

# Artificial Intelligence

academic year 2025/2026

Giorgio Fumera

**Pattern Recognition and Applications Lab**  
Department of Electrical and Electronic Engineering  
University of Cagliari (Italy)



# Introduction to Artificial Intelligence

## historical notes and current research landscape

## What is “intelligence”?

**Broad definition:** a set of capabilities that allow humans to learn, think, understand, communicate, be self-conscious, build abstract models of the world, plan, adapt to novel external conditions, etc. (some of these capabilities are exhibited also by animals, e.g., associative memory, reacting to stimuli, communicating).

Different aspects of intelligence have been studied since a long time by several disciplines: **logic**, **psychology**, **neurophysiology**, etc.

## “Artificial intelligence”

The field named **Artificial Intelligence** (AI) was born in the 1950s from the confluence of two broad and articulated earlier research efforts

- ▶ **understanding** human intelligence
- ▶ **building machines** capable of autonomously performing complex tasks that are deemed to require “intelligence”

# Early investigations on human intelligence

Goal: **understanding** different aspects of **human** intelligence

- ▶ **high-level** manifestations

- **rationality**

- logic:** Aristotle (4th cent. BC), G.W. Leibniz (17th-18th cent.), G. Boole (19th cent.), etc.

- **behavior** and **mind**

- psychology** and **cognitive science** (since 19th cent.)

- ▶ **low-level** biological support: the **brain**

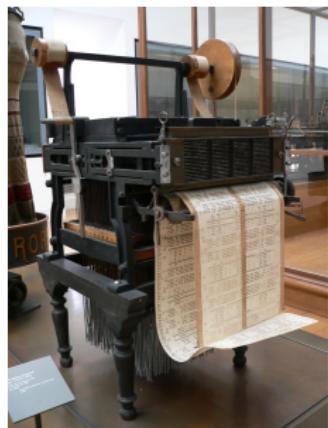
- neuroanatomy and neurophysiology (since 19th cent.):

- McCulloch and Pitt's model of neuron (1943), D.O. Hebb's theory on neurons as basic units of thought, etc.

# Early investigations on technology

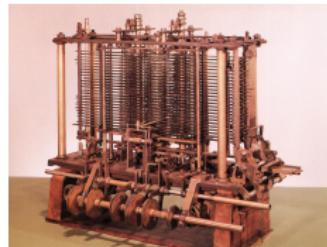
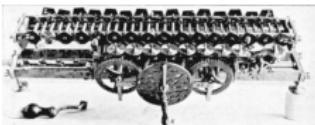
Goal: **building machines** capable of autonomously performing complex tasks

- ▶ **automata** (e.g., jacquard loom, 1804) and **cybernetics** (feedback and control): N. Wiener, W.R. Ashby (1940s)
- ▶ **robotics** (1960s)
- ▶ **statistics** and **probability theory** as tools to deal with uncertainty in reasoning and decision-making: T. Bayes (18th cent.); K. Pearson, R.A. Fisher, A. Wald, J. Neyman (late 19th – 20th cent.)



# Early investigations on technology: the *computer*

- ▶ Precursors: **mechanical** devices: B. Pascal and G.W. Leibniz (17th cent.), C. Babbage's analytical engine (19th cent.)



- ▶ Contributions from **engineering**: electromechanical and **electronic** devices (1940s): K. Zuse, J.P. Eckert, J.W. Mauchly, J. von Neumann
- ▶ Contributions from **logic** and **mathematics**: computational theory, the foundation of computer science: A.M. Turing, A. Church (1930s)

# Early investigations on “thinking” computers

## Alan M. Turing (1912-1954)

- ▶ first investigations into the nature of computing
- ▶ the “logical computing machine” (**Turing machine**): a universal computer
- ▶ envisioning intelligent machines:  
*Computing Machinery and Intelligence*,  
Mind, Vol. LIX, No. 263, 433–460, 1950;  
operational definition of intelligence:  
the **Turing Test**



Are electronic computers the right tool for building “intelligent” machines?

# The birth of AI

1950s: researchers from different disciplines were **investigating human intelligence** or **building machines** capable of performing complex tasks.

Summer 1956: Dartmouth College Workshop (USA), foundation of a new discipline named “**artificial intelligence**”

*The study is to proceed on the basis of the **conjecture** that **every aspect of learning or any other feature of intelligence** can in principle be so **precisely described** that a machine can be made to **simulate** it.*

The founders: J. McCarthy, M. Minsky, A. Newell, H. Simon, C. Shannon, O. Selfridge, R. Solomonoff, and others.



## Early explorations: 1950s and 1960s

Goals: identifying **specific tasks** that require intelligence, and figuring out **how to get machines to do them**.

Great interest in mimicking **high-level** human thought and mental abilities, such as

- ▶ logical reasoning and problem solving
- ▶ game playing
- ▶ natural language processing (understanding, translation)

Some investigations also on **low-level** abilities

- ▶ speech recognition
- ▶ vision (reading cursive script, object recognition, etc.)

Main problem: how do **humans** do that?

## Early explorations: 1950s and 1960s

Starting point: **games** and **toy problems** (easy to formalize and investigate), and some real-world ones

- ▶ game playing: 15-puzzle, draughts, chess, etc.
- ▶ theorem proving
- ▶ natural language processing (NLP)
- ▶ recognizing objects in images

## Early explorations: 1950s and 1960s

Dominant viewpoint: the essence of intelligence is deemed to be **symbol processing** – **knowledge-driven** approach.

Early AI research focused therefore on a **symbolic** approach, aimed at simulating **high-level** manifestations of human intelligence.

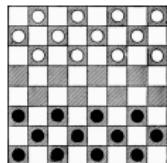
Main tools:

- heuristic search
- syntax analysis/generation
- symbolic knowledge representation (symbols, lists, graphs)
- symbolic knowledge processing: new programming languages (LISP, etc.)

# Heuristic search: application examples

- ▶ Game playing: 15-puzzle, draughts, chess (the “Drosophila of AI”)

13	10	11	6
5	7	4	8
1	12	14	9
3	15	2	



- ▶ Geometric analogy problems



is to



as



is to:



1



2



3



4

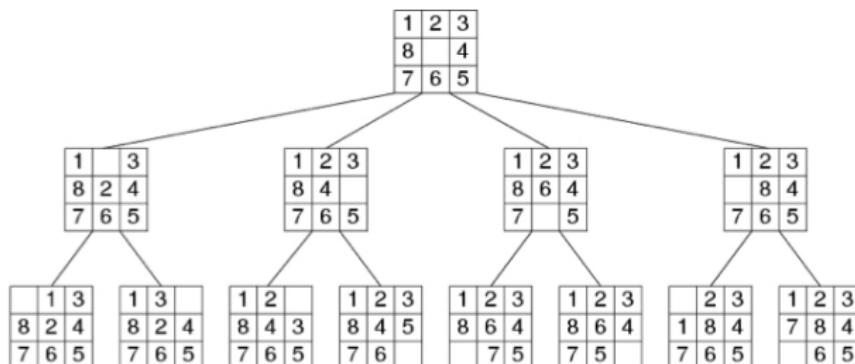


5

- ▶ Theorem proving
- ▶ Mechanizing problem solving: A. Newell and H. Simon's *General Problem Solver* (1959)

# Heuristic search: typical approaches

- ▶ Knowledge representation: **lists of symbols**  
(main feature of the LISP language – J. McCarthy, 1958)
- ▶ Search methods: **search tree, heuristics**;  
an example: (partial) search tree for the 8-puzzle problem



# Natural language processing

Aim: understanding, generating and translating natural language.

A difficult problem, due also to different **linguistic levels**

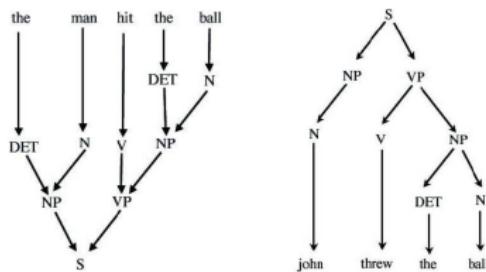
- ▶ **morphology**: word parts (e.g.: walking = walk + -ing)
- ▶ **syntax** (grammar): rules that define well-formed sentences (e.g.:  
*John hit the ball vs ball the hit John*)
- ▶ **semantics**: meaning of a sentence
- ▶ **pragmatics**: context and background knowledge, e.g.
  - *John went to the bank*: to a river's bank (to swim), or to a branch of his bank (to draw some money)?
  - *John threw the ball to the window and broke it*  
*John threw the glass to the wall and broke it*  
Which term does “it” refers to in the two sentences?  
How can one guess it?

# Natural language processing

Focus of earlier research: **syntactic** level (**symbol processing**).

Seminal work: N. Chomsky, *Syntactic Structures*, 1957.

Grammar definition: syntax rules for analyzing/generating sentences; main tool: **parse tree**.



Applications:

- ▶ question answering (original goal: computer interfaces)
- ▶ machine translation: early optimism, but it turned out to be a very difficult task

## Non-symbolic approach

A secondary (by then) approach was a **non-symbolic** one, aimed at simulating **low-level** manifestations/capabilities of intelligence like perception (mainly, visual perception).

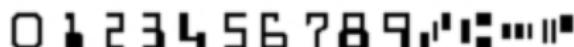
This approach gave rise to

- ▶ the **pattern recognition** discipline, which later emerged as a relevant branch of AI
- ▶ **artificial neural networks**, that became one of the main AI tools (now re-flourished as *deep learning*)

# Pattern recognition

Goal: classifying different kinds of **signals** (images, sounds, electronic signals, etc.) into one of several categories

- ▶ first problem addressed: **image classification**
- ▶ first application: optical character recognition (OCR)



Main approaches:

- ▶ **template matching**
- ▶ **learning**: image pre-processing (noise filtering, line thickening, edge enhancement, ...), **feature** extraction (e.g., shape), classification “rules” **learnt from examples**

# Artificial neural networks (ANNs)

Non-symbolic (**low-level**), **connectionist** approach.

The origins

- ▶ McCulloch and Pitts' mathematical model of neuron (1943)
- ▶ the **perceptron** by F. Rosenblatt (1957): a potential model of human learning, cognition and memory
  - network of McCulloch-Pitts' neural elements
  - **learning** algorithm for adjusting connection weights **from examples**

First application: pattern recognition (mainly from images)

- ▶ OCR
- ▶ aerial images

## Great expansion: mid-1960s to early 1980s

From toy/lab problems to real-world and commercial applications

- ▶ computer vision
- ▶ mobile robots
- ▶ game playing
- ▶ speech recognition, natural language processing
- ▶ knowledge representation and reasoning

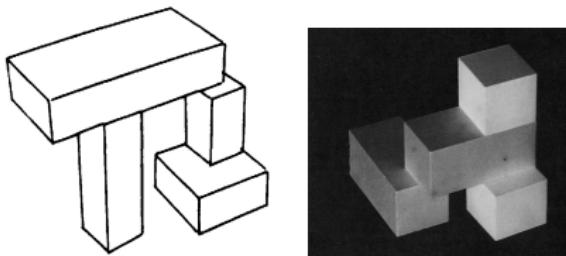
Relevant public funding

- ▶ DARPA's Strategic Computing Program (USA)
- ▶ Fifth Generation Computer Systems (Japan)
- ▶ ESPRIT (Europe)

# Great expansion: mid-1960s to early 1980s

## Computer vision

- ▶ MIT *Summer Vision project* (1966)
- ▶ low-level, hierarchical image processing (hints from biology); image filters; line, corner, surface detection; 3D reconstruction
- ▶ early application: guiding a robot arm to manipulate blocks

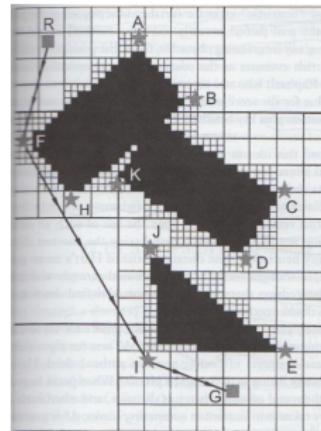
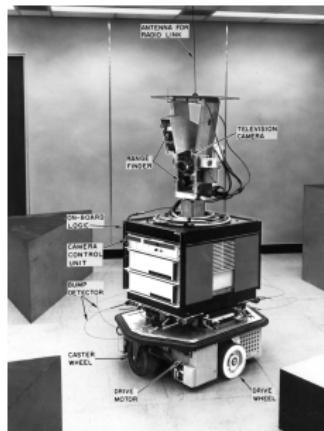


- ▶ high-level vision: finding objects in scenes (templates, parts)
- ▶ two main approaches emerge
  - whole scene reconstruction: **difficult**
  - perception, to guide robot action (purposive vision): **easier**

# Great expansion: mid-1960s to early 1980s

## Mobile robots

- ▶ sensors, actuators, computer vision, environment modeling, planning
- ▶ route finding: heuristic search, **A\* algorithm**
- ▶ first autonomous vehicles



## Great expansion: mid-1960s to early 1980s

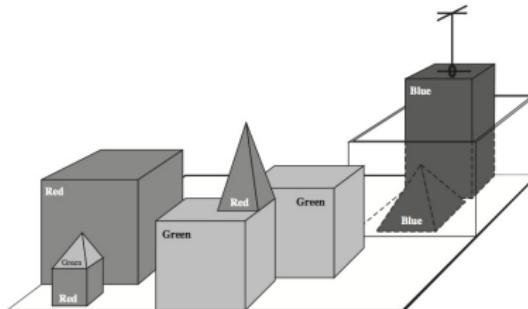
### Game playing: progress in **chess**

- ▶ programs that attain human-level (not master) capability
- ▶ investigations into human ability: accumulated knowledge vs **massive search**

# Great expansion: mid–1960s to early 1980s

Progress in NLP, on **less ambitious** goals than in the 1950s

- ▶ improvements in grammars
- ▶ machine translation with humans in the loop
- ▶ speech recognition (**easy**), and understanding (**difficult**)
- ▶ **declarative** (logical languages, inference algorithms) vs **procedural** (“hard-wired”) knowledge
- ▶ dialog systems, e.g., T. Winograd’s SHRDLU for the blocks’ world toy problem (1971), based on **procedural** knowledge:



## Great expansion: mid–1960s to early 1980s

### Knowledge representation and reasoning

- ▶ development of consulting systems, decision support systems, **expert systems**  
main idea: solving **domain-specific** problems by embedding **expert** knowledge in the form of IF-THEN rules
- ▶ applications: chemistry, medical diagnosis, geology, military; since the 1990s: business

## Great expansion: mid-1960s to early 1980s

Until the 1970s AI research is mainly based on the **symbol processing** conception of human intelligence (**knowledge-driven** approach)

- ▶ main approach: mimicking **high-level** human abilities through heuristic search and symbolic processing (“good, old-fashioned AI”, GOFAI)
- ▶ successful applications through a **pragmatic** approach, but only in **specific** tasks...
- ▶ ... very limited achievements with respect to early expectations for a **general** AI

## Mid 1980s: the “AI winter”

Real-world tasks turned out to require much more “intelligence” than that achievable by heuristic search and symbolic processing (GOFAI). Two main issues emerged

- ▶ **computational complexity**: **combinatorial** explosion
- ▶ human problem-solving relies on a large body of **implicit background knowledge** (including common sense)

The non-symbolic, connectionist approach (artificial neural networks) exhibited limitations as well.

Main consequences

- ▶ drop of interest in AI
- ▶ scaling back AI’s goals
- ▶ reduction of research funding

## Mid-1980s to 1990s: technical and theoretical advances

The AI winter was overcome thanks to new results in several fields, based on solid theoretical foundations from

- ▶ mathematics
- ▶ statistics and probability theory
- ▶ control engineering

This enabled concrete progress in real-world tasks, albeit still **far** from early expectations

- ▶ knowledge representation and reasoning
- ▶ machine learning
- ▶ computer vision
- ▶ Intelligent Agent architectures

## Mid-1980s to 1990s: technical and theoretical advances

Advances in **search algorithms**: evolutionary approach, genetic algorithms (inspired by evolution).

Advances in **knowledge representation and reasoning**

- ▶ new paradigms, e.g.; fuzzy logic, soft computing (inspired by human mind)
- ▶ semantic networks, ontologies; e.g.
  - WordNet, <https://wordnet.princeton.edu>
  - BabelNet, <https://babelnet.org>
- ▶ probabilistic reasoning to overcome the limits of logic (probabilistic graphical models, e.g., Bayesian networks)

## Mid-1980s to 1990s: technical and theoretical advances

The rise of **machine learning**: **data-driven** approach

- ▶ availability of huge **amount** of data in digital form, often **manually annotated** by users (e.g.: user preferences, tagged images, text translated in different languages by humans)
- ▶ main idea: automatically inferring knowledge (patterns, rules, etc.) **from data** instead of eliciting it from domain experts
- ▶ data analysis methods: data mining, etc.
- ▶ theoretical foundations: statistics
- ▶ novel techniques: inductive logic programming, decision trees, resurgence of ANNs (1986: back-propagation algorithm), support vector machines, ensemble methods, etc.
- ▶ many application fields: computer vision, natural language processing, etc.

## Mid-1980s to 1990s: technical and theoretical advances

### Computer vision

- ▶ two main approaches persist: scene analysis, purposive vision
- ▶ main achievements: surface, depth; tracking, object recognition
- ▶ fruitful exchanges with research on animal/human vision
- ▶ novel techniques: hierarchical models, ANNs
- ▶ extensive application of **machine learning** techniques

## Mid-1980s to 1990s: technical and theoretical advances

### **Intelligent Agent** architectures

- ▶ sensor networks
- ▶ autonomous, cooperating robots; emergent behavior
- ▶ the **intelligent agent** paradigm

An example: soccer-playing robots



## 2000s – today: evolution of machine learning

- ▶ **Deep neural network** architectures, e.g., for vision tasks (**convolutional** neural networks)
- ▶ **Generative** models
  - e.g., **Generative adversarial networks** (GANs) and **Transformers**
  - application examples: **image** generation or manipulation; **text** generation (e.g., chatbots), translation, and summarisation; **music** generation
  - large language models (LLMs), multimodal models, foundation models

## Main achievements

The **original** goal of **building “intelligent” machines** is still **far-reaching** (and probably ill-defined).

Nevertheless

- ▶ several real-world problems can be successfully addressed
- ▶ many commercial applications have been developed
- ▶ many companies (from start-ups to large multinational corporations) are developing or exploiting AI techniques

## Main achievements: some examples

- ▶ **Game-playing:** master level has been achieved in games such as draughts, chess and Go
- ▶ **Computer vision:** object recognition, scene understanding, etc.
- ▶ **Autonomous vehicles:** driverless cars, space vehicles, etc.
- ▶ **Natural language processing:** text generation (e.g., chatbots), translation, and summarisation
- ▶ **Pervasive** applications: home automation, route-finding in maps (search algorithms), recommender systems (machine learning, social/collaborative filtering), characters in video games, etc.
- ▶ **Medicine:** diagnosis, etc.
- ▶ **Business** rule management systems
- ▶ Automated (high-frequency) **trading**

# Summary of the main approaches to AI

The approaches pursued so far to build intelligent machines can be categorized along two main dimensions:

	Human performance	Rationality
Mind/ thinking	Systems that <b>think</b> like <b>humans</b> (cognitive modeling approach)	Systems that <b>think</b> <b>rationally</b> ("law of thought" approach)
Behavior	Systems that <b>act</b> like <b>humans</b> (Turing test approach)	Systems that <b>act</b> <b>rationally</b> (rational agent approach)

The **rational agent** approach is the most general one, and is amenable to scientific/technological development, although it may be not useful enough for understanding **human** intelligence.

# Philosophical issues

A long-standing question: **Can machines be “intelligent”?**

Two main hypotheses

- ▶ **Weak AI**: machines can **emulate** intelligence (act intelligently)
- ▶ **Strong AI**: machines can **be** intelligent  
(if they act intelligently, they are intelligent, e.g.: Turing test)

Another long-standing question: **Is human mind a machine?**

## Philosophical issues

Some of the arguments raised against the **Weak AI** hypothesis

- ▶ **machines can never do X** ( $X$  = make mistakes, learn from experience, have a sense of humor, enjoy ice creams, etc.)
- ▶ **machines are formal systems**, and formal systems cannot establish the truth of every mathematical sentence (Gödel incompleteness theorem), whereas humans (in principle) can
- ▶ **human behavior can not be captured by a set of rules**

**Alan Turing's** viewpoint (Mind, 1950):

The question “Can a machine **think?**” is **ill-posed**.

Consider this one: “Can a machine **fly/swim?**”

- ▶ airplanes “fly”, but not as birds “fly”
- ▶ ships “swim” in Russian, but not in English or in Italian...

## Philosophical issues

Some arguments against the **Strong AI** hypothesis

- ▶ even if machines can **emulate** intelligence, they cannot be **self-conscious**
- ▶ relationship between mental states and body (brain) states (free will, consciousness, intentions): **dualism** (R. Descartes, 17th cent.) vs **materialism** ("brains cause mind")
- ▶ a machine running the "right" program (e.g., for natural language understanding) does not necessarily have a mind (the Chinese room thought experiment, J. Searle, 1980)
- ▶ intelligence is an **emerging** behavior that can be only supported by **biological brains**

# Ethical issues

Some **ethical** issues against AI

- ▶ even if we could build intelligent machines, **should we?**
- ▶ consequences on humans: loss of jobs, loss of the sense of being unique, etc.
- ▶ accountability (e.g., driverless cars)
- ▶ ...

Extreme consequences are feared by many who believe that human- or super-human level AI (Artificial General Intelligence) is now in reach, e.g., the Future of Life Institute (<https://futureoflife.org>).

# A snapshot of current AI research landscape

## Main research topics

- ▶ machine learning
- ▶ knowledge representation and reasoning
- ▶ uncertain knowledge representation and reasoning
- ▶ natural language processing
- ▶ multi-agent systems
- ▶ planning
- ▶ heuristic search
- ▶ robotics
- ▶ vision
- ▶ pattern recognition
- ▶ ...

# A snapshot of current AI research landscape

## Associations

- ▶ Association for the Advancement of Artificial Intelligence (AAAI), <https://www.aaai.org>
- ▶ Confederation of Laboratories for Artificial Intelligence Research in Europe (CLAIRE)  
<https://claire-ai.org/>
- ▶ Italian Association for Artificial Intelligence (AIxIA)  
<https://aixia.it>

# A snapshot of current AI research landscape

## Conferences

- ▶ International Joint Conference on Artificial Intelligence (IJCAI), <https://www.ijcai.org>
- ▶ The AAAI Conference on Artificial Intelligence  
<https://aaai.org/Conferences/AAAI/aaai.php>

## Scientific journals

- ▶ Journal of Artificial Intelligence Research  
<https://www.jair.org>
- ▶ Artificial Intelligence  
<https://www.journals.elsevier.com/artificial-intelligence>

# Nation-wide AI strategies

Governmental initiatives, e.g.

- ▶ USA
- ▶ China
- ▶ European Union

Italy: National Laboratory of Artificial Intelligence and Intelligent Systems (AIIS)

<https://www.consortio-cini.it/index.php/en/labaiis-home>

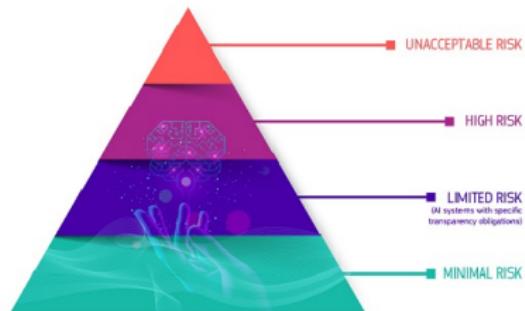


# Legal and regulatory frameworks

## The Artificial Intelligence Act

Regulation of the European Parliament and of the Council laying down harmonised rules on artificial intelligence

<https://digital-strategy.ec.europa.eu/en/policies/regulatory-framework-ai>



## Suggested reading

D.R. Hofstadter, *Gödel, Escher, Bach: an eternal golden braid*, Basic Books, 1979

S. Zuboff, *The Age of Surveillance Capitalism: The Fight for a Human Future at the New Frontier of Power*, Profile Books Ltd, 2019

K. Crawford, *The Atlas of AI: Power, Politics, and the Planetary Costs of Artificial Intelligence*, Yale University Press, 2021

N. Cristianini, *The Shortcut – Why intelligent machines do not think like us*, CRC Press, 2023