

EDUCATION



INDIAN INSTITUTE OF TECHNOLOGY MADRAS | B.Tech in Chemical Engineering

Jul'16 – May'20



Amara Raja Batteries Limited | Summer Internship

Jun'18 – Jul'18

Analyzed the various physical parameters impacting the production and yield of different rechargeable Batteries and contributed to enhancing the capacity & performance of the Li-ion battery

WORK EXPERIENCE



Mesky | Frontend Developer

Gurgaon | May'23 – present

- Developed and implemented essential E-commerce components using Next Js, React framework, Zustand, tailwind, including SEO sitemaps, pre-login Add to Cart functionality
- Collaborated with cross-functional teams to gather requirements, design solutions, and seamlessly implement features that contributed to a 50% improvement in user experience.
- Implemented advanced analytics tracking through integration with Moengage and Google Analytics, providing comprehensive insights into user events and behavior, facilitating data-driven decision-making.
- Pioneered the development of a vendor portal from scratch, utilizing React.js, Tailwind CSS, and Zustand. The portal streamlined order and sales tracking for vendors, ensuring a seamless and efficient user experience.



VMock India | Full Stack Web Developer

Gurgaon | Sep'20 – Jan'23

- Extensive experience in developing web pages using HTML5, CSS3 and JS in ReactJS framework
- Monitored the continuous development of ER and Student platforms, proactively identifying and resolving logic and coding errors to maintain the integrity and functionality of the systems.
- Identified and addressed user access issues in the Employer Relations platform, implementing module-wise permissions to enhance platform performance and security.
- Designed and implemented various UX components, including wizards forms, multi-level dropdowns, modals, carousels, popovers, and breadcrumbs, utilizing UI libraries such as Bootstrap 4, React Strap, and Material-UI. Contributed to an enriched user interface and interactive user experience.
- Provided guidance and supervision to two freshmen in their training program, assisting them in understanding the codebase



Slice | Campus Manager

Chennai | Oct'18– Mar'19

- Been part of Execution of a 360-degree marketing plan for app which has increased app downloads by 58%
- Expertise in running contests on twitter, facebook and all other social media channels and handled all the social media activities and email campaigns and closely worked with technical team to enhance user experience
- Coordinated with designers to develop marketing content and initiated cross promotion networks with various brands which sold similar target audience and hands on experience on App store optimization & improved referral program which has hiked app downloads.

TECHNICAL SKILLS

Frameworks: Laravel (Lumen), ReactJS, Next Js, Redux, Zustand
Programming: C, PHP, JavaScript, HTML/CSS, SQL, Bootstrap, Tailwind

Tools: Excel, PowerPoint

POSITIONS OF RESPONSIBILITY

Finance Manager
QMS

IIT Madras

Mar '19 – Jan'20

- Supervising** a three-tier team consisting of **150** members to ensure the safety and security of audience and artists
- Represented Saarang as part of **16-member** team at surveillance audit to attain **ISO 9001:2015**
- Drafted Finance policy for the reimbursement and payments for all the departments and clubs
- Responsible for the quality assurance of safety of **60,000+** people, adhering to **ISO 9001:2015** standards

Super Coordinator
Hospitality
IIT Madras

Jun '18 – Jan '19

- Provided accommodation and desk registration to over **8000+** participants respectively
- Improvise the process of registrations and accommodation by dividing the process along several stalls with proper crowd management reducing the process time from **10 to 6 minutes** and increasing transparency
- Handled and budgeted an amount of **Rs.13 lakhs** as Super Coordinator in **Saarang 2018**
- Manage the Check-In and Check-Out of **8000+** participants and provided accommodations and catered the needs of the participants

EXTRA AND CO-CURRICULAR ACTIVITIES

Basketball &
Club Activities

- Secured **3rd** place representing **IIT Madras in the 52nd INTER-IIT (Annual sports tournament of the IIT)**
- Secured **4th** place representing **IIT Madras in the Sports-Fest 2017**(Inter-college sports tournament)
- An active member of Choreo club, IIT Madras and have participated in Freshie night 2016, salsa workshop
- Part of the Lit-Soc Treasure Hunt team 2016; placed **2nd out of 14** participating hostels A member of **TERRY-FOX run 2017** conducted in Chennai, creating awareness about cancer to the people