

# DEVOPS CULTURE AND MINDSET

Work is Work



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## Learning Objectives

Fully **explain** the concept “work is work”

**Describe** ways to implement this concept



## “Work is Work” Decision

Put **dev** and **ops** in one backlog of “work”

Organized teams to do the “work”

Helped everyone see all types of work needed to build and maintain the product

Made work easier to track



## Work is Work at Starbucks

**Solved** lack of collaboration

Clarified vague sense of what others were working on

Put **dev** and **ops** together as “work”



## It Took Time & Planning

First tested it with a few teams

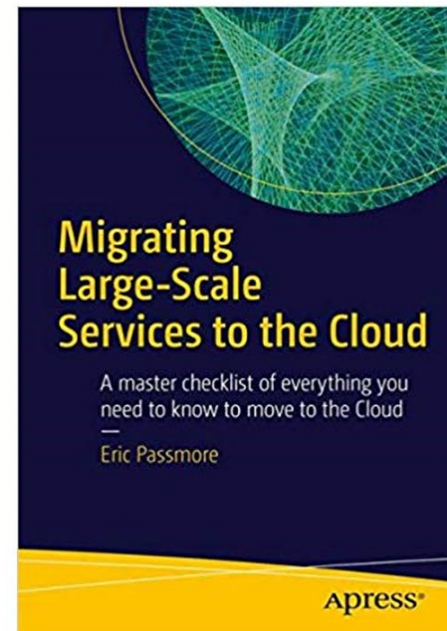
Only then scaled to entire organization

Each team needed **practice** to get results

Demonstrated improved **speed** & **quality**  
in pilot phase

Slide 5: Find a Way to Quantify Operational Work

## Find a Way to **Quantify** Operational Work





## Prioritizing is Important

Teams know impact of not prioritizing

PM must **align** with value assessment and prioritization of the work

**Track** ratio of work done in each category



## Start Implementing “Work is Work” Concept

Create **consolidated backlog** of “work”

Set up a **prioritization mechanism**

Set up a way to **measure progress**





## Demonstrate a Change is Needed

Use data that **informs** on product health

Incidents, quality metrics, MTTR, MTTD

Use product specific metrics

App crash rates, error rates, API, response times



## Align Teams on Target State

Shared target: reduce MTTR by 20%

Shared specific target and focus

Shifts teams conversation to **work is work**



## Summary

It's vital to know **WHY** you are making a change to “work is work”

Base change decision on **data**

**Commit** to a time frame

Set a checkpoint to **reflect** and **adjust** if needed