

About Camel Art Foundation

Kokuyo Camlin Limited has coloured the imagination of thousands of children in India and painted the dreams of the country's youth by contributing to the growth of art, artists, art appreciation and art education.

Being pioneers in the manufacturing of world class art materials at affordable prices, the Camel art range has grown into a vast treasure house spanning quality paints and accessories for artists to canvas and school art material.

Kokuyo Camlin products have been awarded the coveted certificate of non-toxicity from the Art & Creative Materials Institute Inc. (ACMI) Boston, USA and also the European standards certificate. It means that our products adhere to the highest quality standards and have passed the most stringent toxicity and safety parameters.

Generations have grown up with Kokuyo Camlin and the company has continued to contribute towards bringing out the 'hidden artist' in children, as well as recognizing and appreciating talent in budding and established artists.

Launched in 1998, the Camel Art Foundation aims to celebrate and sustain the key role that art plays in the enrichment of our lives. This philanthropic wing of Kokuyo Camlin Limited, set up to promote and spread the language of art, has spearheaded a spectrum of activities and promotion programs. The CAF has won a place of prestige and trust in the art world over the last 27 years of its existence.

In a pledge to perpetuate this tradition, CAF has resolved to host the Art Camp annually for art college students, each year in a distinct location across India. The upcoming edition for eastern region, we have chosen the historic city of Konark, Odisha. The art produced during this occasion shall be exhibited at the revered Jehangir art gallery in Mumbai, another bastion of artistic excellence.

Art Camp Eligibility Criteria

1. Art Colleges in East Zone can participate.
(West Bengal, Odisha, Jharkhand, Bihar, Sikkim, Assam, Meghalaya, Tripura, Mizoram, Manipur, Nagaland, Arunachal Pradesh)
2. Should be BFA/BVA/Diploma final year or MFA/MVA painting students.

Student Selection

1. One student from each college will be selected through selection process.
2. Each college has to send portfolios of 5 students from which our selection committee will select one.
3. Each student should have 5 to 10 paintings in their portfolio.
4. Fill the given link and attach the portfolio in pdf format.

Expectation for Students

1. A landscape painting is to be completed by the student during the camp.
2. Each student is required to do one painting.
3. When drawing a painting, consider that it will sell.

Facilities in Art Camp

1. Students will be guided by expert mentors.
2. One day Konark Sun Temple & Museum tour.
3. Complete knowledge of art material.
4. Lectures by eminent artists in the field of art.
5. To & Fro 3rd AC train/ bus ticket amount.
6. Transportation from railway station to hotel.
7. Good accommodation and food.
8. Art materials will be provided.

Benefits for colleges

1. Opportunity to participate with colleges from all over East India region.
2. A college student attends an unprecedented art camp.
3. A memorable trophy for college.
4. A beautiful catalogue will be given to the college collection.

Benefits for Students

1. India's Largest platform for students.
2. The entire cost will be borne by the company.
5. Opportunity to work with students from all major colleges in East India region.
3. Opportunity to discuss with eminent artists in the art field.
4. An opportunity to exhibit the painting in the renowned Jehangir Art Gallery, Mumbai in India.
5. A beautiful trophy and certificate for every participating student.
6. Exhibition catalogue for each student collection.
7. If the painting is sold in the painting exhibition, the entire money will be given to that student.

Art Camp Schedule

5 Days camp – 10th November to 14th November, 2025

10th November 2025 (Arrival)

11th November 2024 (Konark Sun Temple & Museum Visit)

12th to 14th November 2025 (Day for Painting)

14th Night to 15th November 2025 (Departure)

Camel Art Foundation
in association with
Utkal University of Culture, Bhubaneswar
ART CAMP & EXHIBITION 2025-26
KONARK CHAPTER

Art College Name: _____

Address: _____

City: _____ State: _____ Pin code: _____

Phone/ Mobile Number: _____

Email Id: _____

Dean/ Principal/ HOD Name: _____

Mobile number: _____

Email id: _____

Student Name: _____

Mobile Number: 1 _____ 2 _____

Email id: _____

Gender: (M/F) _____ Meals (Veg/ Non-veg): _____

Blood Group: _____ Known Languages: _____

BFA/ BVA/Diploma/MFA/ MVA course year: _____

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