Prakash N

Data Analyst | Business Intelligence | Power BI Developer

Address	Ikon Elegance, HIG 277, 6th Phase, KPHB Colony, Hyderabad – 500085.
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Professional Summary:

Dynamic and result-oriented professional with 12 years of diverse experience, including 5 years specialized in data analytics using tools like Power BI, SQL, Python, SharePoint, and Excel. Currently working as a Module Lead, I am skilled in the entire data lifecycle from gathering and cleaning to preparation, modeling, and visualization. Proven track record of developing impactful business dashboards that enhance informed decision-making. Demonstrated ability to deliver data-driven insights that lead to measurable business improvements. Excellent problem-solving and communication skills, with a continues learning mindset to stay abreast of emerging trends in data analytics.

Career Objective:

Seeking a challenging position in a forward-thinking organization where I can leverage my extensive data analytics experience to drive strategic initiatives and contribute to the company's success.

Looking for a friendly work environment that prioritizes work-life balance, offers regular feedback, and provides opportunities for regular learning and growth.

Skills:

DAX	*	*	*	*	*
Data Modeling	*	*	*	*	*
SQL/MySQL/PostgreSQL	*	*	*	*	*
MongoDB	*	*	*	*	*
Azure SQL Database	*	*	*	*	*
ETL Tools - SSIS	*	*	*	*	*
Reporting Tools - SSRS	*	*	*	*	*
Python	*	*	*	*	*
Microsoft Visio	*	*	*	*	*
PowerApps	*	*	*	*	*
Power Automation	*	*	*	*	*
Snowflake/Star Schema	*	*	*	*	*

Achievements:

➤ Awarded Star Employee of the Quarter – Jun 2015 for outstanding dedication and work contribution during Apr 2015 – Jun 2015.

➤ Stood State 1st in Aeromodelling competition held by National Cadet Corp in the year 2002.

Workshops Attended:

➤ Currently undergoing training on Python scripting at Edureka.

➤ Attended three days training for AS9100 certification during Aug 2018.

Interests:

Traveling, Photography, Gardening, Stamps & Coins collection, Playing Badminton, and Carroms.

Key Skills:

➤ Proficient in DAX, Power Query, Interactive Dashboards, Power BI Service, RLS, Gateway, PowerApps Integration, Data Refresh Management, and Power BI Embedded.

➤ Good experience in ETL design, implementation, and maintenance.

➤ Proficient in workflow tuning and optimization for data extraction from various enterprise systems.

➤ Experienced in gathering business requirements and collaborating with cross functional teams.

➤ Strong data modeling skills (logical and physical design of databases).

➤ Comprehensive experience in reporting activities, including requirement gathering, database design and development, access management, production support, performance testing, environment setup, and database build management.

➤ Skilled in configuring different environments (Dev, AT, PT, Stage, UAT, APT, Production).

➤ Capable of maintaining Agile Script/Release-wise development and build script management.

➤ Excellent problem solving and communication skills.

➤ Ability to work in fast passed environments, both independently and as part of a team.

Education:

➤ **Mar – 2007 Andhra University**
MBA – HR and Marketing

➤ **Mar – 2005 Andhra University**
B.Sc. – Mathematics, Statistics and Computers

Certifications (MCP ID: 993344655)

➤ **PL-300 Microsoft Power BI Data Analyst Associate** (Exp. Dt.: May 2025)

➤ **PL-200 Microsoft Power Platform Fundamentals** (Exp. Dt.: Feb 2025)

Work Experience:

➤ **May 2022 – Mar 2024**
Module Lead – *Applied Info Services India Pvt. Ltd., Hyderabad.*

➤ **Apr 2019 – May 2022**
Asst. Manager – *Sun TV Network Ltd., Hyderabad.*

➤ **Nov 2017 – Mar 2019**
Asst. HR Manager – *ANTS Global Systems Pvt. Ltd., Hyderabad.*

➤ **Sep 2016 – Oct 2017**
HR Executive – *Convene Services India Pvt. Ltd., Hyderabad.*

➤ **May 2016 – Sep 2016**
HR Executive – *Selectsys India Pvt. Ltd., Hyderabad.*

➤ **Dec 2012 – Apr 2016**
HR & Admin Executive - *Foxfire Technologies (I) Pvt. Ltd., Hyderabad.*

➤ **Jul 2010 – Jul 2011**
Business Development Executive – *Global Innovsource Solutions Pvt. Ltd, Visakhapatnam.*

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Project Details

Project 1:

Client	:	Willis Towers Watson
Period	:	Jun 2022 - Mar 2024
Industry	:	Insurance
Project Type	:	Development, Support
Environment	:	Power BI, SQL, SharePoint, Excel, SSIS, SSRS, PowerApps (Canvas), Power Automation.

Description: In this project we support as well as create different reports that help the leadership team in making necessary business decisions. Build Dashboards, **PowerApps** applications and embed dashboards into intranet website.

➢ Achieved zero latency reports by troubleshooting and fixing SSIS packages and Power BI datasets within tight timelines.

➢ Implemented optimizations that reduced data processing time by 10%, enhancing overall efficiency.

➢ Managed four large datasets with WTW, resulting in 5% faster data retrieval process, facilitating quicker financial analysis for the team.

➢ Enhanced dashboard usability by implementing interactive visualizations, resulting in 20% increase in user engagement.

➢ Collaborated with cross-functional teams to identify data sources and streamline data collection, reducing report development time by 30%.

➢ Designed and integrated PowerApps survey form into Power BI reports, facilitating quicker review of sales team's performance and informed decision making.

➢ Developed a robust RLS process to restrict unauthorized data access based on user groups, region, office, and designation, ensuring data security and compliance.

➢ Built new data flows and integrated with existing datasets, reducing refresh time and refresh failures, Time out, memory consumption, and improving data retrieval capabilities.

➢ Implemented a systematic process to archive yearly and old reports and data, ensuring data integrity and streamlining access to relevant information.

➢ Documented and presented new Power BI capabilities to be integrated into existing reports, ensuring smooth adoption, and maximizing the utility of updated reports.

Project 2:

Client	:	Sun TV Network
Period	:	May 2019 - Apr 2022
Industry	:	Human Resource
Project Type	:	Development, Support
Environment	:	Power BI, SQL, Excel, Python.

Description: Sun TV Network is an Indian Media conglomerate company headquartered in Chennai, Tamil Nadu, India. It is a part of Sun Group and is one of Asia's largest TV networks. Had been a part of the Internal HR team of Sun TV, that provides reporting and analysis of Sun TV Human Resource solutions using reporting tools like Power BI. Interact with multiple Department Heads for collecting various types of HR data, consolidate and develop different types of reports and dashboards that help the corporate HR heads in taking necessary strategic actions.

➢ Spearheaded the implementation of Power BI reporting tools to generate various reports for manpower mapping and performance evaluation within the HR domain.

➢ Overcame challenges associated with collecting data from multiple data points and stakeholders by implementing streamlined data collection process and documenting it.

➢ Prepared, modeled the data and generated reports and dashboards from the scratch, ensuring accuracy and relevance for decision making process.

➢ Conducted training sessions for stakeholders on data storage and sharing best practices to facilitate efficient report generation and utilization.

➢ Invested significant time and effort in understanding and mastering the Power BI tool, documenting process, and ensuring optimal utilization of its features.

➢ Leveraged python visuals in reports to enhance data visualization and analysis capabilities, adding depth and versatility to reporting outputs.