Siva Sai Kesanakurthi

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UI/UX DESIGNER

I am an enthusiastic and self-motivated web designer. I have extensive experience maintaining functional, attractive, and responsive websites. I follow the best design practices throughout my work and am eager to bring top-class front-end development, UX, and visual design to my work. In my previous roles, I redesigned schools and health care websites and implemented SEO-optimized designs that boosted traffic.

Work experience

MyClassboard (Aug 2021 - July2023)
Web Designer

- Worked collaboratively with the marketing team to develop a WordPress clinical website.

- Worked in functional teams on conceptualizing website design and optimization.

- Collaborated with internal and external design/dev resources to implement scalable front-end templates and design modules.

- Using HTML tables and CSS to create school certificates such as transfer, bonafide, and ID cards.

- Building login pages utilising HTML, CSS, and Javascript in accordance with the provided design.

- Designing user interface displays for websites with Adobe Photoshop, Adobe Illustrator and Figma

- Creating application icons for websites and mobile applications

- GIFs and other social media graphics were created for weekly social posts.

- Using Corel Draw, we produced flyers, banners, and gift certificates for skin and hair clinics.

- Adobe Illustrator, Photoshop, and Figma are being used to design whatsapp posts,GIF animations made with After Effects.

Skills

- HTML
- Bootstrap
- WordPress
- Adobe Photoshop
- Adobe After Effects
- Adobe Indesign
- CSS
- Java Script
- Figma
- Adobe Illustraor
- Adobe Premier Pro
- Coral Draw

Projects

WordPress Websites

- Integration of website domains utilizing hosting providers such as GoDaddy or hostinger.
- Plunging is used for the necessary goals, and extra JavaScript and CSS are added for further activities.
- Customizing the default team into the revised UI designs in accordance with the needs of the customer.

Skin and hair clinic websites   (https://sashaclinics.com/)   **Real estate websites**   (https://environestates.com/live/)

Interior design websites   (https://studiodvara.com/)   **Clinical research websites**   (http://www.safevigsolutions.com/)

Education & training

- Information Technology Bachelor's Degree from MLR Institute of Technology, 6.56 grade point average- (2015 - 2019)