



engineers without borders
ingénieurs sans frontières
Canada



2014

National Conference

SPONSORSHIP PACKAGE

January 9 - 12

**TORONTO CONGRESS CENTRE
650 DIXON RD, TORONTO, ON**

CONFERENCE2014.EWB.CA



Welcome

Each year, Engineers Without Borders Canada hosts the largest annual National Conference for individuals passionate about social change and international development. We are a movement of 37 chapters, 4,000 active leaders, and 16 ventures across Canada and Africa.

Our diverse membership is composed of students and working professionals in engineering, social sciences, business, and international development. The unique perspectives are joined together to solve one of the world's most complex problems - the elimination of extreme poverty.

The 2014 National Conference is a time when our movement comes together to share knowledge, create conversation, and inspire action. Our workshops focus on creating disruptive innovations, social change, and leadership development across many sectors. We provide the tools needed to build stronger communities in Africa and Canada.

By investing in the 2014 Engineers Without Borders National Conference, you will highlight the commitment of your organization to solving complex problems and gain exposure to this inspiring group of changemakers. Our partners enable us to dream big, to be audacious, and to strike the balance between passion and pragmatism that we are known for around the world.

We are smart. We are motivated. We are hopeful.

Let's get started.



George Roter
CEO and Co-founder
Engineers Without Borders Canada

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What We Do

Poverty is the product of broken systems that prevent people from realizing their full potential. Beating poverty means making those systems work. EWB is doing exactly that. We invest in people—those who can change these broken systems, and we incubate the innovations that they create to accelerate rural African development. It's not about projects. It's not about technology. It's about people working with people to create lasting, scalable change that unlocks human potential.

We do this in three main ways:

- Developing socially and globally responsible leaders through our chapters and the global engineering program
- Incubating systemic innovations for poverty alleviation through our venture incubator and our international venture portfolio
- Spreading ideas and enabling smart policy through our programs and invested partnerships



Where We Work

In Africa, Engineers Without Borders Canada is pioneering sophisticated responses to complex development challenges. EWB volunteers work with our overseas partners – governments, development organizations and private enterprises – to incubate systemic innovations to bring about practical and long-term solutions to poverty. By focusing on the needs of rural communities, we are improving access to clean water and critical infrastructure, increasing farmers' yields, and supporting business opportunities for aspiring entrepreneurs.

In Canada, EWB is taking action to improve public policy and promote socially responsible choices leading to a more prosperous future for millions of rural Africans. We do this by spreading good ideas and advocating for systems approaches to solving complex problems. We are active in developing public policy by calling on the Canadian government to re-establish Canada as a global leader and by restructuring our aid to have a greater impact in communities where it is needed most.

To learn more about our work in Canada and in Africa, visit www.ewb.ca.



Why Sponsor

DEVELOP LEADERS

National Conference attracts bright leaders from universities, Canadian workplaces, and African ventures. These **750 delegates**, two-thirds of whom are engineers, represent the new face of innovation – connecting technical skills with an exceptional toolkit of communications, project management, leadership, and a hunger to make a difference. The EWB membership is proud for its equal representation of women and men, commitment to bilingualism, and push for socially responsible practices. Over the past decade, hundreds of EWB members have been recognized with prestigious national and international awards for contributions to their community, the engineering profession, and different ventures. **Your company can be part of building Canada's next generation of leaders in engineering and business.**

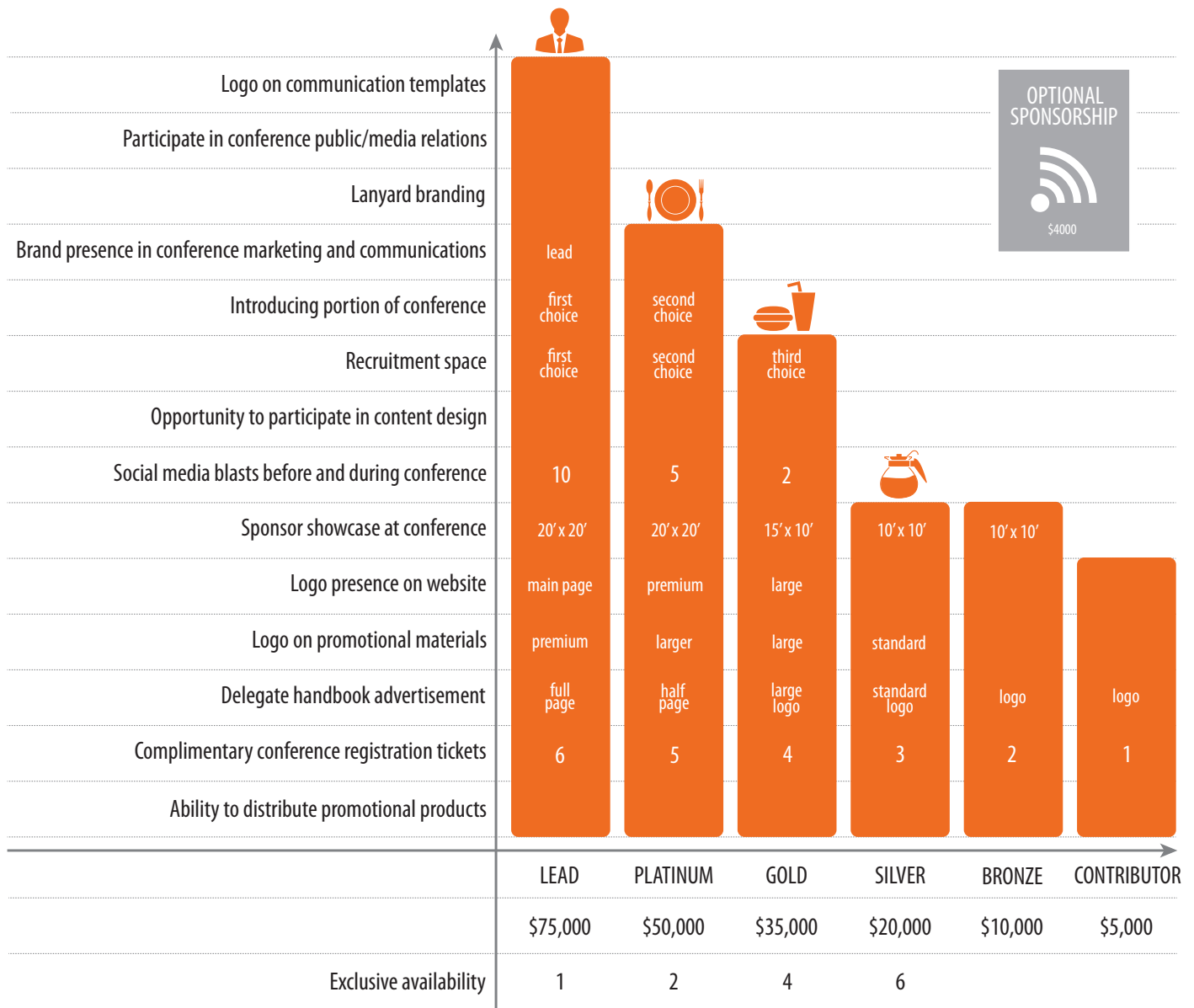
FOSTER ENTREPRENEURSHIP

At Conference, we strive to empower leaders with the tools and knowledge needed to successfully push their visions into reality. Taking part in the EWB National Conference offers your organization a unique opportunity to showcase **support for entrepreneurship in international development and socially responsible practices**. In addition, **Conference exposes your employees to a high energy, innovative atmosphere that focuses on lasting change.**

FIND PARTNERSHIP

We can't do this alone. Complexity is inherent in everything we do, and out of this complexity is borne strong partnerships. **We are hungry for information and eager to share**. Conference 2014 will create shared experiences and a common vocabulary which will enable the creation of partnerships across sectors and across borders. **Being part of the 2014 National Conference will be the platform to start new partnerships to drive leadership, entrepreneurship, and collaboration to tackle poverty at its roots.**

Become a Sponsor



LEGEND



Conference wi-fi sponsorship



Brand presence during one coffee break



Speak at one lunch 5 minutes



Speak at one dinner 10 minutes



Speak at closing gala 15 minutes

Contact

Join us as we explore theories of leadership development, share strategies of sustainable entrepreneurship, and build rich partnerships to eliminate extreme poverty.

To learn more about what we do, or about opportunities to join us, please contact Amir Nosrat (amirnosrat@ewb.ca), 2014 Conference Sponsorship Lead, or Paul Cescon (paulcescon@ewb.ca), Partner Engagement.

**See
you in
Toronto!**

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