



Hey, this is
Sergio Márquez

“ I’m a digital all-rounder. No matter what’s the problem, I’ll make my own to create a suitable solution.

Specialization makes you highly opinionated among the adversity, yet a fresh approach will convert obstacles into learning curves.

Above all, I thrive in motion: finding clarity where others see complexity. To me, every challenge is more than a task — it’s a chance to transform ideas into impact.



Patterson

Patterson Agency is a Palma-based creative-and-technology consultancy that brands itself as a “co-pilot,” blending strategy, design, marketing and full-stack engineering to deliver 360° digital-transformation projects for clients across Spain and wider Europe

I participated in the development and maintenance of an internal UI component library of a top brand in the tourism industry, as well as the definition and extension of the base architecture for newer projects.

Among the projects I've made part from this particular customer (both backoffice oriented), I would highlight the migration of a customer management project, the development of a resort management project starting from the base architecture we defined and technical workshops for company employees.

I also was part of the creation of another backoffice website focused in invoicing for a customer in the hotelier sector, using primarily Vue with an integration with Vuex. Furthermore I actively participated in the creation of the new website for Patterson Travel. This is a front office website used for marketing purposes and I was responsible of the booking engine. We use Nuxt for this project that features a static generation of pages allowing the website to achieve high performance rankings and better positioning.

Resources

🔗 <https://patterson.agency>

🔗 <https://patterson.travel>



Coara

Coara is a hybrid digital-product studio and agency: it not only supplies outsourced engineering teams for clients, but also spins up and grows its own in-house projects, helping European founders and corporations design, build and scale SaaS platforms and other digital products.

I was the lead backend engineer for Convercus, a Munich-based SaaS loyalty engine that lets retailers spin up omnichannel points-and-coupon royalty programs through easy-to-integrate APIs, backed by real-time analytics for stronger customer retention. At the core, I was responsible to fine-tune the backend and Kafka to process thousands of requests per minute while ensuring low latency. I also took the technical lead for the data migration for the onboarding of Intersport Austria and Germany into the platform.

The other project I got involved was PlanM8, a mobile and web-based maintenance management app designed for yachts and other types of vessels. It allows engineers, captains and owners schedule manufacturer-recommended tasks, log service history and keep manuals and spares in one place—helping vessels stay compliant, reliable and ready to sail.

I was responsible for defining the architecture from scratch, using NestJS and NATS, keeping it for an offline-first experience.

Resources

 <https://www.convercus.com>

 <https://coara.co/>

 <https://planm8.io/>



AiFlow

AiFlow is a Norwegian SaaS CRM platform, built in Bergen by Salire AS, that targets small businesses with an all-in-one, browser-based toolkit for sales pipeline, customer support, task management, reporting and e-mail/Brønnøysund-registry integrations—giving SMEs a simple way to manage the full customer journey without heavy training or setup

Specific to the nature of a startup, I was assisting with different positions in the company, from design, frontend, product definition, infrastructure or backend, the goal was to tune the product to meet rapidly-changing market expectations and priorities.

From my work there, I could highlight several achievements such as the implementation of Atlas Search for advanced search patterns and to provide functionality to a state-of-the-art task management which was in turn leveraging the facets feature.

Also handled the integration of EmailEngine to replace the faulty in-house IMAP syncing logic solution, which was a critical functionality for customers.

Lead the infrastructure migration of the AWS EKS cluster region from eu-west-1 to eu-north-1 using Terraform as IaC, and later also adopted WAF.

Resources

 <https://aiflowcrm.no/>



MiPigu

My constant motivation to learn and take part of technical challenges pushed me to freelance by my own for various international customers, thus being able to participate in a high variety of project with very interesting tech stacks, primarily highlighting:

The creation of a front-office website made in React for a business in the catering industry based in CDMX for the promotion and information of their catering services. The project also involved the redesign of corporate image, which was part of the identity of the new page we made.

Development of an e-commerce based in Prestashop for a local business in the jewelry and watchmaking industry, besides from the creation of a native app to buy customized wood watches, made in Flutter and deployed to the Play Store and App Store.

Development of an internal management application for a local company in the legal and taxation industry. The mission for the application was to be used for the whole company as a feasible substitution to all processes that still required the use of physical paper, being allowed to also gain a higher analytical overview. The tech stack included Vue with Nest.js, deployed to an AWS VPS.

Resources

-  <https://tiapali.com.mx>  <https://mirofernando.com>
-  <https://grupox3.es>

“ Sometimes you have to trust your gut feeling, specially when you go to bed and get stuck with an idea rounding your head that keeps you saying – this can work!

Therefore my experience is not only about making others dreams true, I’m also pushing to make my own ones a reality.

That’s the reason why I’m also involved in several entrepreneurial ventures

 MH

MindHub Club

MindHub Club, a space where the diversity of knowledge engages with passion. Join your specialized club where professionals like you gather to learn collaboratively. From Programming, Design, AI, Marketing, Startups, and many more, each club has its own identity and a dedicated community.

MindHub Club was born as an innovative concept with the goal of giving you the boost you need to take the next step in your professional career.

Small groups

Join limited-capacity groups and meet other professionals in your field who share your same interests and goals.

Shared knowledge

All members take turns to create a participatory environment. Here there are no teachers: we learn from each other.

MindHub Framework®

We provide a defined framework with the rules of the game and precise time management so that each event is productive and enjoyable.

One step closer to you

Meet in person in our events in Mallorca, Spain or Munich, Germany.

Resources

 <https://mindhub.club>



MementIQ

Modern life is exhausting. Keeping track of every single detail, while undeniably important, can quickly drain your daily energy.

But what if you had an always-listening system that learns from your conversations and actions—so you never have to worry about forgetting again?

That's the reason MementIQ exists. Think of it as your second conscience, an AI you can trust to unlock answers to questions drawn directly from your own past experiences.

It's a system that grows with you, instantly boosting productivity by freeing you from repetitive manual tasks so you can focus on what truly matters.

But of course, remembering is just the beginning. MementIQ goes beyond that by proactively offering real-time suggestions and insights that guide you toward your goals faster and more effortlessly.

Because the moment you have a personal AI that truly knows you, you gain more than just memory—you gain clarity, direction, and freedom.

MementIQ is currently in development - beta to be released in Q1 2026

My SKILLSET

“ *Use the right tool,
for the right job* ”

Languages

TypeScript, Javascript, Java, Python

Server

NestJS, Springboot, NodeJS, GraphQL, RabbitMQ, Kafka

Frontend

Angular, React, Vue, Nuxt.js, Vite, Tailwind

Database

MongoDB, MySQL, PostgreSQL, SQLite, Redis

Infra

AWS, G-Cloud, k8s, Helm, Terraform, Elasticsearch, OAuth2

AI/ML

Mistral - Voxtral STT, OpenAI, LangChain, PgVector, MemOS, FAISS

Low Code / No Code

n8n, FlutterFlow, Bubble, Prestashop, Dropsource

Design

Figma, Sketch

Currently available for



partial time

(160h) dedication

Breaking the ✨
abstraction

sergio@mipigu.com