

# Mohammed Ali Solanki

Engineering Student | YouTuber

Self-motivated professional successful in seizing viable opportunities for expansion and innovation. Experienced in leading and supervising teams. Having top-notch technical as well as communication skills.



## Contact

### Address

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### LinkedIn

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### WWW

<https://www.youtube.com/AliSolanki>



## Skills

C++, C, Python, Java, Dart, Kotlin

HTML, CSS, JavaScript

Video Editing

Flutter

Search Engine Optimization

Digital Marketing



## Work History

2020-06 -  
Current

### Coordinator

KJSCE CodecCell, Mumbai, MH

- Oversaw productivity streams for ongoing and special projects.
- Kept projects on schedule by managing deadlines and adjusting workflows as needed.
- Oversaw technical, operational, and service support.

2020-05 -  
Current

### Chief Technology Officer

Show World Film Directory, Mumbai, Maharashtra

- Supported current and emerging programs through interactions with high-level customers, business partners and external vendors.
- Took the company digital by creating its **Mobile Application**, technological blueprint, system architecture and database.
- Maintained thorough understanding of all key and current technologies, platforms and trends.

2020-01 -  
Current

### Founder of Marketing Consulting Company

Influencer Maven, Mumbai, MH

- Oversaw preparation of marketing copy, images, videos, emails and other collateral.
- Evaluated consumer preferences and behaviors, combined with market trends and historical data, to adjust and enhance campaigns.
- Aligned activities with corporate objectives by coordinating marketing, sales and IT processes.

2020-06 -  
2020-09

### Digital Marketing Intern

CodeNicely Software Services, Mumbai, MH

- Tracked social media trends and adapted to attract target follower demographic.
- Assisted marketing coordinators and graphic designers with website copywriting and proofing.
- Assisted in managing corporate social media channels including Instagram and Pinterest.

2019-06 -  
Current

### Founder

GuestInMe, Mumbai, MH

- Negotiated terms of business acquisitions to increase business base, solidify market presence and diversify offerings.
- Developed key operational initiatives to drive and maintain substantial business growth.
- Met with clients to discuss marketing campaign efficiency and presented illustrative reports, including performance metrics and analysis.

2019-08 -  
2020-02

### General Secretary

KJSCE SAHAS, Mumbai, MH

- Updated spreadsheets and crafted presentations to support executives and boost team efficiency.
- Delivered top-notch support, promoting excellence in operations.
- Headed a team of 11 people and organized various events.



## Projects

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### Show World Website + App

Took Show World digital by making its Mobile Application and Website.

Built Using: App: Flutter, Firebase, Rest APIs, Regex Website: HTML, CSS, JavaScript, PHP

### HospiPro

A hospital management system website and mobile application made in 24hrs.

Built on: Django using HTML, CSS, JavaScript, Python, JSON.

### Button Press

Android Application that helps generate Random numbers.

Built on: Android Studio using Java and Kotlin

### Snake Game

Classical Snake game on Java (one of my first Projects).

Built using: Java

### Portfolio Website

My Portfolio Website made using HTML, CSS, JavaScript, PHP. Also performed on-page SEO on this website. (<https://www.alisolanki.ga>)

Built using: HTML, CSS, JavaScript and PHP



## Education

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2007-03 -  
2017-03

### School: Elementary And Middle School Administration

*Hansraj Morarji Public School - Andheri (West), Mumbai*

2017-04 -  
2019-02

### Junior College: Science

*Pace Junior Science College - Andheri (West), Mumbai*

2019-03 -  
2023-03

### Bachelor of Engineering: Computer Science

*KJ Somaiya College Of Engineering - Vidyavihar, Mumbai*