

# SIMRIDHI RAM

BBA 2nd year student

## PROFILE

A highly motivated and detail oriented BBA student, possessing strong analytical, communication and interpersonal skills, as well as solid understanding of marketing principles and concepts. Proficient in Microsoft office suite and experienced in using various digital marketing tools, including social media platforms. Ability to work collaboratively in a team and a quick learner with a growth mindset, eager to apply academic knowledge and gain practical experience in a professional setting.



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## LANGUAGE

- English
- Hindi
- Odia

## SKILLS

- Management Skills
- Communication
- Digital Marketing
- Negotiation
- Critical Thinking
- Leadership

## EXPERIENCE

### Run for oxygen-2020

Organized and executed a virtual fundraising event that raised 10 Lakhs to provide oxygen cylinders to hospitals in India During the COVID-19 Pandemic.

### Rebuilt Kondakal school

Successfully raised funds through social events to support the rebuilding of the Kondakal school located in Shankarpally.

### Social Internship- Sharanya development foundation (Hyderabad)- 2023

They are a NGO, a Non-Profit Organization, registered under section 8 of companies act 2013. They do charity works and development activities for the under privileged. Sharanya foundation also promotes literacy and education. They help differently abled people to live with dignity.

### Social Internship-Jigyasa Kalyan Sewa Samiti (Bhopal)-2023

The NGO organizes health campus for awareness and training adolescents education RTI, STI, STD, HIV DRUG, Diarrhea, Breast Feeding, Sanitation, Promotion of Hygienic Behavior etc. Organized a campaign for disabled children and raised funds.

## EDUCATION

**Indus International school**  
2014-2022

**Woxsen University**  
BBA  
2022-2025