

Uneku Ogbaje

Frontend Developer || Sales & Marketing expert || Customer Support

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PROFILE

I'm a sales and marketing expert with over four years of experience working in sales, marketing, and customer support roles. I have a track record of improving sales and increasing customer retention through new and existing sales and marketing strategies. I'm also a Frontend Developer and UX Designer in training with a strong drive for crafting and designing digital products that are intuitive, engaging, and fully communicate the needs of the user through a data-driven process.

I have two years of hands-on programming experience, and I'm highly skilled in HTML, CSS, SCSS, TailwindCSS, JavaScript, Typescript, React.JS, Next.JS, Git, and GitHub.

Throughout my career, I have learned the key role that technology plays in driving sales and managing customer relationships (C. R. M); the combined use of computer hardware and software to facilitate the achievement of sales and marketing goals is unmatched.

I seek positions that offer challenge, career prospects, and development thereby achieving set targets alongside organizational objectives.

SOME OF MY PROJECTS

Quote-Generator - A Javascript project by Uneku

This is a web app that generates random quotes from an API. Quotes can also be tweeted directly from the app.

[Check it out!](#)

Rainbow - A React project by Uneku

This is a simple react web app created with create-react-app and styled with tailwindCSS.

[Have a look!](#)

EXPERIENCE

BroadPage Technologies, Lagos — Junior Frontend Developer

Jun. 2022 - Date

- Develop new user-facing features
- Determine the structure of web pages
- Optimize web pages for maximum efficiency

EDUCATION

UNIVERSITY OF JOS -
2011-2016

B.Ed Geography

Google - 2022

Google UX Design Certificate

Meta - 2022

Frontend Developer
Professional Certificate

ACHIEVEMENTS

During my time at Healthplus, my team and I developed new strategies and improved on existing strategies that helped us meet sales targets for 5 consecutive months. I was the head of that team. I also met my personal sales targets for 8 consecutive months before resigning for NYSC.

I met and surpassed my first ever sales target at Crowdvest during my first month of employment.

During the pandemic of 2020, I began my transition into the tech space and have since mastered a number of frontend skills and languages

SKILLS

Exceptional understanding & use of Google & Microsoft

- Work closely with the design team

Crowdyvest Limited, Lagos — *Tele-Sales Executive*

Aug. 2021-Jun. 2022

- Cold calling & emailing
- Informing new & existing users of products & services offered
- Manage customer relationships & database
- Meet sales & new users targets
- Access & utilize customer details using C.R.M software

Afriex - , Lagos — *Frontend Intern*

Nov. 2020 - Mar. 2021

- Hands-on frontend development based on wireframes & visual designs.
- Release of content that works across different browsers and devices.

RealtyPros IGL, Lagos — *Sales Customer Support/NYSC*

Aug. 2019-Aug.2020

- Handled Customer records
- Maintained & developed customer relationships
- Came up with sales & marketing strategies
- Implemented sales & marketing strategies
- Support customers in sales procedures
- Pacify displeased customers

HealthPlus (CasaBella), Lagos — *Senior Sales Associate/Beauty Adviser*

Mar. 2018 - Aug. 2019

- Product Knowledge
- Training & onboarding of new staff
- Organizing day-to-day activities
- Scheduling staff working arrangements
- Maintaining & updating inventory
- Recommend products & demonstrate usage to customers

office suits

Multitasking & prioritizing

Great team player

Leadership & problem solving

Excellent communication

HTML

Vanilla & Tailwind CSS

SCSS

JavaScript

TypeScript

React.JS (Native)

Next.JS

User Experience Design

HOBBIES

Music, Travel & Art

LANGUAGES

English

Hausa

Find me on [GitHub](#) and [Twitter](#).