



RapidPro

## *RapidPro powers the connection*

between government leaders and the most important voices in their countries, while allowing organizations to connect those voices across borders and geographies.

RapidPro is a platform that allows you to visually build scalable mobile-based applications from anywhere in the world.

---

### ORIGINS

---

RapidPro has been built in collaboration between UNICEF and Nyaruka - a Rwandan software firm. It builds on UNICEF's 8 years of innovation experience in the most difficult operating environments and Nyaruka's TextIt application - a visual SMS application builder that has grown out of the RapidSMS community.

RapidPro's development has heavily been influenced by a set of principles of innovation endorsed by major multinational organizations. By the end of this year, RapidPro will be fully open sourced, enabling the developer and development community to contribute to a public technological good.

RapidPro is supported by the Global Innovation Centre in UNICEF, with partnerships from technology and development organizations.



### Design for Your Context

*Visually build an appropriate mobile service through an easy-to-use interface*

### Reach those Who Matter

*Communicate via SMS, voice, social media, and more!*

— Made for —  
International Development



### Scale with Ease

*Seamlessly integrate with mobile network operators, don't worry about hardware as your service grows*

### Publish & Analyze

*Collect and manage your data in a way that makes sense to you*



### Integrate & Interoperate

*Make your RapidPro application interact with external systems*

## BRINGING IMPACT WORLDWIDE

### U-report

#### Nigeria

Engaging youth in dialogue on issues that matter most to them.

### eduTrac

#### Afghanistan

Remotely connecting teachers in Kandahar to monitor progress in the classroom.

### mHERO

#### Liberia

Connecting with Frontline Health Workers in response to the Ebola outbreak.

### Polio

#### Pakistan

Powering frontline staff communication and motivation to help eradicate Polio.

---

## GET INVOLVED

---

### 1 | Connect

Contact the Innovation Centre ([join@rapidpro.io](mailto:join@rapidpro.io)) to setup a **demo** environment of RapidPro for your country or organization. This should take no more than 24 hours.

### 2 | Explore

Explore the **functionalities** of RapidPro in your demo environment, and **connect with RapidPro users** to learn more about the system.

### 3 | Design

Conduct a **rapid assessment** of your existing system(s) to identify major bottlenecks, then work through the **RapidPro Design Toolkit** to plan your deployment.

### 4 | Deploy

Drawing on your **Deployment Plan**, work with the RapidPro team and your key partners to deploy your application.



---

## FOR MORE INFORMATION, VISIT

---

[rapidpro.io](http://rapidpro.io) | [unicefinnovation.org](http://unicefinnovation.org) | [unicefstories.org](http://unicefstories.org)