



Camel Art Foundation in association with Kannada University, Hampi  
**ART CAMP & EXHIBITION 2024-25**  
**HAMPI CHAPTER**

**The Camel Art Foundation: Nurturing Artistic Dreams in India**  
**A Legacy of Creativity**

Kokuyo Camlin Limited, a leading manufacturer of art materials, has been a vibrant force in Indian art for generations. Their mission: to ignite the imagination of children and empower aspiring artists. Camel art range provides top-quality, affordable tools for everyone, from budding artists to seasoned professionals. Kokuyo Camlin's commitment to safety is reflected in their products' non-toxic certifications, ensuring a healthy environment for artistic exploration.

**Camel Art Foundation: Cultivating Artistic Excellence**

Established in 1998, the Camel Art Foundation (CAF) is the philanthropic arm of Kokuyo Camlin. It serves as a champion for the arts, promoting artistic expression and nurturing talent. Through various initiatives, CAF has earned a well-deserved reputation for excellence within the Indian art world.

**The Annual Art Camp: Unleashing Potential**

A cornerstone of CAF's efforts is the annual Art Camp. Held in a different location across India each year, this program offers a unique opportunity for art students. This year, the picturesque historical city of Hampi in Karnataka will be the inspiring backdrop.

## Eligibility and Benefits for Students

- **Who can participate?** Final year undergraduate (BFA/BVA/Diploma) and postgraduate (MFA/MVA) painting students from art colleges in South India (Karnataka, Kerala, Andhra Pradesh, Telangana, Tamil Nadu).
- **Selection process:** Each college submits portfolios of five students, from which one will be chosen to attend the camp.
- **What to expect:**
  - Expert mentorship from renowned artists.
  - A guided exploration of Hampi's rich artistic heritage.
  - In-depth knowledge of art materials.
  - Lectures by eminent artists.
  - All travel and accommodation expenses covered.
  - Art materials provided.
  - Opportunity to create a landscape painting for exhibition.
  - The chance to sell your artwork and keep the proceeds.
  - A beautiful exhibition catalogue featuring your work.
  - Recognition through a certificate and trophy.

## Benefits for Colleges

- Opportunity to network with other South Indian art institutions.
- A unique learning experience for a selected student.
- Recognition through a commemorative trophy.
- Inclusion of the college's work in a beautiful exhibition catalogue.

The Camel Art Foundation Art Camp is a remarkable platform for aspiring artists to hone their skills, connect with peers and mentors, and showcase their work on a prestigious stage.

### **Art Camp Schedule**

- 5 Days camp – 25<sup>th</sup> November to 29<sup>th</sup> November, 2024
- 25<sup>th</sup> November 2024 (Arrival)
- 26<sup>th</sup> November 2024 (Hampi Visit)
- 27<sup>th</sup> to 29<sup>th</sup> November 2024 (Day for Painting)
- 29<sup>th</sup> Night to 30<sup>th</sup> November 2024 (Departure)

### **Contact Person's**

- G.Navneethkishnan – 9655233399 (Andhra Pradesh, Tamil Nadu, Telangana)
- Jai Kumar – 9447655900 (Kerala)
- Santosh Kale – 9892905977 (Kerala)
- Nandkumar Gaikwad – 9822510190 (Karnataka)
- Dr.Mohanrao Panchal – 8792532568/ 9448732568(Karnataka)  
Chairperson, Faculty of Fine Arts, Kannada University, Hamp
- Jayprakash Tajane – 9920525758 (Karnataka)