## market-segmentation

11, 2023

```
[]: from google.colab import drive drive.mount('/content/drive')
```

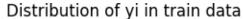
Mounted at /content/drive

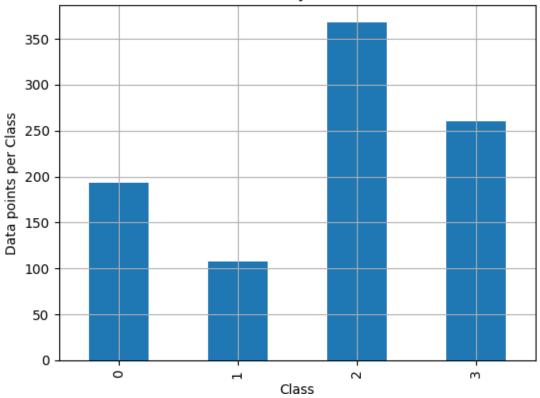
```
[]: # Import all required Libraries:
     import pandas as pd
     import matplotlib.pyplot as plt
     import re
     import time
     import warnings
     import numpy as np
     from nltk.corpus import stopwords
     from sklearn. decomposition import TruncatedSVD
     from sklearn, preprocessing import normalize
     from sklearn. feature_extraction. text import CountVectorizer
     from sklearn, manifold import TSNE
     import seaborn as sns
     from sklearn, neighbors import KNeighborsClassifier
     from sklearn.metrics import confusion_matrix
     from sklearn, metrics import accuracy score, log loss
     from sklearn, feature extraction, text import TfidfVectorizer
     from sklearn. linear_model import SGDClassifier
     from imblearn.over_sampling import SMOTE
     from collections import Counter
     from scipy, sparse import hstack
     from sklearn.multiclass import OneVsRestClassifier
     from sklearn. svm import SVC
     from sklearn.model_selection import StratifiedKFold
     from collections import Counter, defaultdict
     from sklearn, calibration import CalibratedClassifierCV
     from sklearn, naive bayes import MultinomialNB
     from sklearn. naive_bayes import GaussianNB
     from sklearn.model_selection import train_test_split
     from sklearn.model_selection import GridSearchCV
     import math
     from sklearn.metrics import normalized_mutual_info_score
```

```
from sklearn. ensemble import RandomForestClassifier
     warnings.filterwarnings("ignore")
      import six
      import sys
      sys. modules['sklearn. externals. six'] = six
      from mlxtend. classifier import StackingClassifier
      from sklearn import model_selection
      from sklearn. linear_model import LogisticRegression
[]: | df = pd. read_csv("/content/drive/MyDrive/out. csv")
[ ]: df. head()
                 convenient
[]:
                               spicy fattening
                                                    greasy fast
                                                                            tasty
                                                                                    expensive
         yummy
                                                                    cheap
     0
             0
     1
              1
                            1
                                    0
                                                 1
                                                          1
                                                                         1
                                                                                 1
                                                                                              1
     2
              0
                                    1
                                                 1
                                                                         0
     3
                            1
                                    0
                                                 1
                                                          1
                                                                         1
              1
     4
         healthy disgusting
                                 Like Age VisitFrequency Gender
                                                                         Cluster
     0
                                                              2
                                                                       0
                0
                              0
                                    -3
                                          61
     1
                0
                              0
                                     2
                                         51
                                                              2
                                                                       0
                                                                                 0
     2
                1
                              0
                                     1
                                         62
                                                              2
                                                                       0
                                                                                 0
                                                                                 2
     3
                0
                                     4
                                          69
                                                              4
                                     2
                                          49
[ ]: | df. shape
[]: (1453, 16)
[]: df. columns
[]: Index(['yummy', 'convenient', 'spicy', 'fattening', 'greasy', 'fast', 'cheap', 'tasty', 'expensive', 'healthy', 'disgusting', 'Like', 'Age',
             'VisitFrequency', 'Gender', 'Cluster'],
            dtype='object')
[]: # columns to keep: data= df[['yummy', 'convenient', 'spicy', 'fattening', 'greasy', 'fast', _
       cheap' tasty', 'expensive', 'healthy', 'disgusting', 'Age', 'Gender', _
       G'Cluster']]. rename({'Cluster': 'label'}, axis=1)
[ ]: data. head (2)
```

```
convenient
                            spicy fattening greasy fast cheap tasty expensive ¥
     0
                                              1
                                                       0
                                  0
                                              1
                                                       1
                                                              1
     1
             1
                                                                      1
                                                                             1
        healthy disgusting
                               Age Gender
     0
                                 61
               0
                            0
                                 51
                                           0
     1
                                                   0
[]: X = data.iloc[:, data.columns != 'label'] y
     = data.iloc[:, data.columns == 'label']
          Train, Test and Cross-Validation Dataset Construction
[ ]: [# split the data into test and train by maintaining same distribution of output_
     X_varaible 'v true' [stratify=v true]
X_train, test_df, y_train, y_test = train_test_split(X, y, stratify=y, __
     test_size=0.2)
# split the train data into train and cross validation by maintaining same_
     train_df, cv_df, y_train, y_cv = train_test_split(X_train, y_train, _
[]: print('Number of data points in train data:', train_df.shape[0])
     print('Number of data points in test data:', test_df.shape[0]) print('Number
     of data points in cross validation data:', cv_df.shape[0])
    Number of data points in train data: 929
    Number of data points in test data: 291
    Number of data points in cross validation data: 233
[]: test_df. head (2)
                                 spicy fattening
[]:
                   convenient
                                                     greasy
                                                              fast cheap
            yummy
     140
                0
                              1
                                     0
                                                           0
                                                 1
                                                                         1
     1349
                1
                              1
                                     0
                                                           0
                                                                         0
                         healthy disgusting
             expensive
                                               Age Gender
     140
                               0
                                                 42
     1349
                     1
                               1
                                                 31
[ ]: y_test. head (2)
[]:
            label
     140
                2
     1349
                0
    Distribution of y i's in Train, Test and Cross Validation datasets
```

```
[]: |# it returns a dict, keys as class labels and values as the number of data_
       spoints in that class
     train_class_distribution = y_train['label']. value_counts().sort_index()
     test_class_distribution = y_test['label'].value_counts().sort_index()
     cv class distribution = v cv ['label'], value counts(), sort index()
     my colors = 'rgbkymc'
     train class distribution plot(kind='bar')
     plt. xlabel ('Class')
     plt. vlabel ('Data points per Class')
     plt. title ('Distribution of yi in train data')
     plt.grid()
     plt.show()
     # ref: argsort https://docs.scipy.org/doc/numpy/reference/generated/numpy.
     #-argsort.html
#-(train_class_distribution.values): the minus sign will give us indecreasing_
     sorted_yi = np. argsort(-train_class_distribution. values)
     for i in sorted vi:
         print ('Number of data points in class', i+1, ':', train_class_distribution.
       _values[i]. '('. np.round((train class distribution.values[i]/train df.
      shape[0]*100). 3). ' ,',')
     print('-'*80)
     my colors = 'rgbkymc'
     test_class_distribution.plot(kind='bar')
     plt. xlabel ('Class')
     plt. ylabel ('Data points per Class')
     plt. title ('Distribution of yi in test data')
     plt.grid()
     plt.show()
     # ref: argsort https://docs.scipy.org/doc/numpy/reference/generated/numpy.
     #-argsort.html
#-(train_class_distribution.values): the minus sign will give us indecreasing_
     sorted_yi = np. argsort(-test_class_distribution. values)
     for i in sorted vi:
         print ('Number of data points in class', i+1, ':', test_class_distribution.
      _values[i], '(', np.round((test_class_distribution.values[i]/test_df.
      ≤shape[0]*100), 3), ' %')
     print('-'*80)
     my_colors = 'rgbkymc'
```

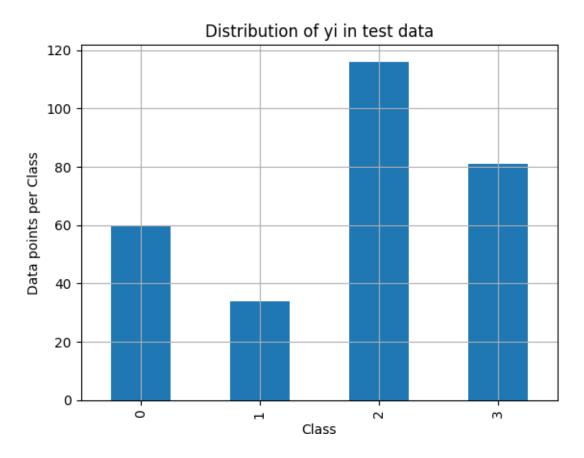




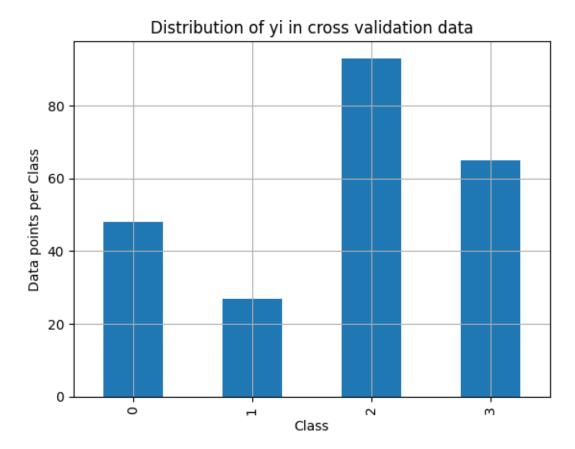
Number of data points in class 3:368 ( 39.612%) Number of data points in class 4:260 ( 27.987%) Number of data points in class 1:193 ( 20.775 ) %

Number of data points in class 2: 108 (11.625 %)

\_\_\_\_\_\_



Number of data points in class  $3:116\ (39.863\ \%)$ Number of data points in class  $4:81\ (27.835\ \%)$ Number of data points in class  $1:60\ (20.619\ \%)$ Number of data points in class  $2:34\ (11.684\ \%)$ 



```
Number of data points in class 3:93 ( 39.914\%) Number of data points in class 4:65 ( 27.897\%) Number of data points in class 1:48 ( 20.601\%) Number of data points in class 2:27 ( 11.588 ) %
```

```
from sklearn.preprocessing import StandardScaler

scaler = StandardScaler()
train_df= scaler.fit_transform(train_df)
train_df = pd. DataFrame(train_df) test_df
= scaler.transform(test_df) test_df =
pd. DataFrame(test_df)
cv_df = scaler.transform(cv_df) cv_df
= pd. DataFrame(cv_df)
```

Prediction using a 'Random' Model

```
# C = 9,9 matrix, each cell (i, j) represents number of points of class i_
⊶are predicted class j
  A = (((C.T)/(C.sum(axis=1))).T)
#divid each element of the confusion matrix with the sum of elements in_
\# C = [[1, 2],
        [3, 4]]
   # C. T = \int \int 1. 37.
   # [2, 4]]
# C. sum(axis = 1)
                         axis=0 corresponds to columns and axis=1 corresponds to
rows in two diamensional array # C. sum (axix =1) = [[3, 7]]
   \# ((C. T)/(C. sum(axis=1))) = [[1/3, 3/7] \#
                                   [2/3, 4/7]]
  \# ((C. T)/(C. sum(axis=1))). T = [[1/3, 2/3] \#
                                   [3/7, 4/7]]
  # sum of row elements = 1
  B = (C/C. sum(axis=0))
   #divid each element of the confusion matrix with the sum of elements in_
\# C = [[1, 2],
   # [3, 4]]
# C. sum(axis = 0)
       [3. 477]
                        axis=0 corresponds to columns and axis=1 corresponds to_
rows in two diamensional array #
   \# (C/C. sum(axis=0)) = [[1/4, 2/6],
                             [3/4, 4/6]
   labels = [1, 2, 3, 4]
   # representing A in heatmap format print("-
   "*20, "Confusion matrix", "-"*20)
  plt. figure (figsize=(20, 7))
   sns.heatmap(C, annot=True, cmap="YlGnBu", fmt=".3f", xticklabels=labels, _
yticklabels=labels)
  plt. xlabel ('Predicted Class')
  plt.ylabel('Original Class')
  plt.show()
  print("-"*20, "Precision matrix (Column Sum=1)", "-"*20)
  plt.figure(figsize=(20,7)) sns.heatmap(B, annot=True, cmap="YIGnBu", fmt=".3f", xticklabels=labels, _
yticklabels=labels)
```

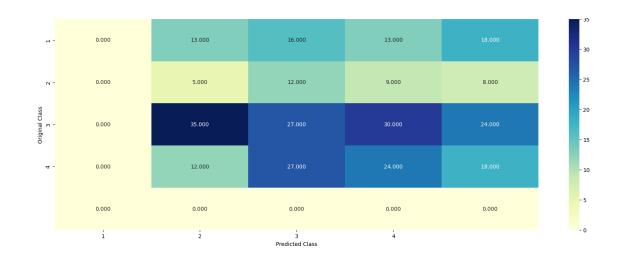
```
plt. xlabel ('Predicted Class')
plt. ylabel ('Original Class') plt. show()

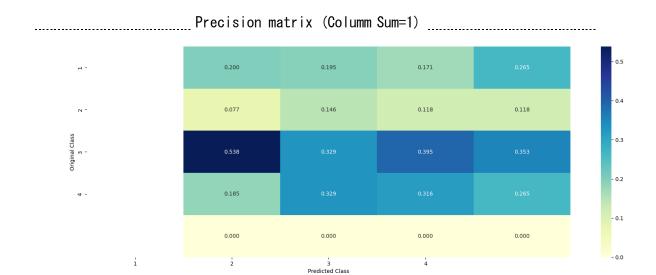
# representing B in heatmap format
print("-"*20, "Recall matrix (Row sum=1)", "-"*20)
plt. figure(figsize=(20, 7))
sns. heatmap(A, annot=True, cmap="YIGnBu", fmt=".3f", xticklabels=labels, __

yticklabels=labels)
plt. xlabel('Predicted Class')
plt. ylabel('Original Class') plt. show()
```

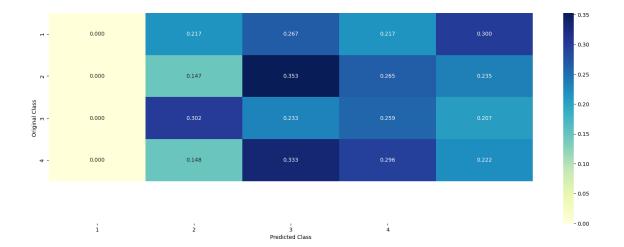
```
[]: # we need to generate 5 numbers and the sum of numbers should be 1 # one solution is to genarate 5 numbers and divide each of the numbers by their_
     # ref: https://stackoverflow.com/a/18662466/4084039
     test_data_len = test_df.shape[0]
     cv_data_len = cv_df. shape[0]
     # we create a output array that has exactly same size as the CV data
     cv_predicted_y = np. zeros((cv_data_len, 4))
     for i in range (cv_data_len): rand_probs
          = np. random. rand (1, 4)
          cv_predicted_y[i] = ((rand_probs/sum(sum(rand_probs)))[0])
     print("Log loss on Cross Validation Data using Random_
       Model", log_loss(y_cv, cv_predicted_y, eps=1e-15))
     # Test-Set error.
     #we create a output array that has exactly same as the test data
     test_predicted_y = np. zeros((test_data_len, 4))
     for i in range(test data len):
          rand_probs = np. random. rand (1, 4)
          test_predicted_y[i] = ((rand_probs/sum(sum(rand_probs)))[0])
     print("Log loss on Test Data using Random_
       Model", log_loss(y_test, test_predicted_y, eps=1e-15))
     predicted_y =np. argmax(test_predicted_y, axis=1)
     plot confusion matrix(y test, predicted y+1)
```

Log loss on Cross Validation Data using Random Model 1.6801866526522178
Log loss on Test Data using Random Model 1.611141956382239
Confusion matrix





\_\_\_\_\_Recall matrix (Row sum=1)



## Machine Learning Models

```
[]: #Data preparation for ML models.
     #Misc. functionns for ML models
     def predict_and_plot_confusion_matrix(train_x, train_y, test_x, test_y, clf):
          clf.fit(train_x, train_y)
          sig clf = CalibratedClassifierCV(clf, method="sigmoid")
          sig_clf.fit(train_x, train_y)
          pred y = sig clf. predict(test x)
          # for calculating log loss we will provide the array of probabilities.
       ⇒belongs to each class
          print("Log loss:", log_loss(test_y, sig_clf.predict_proba(test_x)))
          # calculating the number of data points that are misclassified print("Number of mis-classified points:", np.count_nonzero((pred_y-_
       stest y))/test y. shape[0])
          plot_confusion_matrix(test_y, pred_y)
     import pickle
     pickle.dump(sig_clf, open('/content/drive/MyDrive/final_prediction.pickle',_
     pickle dump(scaler, open('/content/drive/MyDrive/scaler.pickle', 'wb'))def_
       report log loss(train_x, train_y, test_x, test_y, clf.fit(train_x, train_y)
          sig_clf = CalibratedClassifierCV(clf, method="sigmoid")
          sig_clf.fit(train_x, train_y)
          sig clf probs = sig clf.predict proba(test x)
          return log loss (test y. sig clf probs. eps=1e-15)
```

```
File "<ipython-input-48-bf421f3cc827>", line 3 pickle.dump(scaler, open('/content/drive/MyDrive/scaler.pickle', 'wb'))def_ report_log_loss(train_x, train_y, test_x, test_y, clf):

SyntaxError: invalid syntax
```

## # K Nearest NeighbourClassification

Hyper parameter tuning

```
[]: alpha = [5, 11, 15, 21, 31, 41, 51, 99]
     cv log error array = []
     for i in alpha:
         print("for alpha =", i)
         clf = KNeighborsClassifier(n neighbors=i)
         clf.fit(train df. v train)
          sig_clf = CalibratedClassifierCV(clf, method="sigmoid")
         sig_clf.fit(train_df, y_train)
         sig_clf_probs = sig_clf.predict_proba(cv_df)
         cv_log_error_array.append(log_loss(y_cv, sig_clf_probs, labels=clf.
       -classes avoid rounding error while multiplying probabilites we use __
       → log-probability estimates
         print("Log Loss:", log_loss(y_cv, sig_clf_probs))
     fig, ax = plt. subplots()
     ax.plot(alpha, cv_log_error_array, c='g')
     for i, txt in enumerate(np.round(cv_log_error_array, 3)):
          ax. annotate((alpha[i].str(txt)), (alpha[i].cv log error arrav[i]))
     plt.grid()
     plt.title("Cross Validation Error for each alpha")
     plt.xlabel("Alpha i's")
     plt.ylabel("Error measure")
     plt.show()
     best_alpha = np. argmin(cv_log_error_array)
     clf = KNeighborsClassifier(n_neighbors=alpha[best_alpha])
     clf.fit(train df, y train)
     sig_clf = CalibratedClassifierCV(clf, method="sigmoid")
     sig_clf.fit(train_df, y_train)
     predict_y = sig_clf.predict_proba(train_df)
print('For values of best alpha = ', alpha[best_alpha], "The train log loss is:
     ", log_loss(y_train, predict_y, labels=clf.classes_, eps=1e-15))
```

```
predict_y = sig_clf.predict_proba(cv_df)
print('For values of best alpha = ', alpha[best_alpha], "The cross validation_
predict_y = sig_clf.predict_proba(test_df)
predict_y = sig_clf.predict_proba(test_df)
print('For values of best alpha = ', alpha[best_alpha], "The test log lossis:

4", log_loss(y_test, predict_y, labels=clf.classes_, eps=1e-15))
```

for alpha = 5

Log Loss: 0.1903307935393392

for alpha = 11

Log Loss: 0.1777915041878316

for alpha = 15

Log Loss: 0.16426317498928972

for alpha = 21

Log Loss: 0.16391829819291193

for alpha = 31

Log Loss: 0.1371292146305823

for alpha = 41

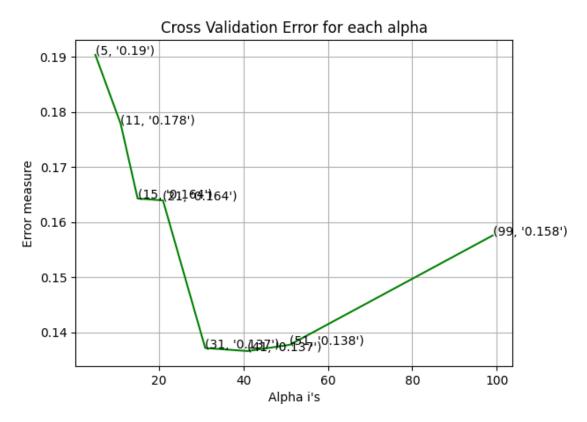
Log Loss: 0.13658723817517318

for alpha = 51

Log Loss: 0.13771713580884173

for alpha = 99

Log Loss: 0.1575477268166864



For values of best alpha = 41 The train log loss is: 0.17882548673489387

For values of best alpha = 41 The cross validation log loss is:

0. 13658723817517318

For values of best alpha = 41 The test log loss is: 0.16799609578880664

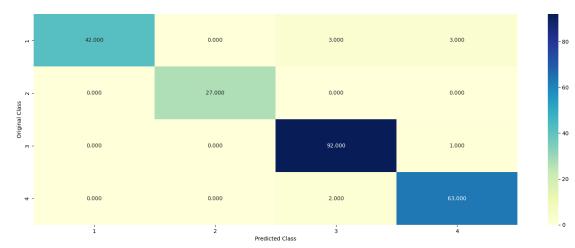
clf = KNeighborsClassifier(n\_neighbors=alpha[best\_alpha])
predict\_and\_plot\_confusion\_matrix(train\_df.values, y\_train.values, cv\_df.

\_values, y\_cv.values, clf)

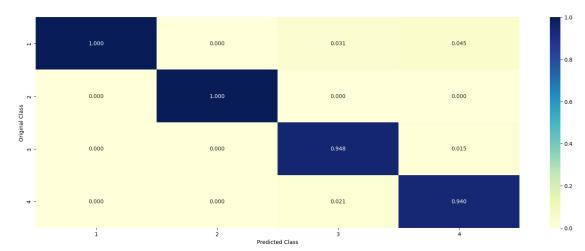
Log loss: 0.13658723817517318

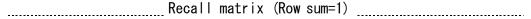
Number of mis-classified points: 163.81115879828326

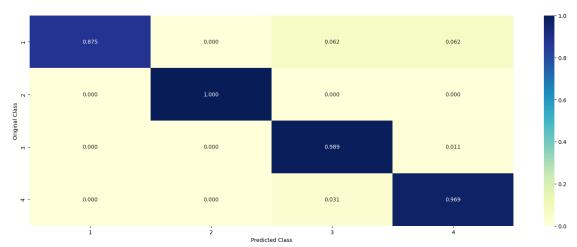
\_\_\_\_\_Confusion matrix \_\_\_\_\_







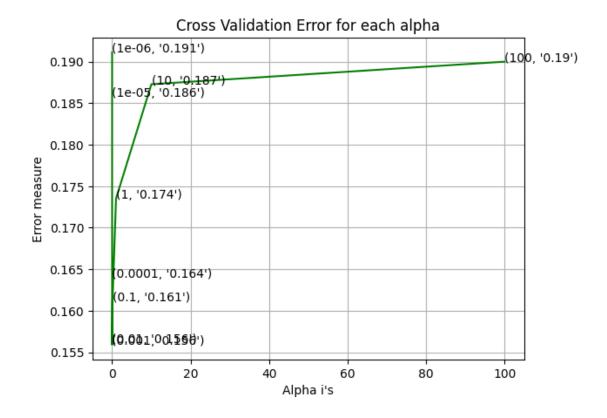




Logistic Regression With Class balancing Hyper paramter tuning

```
[]: #Logistic Regression #With
     Class balancing #Hyper
     paramter tuning
     alpha = [10 ** x for x in range(-6, 3)]
     cv_log_error_array = []
     for i in alpha:
          print("for alpha =", i)
clf = SGDClassifier(class_weight='balanced', alpha=i, penalty='l2', _
       Gloss='log' random_state=42)
clf.fit(train_df,y_train)
          sig_clf = CalibratedClassifierCV(clf, method="sigmoid")
          sig_clf.fit(train_df, y_train)
          sig_clf_probs = sig_clf.predict_proba(cv_df)
          cv_log_error_array.append(log_loss(y_cv, sig_clf_probs, labels=clf.
       classes eps=1e-15)) error while multiplying probabilites we use _
       □ log-probability estimates
          print("Log Loss:", log_loss(y_cv, sig_clf_probs))
     fig, ax = plt. subplots()
     ax.plot(alpha, cv_log_error_array, c='g')
```

```
for i, txt in enumerate(np.round(cv_log_error_array, 3)):
      ax. annotate((alpha[i], str(txt)), (alpha[i], cv_log_error_array[i]))
plt.grid()
plt. title ("Cross Validation Error for each alpha")
plt.xlabel("Alpha i's")
plt.ylabel("Error measure")
plt.show()
best_alpha = np. argmin(cv_log_error_array)
clf = SGDClassifier(class_weight='balanced', alpha=alpha[best_alpha], _
penalty='12' loss='log', random_state=42)
clf.fit(train_df, y_train)
sig_clf = CalibratedClassifierCV(clf, method="sigmoid")
sig_clf.fit(train_df, y_train)
predict_y = sig_clf.predict_proba(train_df)
print('For values of best alpha = ', alpha[best_alpha], "The train log loss is:
"log_loss(y_train, predict_y, labels=clf.classes_, eps=1e-15))
predict_y = sig_clf.predict_proba(cv_df)
print('For values of best alpha = ', alpha[best_alpha], "The cross validation_
log loss is: ", log_loss(y, cv, predict_y, labels=clf.classes_, eps=1e-15))
predict_y = sig_clf.predict_proba(test_df)
print('For values of best alpha = ', alpha[best_alpha], "The test log loss is:
  ", log loss (y test, predict y, labels=clf.classes, eps=1e-15))
for alpha = 1e-06
Log Loss: 0.19113171780419833
for alpha = 1e-05
Log Loss: 0.18584508186731702
for alpha = 0.0001
Log Loss: 0.16403903917983137
for alpha = 0.001
Log Loss: 0.1559052882112476
for alpha = 0.01
Log Loss: 0.15610417279373368
for alpha = 0.1
Log Loss: 0.161110735323708
for alpha = 1
Log Loss : 0. 17351882883436703
for alpha = 10
Log Loss : 0. 18729152018312847
for alpha = 100
Log Loss: 0.19001110697968235
```



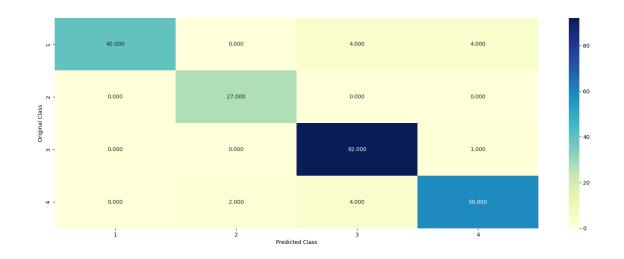
```
For values of best alpha = 0.001 The train log loss is: 0.1727204896809822 For values of best alpha = 0.001 The cross validation log loss is: 0.1559052882112476 For values of best alpha = 0.001 The test log loss is: 0.1661671384860418
```

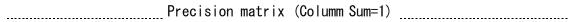
```
[]: CIT = SGDCTassifier(class_weight= balanced, alpha=alpha[best_alpha], __
__penalty='12' loss='log', random_state=42)
predict_and_plot_confusion_matrix(train_df.values, y_train.values, cv_df.
__values, y_cv.values, clf)
```

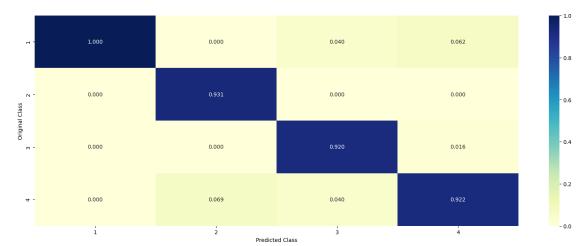
Log loss: 0.1559052882112476

Number of mis-classified points: 163.63090128755366

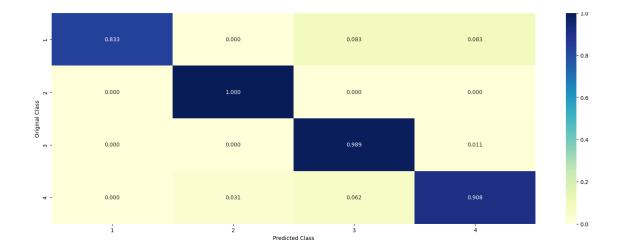
Confusion matrix







Recall matrix (Row sum=1)



## Random Forest Classifier Hyper paramter tuning

```
[]: import pickle pickle dump(sig_clf, open('/content/drive/MyDrive/final_prediction.pickle', _

    ' wb' ) )

      pickle.dump(scaler, open('/content/drive/MyDrive/scaler.pickle', 'wb'))
      alpha = [100, 200, 500, 1000, 2000]
      max_depth = [5, 10]
      cv_log_error_array = []
      for i in alpha:
          for i in max depth:
               print("for n_estimators =", i, "and max depth = ", j)
clf = RandomForestClassifier(n_estimators=i, criterion='gini', _
       -max_depth=i, random_state=42, n_jobs=-1)
cff.fit(train_df, y_train)
               sig clf = CalibratedClassifierCV(clf, method="sigmoid")
               sig_clf. fit(train_df, y_train)
               sig clf probs = sig clf.predict proba(cv df)
               cv_log_error_array.append(log_loss(y_cv, sig_clf_probs, labels=clf.
       ⇔classes , eps=1e-15))
               print("Log Loss:", log_loss(y_cv, sig_clf_probs))
      '''fig, ax = p/t. subplots()
      features =np. dot(np. array(alpha)[:, None], np. array(max_depth)[None]). ravel()
      ax. plot (features, cv_log_error_array, c='g')
      for i, txt in enumerate(np.round(cv_log_error_array, 3)):
```

```
ax. annotate((alpha[int(i/2)], max_depth[int(i 2),], str(txt)), _
  → (features[i], cv_log_error_array[i]))
plt.grid()
plt.title("Cross Validation Error for each alpha")
plt.xlabel("Alpha i's")
plt.ylabel("Error measure")
plt. show()
best_alpha = np. argmin(cv_log_error_array) clf = RandomForestClassifier(n_estimators=alpha[int(best_alpha/2)], _
  جcriterion='gini', max_depth=max_depth[int(best_alpha 2)], random_state=42, __
_n_jobs=-1)
clf.fit(train_df, y_train)
sig_clf = CalibratedClassifierCV(clf, method="sigmoid")
sig_clf. fit(train_df, y_train)
avalidation log loss is:", log_loss(y_cv, predict_y, labels=clf.classes_, _
  •eps=1e-15))
predict_y = sig_clf_predict_proba(test_df)
print( For values of best estimator = , alpha[int(best_alpha/2)], "The test_
  4 log loss is:", log_loss(y_test, predict_y, labels=clf.classes_, eps=1e-15))
for n_{estimators} = 100 and max_{est} = 5
Log Loss: 0.17485643131115827
for n_{estimators} = 100 and max
                                 depth = 10
Log Loss: 0.17689845098260562
for n_{estimators} = 200 and max
                                 depth = 5
Log Loss: 0.1749253413215618
for n estimators = 200 and max
                                 depth =
                                         10
Log Loss: 0.17412827734558625
for n_{estimators} = 500 and max
                                 depth = 5
Log Loss : 0.1679919273674284
for n_{estimators} = 500 and max
                                depth = 10
Log Loss: 0.17209225434292702
for n_{estimators} = 1000 and max
                                   depth = 5
Log Loss: 0.16512473923084903
for n_{estimators} = 1000 and max
                                   depth =
                                          10
Log Loss : 0.17073808391824918
for n_{estimators} = 2000 and max
                                   depth =
                                           5
Log Loss: 0.16457364744805636
for n_{estimators} = 2000 and max
                                   depth =
                                          10
```

Log Loss: 0.17070997401001095

For values of best estimator = 2000 The train log loss is: 0.15018613000009057

For values of best estimator = 2000 The cross validation log loss is:

0. 16457364744805636

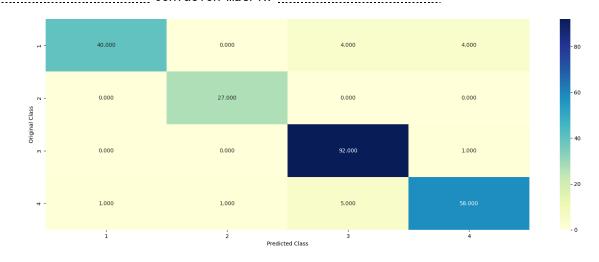
For values of best estimator = 2000 The test log loss is: 0.14752391650359561

Testing model with best hyper parameters

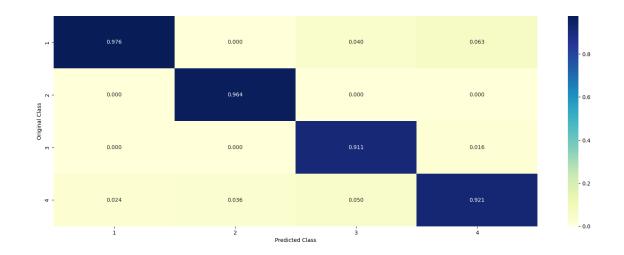
[]: clt = KandomForestClassifier(n\_estimators=alpha[int(best\_alpha/2)], \_\_
\_criterion='gini', max\_depth=max\_depth[int(best\_alpha 2)], random\_state=42, \_\_
#\_p\_iobs=-1)
#\_predict\_and\_plot\_confusion\_matrix(train\_x\_onehotCoding, \_\_
predict\_and\_plot\_confusion\_matrix(train\_df. values, y\_train. values, cv\_df.
\_values, y\_cv. values, clf)

Number of mis-classified points : 163.42060085836908

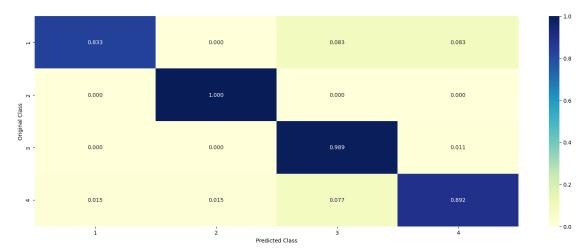
Confusion matrix



Precision matrix (Columm Sum=1)



Recall matrix (Row sum=1)



##Conclusions: 1. Among 3 ML Models, Random Forest is the best ML Model for our task.

2. Train and test performance of Model can be furthur improved by using Deep Learning models, However at the Cost of computational expense.