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To Whom It May Concern,

As an Investment Analyst at GE Capital, a finance graduate from the inaugural class of New York University Shanghai, and a passionate eater (I do it daily), I am extremely interested in building my career as part of Dig Inn's Leadership Development Program. While my background is in investment, my heart is in business development, and I know that my strong sense of creativity matched with an entrepreneurial spirit would fit in well as a member of the Dig Inn team.

Following my graduation in May 2017, I entered my current role as an Investment Analyst with GE Capital. As an underwriter and portfolio manager on GE's debt team, I expanded my quantitative valuation skills while also developing my technical expertise with Excel. While I have been fortunate to have the opportunity to see the ins and outs of institutional investing, it wasn't long until the best parts of my day were critically discussing GE's business model and debating the legitimacy of long-standing programs and methods. I enjoy taking on leadership positions that challenge the status-quo, and I am actively looking to move into a position where I can apply my unique skills and viewpoint to truly make a difference at the ground floor of an emerging company. Dig Inn's development program is truly a special opportunity. While I have limited experience in the restaurant industry, I know that the skills I have developed from my previous professional experience as well as the risks I have taken in my personal life will offer Dig Inn a unique point of view.

Additionally, my experience working on the investment team at The Motley Fool, a multinational financial services company, taught me how to break out of industry expectations. Much like the finance industry, the restaurant industry is often known for its misogynistic and cut-throat environment. During my time working for The Motley Fool, I was exposed to the idea that within these industries there may be smaller disrupters of culture that have the opportunity to change widespread perceptions. As a female working in investment, I enjoyed interning at a company that embraced the challenges associated with breaking out of the limits imposed by decades of oppressive culture. Dig Inn is working as a disrupter in the same vain within the restaurant industry; I have no doubt that I would find the role both professionally and personally fulfilling.

Moreover, the critical thinking and leadership skills I have acquired as President of Shanghai Investment Analysis Group have prepared me for a role with Dig Inn. By building this group from the ground up, I honed my ability to work with large teams and present complicated financial information in easily digestible manners. Leading the group's Friday meetings, I had to be creative with how I choose to present my material, and be conscious about how my role played into larger club activities.

While I realize my background is more unorthodox than many Dig Inn applicants, I know that I will offer the development program a different point of view cultivated from my diverse experiences. There is perhaps not a better testament to my ability to fit in as part of the Leadership Development Program than my choice to pursue my undergraduate education in China. Spending four years living in a foreign country as part of the inaugural class of the first joint Sino-American University constantly challenged my viewpoints and assumptions about business as well as the world. I have a natural can-do attitude, and I love the vigor of perceiving future problems and working to overcome them. Because of my experience abroad, I am flexible, a team player, and will never choose to think inside the box. I truly hope I have the opportunity to show you my interest during an interview.

Sincerely,
Emily Flippen