

Hands on Orlando		
http://www.handsonorlando.com/		
Objective and Keywords		
Group 2		
Charles Evelyn	Melissa Gaston	
Jason Harris	Zac Harris	
	Page Objective and Keywords/Meta Information	Link to page
BASIC INFORMATION		
Home Page <title>Hands on Orlando</title>	Primary focus is the CtA Volunteer sign up, and basic overview of information; Keywords: Volunteer Orlando, Hands on Orlando, Community, Volunteering, Central Florida Volunteer	http://www.handsonorlando.com/
Sub Page <title>Become a Member</title>	Primary focus is an overview of the membership terms; Keywords: Volunteer membership, Free membership, sign up, register, age, teams, waiver	http://www.handsonorlando.com/membersh
Sub Page <title>Family Volunteering</title>	Primary focus is an overview of the family volunteering opportunities; Keywords: Family Volunteer, Hands On families, Private teams, Projects, Liability	http://www.handsonorlando.com/familyvolunteering
Sub Page <title>Group Involvement</title>	Primary focus is an overview of the group volunteering opportunities; Keywords: Group Involvement, Group Volunteering, Group, Team, done in a day	http://www.handsonorlando.com/groupinvolvement
Sub Page <title>Volunteer Projects</title>	Primary focus is an overview of the projects available for volunteers; Keywords: Projects, Calendar, Opportunities, Volunteering, Locations	http://www.handsonorlando.com/projects
Form Page <title>Volunteer Sign Up</title>	Primary focus is the sign up form; Keywords: Sign up, free membership, basic information, username, password, log in, join now	http://www.handsonorlando.com/register
INDUSTRY INFORMATION		
Industry terms/Buzzwords	Volunteering, Volunteer Opportunities, Volunteer Programs, volunteer match, Summer Volunteer Programs, Volunteer	
Services/Information offered	Volunteering Programs, Group Volunteering, Family Team Volunteering, Opportunities to Volunteer	
USER-ORIENTED INFORMATION		
Sample Searches	Volunteering, Orlando Volunteer, Community Service, Hands On, Groups and Teams, Company Team Building, Corpor	
Sub-page Searches	Sign Up Form, Membership, Family Teams, Corporate Teams, Employer Volunteer Programs, Sponsorship, Volunteer Leaders, non-profit, organizations, Volunteering	
Key Phrases	Hands on Orlando, Volunteering Projects, Community Partnerships, Family Volunteer Opportunities, Group and Team Volunteering, Corporate Volunteer Opportunities, Company Team Building	

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Hands on Orlando			
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Content Analysis			
Group 2			
Charles Evelyn	Melissa Gaston		
Jason Harris	Zac Harris		
URL/Global Link	Title	Headline	Images
http://www.handsonorlando.com/	Hands On Orlando	Be the change	woman_hammering.jp
http://www.handsonorlando.com/membership	Hands On Orlando Become a member	Become a member	woman_painting.gif
http://www.handsonorlando.com/familyvolunteering	Hands On Orlando Family Volunteering	Family Volunteering	family_painting.jpg, girl_pair
http://www.handsonorlando.com/groupinvolvement	Hands On Orlando Group Involvement	Group Involvement	group.gif
http://www.handsonorlando.com/projects	Hands On Orlando Volunteer Projects	Volunteer Projects	woman_packing-a-box.
http://www.handsonorlando.com/calendar	Hands On Orlando Volunteer Calendar	Volunteer Calendar	
http://www.handsonorlando.com/awards	Hands On Orlando Awards	President's Volunteer Service Award	bronze_pvsa.gif, silver_pv gold_pvsa.gif, blue_pvs
http://www.handsonorlando.com/about	Hands On Orlando About	About Us	
http://www.handsonorlando.com/contact	Hands On Orlando Contact Us	Contact Us	

	Keywords	Potential Treatment/Content			
g	volunteer opportunities in orlando fl, volunteer opportunities, volunteering in orlando, volunteer opportunities in orlando, about volunteering, community service ideas, volunteer organizations in orlando, fl	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages			
	how to become a volunteer, become a volunteer, family volunteering, need volunteers, be a volunteer, i want to volunteer, how to volunteer in orlando, fl,	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages			
ting.jpg	family volunteering, volunteering with family in orlando, fl, community service for kids	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages			
	how to volunteer as a group, volunteering as a group in orlando, team volunteering events, team volunteering involvement	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages			
.gif	community service ideas, volunteering opporunities in orlando, fl	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages			
	volunteer events in orlando, fl, team volunteering events	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages			
sa.gif, a.gif	volunteering awards	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages			
	volunteer organizations in orlando, fl, about volunteering	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages			
	how to volunteer in orlando, fl, volunteer organizations in orlando, fl, volunteering opportunities in orlando, i want to volunteer in orlando, fl	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages			

http://www.handsonorlando.com/companies	Hands On Orlando Companies	Corporate Engagement	usa.jpg, company_gatheri guy_painting.jpg
http://www.handsonorlando.com/csr	Hands On Orlando Corporate Social Responsibility	Corporate Social Responsibility and Team Work Building	painting_swing.jpg
http://www.handsonorlando.com/evp	Hands On Orlando Employer Volunteer Program	Employer Volunteer Program	guys_hauling-logs.gi
http://www.handsonorlando.com/sponsorships	Hands On Orlando Sponsorships	Sponsorships	outdoor_work-tools.gi
http://www.handsonorlando.com/testimonials	Hands On Orlando Company Testimonials	Company Testimonials	best_buy-volunteers.c
http://www.handsonorlando.com/donate	Hands On Orlando Donate	Donate	
http://www.handsonorlando.com/faq	Hands On Orlando Faq	Frequently Asked Questions	
http://www.handsonorlando.com/lead	Hands On Orlando Be A Leader	Be A Leader	woman_leading.gif

ng.gif,	organizations volunteering, benefits of organization volunteering, how organizations can volunteer	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages			
	team building, corporate social responsibility	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages			
f	volunteer activities, company volunteer activities, volunteer ideas, volunteer opportunities, company volunteer opportunities, company volunteer strategies	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages			
if	how to become a volunteer sponsor, sponsoring volunteer projects, benefits of sponsoring, corporate volunteer sponsorship opportunities	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages			
jif	company testimonies, corporate testimonies, coporate testimonials, company testimonials, testimonies, company volunteer experience, corporate volunteer experience	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages			
	charitable donations, corporate donations, company donations	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages			
	FAQ, frequently asked questions	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages, add in a jpg or gif of a question mark			
	leadership, leading volunteers	Remove the symbol from the title, Condense the links and place coinciding links to the respective pages			

Traffic Ranking	Age	Gender	Education Level	Ethnicity	Income Level
8,620,483	18-24	Female	Some College	Caucasion	30,000 - 60,000