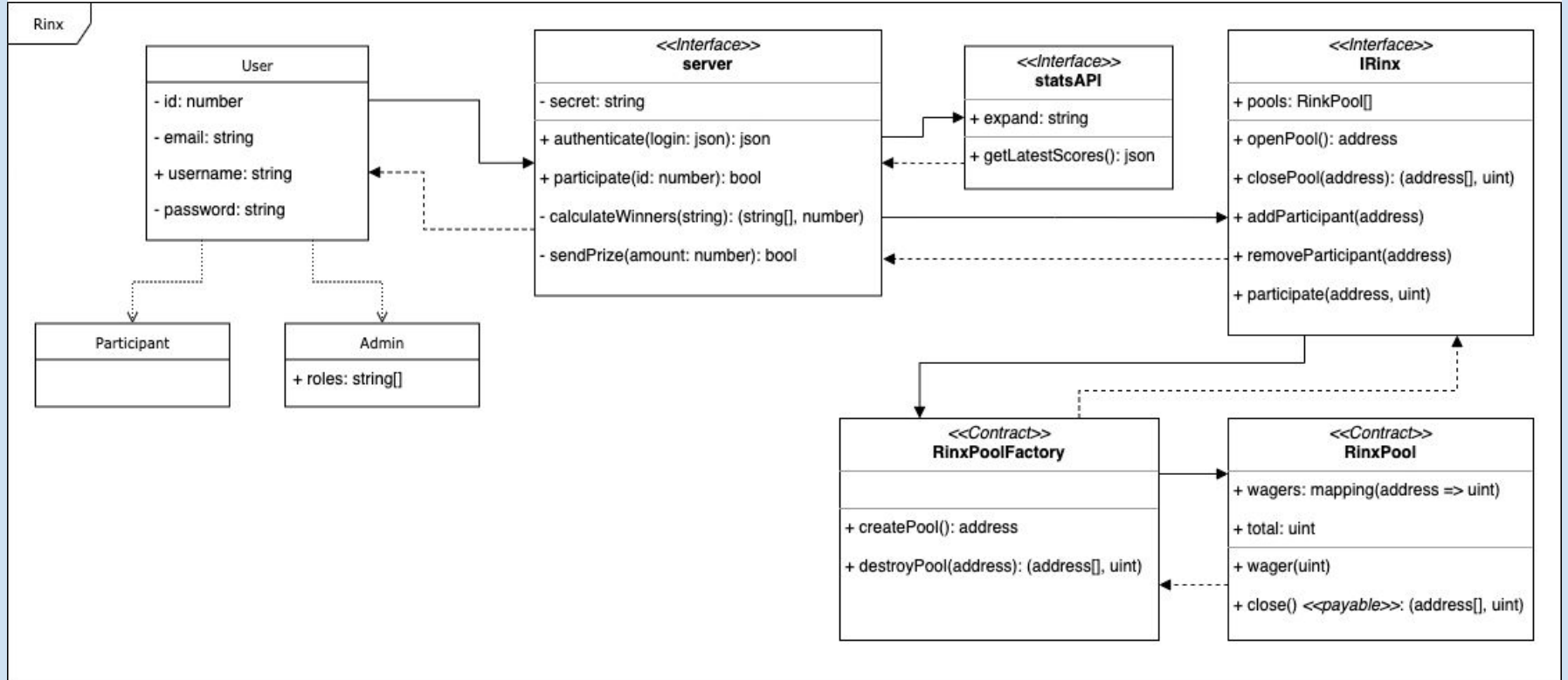
RINX BLOCKCHAIN BETTING POOLS

- EASY: INTUITIVE, STRAIGHT-FORWARD, CLEAN
- INEXPENSIVE: AFFORDABLE, FREE OR LOW COST
- REUSABLE: PRACTICAL, REPEATABLE, FUNCTIONAL

SEQUENCE DIAGRAM



CLASS DIAGRAM



RINX DEMO



MARKET OPPORTUNITY

Sports betting legal in US in 2018

Handle: USD\$25.4B+

Revenue: USD\$1.9B+

Customers

“Bank of America said sports betting could reach 50% of the U.S. population by 2022” ¹ (~165M people)

Bottom line

Estimated USD\$216M profit in 2017-18

Estimated USD\$748M profit in 2020-21

WHY ETHEREUM?

- SMART CONTRACTS, FACTORY PATTERN
- TRUSTABILITY, AUTOMATION
- ETH BETWEEN EOAS/CONTRACTS

ROADMAP

- Q3 2021 → Complete admin interface
- Q4 2021 → Minimum Viable Product
- Q1 2022 → Complete feature implementation
- Q2 2022 → Complete participant UI
- Q3 2022 → Launch



TO FIND OUT IF RINX IS RIGHT FOR YOUR TEAM, OR TO READ MORE ABOUT BLOCKCHAIN,
VISIT [RINX.PLACEHOLDER.COM](https://rinx.placeholder.com)