

+1 (415) 259-1760 justin@unfussy.org unfussy.org Santa Cruz, CA

Work

Senior Product Designer

2023

Capture openspace.ai

OpenSpace is a time machine for your construction site. We capture dense, as-built data while you work.

I lead design for the *Capture* team. We build the core platform of mobile & web apps, the meat of a user's Openspace experience.

Projects

Sheets - Unified Mobile / Web

Reimagined architectural drawing organization, iterated on how we layer reality capture data on top of them.

Senior Product Designer

2019 - 2022

Product Designer

2016 - 2019 Hover ARG

hover.to

Hover turns a few photos of your home into a detailed 3D model with accurate measurements.

I lead design for *Applied Research Group*, which iterates on the tech behind image capture, model generation, & 3D deliverables.

I also piloted design systems & react/redux at Hover.

Projects

Design Studio - Tablet & Web

Expanded from an iOS MVP to a rich large format app. Refreshed UI & created custom iconography.

Dense Capture / Active Guidance - iOS

Design of new photo capture experience in iOS, taking advantage of LIDAR & on-device processing to guide users towards good photos.

HoverCAD - Desktop Web

Human/automation paired web-app for model creation. In 2 years on this project we cut our processing time (& unit cost) in half, twice.

Product Designer

Freelance 2015 - 2016 claralabs.com **Ballast**

Lead a blank-sheet design of an incident management platform for SaaS startups.

Clara Labs

Co-lead of the trial experience for this YC & Sequoia backed Al assistant.

Aley by Nudg

Lead on a scheduling bot aimed at managing calendaring for freelancers.

Education

Tradecraft

Portfolio School

UNC Charlotte BSBA in Finance

GE Advanced Materials Internship

Elon University

Computer Science / Engineering

Experienced In

UX'UI/motion
HCI & IXD patterns
Information architecture & auditing
System mapping with gherkin stories
User flows & journey mapping
Workshops & design sprints
Prototyping in 2D, 3D, & IRL
User-testing (especially remote)
Data visualization
HTML & CSS, basic FE architecture

3D modeling & archviz