Muhammad Adnan Siddiqui

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Nationality: Pakistani
Availability: Immediate

➤ Brief Summary

Visionary and result-oriented, hands-on professional having master degree in Software Engineering with a successful record of accomplishments spread over 21+ year's progressive experience in heading IS department, IT project management (project initiation, planning, execution, monitoring & controlling and Closing), IT infrastructure management, data center management, card payment industry, loyalty solutions, mobile banking, solution architect, development, integration, business intelligence (BI) and data warehousing (DW), ETL, services management and business development fields with the ability of business process re-engineering, configuration management and project management skills. Able to define, communicate, and fulfill the project's goal and break complex issues into manageable parts. Possess excellent communications / presentation skills, perceptive negotiator among the team members, and with vendors. Convincing abilities and very customer centric approach towards the user community and primary stakeholders.

Ranging from managing technical offices, product & solutions architect, business intelligence and data warehousing, e-commerce applications, online payment & Loyalty applications, desktop-based applications and; to handling multiple teams; to standardizing items pertaining to project execution; to managing resources in a crunch situation; in summary providing solutions even in the tightest of situations; is what I've achieved so far in line with the overall strategies of the companies I've worked with.

➤ Professional Certifications

- Siebel 8 Consultant Certified Expert
- OPN Certified Specialist

➤ Education:

- Masters in Software Engineering from Preston University Pakistan

➤ Technical Education:

- Project Management with PMP certification preparation course from Sir Syed University
- Siebel 8 Consultant Certified Expert from Oracle University
- Oracle BI EE 10.1.3 Implementation Boot Camp from Oracle University
- Siebel Core Consulting Course (V 8.0) from Oracle University
- Oracle Loyalty from Oracle University
- Oracle RDBMS from Oratech Institute Pakistan
- Oracle Forms and Reports Oratech Institute Pakistan
- SDK training for Point of Sale Terminals (T2100, M2100, T42xx, M4200, ICE5500) from Hypercom Singapore
- Informix IDS 10 from IBM
- AIX 5L & HACMP for IBM
- Disaster Recovery of IT Systems and Data from ICIL Business Training
- Microsoft Opalis from Microsoft
- Diploma in Computer Science from Petroman Training Institute Pakistan
- Advance Certificate in Computer Science Petroman Training Institute Pakistan

➤ Specialties

- Project Management for banking and non banking project with PMI and Agile standards
- Extensive knowledge of financial and business applications for online card host, manufacturing, service, traders, retailers, etc.
- Product development, Solution Architect and Integrations
- Business functional requirement gathering, processing mapping, solution designing and re-engineering
- Oracle Siebel and Oracle Business Intelligence Enterprise Edition (OBIEE)/ETL/Data Warehousing
- Extensive database schema design, function, procedure , packages, SQL and PL/SQL exposure
- WebLogic Server infrastructure and implementation
- Software Development using Oracle forms and reports (6i & 10g), Java, .Net, PHP, Net Beans etc.
- Microsoft Office (Ms Project, MS Visio, MS Power Point, MS Word and MS Excel)
- Database Administration (Oracle 10g, MS SQL Server & Informix IDS 10)
- Windows 2003, Windows 2008, OS 400, AIX with HACMP, Linux
- Perceive IS trends, identify potential areas of improvement, manage risks and highlight benefits

- 24 x 7 operations management and support
- Strong communication skills, including the capacity to deal with CxO level higher management
- Manage and budget Capex and Opex
- Pre & Post-release Customer Support.
- Pre Sales, POC, proposal, negotiation and sale closer
- IS infrastructure & Data Centre Management
- IT managed operations (including Software, Hardware and Networks)
- Develop and maintain IS Policy / Strategy / Business continuity/ Disaster Recovery Planning
- e-commerce / m-commerce applications
- Mobile Banking

➢ Experience   (More than 22 Years)

AddWise	Senior Consultant
Freelance	01-Jan-2013 to Present

* **RESPONSIBILITIES**
  - ♦ Provide consultancy service for Project Management, Architect / enhancement of IS infrastructure, IS Policy / Strategy / Business Continuity/ Disaster Recovery Planning, IS data surveillance, Business, Business Analysis Process Re-engineering, Business Process Automation, Product Selection, technical support during various phases of ERP implementation, Business Intelligence Vendor Selection with SLA negotiation, Software Development, Contracting, etc

Access Group	Senior Manager (Project, Business Intelligence and Data Warehousing)
www.access.net.pk	27-Dec-2002 to 30-Nov-2012

* **RESPONSIBILITIES**
  - ♦ Project Management for banking and non banking projects using PMI and Agile standard
  - ♦ Monitor project progress through all its phases, resolving issues and initiating corrective actions as appropriate and keeping the MT/SC updated of the same. Communicate regularly with stake holders suitably reporting, documenting, escalating and presenting reports & issues.
  - ♦ Analysis of complex customer requirements with regard to business processes and development of adequate solution proposals.
  - ♦ Architect and implement enterprise business solutions that include defining scope, planning, technical, process mapping, gape analysis, design infrastructure, design specifications, data architecture, development, UAT ,operational processes and post implementation support.
  - ♦ Determine scope, duration, resources required prior to beginning a reference pattern development project
  - ♦ Responsible for architecture, analysis and design of the enterprise BI solution utilizing industry best practices, while ensuring one version of truth for financial reporting and high levels of data quality, scalability and availability.
  - ♦ Oracle Business Intelligence, Data Warehousing and Data Architecture
  - ♦ CRM (Siebel) consulting, configuration, integration, upgrade & customization
  - ♦ Lead broad, complex, and critical Oracle Business Intelligence and Data Warehouse projects offering guidance and direction to project team members, subject matter experts, and end users.
  - ♦ Translate business/functional requirements into technology solutions applying software development methodologies to install and build the warehouse environments using OBIEE.
  - ♦ Collaborating with end users to identify needs and opportunities for improved data management and delivery.
  - ♦ Contribute to the design of metadata and assist in formulating business requirements and mapping source data to logical and physical designs.
  - ♦ Overseeing the ongoing development and operations of an operational data store and enterprise data warehouse.
  - ♦ Improving and streamlining processes regarding data flow and data quality to improve data accuracy, viability and value.
  - ♦ Overseeing the ongoing development and operations of a business intelligence architecture that enables fact-based decision making and ad hoc analysis and insight generation.
  - ♦ Interacts with senior management to effect solutions for enterprise business requirements
  - ♦ Design of dimensional data models to meet business/functional/technical requirements; the design, development and testing of database views to support ETL; technical design documents including mappings and interaction with business users.

- ♦ Designing architectural diagrams, data models, and flow maps with significant experience with SQL, PL/SQL, SDLC, BI, DW, ETL, and reporting background.
- ♦ Determine integration of multiple source systems feeding a Data Warehouse
- ♦ Understanding of mainstream data warehouse database platforms, ETL tools, BI tools and advanced analytics tools, and how the independent systems work together and should be architected
- ♦ Prepares and maintains documents that include architecture diagrams, data models, and navigation maps
- ♦ Analyze and prepare recommendations to address existing and potential trouble areas in systems and procedures across the organization as well as design and recommendation on new solutions both in relation to hardware and software design
- ♦ Analyze source data of different types and design programs for data integration, cleansing and transformation in the database
- ♦ Manage the unit, system and integration testing for accuracy and performance;
- ♦ develop and generate standard and ad hoc reporting capabilities from new and existing data sources;
- ♦ Perform quality assurance testing on data warehouse systems and processes; and develop and modify queries, programs and stored procedures to support standard and ad-hoc reporting.
- ♦ Key activities include assisting Solutions Architect in solution design and development, developing reference patterns for complex Data Warehouse/ Business Intelligence solutions, implementing them at customer's site, and guiding customers through the creation of use-cases.
- ♦ Analyzing the BI Solution target markets, business case objectives, needed service delivery processes, business process automation, and existing infrastructure
- ♦ Applies software principles, concepts and techniques to develop solutions, strategies and reference patterns which promote repeatability, consistency and scale
- ♦ Supports the BI Domain Product Development team with feedback from field experiences and research activities
- ♦ Lead the analysis/design of Oracle WebLogic Server infrastructure projects.
- ♦ Ensure successful implementation of Weblogic infrastructure designs through collaborative project team communication, planning documentation, system testing, and defect resolution.
- ♦ Database management (Oracle, Informix and SQL Server)
- ♦ Provide Pre-sales technical assistant in delivering product demo, presentation, proof of concept, assessment and solution proposal
- ♦ Solution Integration and implementation (Airline Reward System-Traverse, Oracle Siebel, Oracle EBS, various middleware application, banking application, mobile banking application, online payment host, loyalty system, etc.)
- ♦ Ensure that IS infrastructure are met internal and external SLA
- ♦ Manage relationships with local and international vendors to get maximum benefits for the organization; that includes negotiation, selection and in progress SLA
- ♦ Provide day-to-day technical supervision, conduct performance appraisals, and delegate work assignments for all IS personnel
- ♦ Prepare an annual business plan for the IS department, by coordinating with other departmental heads and also the junior level management of the IS department.
- ♦ Identify emerging information technologies and feasibility of system enhancement to be assimilated, integrated, and introduced within the organization infrastructure to attain potential value for the organization
- ♦ Analyze and prepare recommendations to address existing and potential trouble areas in systems and procedures across the organization as well as design and recommendation on new solutions both in relation to hardware and software design
- ♦ Architect a data mart by providing technical infrastructure designs and data mappings/flows; design and implement data model; and create and manage database objects including tables, indexes, procedures etc.
- ♦ Head software development using Java, MS & Oracle technologies
- ♦ Database management (Oracle, Informix and MS SQL Server)
- ♦ Manage, configure Online Card Payment Solution (EFT Master) and Loyalty Solutions
- ♦ To undertake any other broadly analogous duties which may be allocated from time to time

Ideal Solutions (Pvt.) Ltd.	Project Manager
www.idealsol.com	01-Jan-1995 to 14-Apr-2002

* **RESPONSIBILITIES**
- ♦ Project Management for various financial and non financial institutions
- ♦ Manage Key Performance Indicator (KPI)
- ♦ Running day to day Karachi office operations
- ♦ Supervising the Systems Analysts in various phases of System Development Life Cycle.

- ◆ ERP product development
- ◆ Supervising the preparation of Documentation.
- ◆ Business development and close deals
- ◆ Proposal and presentations
- ◆ Supervise operational activities (administrative and technical)
- ◆ Team acquiring and management
- ◆ Manage and budget Capex and Opex
- ◆ Vendor Management

Corporate Systems (Pvt.) Limited **TAWAKKAL GROUP OF COMPANIES**	**Data Processing Manager** **10-Nov-1991 to 27-Dec-1994**

∗ **RESPONSIBILITIES**
- ◆ Maintained MIS of the Group.
- ◆ Prepare feasibilities for various field of business.
- ◆ Supervising the various phases of System Development Life Cycle.
- ◆ Deal with various companies for purchasing and maintaining of computer hardware.
- ◆ Maintain the process of electronic data processing (E.D.P.) of the group for Export, Sales, Accounts and Shares Departments.
- ◆ Supervising the Data Processing Officers for data collection, verification and operations, and ensuring timely and accurate output of computer analysis.

Adam Holding Limited **ADAM GROUP OF COMPANIES**	**System Analyst/Programmer** **27-Sep-1990 to 05-Nov-1991**

∗ **RESPONSIBILITIES**
- ◆ System analyze, design, development, testing and its implementation.
- ◆ Maintain the process of electronic data processing (E.D.P.) of the group for accounts, sales and export departments.
- ◆ To supervising of data collection, verification and operations, and ensuring timely and accurate output of computer analysis.

Information Systems (Pvt.) Limited	**Analyst Programmer** **4-Dec-1989 to 29-Aug-1990**

∗ **RESPONSIBILITIES**
The job involved analysis, design, development and implementation of Application Software under **XENIX** operating system.

➢ **References**
Available upon request.