

# Rajeev Sharma

## Senior Power BI Developer

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Ahmedabad-Gujarat-India

## SUMMARY

Result Oriented BI developer with experience in designing and implementing Business Intelligence Solution. This includes Data Management & Analysis, Data Visualization, Team Management, Data Integration & Modeling, Paginated Report, Power Query, Developing & Maintaining Dashboard, and Project Management. Proven track record of delivering high quality Power BI solution in Retail, FMCG and Pharmacy health care Industry. I am proficient in tackling complex data projects. I take pride in my knack for data interpretation, building BI solutions resulting in significant business growth. My fondest achievement is the development of a real-time data processing system.

## EXPERIENCE

### Data Analyst Power BI Developer

#### SBOS Pvt Ltd

09/2022 - Present Ahmedabad

Conceptualized and executed projects, providing business intelligence solutions for key clients.

- Working for Pharmacy Client. Creating interactive and visually compelling reports and dashboards using Power BI Desktop. Designing and implementing efficient data models to support business requirements and designing user-friendly and impactful reports and dashboards
- Collaborated with stakeholders to gather and analyze requirements for effective report and dashboard creation. Writing SQL Query to integrate data from various sources for comprehensive analysis. Use Power BI Desktop and Power Query to extract, transform, and load (ETL) data from various sources i.e AWS Red Shift, ERP system, Excel. Developing Paginated Reports and Report automations.
- Following Compliance for Healthcare data for best practices. Developing Logic and writing DAX for report preparation. Data Quality check with Testing and Collaborate with users to gather feedback and make improvements. Defining Row level security and Managing Power BI service role. Managing workspace and reports rights on power Bi Service
- Deliver all requested reports to the business lead in excellent quality and within timeline. Define, Validate, test, deliver Provide training and support to end-users on Power BI features and functionality.
- Work with Business Analyst to define the time line and documentations part. Providing Solution to team for developing reports in Power BI and tracking the progress.

### Sr Data Analyst (BI) Developer

#### Flagrant Service LLP

07/2020 - 01/2022 Ahmedabad

Leveraged BI tools to optimize the visibility of key operational metrics.

- Understanding Requirements for Report and Dashboard development in BI. To interact with people at all levels, gather requirements and translate raw data into meaningful information. Writing DAX and develop logics for report preparation.
- Data Integration & Mapping for data transformation. Work on Data Modeling and visualization. Integrate Large Datasets for report building to deliver real time data information to management.
- Developing KPI for Performance Measurement. Preparing & observing trend Analysis. Tracking daily & monthly performance in BI & Excel based on Inventory Analysis. Using Power Query and developing Paginated Reports as per requirements.

## STRENGTHS



### Data Modeling and Analysis

Impacted profits by 20% due to adept cultivation and interpretation of diverse data sets.



### Report and BI Solution Development

Streamlined decision-making processes by innovatively creating comprehensive business intelligence solutions.



### Collaboration and Team Leadership

Led a team of data analysts in delivering insightful reports for various departments, winning 'analysis team of the year.



### Awarded with Best Employee Performance

Achived Best Performer Employee amd Rewared for Outstanding Quality Works



### Some of Key Areas

Inventory and Demand Planning for Inventory Managent with tracking Top Performing SKUs

Workflow Dahboard to track the operation performance

Worked for E-commerce, Retail, FMCG and Health Care Sales

## SKILLS

Power BI	Big Data	Power BI Services
Smarten	Data Modeling	ETL
Data Security	SQL Database	JIRA
BI Project	Advance Excel	DAX

## EXPERIENCE

### Sr Data Analyst

#### IHS India Pvt Ltd

📅 03/2019 - 06/2020 📍 Ahmedabad

Supported Other Developer in creating business intelligence solution and maintaining the database.

- Design dashboard and BI Report Automation for Users. Working for User to create and manage BI and Analytics solution that turn data into knowledge. Design, build and deploy Power BI solutions in addition to maintain and support data analytics platforms.
- Responsible for developing Dashboard and preparing daily sales & Financial Report. Tracking performance and Sales team efforts analysis. Financial Budgeting and Modeling for projections.
- Act as functional lead for Data Management including primary contact for internal liaison between Data management /Operation and Project Management Group. Ensure launch, delivery and completion of project and Task.
- Variance and gap analysis on monthly basis. Assisting manager in Financial Planning & Business development based on outcomes of analysis. Setting benchmark and making projections of revenue & expenses and tracking variance between projected & actual performances.

### Sr. Analyst

#### Tribesmen Graphics

📅 08/2017 - 04/2018 📍 Ahmedabad

E-Commerce

- Sales Planning and Analysis. Providing Sales Information on Daily, Monthly and Quarterly Basis. Process development and planning. Maintaining Dashboard and Providing All Business Information to Every Department as per Requirements.
- Gap Analysis of Actual and budgeted Productions and sales. Assisting in Daily Operations and Management. Coordinating with Purchase and Production Department to meet sales Targets. Keeping record of Product sales and providing feedback based on Data Analysis.
- Assisting in Making Marketing Strategy and Business Planning. Inventory Dashboard and Planning.

### Sr. Business Analyst

#### Runex International

📅 11/2014 - 07/2017 📍 Ahmedabad

Textile

- Analyzes data extracted from corporate information system for internal and external reporting. Export Import Data Analysis & Financial Statement Analysis. Focusing on Inventory & Vendor Management. Developing Report in Excel with Power Pivot and Power Query.
- International Business Development. Analyzes information maintained in additional databases as required outside of corporate information systems.
- Business Planning & Strategy Developments. Interacts with customs agents, warehouse staff, shipping companies, and clients. Managing Operational & Marketing activities. Sourcing and Purchasing, preparing quotation, negotiating with vendors and communication with International clients.

### Research Associates

#### CFDA

📅 08/2009 - 10/2014 📍 Ahmedabad

Data Management

- Preparing Statistical Reports based on Data Analysis and Tabulation schemes. Collecting Data through different sources like Govt. Institutes, Publications like CMIE, NSO and many more. Liaison with Govt officials and other higher-level officers in PVT Organizations. Managing multiple projects with team size of ten people.
- Assisting Director in Primary & Secondary Research and gathering data. Managing Research Projects on behalf of Director. Writing Insights based on Data outcome and analysis after configuring gathering data in ERP.
- To provide assistance in completing Research based projects assigned by higher Authority i.e GOI Planning commission Delhi, private institutes and other Institutes.

## Education

### PGDBA-Finance

#### Symbiosis-SCDL-Pune

📅 07/2004 - 08/2006 📍 Ahmedabad

### PGDIFA-Analysis

#### Gujarat University

📅 07/2001 - 07/2002 📍 Ahmedabad

### B.Com

#### Gujarat University

📅 06/1998 - 06/2001 📍 Ahmedabad

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## Sr. Research Associates

### IRC-ICFAI Research Centre

📅 07/2008 - 05/2009    📍 Ahmedabad

#### Research Project

- Working under Research Head to assist Faculties, Visiting Professors from Reputed Business School for making Books on Current Issues with Keeping Target Audience in line. Generally, the Target Audiences are working Professors, Executives, Management Students, and Professionals of Government.
- To Research on the Articles Related the Project Assigned by Management on Current Issues and Present in Meetings for further Research. Handling team & supervise daily task.
- To Identified New Triggers for research, related with Current Market Issues, Especially in Finance Market. Take Copyright permissions from authors. Managing work load and team of juniors.

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## Sr Financial Analyst

### SNL Financial India Pvt Ltd

📅 02/2003 - 01/2007    📍 Ahmedabad

#### Financial Data Analysis

- To offering analytical skills in one of US fastest growing publication company, providing financial information of US, Canadian and Europeans banks which helps in stewarding investment decisions to individuals, agencies, and Corporates.
- Data set preparing and converting raw data into meaning information for reporting purpose. Responsible for the accuracy, completeness and timeliness of data published in SNL ERP systems for companies covered by the Bank & Thrift department. (10Q,10K, Annual Reports etc)
- Oversight for departmental project and supervisor the workflow of the department. Developing Financial Reports and KPI (Ratio Analysis).