

# PREM SAGAR GUDURI

Graphic & Web Designer

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Portfolio: [View Portfolio](#)

LinkedIn: [LinkedIn Profile](#)

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## SUMMARY

Highly talented and results-driven Creative Designer with over 3 years of experience in Graphic & Web Designing. Proven ability to deliver creative and innovative design solutions with a focus on collaboration and flexibility. Adept at working seamlessly with cross-functional teams, including printers, copywriters, photographers, fellow designers, and web developers. Demonstrated success in contributing to successful marketing campaigns and maintaining brand identities.

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## SKILLS

<b><u>Design Tools</u></b> <ul style="list-style-type: none"><li>• Adobe Creative Suite</li><li>• Adobe Photoshop</li><li>• Adobe Illustrator</li><li>• Adobe InDesign</li><li>• CorelDRAW</li><li>• Canva</li><li>• Adobe XD</li><li>• Figma</li><li>• Sketch</li></ul>	<b><u>Web Technologies</u></b> <ul style="list-style-type: none"><li>• HTML</li><li>• CSS</li><li>• Bootstrap</li><li>• JavaScript</li><li>• WordPress</li></ul>
<b><u>Video Editing tools</u></b> <ul style="list-style-type: none"><li>• Adobe Premiere Pro</li><li>• Adobe After Effects</li><li>• Autodesk Combustion</li></ul>	<b><u>Audio Editing tools</u></b> <ul style="list-style-type: none"><li>• Sony Sound forge</li><li>• Adobe audition</li><li>• Audacity</li></ul>

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## EDUCATION

- M.Sc in Information Technology | 2014 - 2016  
Lovely Professional University, Jalandhar, Punjab, India.
- B.Sc in Mathematics, Physics, Chemistry | 2011 - 2014  
Sri Krishnadevaraya University, Anantapuram, A.P, India.

- Arena Animation Academic Specialist Programme (AAASP) | 2009 - 2011  
Dilsukhnagar, Hyderabad, Telangana, India.

## EXPERIENCE

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### Web & Graphic Designer

Ant Technologies Pvt Ltd (Bangalore)

04th Feb 2020 to 30th Jan 2023

- Graphic Design Excellence: Took charge of creating eye-catching materials like brochures, flyers, logos, and social media posts, enhancing the company's brand.
- Web and UI/UX Expertise: Designed websites and graphics that look good and are easy for users to navigate. Worked closely with the marketing team to create visuals for app materials that played a key role in successful marketing campaigns.
- Typography: Demonstrated a keen understanding of typography principles, ensuring that text elements in designs are not only visually appealing but also effectively convey the intended message.
- Multimedia Whiz: Edited engaging videos using tools like Premiere Pro and After Effects, creating content that tells a story and captures attention.
- Web Development Wizard: Used HTML, CSS, and JavaScript to build custom websites, ensuring they not only look good but also work well for users.
- Brand Identity Keeper: Developed and maintained a consistent look and feel for the company across all materials and platforms.
- Project Management Pro: Successfully managed multiple web projects from start to finish, meeting deadlines and surpassing client expectations.