Siri Shaga

Graphic Designer

Personal details

Name
Siri Shaga

Email address
shagasirireddy13@gmail.com

Phone number
9505444234

Address
Nagole
500068 Hyderabad

Gender
Female

Education

Bachelors of Design in visual Communication
Pes University, Bangalore
Aug 2019 - Sep 2023

Employment

Creative Designer
Interior 45, Bangalore
Sep 2022 - Feb 2024

- Assisted in the development and execution of visual design concepts, resulting in a positive impact on the company's overall performance
- Developed and executed visual design concepts, resulting in a 20% increase in website traffic and conversion rates by creating visually appealing and user-friendly designs using software such as Adobe Illustrator and Photoshop.
- Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals
- Implemented typography in book title de sign and inside page contents.
- Created illustrations, information graphics and edited photos.
- Produced product catalogs, marketing materials such as brochures and flyers, direct mail materials and e-mail campaigns.
- Tasked to make graphics for off line and offline layouts
- Edited editorial photos for clients and magazines, and social media post.

Skills

Graphic design	●●●●●●●●○○
Illustration	●●●●●●●●●○
Typography	●●●●●●●○○○
Photoshop	●●●●●●○○○○
Communication	●●●●●●●●●●
Creativity	●●●●●●●○○○
Visual Communication	●●●●●●●●○○
Branding	●●●●●●●○○○
Logo design	●●●●●●●●●●

I consent to the processing of my personal data for the purpose of recruitment for the position to which I am applying.

Website Design ●●●●●●●●○○

Photo editing ●●●●●●●●○○

Infographics ●●●●●●●○○○

Languages

English ●●●●●●●●●●

Telugu ●●●●●●●●●●

Hindi ●●●●●●●○○○

Hobbies

- ■ Hand Sketching
- ■ Dancing
- ■ Painting
- ■ Home Decor Organising
- ■ Gardening

Achievements

1. Graphic designer workshop certificate 2020 (NIFT)
2. Selected for Senior State Basketball tournament 2017
3. Inter college best designing award 2019
4. Times NIE Best pencil sketch Award 2018