



JAYARAM DIWWALA

Senior Graphics/Motion Graphics/UI designer

DETAILS

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LINKS

BEHANCE

<https://www.behance.net/jayaramdiwwala>

LINKEDIN

<www.linkedin.com/in/jayaram-diwwala-7b0492145>

EDUCATION

2009 | **Arena Animation Academy Specialist Program Course**

Arena Multimedia -Ameerpet

2006 | **Bachelor of Commerce (Computers)**

Pragathi Degree College

(affiliated to osmania university)

2003 | **Board of Intermediate Education (C.E.C)**

Scholars Junior college

2000 | **Board of Secondary Education (S.S.C)**

Jyothi Vidyala High School

PROFILE

As a seasoned graphic designer with over Nine plus years of experience, I have honed my skills in creating visually appealing and effective designs that meet clients' needs. I am proficient in using various design software such as Adobe Creative Suite, Figma and Microsoft power point My expertise includes creating brand identities, print and digital marketing collateral, website design, and user interface design. I am also skilled in collaborating with cross-functional teams, managing multiple projects simultaneously, and delivering projects within tight deadlines. With my keen eye for detail and passion for design, I am committed to providing innovative and creative solutions to clients

EMPLOYMENT HISTORY

Senior Motion Graphic Designer, To-Increase

Hyderabad

Sep 2023 - Current

- Developing creative concepts and designing motion graphics elements such as animations, visual effects, and dynamic transitions for software interfaces, promotional videos, tutorials, and other digital content
- Creating storyboards or visual plans to outline the sequence of motion graphics and animations, ensuring alignment with the overall project goals and message
- Creating graphics for websites, mobile applications, social media platforms, and other digital channels to enhance user experience and support marketing and communication efforts
- Creating custom illustrations, icons, and infographics to visually communicate complex ideas, concepts, and data in a clear and engaging manner
- Working closely with cross-functional teams including developers, project managers, and clients to understand project requirements, provide creative input, and ensure that motion graphics align with project objectives and timelines
- Staying updated with design trends, emerging technologies, and best practices in graphics, motion graphic designing, and integrating innovative techniques and tools to enhance the quality and effectiveness of design projects

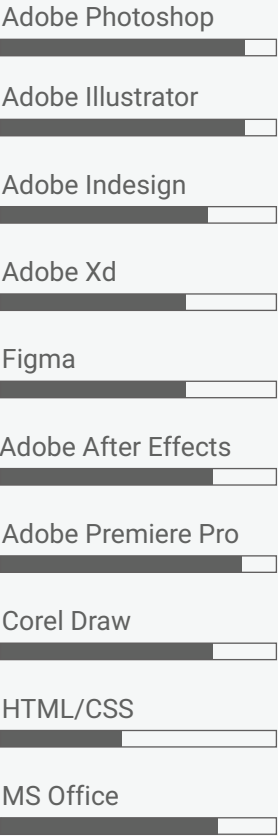
Senior Graphic Designer, Medvarsity Online Limited

Hyderabad

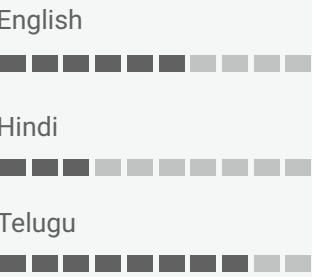
March 2019 - March 2023

- Created original designs, concepts, or visual styles and developed illustrations of a wide variety of medical and paramedical subjects for educational and training purposes, and for professional publications
- Developed creative design for print materials, brochures, banners, and visual content for social media campaigns
- Designing user interfaces that are intuitive, visually appealing, and easy to navigate
- Collaborated with instructional designers and developers to create intuitive and visually appealing content
- Utilized tools like Adobe XD, Sketch, and Figma to develop wireframes, mockups, and interactive prototypes
- Utilize graphic design tools and software to develop create custom PowerPoint presentations and templates from pre-generated content
- Created original artwork for range of print, web and video projects
- Collaborated with content and marketing teams to confirm design compliance with brand guidelines
- Mentored junior designers and provided design guidance to improve standards of overall team output
- Worked with clients to gather and define requirements, establish scopes, and manage project milestones
- Created motion graphics and video content for websites and applications
- Stay up to date on new design trends and techniques
- Worked on multiple projects simultaneously in a demanding, deadline-driven environment

TECHNICAL SKILLS



LANGUAGES



ABILITIES

- Print design
- Color theory
- Layout skills
- Social media management
- Typography & Package design
- Creativity/Flexibility

Senior Graphic Designer Specialist, Apollo Sugar Clinics Limited

Hyderabad

September 2017 - March 2019

- Designed and developed branding for company logo designs, business cards, stationery, marketing materials, websites, imagery layouts, and electronic books, generating business productivity and growth
- Creating animated content, including explainer videos, motion graphics, and social media assets, that bring the brand to life and engage viewers
- Created graphics and PowerPoint presentations for numerous special events including professional national and regional conferences
- Designing user-friendly and compliant user interfaces for Company's website, including medical information systems, patient portals, and e-detailing platforms
- Designing mockups to visualize and test design concepts for organizational website
- Iterate on designs based on feedback from stakeholders and usability testing to optimize user experience and functionality.
- Collaborating with copywriters and content strategists to ensure that messaging and visuals align with brand voice and tone
- Managing multiple projects simultaneously and delivering work within tight deadlines
- Incorporating feedback from stakeholders to refine and improve designs and animations
- Reports to the Marketing Head to ensure that all graphic design work is appropriately assigned, tracked and completed in a timely manner
- Staying up-to-date with emerging trends and technologies in graphic design and motion graphics to continually improve the quality of my work

Graphic Designer, GANGEZ Support Services Pvt Ltd

Hyderabad

March 2015 - June 2017

- Design company branding collaterals, brochures, corporate stationery, company branding, leaflets, business cards, logo design and websites
- Worked with external partners to develop, edit and implement video content for internal and external presentations, advertising and social media engagement
- Manage work flow independently to meet tight deadlines. Also work on joint projects with other designers and responsible for idealization and visualization of the campaign
- Work with video editors to develop design toolkit and graphical treatments
- Responsible for the graphic design and implementation of company web site including navigation, writing basics of HTML and CSS and optimization of web graphics
- Coordinating with the research and development team, procurement team and vendors
- Works closely with general manager to update and provide creative direction for projects/websites on an on-going basis
- Review designs for errors before printing or publishing them
- Make any necessary changes to design for the purpose of seeking final approval

Freelancer Graphic designer, Proventure Group I Rever Eye Tech Labs

Hyderabad

July 2013 - March 2015

- Responsibilities included with designing and developing all printed and web marketing materials, internal and external newsletters, corporate magazines, sales and marketing presentation materials, for packaging designs, brochures, annual calendars, trade shows, including custom page layouts, email templates, logos, banners for the clients. etc.
- Come up with innovative concepts and ideas to match client branding
- Create and develop concepts, designs, and prototypes for our print guide, website, blog,
- Social media profiles, marketing emails, and promotional materials
- Design collaterals, newsletters and advertisements, digital assets, including custom page layouts, email templates, logos, banners, social media graphics, etc for the clients
- Supervise the assessment of all graphic materials in order to ensure quality and accuracy of the design
- Developed conceptual and visual design for website and company themes
- Completes projects by coordinating with outside agencies, art services, printers, etc
- Highly proficient in all design aspects
- Professionalism regarding time, costs and deadlines

ACHIEVEMENTS

- Active participation in various events, activities at college level
- Elected as coordinator for the events at College level
- Identified two times as a Best Performer in the current process

Junior Graphic designer, NTV-Telugu (Rachana Television Pvt Ltd)

Hyderabad

February 2011 - June 2013

- Work cooperatively with News Producers and Reporters to meet daily deadlines for graphics that support the content
- Conceptualized, created, and executed innovative design concepts for television news programs, shows and other on-air productions, utilizing graphic and motion graphic designs
- Design complex graphics and animation, using independent judgment, creativity, and computer equipment
- Responsible for developing an overall visual look and feel for programs
- Versatile and able to adapt within a high-pressure environment
- Demonstrating expertise in conceptual development, graphic and logo design, video animation, video transfer and other creative multimedia proficiencies
- Worked cooperatively with technicians to complete major designing tasks
- Responsible for designing online advertisement with motions and sounds
- Handled the tasks of designing advertising ads as per designed by the clients
- Driven by passion, talent, and the genuine intention to grow with a company

HOBBIES

 Drawing/
Painting |  Music |  Reading |  Cooking |  Journey