

Digital Drum 2.0

-> USER_qualities



BIG public screen:

- can serve a crowd of 10-30 people
- ideal for training situations
- village TV / VJ-screen -> grabs attention!

Solar or AC powered:

- power cable protected by hollow steel profile

Wi-Fi hotspot:

- accomodates use of smart phones & tablets
- MAY facilitate local radio production +++

Loudspeaker:

- big enough to hear a Ted-talk
- small enough to avoid "noise-overload"
- will also provide audio for the crowd
- > already seen used for dancing lessons:-)

Dividing walls:

- creates personal space
- reduces noise / distractions
- can be decorated by the youth

USB-hub:

- phone charging
- saving & sharing files
- mic-input for VJ'ing, Skype +++

16inch workstation screens:

- increased size = happier user
- protected by anti-scratch plexiglas:
- > can be touched, leaned on, cleaned +++

Circular smooth table plate:

- accomodates multiple users
- shape & color advocating informality and fun
- extremely rugged [can be jumped on...]

Standard [second-hand] oil drum:

- recognizable item with high emotional value
- ROBUST: random "kicking" won't cause any damage
- can be decorated/customized by the youth

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-> TECH_qualities



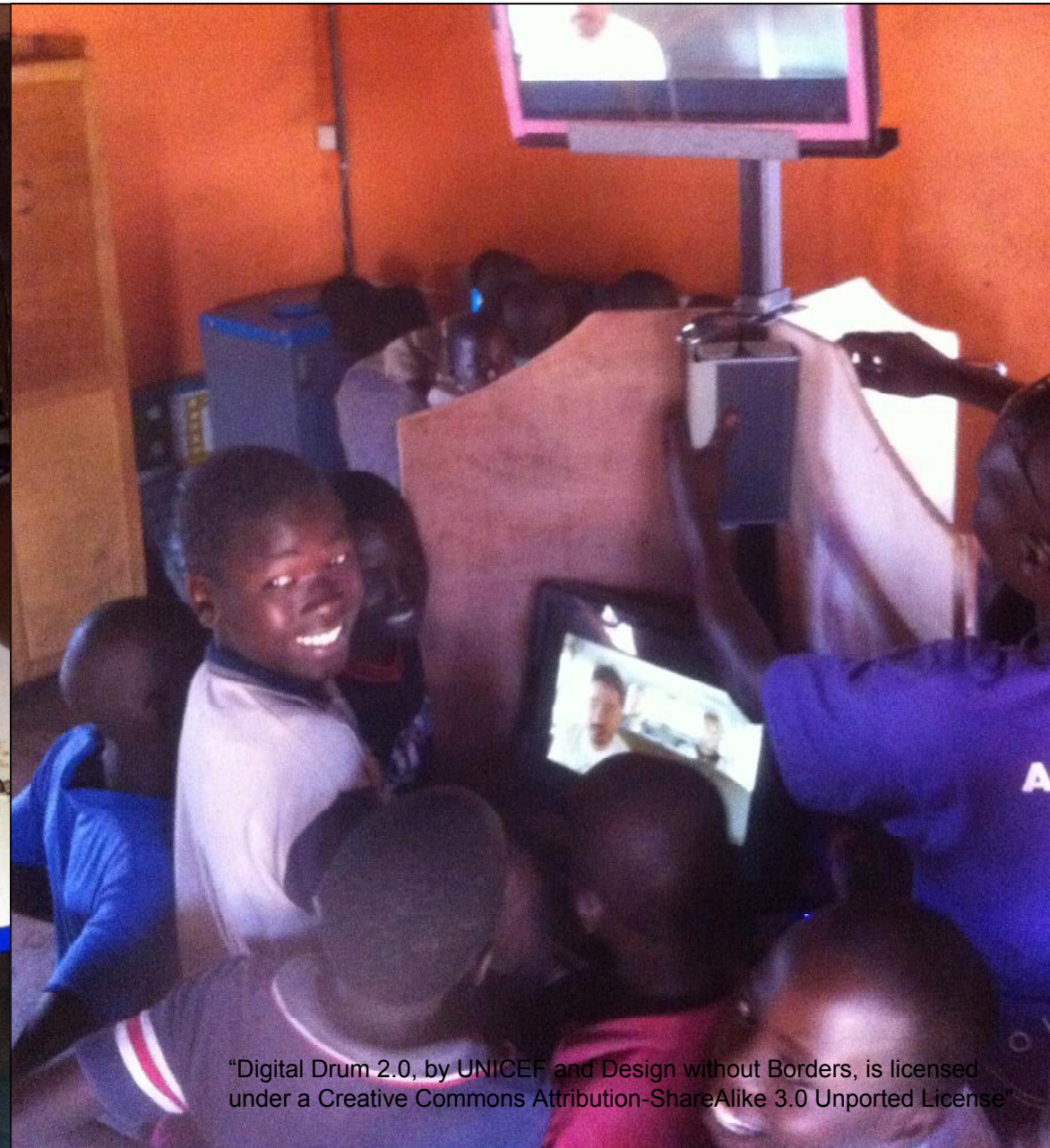
COMPETITIVE FEATURES:

- robust, reliable and relevant design
[co-created with actual users]
 - cheap and available structural elements
[oil drum, steel profiles, hardwood]
 - extremely power-efficient electrical components
 - cheap; production cost <1500\$ (all included)
 - can be deployed in one day
 - module based to simplify maintenance / repair
 - Solar or AC powered
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- preloaded with educational multimedia content and games
 - modular design with optional extras:
 - AC outlet
 - additional solar power
 - Android version
 - Internet connectivity ++

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-> prototype has been tested, re-designed & improved a number of times



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