

## Section 4.5 Exponential and Logarithmic Equations

### Exponential Equations

An *exponential equation* is one in which the variable occurs in the exponent.

EXAMPLE: Solve the equation  $2^x = 7$ .

Solution 1: We have

$$2^x = 7$$

$$[\log_2 2^x = \log_2 7]$$

$$[x \log_2 2 = \log_2 7]$$

$$x = \log_2 7 \approx 2.807$$

Solution 2: We have

$$2^x = 7$$

$$\ln 2^x = \ln 7$$

$$x \ln 2 = \ln 7$$

$$x = \frac{\ln 7}{\ln 2} \approx 2.807$$

EXAMPLE: Solve the equation  $4^{x+1} = 3$ .

Solution 1: We have

$$4^{x+1} = 3$$

$$[\log_4 4^{x+1} = \log_4 3]$$

$$[(x+1) \log_4 4 = \log_4 3]$$

$$x+1 = \log_4 3$$

$$x = \log_4 3 - 1 \approx -0.208$$

Solution 2: We have

$$4^{x+1} = 3$$

$$\ln 4^{x+1} = \ln 3$$

$$(x+1) \ln 4 = \ln 3$$

$$x+1 = \frac{\ln 3}{\ln 4}$$

$$x = \frac{\ln 3}{\ln 4} - 1 \approx -0.208$$

EXAMPLE: Solve the equation  $3^{x-3} = 5$ .

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Solution 1: We have

$$3^{x-3} = 5$$

$$x - 3 = \log_3 5$$

$$x = \log_3 5 + 3 \approx 4.465$$

Solution 2: We have

$$3^{x-3} = 5$$

$$\ln 3^{x-3} = \ln 5$$

$$(x - 3) \ln 3 = \ln 5$$

$$x - 3 = \frac{\ln 5}{\ln 3}$$

$$x = \frac{\ln 5}{\ln 3} + 3 \approx 4.465$$

EXAMPLE: Solve the equation  $8e^{2x} = 20$ .

Solution: We have

$$8e^{2x} = 20$$

$$e^{2x} = \frac{20}{8} = \frac{5}{2}$$

$$2x = \ln \frac{5}{2}$$

$$x = \frac{\ln \frac{5}{2}}{2} = \frac{1}{2} \ln \frac{5}{2} \approx 0.458$$

EXAMPLE: Solve the equation  $e^{3-2x} = 4$  algebraically and graphically.

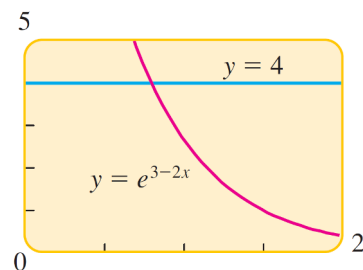
Solution: We have

$$e^{3-2x} = 4$$

$$3 - 2x = \ln 4$$

$$-2x = \ln 4 - 3$$

$$x = \frac{\ln 4 - 3}{-2} = \frac{3 - \ln 4}{2} \approx 0.807$$



EXAMPLE: Solve the equation  $e^{2x} - e^x - 6 = 0$ .

Solution 1: We have

$$e^{2x} - e^x - 6 = 0$$

$$(e^x)^2 - e^x - 6 = 0$$

$$(e^x - 3)(e^x + 2) = 0$$

$$e^x - 3 = 0$$

or

$$e^x + 2 = 0$$

$$e^x = 3$$

$$e^x = -2$$

The equation  $e^x = 3$  leads to  $x = \ln 3$ . But the equation  $e^x = -2$  has no solution because  $e^x > 0$  for all  $x$ . Thus,  $x = \ln 3 \approx 1.0986$  is the only solution.

Solution 1': Put  $e^x = w$ . Then

$$e^{2x} - e^x - 6 = 0$$

$$(e^x)^2 - e^x - 6 = 0$$

$$w^2 - w - 6 = 0$$

$$(w - 3)(w + 2) = 0$$

$$w - 3 = 0$$

or

$$w + 2 = 0$$

$$w = 3$$

$$w = -2$$

$$e^x = 3$$

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EXAMPLE: Solve the equation  $e^{2x} - 3e^x + 2 = 0$ .

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Solution 1: We have

$$\begin{aligned}
 e^{2x} - 3e^x + 2 &= 0 \\
 (e^x)^2 - 3e^x + 2 &= 0 \\
 (e^x - 1)(e^x - 2) &= 0 \\
 e^x - 1 &= 0 & \text{or} & e^x - 2 = 0 \\
 e^x &= 1 & & e^x = 2 \\
 x &= 0 & & x = \ln 2
 \end{aligned}$$

Solution 1': Put  $e^x = w$ . Then

$$\begin{aligned}
 w^2 - 3w + 2 &= 0 \\
 (w - 1)(w - 2) &= 0 \\
 w - 1 &= 0 & \text{or} & w - 2 = 0 \\
 w &= 1 & & w = 2 \\
 e^x &= 1 & & e^x = 2 \\
 x &= 0 & & x = \ln 2
 \end{aligned}$$

EXAMPLE: Solve the equation  $7^{2x} - 3 \cdot 7^x + 1 = 0$ .

Solution: Put  $7^x = w$ . Then

$$w^2 - 3w + 1 = 0 \implies w = \frac{-(-3) \pm \sqrt{(-3)^2 - 4 \cdot 1 \cdot 1}}{2 \cdot 1} = \frac{3 \pm \sqrt{5}}{2}$$

$$\text{so } 7^x = \frac{3 \pm \sqrt{5}}{2}, \text{ therefore } x = \log_7 \left( \frac{3 \pm \sqrt{5}}{2} \right).$$

EXAMPLE: Solve the equation  $7^{2x} - 7^x - 1 = 0$ .

Solution: Put  $7^x = w$ . Then

$$w^2 - w - 1 = 0 \implies w = \frac{-(-1) \pm \sqrt{(-1)^2 - 4 \cdot 1 \cdot (-1)}}{2 \cdot 1} = \frac{1 \pm \sqrt{5}}{2}$$

Since  $\frac{1 - \sqrt{5}}{2} < 0$ , it follows that

$$7^x = \frac{1 + \sqrt{5}}{2} \implies x = \log_7 \left( \frac{1 + \sqrt{5}}{2} \right)$$

EXAMPLE: Solve the equation  $3xe^x + x^2e^x = 0$ .

Solution: We have

$$\begin{aligned}
 3xe^x + x^2e^x &= 0 \\
 xe^x(3 + x) &= 0 \\
 x(3 + x) &= 0 \\
 x &= 0 & \text{or} & 3 + x = 0 \\
 x &= 0 & & x = -3
 \end{aligned}$$

## Logarithmic Equations

A *logarithmic equation* is one in which a logarithm of the variable occurs.

EXAMPLE: Solve the equation  $\ln x = 8$ .

Solution: We have

$$\ln x = 8$$

$$[e^{\ln x} = e^8]$$

$$x = e^8$$

EXAMPLE: Solve the equation  $\log_2(x + 2) = 5$ .

Solution: We have

$$\log_2(x + 2) = 5$$

$$[2^{\log_2(x+2)} = 2^5]$$

$$x + 2 = 2^5$$

$$x = 2^5 - 2 = 32 - 2 = 30$$

EXAMPLE: Solve the equation  $\log_7(25 - x) = 3$ .

Solution: We have

$$\log_7(25 - x) = 3$$

$$[7^{\log_7(25-x)} = 7^3]$$

$$25 - x = 7^3$$

$$x = 25 - 7^3 = 25 - 343 = -318$$

EXAMPLE: Solve the equation  $4 + 3 \log(2x) = 16$ .

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Solution: We have

$$4 + 3 \log(2x) = 16$$

$$3 \log(2x) = 12$$

$$\log(2x) = 4$$

$$2x = 10^4$$

$$x = \frac{10^4}{2} = \frac{10,000}{2} = 5,000$$

EXAMPLE: Solve the equation  $\log(x + 2) + \log(x - 1) = 1$  algebraically and graphically.

Solution: We have

$$\log(x + 2) + \log(x - 1) = 1$$

$$\log[(x + 2)(x - 1)] = 1$$

$$(x + 2)(x - 1) = 10$$

$$x^2 + x - 2 = 10$$

$$x^2 + x - 12 = 0$$

$$(x + 4)(x - 3) = 0$$

$$x + 4 = 0$$

or

$$x - 3 = 0$$

$$x = -4$$

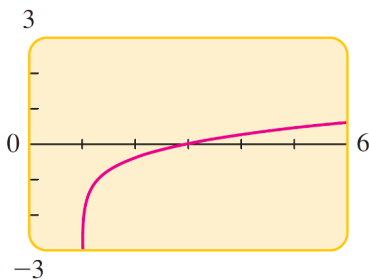
$$x = 3$$

We check these potential solutions in the original equation and find that  $x = -4$  is not a solution (because logarithms of negative numbers are undefined), but  $x = 3$  is a solution.

To solve the equation graphically we rewrite it as

$$\log(x + 2) + \log(x - 1) - 1 = 0$$

and then graph  $y = \log(x + 2) + \log(x - 1) - 1$ . The solutions are the  $x$ -intercepts of the graph.



EXAMPLE: Solve the following equations

(a)  $\log(x + 8) + \log(x - 1) = 1$

(b)  $\log(x^2 - 1) - \log(x + 1) = 3$

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(b)  $\log(x^2 - 1) - \log(x + 1) = 3$

Solution:

(a) We have

$$\log(x + 8) + \log(x - 1) = 1$$

$$\log[(x + 8)(x - 1)] = 1$$

$$(x + 8)(x - 1) = 10$$

$$x^2 + 7x - 8 = 10$$

$$x^2 + 7x - 18 = 0$$

$$(x + 9)(x - 2) = 0$$

$$x + 9 = 0$$

or

$$x - 2 = 0$$

$$x = -9$$

$$x = 2$$

We check these potential solutions in the original equation and find that  $x = -9$  is not a solution (because logarithms of negative numbers are undefined), but  $x = 2$  is a solution.

(b) We have

$$\log(x^2 - 1) - \log(x + 1) = 3$$

$$\log \frac{x^2 - 1}{x + 1} = 3$$

$$\frac{x^2 - 1}{x + 1} = 10^3$$

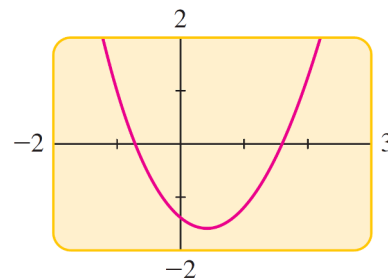
$$\frac{(x - 1)(x + 1)}{x + 1} = 1000$$

$$x - 1 = 1000$$

$$x = 1001$$

EXAMPLE: Solve the equation  $x^2 = 2 \ln(x + 2)$  graphically.

Solution: We first move all terms to one side of the equation  $x^2 - 2 \ln(x + 2) = 0$ . Then we graph  $y = x^2 - 2 \ln(x + 2)$ . The solutions are the  $x$ -intercepts of the graph.



EXAMPLE: Find the solution of the equation, correct to two decimal places.

(a)  $10^{x+3} = 6^{2x}$

(b)  $5 \ln(3 - x) = 4$

(c)  $\log_2(x + 2) + \log_2(x - 1) = 2$

EXAMPLE: Find the solution of the equation, correct to two decimal places.

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(c)  $\log_2(x + 2) + \log_2(x - 1) = 2$

Solution:

(a) We have

$$10^{x+3} = 6^{2x}$$

$$\ln 10^{x+3} = \ln 6^{2x}$$

$$(x + 3) \ln 10 = 2x \ln 6$$

$$x \ln 10 + 3 \ln 10 = 2x \ln 6$$

$$x \ln 10 - 2x \ln 6 = -3 \ln 10$$

$$x(\ln 10 - 2 \ln 6) = -3 \ln 10$$

$$x = \frac{-3 \ln 10}{\ln 10 - 2 \ln 6} \approx 5.39$$

(b) We have

$$5 \ln(3 - x) = 4$$

$$\ln(3 - x) = \frac{4}{5}$$

$$3 - x = e^{4/5}$$

$$x = 3 - e^{4/5} \approx 0.77$$

(c) We have

$$\log_2(x + 2) + \log_2(x - 1) = 2$$

$$\log_2(x + 2)(x - 1) = 2$$

$$(x + 2)(x - 1) = 4$$

$$x^2 + x - 2 = 4$$

$$x^2 + x - 6 = 0$$

$$(x - 2)(x + 3) = 0$$

$$x - 2 = 0$$

or

$$x + 3 = 0$$

$$x = 2$$

$$x = -3$$

Since  $x = -3$  is not from the domain of  $\log_2(x + 2) + \log_2(x - 1)$ , the only answer is  $x = 2$ .



## Applications

EXAMPLE: If  $I_0$  and  $I$  denote the intensity of light before and after going through a material and  $x$  is the distance (in feet) the light travels in the material, then according to the **Beer-Lambert Law**

$$-\frac{1}{k} \ln \left( \frac{I}{I_0} \right) = x$$

where  $k$  is a constant depending on the type of material.

(a) Solve the equation for  $I$ .

(b) For a certain lake  $k = 0.025$  and the light intensity is  $I_0 = 14$  lumens (lm). Find the light intensity at a depth of 20 ft.

Solution:

(a) We first isolate the logarithmic term.

$$-\frac{1}{k} \ln \left( \frac{I}{I_0} \right) = x$$

$$\ln \left( \frac{I}{I_0} \right) = -kx$$

$$\frac{I}{I_0} = e^{-kx}$$

$$I = I_0 e^{-kx}$$

(b) We find  $I$  using the formula from part (a).

$$I = I_0 e^{-kx} = 14e^{(-0.025)(20)} \approx 8.49$$

The light intensity at a depth of 20 ft is about 8.5 lm.

EXAMPLE: A sum of \$5000 is invested at an interest rate of 5% per year. Find the time required for the money to double if the interest is compounded according to the following method.

(a) Semiannual

(b) Continuous

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(a) Semiannual

(b) Continuous

Solution:

(a) We use the formula for compound interest

$$A(t) = P \left(1 + \frac{r}{n}\right)^{nt}$$

with  $P = \$5000$ ,  $A(t) = \$10,000$ ,  $r = 0.05$ ,  $n = 2$  and solve the resulting exponential equation for  $t$ .

$$5000 \left(1 + \frac{0.05}{2}\right)^{2t} = 10,000$$

$$(1.025)^{2t} = 2$$

$$\log 1.025^{2t} = \log 2$$

$$2t \log 1.025 = \log 2$$

$$t = \frac{\log 2}{2 \log 1.025} \approx 14.04$$

The money will double in 14.04 years.

(b) We use the formula for continuously compounded interest

$$A(t) = Pe^{rt}$$

with  $P = \$5000$ ,  $A(t) = \$10,000$ ,  $r = 0.05$  and solve the resulting exponential equation for  $t$ .

$$5000e^{0.05t} = 10,000$$

$$e^{0.05t} = 2$$

$$0.05t = \ln 2$$

$$t = \frac{\ln 2}{0.05} \approx 13.86$$

The money will double in 13.86 years.

EXAMPLE: A sum of \$1000 is invested at an interest rate of 4% per year. Find the time required for the amount to grow to \$4000 if interest is compounded continuously.

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Solution: We use the formula for continuously compounded interest

$$A(t) = Pe^{rt}$$

with  $P = \$1000$ ,  $A(t) = \$4000$ ,  $r = 0.04$  and solve the resulting exponential equation for  $t$ .

$$1000e^{0.04t} = 4000$$

$$e^{0.04t} = 4$$

$$0.04t = \ln 4$$

$$t = \frac{\ln 4}{0.04} \approx 34.66$$

The amount will be \$4000 in about 34 years and 8 months.