

VENKATESH ALWALA

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<https://www.behance.net/venkatesh>



Seeking a creative opportunity that will allow me to utilize my strong creative background in **visual design, ui designs, graphic design, art direction, typography, pre-production** of print & digital mediums.

VISUAL DESIGNER | GRAPHIC DESIGNER | ART DIRECTOR | UI DESIGNER

SOFTWARES ADDICTED TO

PHOTOSHOP

ILLUSTRATOR

INDESIGN

ADOBE XD

AFTER EFFECTS

SKILLSETS

art direction

branding

typography

print & digital

visual design

ui design

visualization

image editing

pTron (Palred Technologies Ltd) | **Senior Associate - Sr. Visualizer** | Nov 2022 - Present

Job Responsibilities:

- Creating Responsive Landing Pages, Listing Images, A+Banners & Mockups for Amazon, Flipkart
- Creating Social Media Creatives for Google, Facebook & Instagram
- Creating Product Sale Banners for AMAZON & FLIPKART
- Creating Internal communications like Posters, Brochures, Flyers, Logos & PPT
- Assigning works to Junior Graphic Designers & making sure the adaptations are done with brand guidelines.

Free Form Creative Pvt. Ltd. | **Art Director** | Jan 2019 - Oct 2022

Job Responsibilities:

- Developing Creatives for Print & Digital mediums from scratch to final output
- Overseeing the designers to ensure all the production of Artworks are as per the guidelines
- Handling Clients for Hamstech, Manjeera Realtors, VJIT College, O2 Cure, K.G.Reddy College, NMDC

pTron (Palred Technologies Ltd) | **Visualizer** | March 2018 - Dec 2018

Job Responsibilities:

- Creating Landing Page designs & Mockups for Palred Group
- Digital Campaigns & Website Banners for Latestone.com & Ptron.in
- Creating Ads for Google, Facebook & Instagram
- Creating Product Sale Banners for AMAZON & FLIPKART
- Creating Internal communications like Posters, Brochures, Flyers

J. Walter Thompson (Teamlease Payroll) | **Senior Graphic Designer** | March 2014 - Feb 2018

Job Responsibilities:

- Assisting Art Director and Creating Layouts for Press, Hoarding Campaigns, other Collaterals
- Creating Webpage layouts & Powerpoint Presentatons
- Making Final Print Ready Files & Sending Final Artworks for Clients
- Maintaining database all creatives of Clients (CK Birla Group, Apollo Hospitals, Oakridge International School, Chirec Schools, Kamineni Hospitals, CDK Global, KIMS Hospitals, Telangana Govt., Biological E Limited, Hamstech).

Art Department Advertising | **Senior Graphic Designer** | April 2013 to Feb 2014

Job Responsibilities:

- Creating Layouts for Press Ads, brochures, Corporate identity & TIE Events Collaterals
 - Image Retouching & Manipulation works
- Handling Clients for Infiniti Homes, Centro, Vardhaman College, Over the Moon Pub

Doo Creative India Pvt. Ltd | **Graphic Executive-Creative Process** | Aug 2012 to March 2013

Job Responsibilities:

- Layout designing like Shop Branding, Press Ads, brochures, hoardings
 - Image Retouching & Manipulation works
- Handling Clients for South India Shopping Mall, Kalanikethan Showroom

**EDUCATION
BACKGROUND**

S.S.C
Tagore Home
New Era School,
1990

Vocational Course
(Elec.Mech)1991 - 1993

Multimedia Designing
BDPS - 1998

B.A. English
Periyar University
Distance Edu.
2009-2011

**HOBBIES
& INTRESTS**

DESIGNING

TRAVELLING

PHOTOGRAPHY

READING
BOOKS

LISTENING
MUSIC

FOLLOW ME ON

 [in/venkatesh-alwala-459630188](https://www.linkedin.com/in/venkatesh-alwala-459630188)

 [behance.net/venkatesh](https://www.behance.net/venkatesh)

 [advertising_gangster](https://www.instagram.com/advertising_gangster)

Born: 7th June 1973 | Married | 2 Childrens

FOR COMMUNICATION

M.I.G-672, Phase 1, D - Sector, Behind Ramalayam Temple, BHEL, Hyderabad - 500 019.

VISUAL DESIGNER

ART DIRECTOR