



CONTACT ME

+91 863971 8712

ch9saikiran@gmail.com

Hyderabad, Telangana

PORTFOLIO

- www.behance.net/saikirancherukuri
- www.linktr.ee/saikiran



ACHIEVEMENTS

Leadership and Mentorship:

Successfully led a team of 2 junior designers, providing guidance, support, and mentorship to ensure the delivery of high-quality design work.

Additional Responsibilities

Assumed additional responsibilities such as social media marketing, website updating, copywriting, etc. when the Digital Marketing team was unavailable.

Successfully contributed to the growth of company & social media followers & subscribers.

Rebranding & Growth

Successfully led the rebranding efforts for Esthio, transforming it from Guilt Trip - Somajiguda to a refreshed and modern brand identity with complete digital & print marketing collaterals.

EDUCATION

SDLCE - KAKATIYA UNIVERSITY

B.Com - Computers

Masters Junior College

Intermediate - MPC

Little Stars Techno School

SSC

2014-2016

2013-2014

SAKIRAN CHERUKURI

Graphic Designer

ABOUT ME

Highly skilled and creative Graphic Designer with over 4 years of experience in delivering visually compelling designs and motion graphics. Seeking new opportunities to utilize my creativity and expertise in a dynamic and collaborative environment.

JOB EXPERIENCE

Senior Graphic Designer

19 Nov 2019 - Present

CHRP-INDIA Pvt. Ltd.

A Global eLearning, AR, VR, & MR Solutions Company.

- Created visually appealing and impactful designs and videos for various digital platforms, including websites, social media channels, YouTube and marketing collaterals.
- Worked for client projects demo & delivery promotional materials like standee banners, flyers & project launching video editing. *Some of the clients I've worked for* TATA Power, Coal India, Schneider Electric, Vedanta, NRL, etc.
- Additionally, CHRP-INDIA has established its new sub companies and product between 2019 - 2022, **Amaris 17 Studios, OEVIC, Gadgets for Future, AmoZ LMS, Himalayan Piedmont, Esthio, & AROSS Honey** for these newly formed companies I've designed logos and complete marketing collaterals for Print and Digital Marketing that effectively represented the identity and the values of each company.
- Social media managing, Copywriting.

Graphic Designer

02 Jan 2019 - Jul 2019

AJ Creatives (Now Scroll Ahead Pvt. Ltd.)

A startup Digital Marketing agency

- I started my Graphic Design career here as an Intern designer. Worked for Client's logos, social media posters designs, website banners, images etc.

SKILLS

Software Skills



Additional Skills

- UI/UX Design
- Social media marketing, and Copywriting
- Social media channels managing
- Facebook Ads
- Photography (worked for food Photography & Videography for esthio - an Italian cafe, and Himalayan Piedmont - resorts)
- WordPress
- Project Management