Privacy Policy

1. **Introduction** At Giga, we prioritize your privacy. This policy outlines how the Gigacounts platform, a division of UNICEF, handles personal data, ensuring transparency and adherence to best practices.

2. **Definitions**
   a. "User" refers to any individual or entity using Gigacounts.
   b. "Personal Data" pertains to any identifiable information about an individual.

3. **Data Collection**
   a. **Voluntarily Submitted Information**: Registration might require users to provide personal details like name, email address, organization affiliation, and contact numbers.
   b. **Automated Data Collection**: Log files, cookies, and web beacons may record details such as IP addresses, browser specifics, timestamps, and referring pages. This aids in better service customization and troubleshooting.

4. **Use of Data**
   a. **Platform Operation**: Data facilitates essential functions, like account setup, contractual obligation management, and analytics.
   b. **Communication**: Periodic notifications, platform updates, or Giga-related news might be shared via provided email addresses, given user consent.
   c. **Research and Improvement**: We might analyze the data to understand user preferences, thereby enhancing platform functionality.

5. **Data Storage and Security**
   a. **Protection Measures**: Advanced encryption techniques, secure servers, and firewalls prevent unauthorized access and data breaches.
   b. **Data Retention**: Personal data is retained only as long as necessary for its intended purposes or as required by law.

6. **Data Sharing and Disclosure**
   a. **Non-commercial Policy**: User data remains strictly confidential; it's neither sold nor leased to external parties.
   b. **Aggregate Insights**: While personal identifiers aren't shared, collective, non-personal data might be disclosed for research or trend analysis.
   c. **Legal Obligations**: Exceptionally, in line with legal requirements or to protect our rights, user data might be disclosed.

7. **Third-Party Integrations**

a. **External Links**: Gigacounts might feature links to third-party platforms. Their privacy policies, distinct from ours, should be consulted before engagement.

b. **Service Providers**: Essential third-party tools aiding in platform operation, such as payment processors, might be utilized. Their access to personal data remains confined to task-specific necessities, upholding confidentiality.

8. **User Rights and Control**

   a. **Access and Correction**: Users can review, update, or rectify their data through their account settings or by reaching out via [contact method].

   b. **Withdraw Consent**: At any point, users can revoke consent for future communications or data processing.

   c. **Data Deletion**: Users can request complete erasure of their personal data, except where mandated by legal obligations.

9. **Policy Updates** While the core philosophy remains unchanged, this policy might undergo periodic updates. Users will be proactively informed of substantial amendments. Regular reviews are encouraged for continuous awareness.

10. **Cookies and Tracking**

    a. **Usage**: Cookies enhance user experiences, remembering preferences and providing personalized content.

    b. **Control**: Users can opt out by adjusting browser settings, although some platform features might be inaccessible subsequently.

11. **Data Transfer**

    a. **Cross-border Transfer**: For global operations, data might be transferred and maintained on computers located outside of the user's jurisdiction, where data protection laws might differ.

12. **Youth Protection** Gigacounts isn't designed for individuals under 18. We don't knowingly collect personal data from them. If you become aware of such an instance, please contact us immediately.

13. **Queries and Feedback** Open communication is cherished. For any policy-related clarifications or data privacy concerns, please connect with us at giga@unicef.org.