### **DEVOPS CULTURE AND MINDSET**

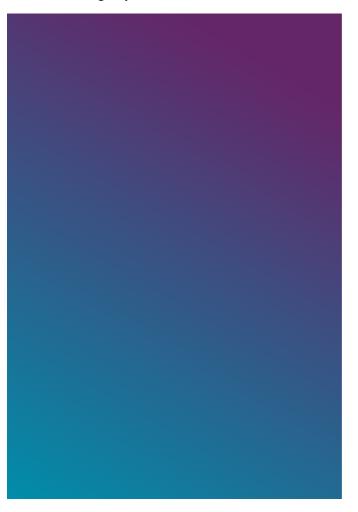
Organizational Models in DevOps: Matrix, Full Stack, and Cross Functional Structures



Courtney Kissler Vice President Digital Platform Engineering Nike



Slide 1: Learning Objectives



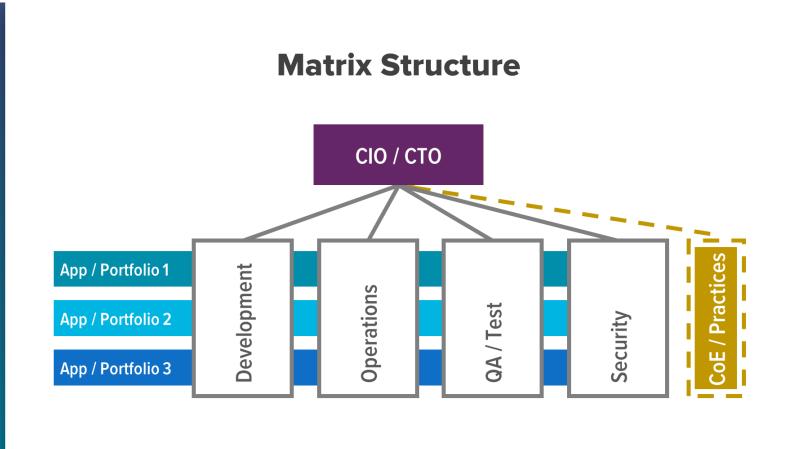
#### **Learning Objectives**

**Describe** organizational structures other than traditional silo

**Relate** these to 7 characteristics for DevOps-minded organizational structures

**Explain** benefits of each structure

Slide 2: Matrix Structure



Slide 3: Considerations with a Matrix Structure



### **Considerations with**a Matrix Structure

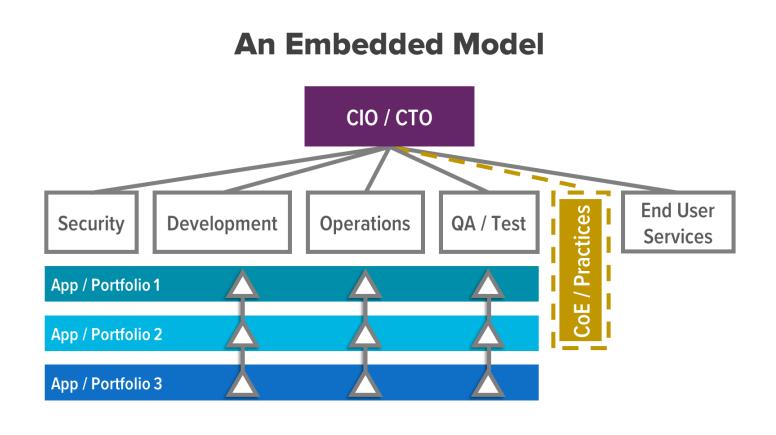
Helps optimize for efficiency

Can be challenging if multiple products need same – scarce – skill sets

Can lead to disagreements on priorities

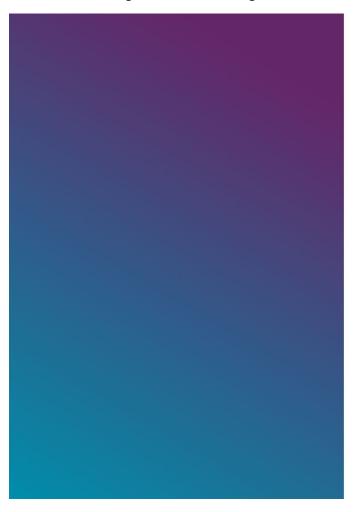
Plan to reconcile competing priorities

Slide 4: An Embedded Model



#### A Product and Platform Structure (Full Stack) CIO / CTO **Product End User Product Development Platform Services** Strategy Team A **Hosting Platform Voice of Customer** (Sec / Dev / QA /Ops) Sales Tools Marketing Team B Practices / CoE (Sec / Dev / QA /Ops) **Expertise** (Sec / Dev / Team C QA /Ops) (Sec / Dev / QA /Ops)

Slide 6: What belongs in the Platform Organization?

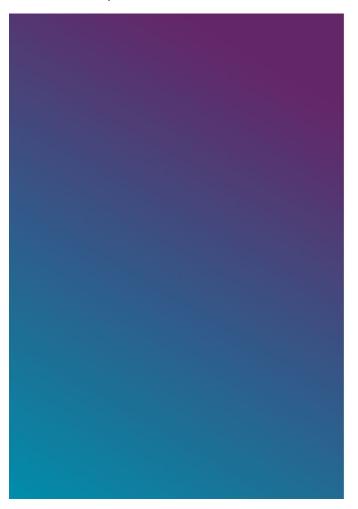


## What belongs in the Platform Organization?

Organizations vary on how this is defined

Some include **best practice** creation sharing and coaching

Slide 7: An Example of Product and Platform Structure at Nike



### **An Example of Product and Platform Structure at Nike**



Slide 8: One Drawback of a Product and Platform Structure



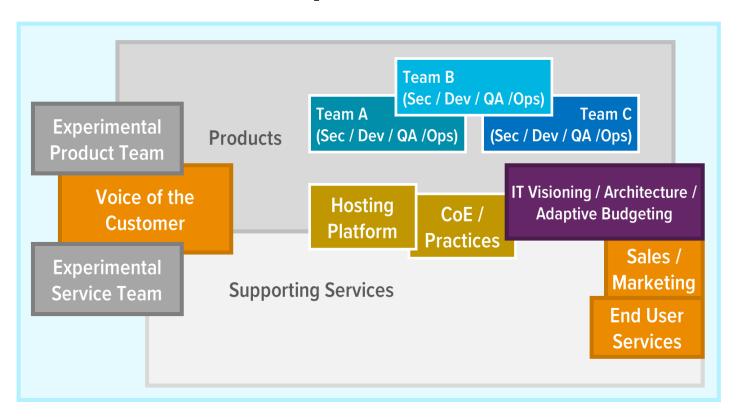
### One Drawback of a Product and Platform Structure

It can be challenging to adapt

Must plan to minimize disruption to current product

Slide 9: An Adaptive Structure

#### **An Adaptive Structure**



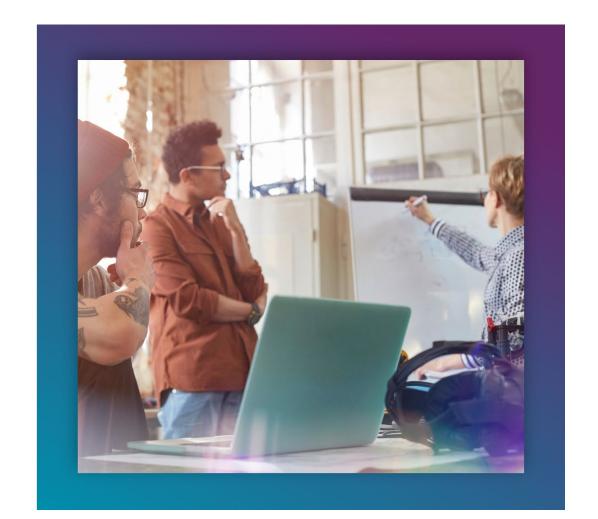
### **An Adaptive Structure**

Organic and dynamic

Adjusts/reconfigures itself as needed

Less focus on control & decision making

More focus on vision, culture, and people



Slide 11: An Adaptive Structure is Fundamentally Different



# **An Adaptive Structure is Fundamentally Different**

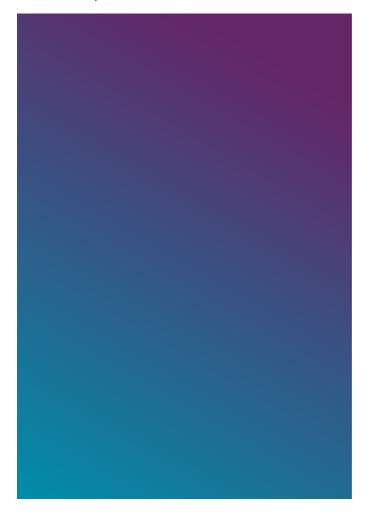
Product teams accountable and responsible

They own the mission, staying aligned, and delivering value

Able to generate and retire structures to meet real-time needs

Best chance to optimize for **speed** and **mobilization** 

Slide 12: Adaptive Structure is the Most Unusual



### **Adaptive Structure** is the Most Unusual

Few examples of this in practice

Conceptually there are drawbacks

Hard transition for teams used to clear management authority structures

Slide 13: The Value of Starting Small

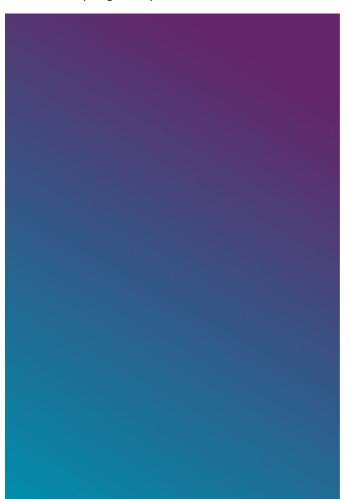


### **The Value of Starting Small**

Learn what works and what does not

Then **scale** to entire organization

Slide 14: Adopting DevOps Practices



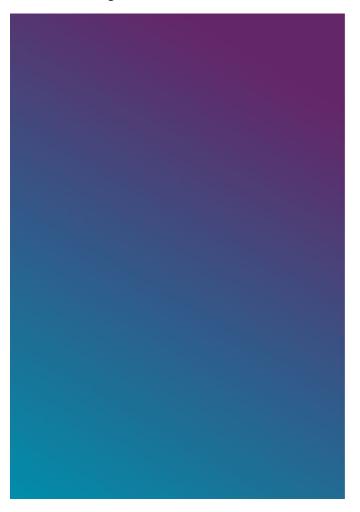
#### **Adopting DevOps Practices**

Tend to evolve gradually to new approach

Agrees with emphasis on experimentation & continuous improvement

A change in structure may help align to DevOps principles & practices

Slide 15: Thinking Environments



#### Thinking Environments



Evaluating Organizational Models for DevOps to Accelerate Business and Empower Workers

DevOps Enterprise Forum 2016



Don't take changing organizational structure lightly

Explain why an organizational change will **improve** outcomes and value

Focus first on changing culture

Allow objectives to drive organizational adjustments