



Ainhoa Pérez Martín - Maestro
Product designer

CONTACT



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Madrid

FORMATION

Product Design and Digital

Manufacturing | UDIT University

2020-2025

MBA targeted towards young

entrepreneurs | Deusto University

2021-2022

Legends Global Sales Training

Camp, Sports | Legends

Oct 2023- Nov 2023

LANGUAGES

- Native Spanish
- B2 level of English

HARD SKILLS

- 3D Design
- Design Tinking
- Lean learning
- PNL
- CGI
- CGI+IA
- Physical and digital prototyping
- ux
- Graphic design
- Biomaterials
- Video edition
- Advance Negotiation techniques
- Customer retention strategy
- Sales persistence
- Conflict resolution in sales
- Development of lon-lasting business relationships
- Strategic sales decions making

WORK EXPERIENCE

TECHNICAL SERVICES TRAINEE ADMINISTRATIVE SUPPORT RADISSON HOTEL GROUP

Hospitality | July 2023 - September 2023

- Improvement of existing project management by optimizing opening projects.
- Development of innovative ideas for applied spaces and resources.
- Coordination and supervision of processes in development.
- Creation of design and architecture guidelines for the company, layout, document management, and visual concept boards.

RETAIL STAFF FOR REAL MADRID WITH LEGENDS HOSPITALITY

Retail Sport Industry | June 2021 - March 2023

- Replenishment of garments on the sales floor
- Support to the visual and screen printing team -
- Customer service in sales
- Resolution of incidents in purchases and returns in-store
- Provide a luxury experience based on the club's values.

PRODUCT HEAD DESIGNER FOR DEWEL

Luxury jewelry startup | September 2021 - July 2022

- 3D design and manufacturing of luxury jewelry
- Maintenance of web pages and social media.
- Creation of graphic and 3D content.
- Study of industry trends and materials.
- Uploading to an e-commerce platform to then initiate production based on demand or orders

DESIGN AWARDS AND SCHOLARSHIPS

Scholarship for Global Sales Training focused on the Sports industry
Legends Hospitality | 2023

Neomatique Award for Sustainable Shoe Design with Recycled Rubber for Mercedes Benz Fashion Week with Alba Ferreras
UDIT | 2021

Scholarship to pursue studies focused on entrepreneurship MBA
Deusto University | 2021

Haier Study Scholarship
Haier Iberia | 2020

Haier Art Academy Award
Haier | 2020

PROGRAMS

