**Introduction: Business Problem**

In this project I will try to examine three different neighborhoods in the city of Toronto, in order to support prospect business owner’s plan to launch new Coffee shop based on the most common venue types for each neighborhood. Furthermore, after delivering the results of this project it could be used to evaluate other possible type of venues that could potentially be launched.

**Data**

Based on the definition of the target deliverable, data that will be used:

* List of current postal codes with regard to neighborhoods in Toronto;
* Data on latitude and longitude of venues and neighborhoods;
* Foursqare API, to get actual list of venues nearby target neighborhood, that eventually will be used to create a map;