

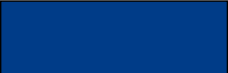




Unified Solutions - Brand Style Guide

Logo Usage



Use the full-color version on light backgrounds and the dark version on light or white. For dark backgrounds, use the transparent version.

Color Palette

	Primary Blue: #003C88
	Accent Orange: #F47C20
	Deep Gray (Text): #2E2E38
	Secondary Green: #4CAF50
	Modern Purple: #7E57C2

Typography

Recommended font: Helvetica or similar clean, sans-serif fonts.

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Primary Usage: Titles, headers, subheadings.

Font Weight: Bold for headers, Regular for body.

Logo Do's and Don'ts

- Use logo on appropriate background.
- Maintain clear space around the logo.
- Do not stretch or skew the logo.
- Avoid changing brand colors.