



## Self-Sovereign Identity as a Service

# Light Deck

update oct. 5<sup>th</sup>, 2021

The Internet is going through a **digital identity crisis**. The absence of a built-in identity layer is causing **security and interoperability issues**.

Furthermore, the centralization of identity solutions in the hands of the US-based GAFAM is creating **sovereignty and dependency issues** for countries, users, and service providers alike.

The rise of **web3.0** and **self-sovereign identities** is an answer to this predicament.





## Self-Sovereign Identity as a Service



Unikname Platform provides ready-to-use Decentralized ID products and an integration framework to enhance added value of any websites.

**With Unikname, the Digital identity can take the form of one or several pseudonyms.** These Decentralized Identifiers (DID), unique and Non-fungible (NFT), act as proof of trust.

Web platforms integrating Unikname solution provide **trust and privacy** to their users and easily reinforce **cybersecurity**.



# Ready-to-use Decentralized ID modules

**Unikname enhances websites with multiple and expandable Decentralized ID features.**

The platform combines ready-to-use Decentralized ID modules and an integration framework.



## **Decentralized Authentication**

New generation, single step, and strong authentication without email nor password



## **Privacy-friendly Data Sharing**

A module to setup private digital identity sharing, and confidential data storage



## **Data Certification**

A module to certify documents and operations without KYC (a.k.a Know Your Customer)



## **Rewarding System**

Enhance user experience with our rewarding system using our digital token



## **Digital Identity Management**

Toolkit to manage web access or control remote identifiers (e.g IoT)

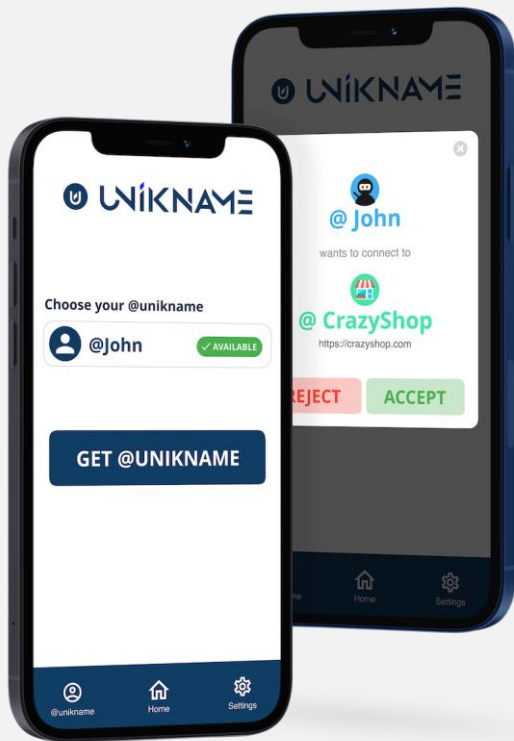


## **Anonymous Voting**

Setup surveys or votes respecting participant's privacy and anonymity with Unikname tools



# Decentralized Authentication module is up and running



## Decentralized Authentication

New generation, single step, and strong authentication without email nor password

This decentralized authentication module lets users login with their UniknameID, with a high level of **simplicity, privacy, and security**.

- Very fast integration: between 2 hours and 2 days depending on the technology used by the website.
- Based on cybersecurity standard: OAuth2.0 / OIDC
- Solution audited by a 3<sup>rd</sup> party

This is the door for using any other Decentralized ID services.



# SSI Market revenue to grow by almost 1000% over the next 4 years\*

Unikname targets the Web3.0 Decentralized Identifier (DID) emerging market.

Solutions based on DID sit on the Digital Identity market (\$50 billion), SSI market (\$1 billion), IAM market (\$24 billion).

This dynamic and not yet structured market is a strategic challenge for companies as it concerns the **protection of the new black gold of the 21st century: DATA!**

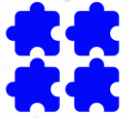
\* SSI = Self-Sovereign Identity

\* IAM = Identity and Access Management

\* source : <https://www.juniperresearch.com/press/self-sovereign-identity-to-be-a-billion-dollar>



# Unikname is... unique!



## Plug & Play Modules

Unikname is a **business oriented platform** composed of ready-to-use products and an integration framework.



## Token Business Model

The **\$UNIK token** can be used by companies willing to implement SSI services or for rewarding end users for their actions and contributions.



## Web3.0 - Pseudonymous ID

Accessing the web without proving its verified identity is what everyone does every day. **Users get their own pseudonymous ID in seconds**, without proof of Identity



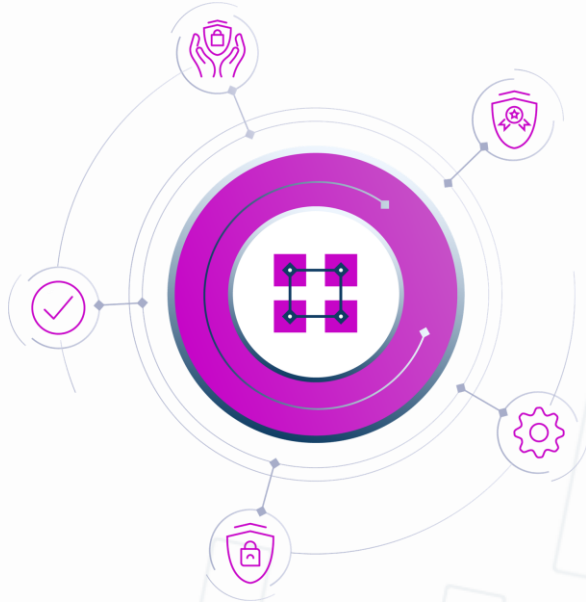
## Multilingual Naming System

**UniknameIDs are human-readable named IDs** based on NFT and DID, protected against spoofing, represented with Latin characters but also with other alphabets.

*(Patent Pending)*



# Unikname Platform runs with its own blockchain



- **Provides SSI\* services** relying on DID\* and NFTs with an international naming system
- Compliant with the W3C standards
- DPOS blockchain based on ARK.IO, secured by 23 delegates
- The Livenet has been live for over a year

\* SSI = Self-Sovereign Identity

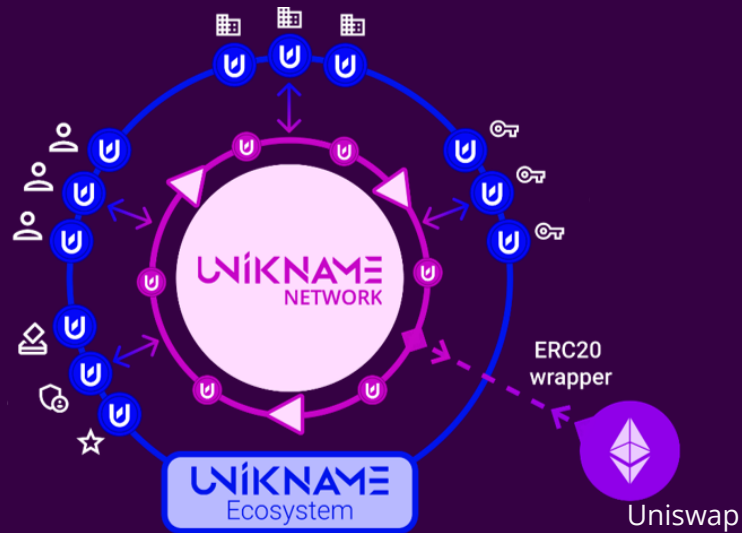
\* DID = Decentralized Identity





# \$UNIK utility tokens give UniknameID NFT Owners access to SSI services

- Web platforms get credits from \$UNIK that are spent by users when accessing Unikname services (e.g. Decentralized authentication, vote, data certification...)
- Users can be rewarded with \$UNIK for authenticated operations (e.g. data sharing...)
- Staking Rewards for liquidity provisioning



# Our business model is based on reward sharing

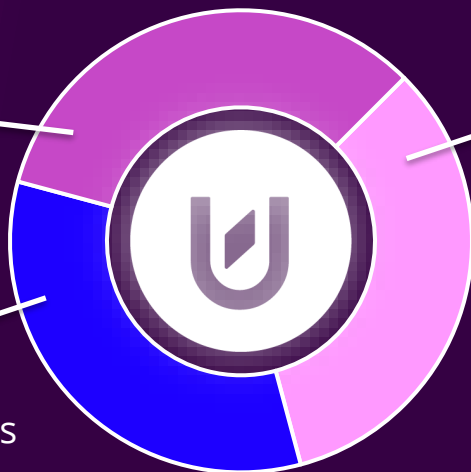
The \$UNIK tokens spent to access SSI services are shared between 3 players

## Network validators

aka. the blockchain delegates

## Network service providers

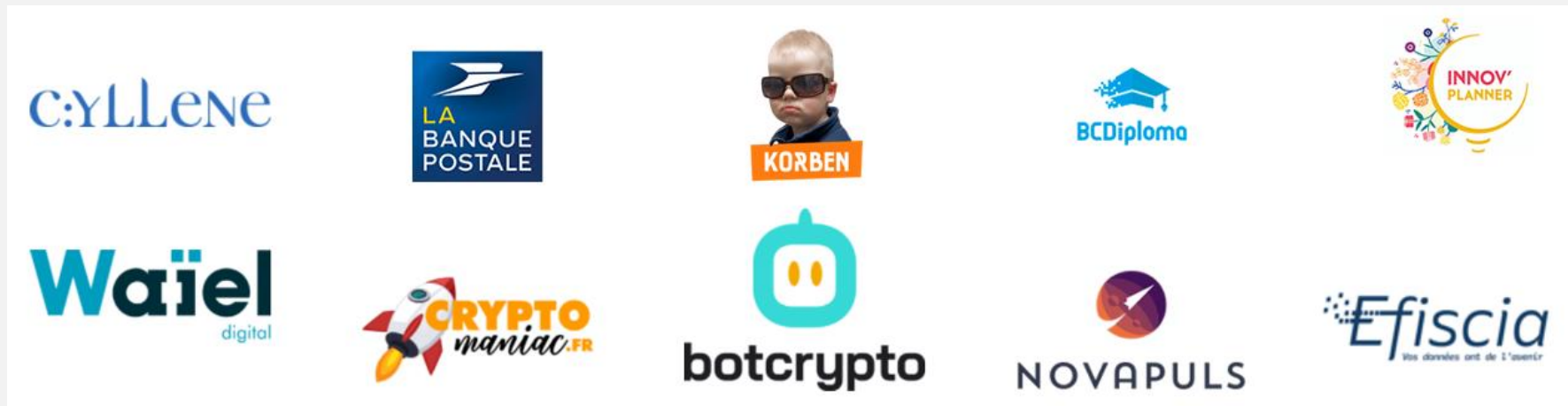
NOTA: The Unikname Company is a core network service provider



## Ambassadors

Every UniknameID owner bringing a business along get permanent reward

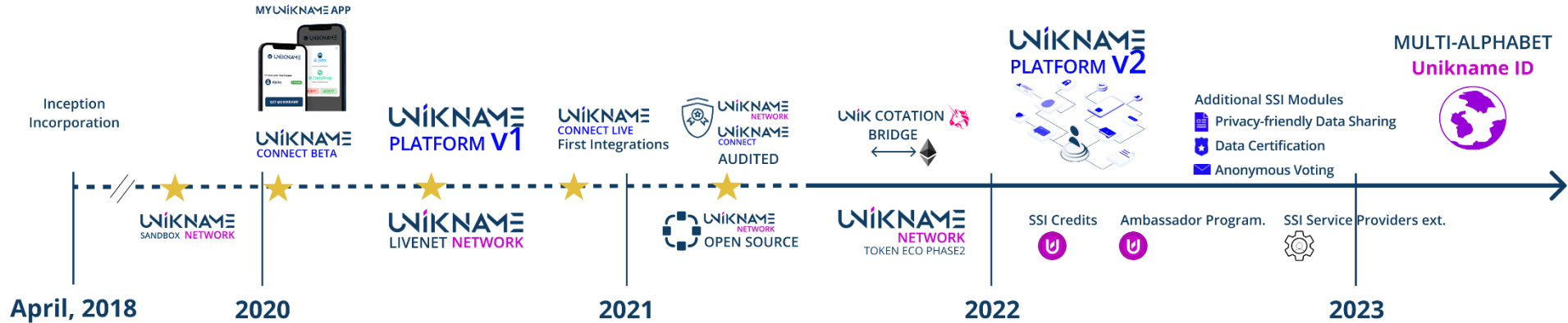
# Thanks to early French Partners...



# ...and to our equity investors



# Unikname Roadmap



# Fully Committed and Experimented Team

## Full time employees



**Laurent Lourenço**  
CEO  
Linkedin @laurentlourenco



**Charlène Demaret**  
Customer Acquisition Manager  
Linkedin @charlene-demaret



**Fabien Tréguer**  
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**Guillaume Nicolas**  
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## Advisors



# Unikname Community

Oct. 5<sup>th</sup> update



Twitter

@uniknameNews

**+6k**

@uniknameNetwork

**+18k**



LinkedIn

/company/unikname

**942**



Unikname ID

**+16k**



Discord

join-discord.unikname.network

**957 \***



Telegram

t.me/Unikname\_network

**1,531 \***



The Unikname project is managed by the **Space-Elephant SAS French company**, incorporated in April 2018 by 4 founders.

Our vision:

**Making the internet trustful and safer.**

Our mission:

**Being a key provider of Decentralized ID Solutions.**





# Self-Sovereign Identity as a Service

**Join the community**

<https://kover.link/unikdeck>

**Get early news and  
Get your own PREMIUM UniknameID**

contact@unikname.com

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