

B Narayana Rao

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- 😚 https://bnarayanarao.wordpress.com/

☼ Software

Illustrator

Photoshop

Indesign

Adobe XD

Premiere Pro

After Effects

CorelDraw

MS Office

Conceptualizing Print, Web, Video, and Social Media Spectacles with Impact

PROFESSIONAL BACKGROUND

11/2022-11/2023 •

Graphic Designer & Video editor

SmartKey Realty Solutions. Hyderabad

Led the design and execution of marketing campaigns, producing eye-catching materials that enhanced brand visibility.

Contributed to the development of in-house design guidelines, ensuring a consistent and cohesive brand image.

05/2022-10/2022

Sr. Graphic Designer

Magnizent Digital Solutions. Hyderabad

Collaborated with cross-functional teams to create compelling visual assets for digital and print media.

Implemented design solutions that aligned with client objectives, resulting in positive feedback and increased project success.

02/2011-05/2022

Graphic Designer

Individual design contributor to Freelancer & Upwork.

https://www.freelancer.com/u/banigandlapati

https://www.upwork.com/freelancers/~01c740d743999d28f8

Successfully managed and executed diverse design projects for clients across various industries, ensuring high client satisfaction.

Recognized for consistently delivering high-quality designs, leading to an increase in repeat business and referrals.

Successfully managed and completed 300+ of projects within tight deadlines, showcasing effective time management skills.



ACADEMIC BACKGROUND

2016 - •

Bachelor of Science

2013

Dr. B.R. AMBEDKAR OPEN UNIVERSITY - HYDERABAD

2011 - •

AAASP (Arena Animation Academy Specialist Program) Arena Animation Dilsukhnagar - HYDERABAD

2008

1992-

Intermediate

Govt Junior College

Banigandlapadu. Khammam Dist. Telangana

1990-

SSC

Govt High School

Banigandlapadu. Khammam Dist. Telangana