

# The UNIT

UNITE CRYPTO  
BOOST YOUR RETURNS  
AND  
DEFEND FROM VOLATILITY  
WITH  
UNIT - THE FIRST JUST UNIT OF ACCOUNT



# Crypto Fragmentation

Increasing fragmentation hinders the growth and adoption of crypto.

Crypto needs a common unit of account.

# THE SOLUTION

## Introducing **UNITØ**

The common unit of account must be  
unbiased and decentralized.

An algorithmic set of decentralized  
cryptocurrencies produces UNIT Ø.



## WHAT IS UNIT?

UNIT is a unit of account that comes from a set of cryptocurrencies coming from Open Selection Criteria and glued together through an Open Algorithm.

The algorithm uses the total human population (N) and average life expectancy at birth (Y) in the denominator.

$$\frac{\sum_{i=0}^n S_i P_{i,0}}{YN} = 1 \text{UNIT}$$



# TINU THE INU

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Since UNIT as a unit of account cannot be bought or sold,  
we have a peg named TINU.

TINU encapsulates the value contained in UNIT.



# CURRENT ADDRESSABLE MARKET SIZE IN CRYPTO

**1B USD**

UNIT's peg TINU gets 5% of the treasury value on DefiLlama.

**10B USD**

TINU overtakes DAI as the top overcollateralized peg.

**100B USD**

UNIT gains acceptance with multiple pegs following its value.

# SIZE OF UNIT AND TINU EQUIVALENTS IN TRADITIONAL FINANCE

**650B USD**

SDR deployed to boost global liquidity. (Currency Basket)

**820B USD**

Size of VOO (Vanguard S&P 500 ETF)

**34.3T USD**

Size of S&P500 (Index)

# SUPPORTERS

*Grants*



*Backing*



*Price Data & Charts*



*Registration*



*Onchain Data*



# THE TARGET GROUPS AND USE CASES

## FOR TRADERS

With **UNIT**, traders can now easily long and short **the entire cryptocurrency market**.

Traders can also **benchmark** against **UNIT**, the **unbiased measure**, to make trading decisions.

## FOR INVESTORS

**UNIT** makes it easy for funds and investors to hold the **index of top coins**.

Both funds and investors can **simplify their management** and **reduce the risk and fees** of their portfolios.

# THE TARGET GROUPS AND USE CASES

## FOR DEFI PROJECTS

**UNIT** offers the perfect tool for DeFi projects to **diversify their token holdings**.

**UNIT** also offers a solution for **cross-chain payment unit of account**.

## FOR FOUNDATIONS

Layer 1 foundations are generally unable to hold crypto assets other than their own. **UNIT** offers them the opportunity to **hold the market average without direct exposure to any competitor**.

# GTM STRATEGY

①

## Treasury Governance

Invest in project treasuries and participate actively in governance forums.

③

## Exchange Partnerships

Collaborate with centralized exchanges to offer permanent UNIT index swaps.

②

## User Incentives

Launch farming programs to encourage vault and liquidity pool creation.

④

## Crosschain Liquidity

Position TINU as a settlement asset to streamline cross-chain transactions and reduce volatility.

# MEET THE TEAM

## Founder

### Dr. Ibai Basabe

AI algorithm creator since 2005.  
Ph.D. in Mathematics, University of Florida. In Bitcoin since April 2013, and Ethereum since January 2014.

## Developer

### Joshua Jiang

B.S. in Computer Science, University of Toronto. Serial Internet Entrepreneur and crypto dev.

## Designer

### Chen Shen

Master of Interaction Design, Monash University, Senior Associate, PwC Strategy & Design.

## Sales

### Eleven Yao

Master of Visual Communication, Berlin University of the Arts. Blockchain Brand designer and blockchain investor since 2016.

## Developer

### Jim

Crypto Developer since 2016. Solidity expert who developed numerous DeFi applications.

## Operations

### Rebekah Yu

FinTech, Shanghai Lixin University of Accounting and Finance, DeFi Researcher.

## Marketing & BD

### Nina

Master in International Finance and Economic Policy, Columbia University. Blockchain Marketing and BD Professional.

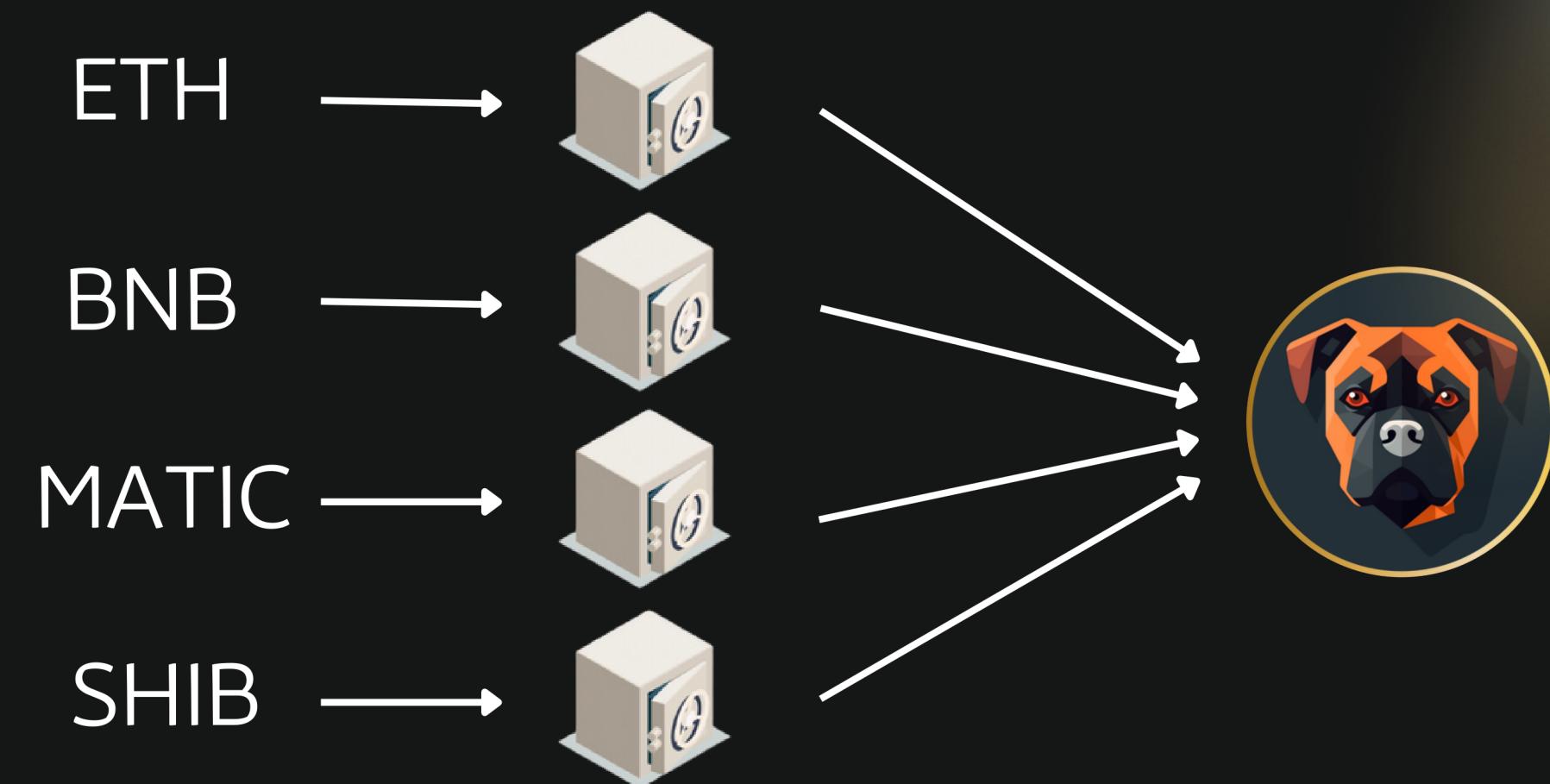
## PR

### Yin

MBA in Marketing, Boston University Questrom School of Business. Head of International Brand Marketing & PR for Bilibili, Alibaba, Didi and Meitu.

## UNIT VAULTS

Through the vault mechanism, participants can use all the coins in The Unit to mint TINU, a token pegged to UNIT.



We welcome other institutions to issue their own pegs to UNIT.

## UNIT FARMS

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Through our farms participants can use all the coins in The Unit to create pools in UNISWAP, PANCAKESWAP, ...

The farms will create pools and lock LP tokens for a chosen time while rewarding participants with UN.

# INDEX PRIZE POOLS

1

## Prize Pools

Pools will be placed at equally spaced intervals on the inclusion and exclusion of coins in The Unit. Coin Ranking pools will also be available.

2

## Staking

Staking of UN tokens. Those staking will be able to obtain rewards from the Prize Pool rounds.



# ROADMAP



**2023  
Q2**

- Launch New Site
- Launch New App
- Test Vaults and Farms on testnet
- Approach Treasuries
- Engage the community in governance forums, articles and media

**2023  
Q3**

- Launch UN (IDO Event 1)
- Launch Vaults and Farms on mainnet (IDO Event 2)
- Engage the community in UNIT conversations

**2023  
Q4**

- Launch Vaults and Farms on multiple networks (IDO event 3)

**2024  
Q1**

- Continue to engage the community in UNIT conversations
- Launch on more networks

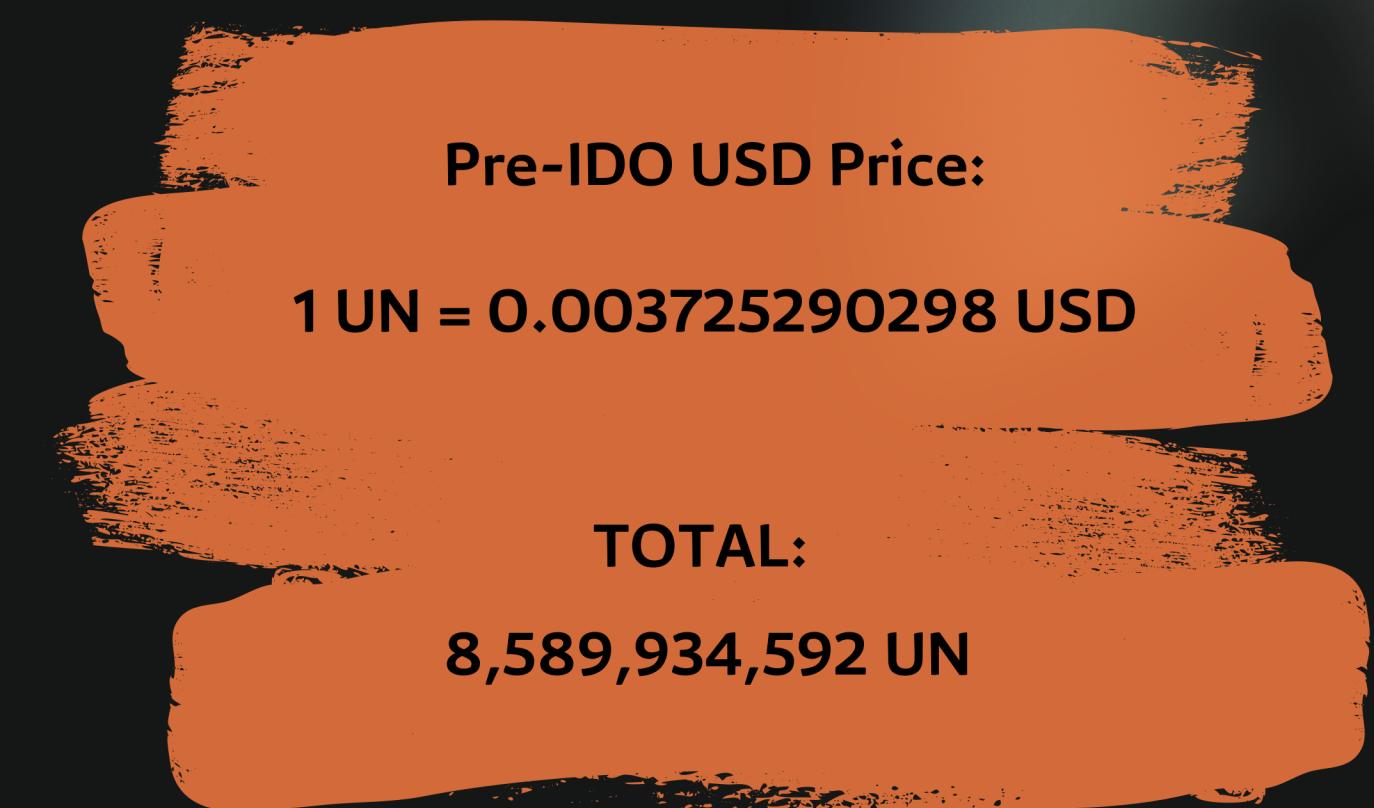
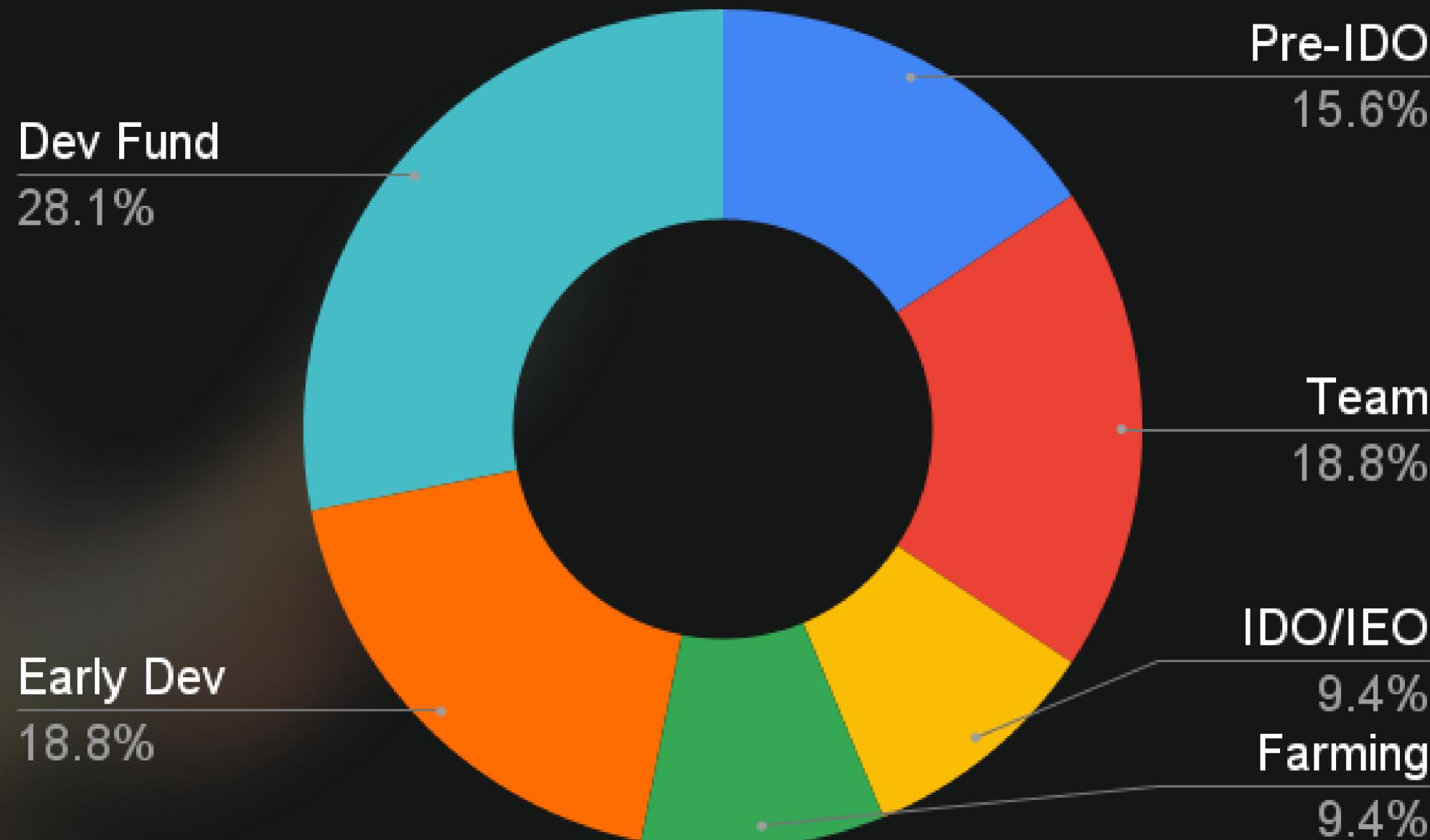
**2024  
Q2**

- Launch on centralized exchanges (IEO Events)



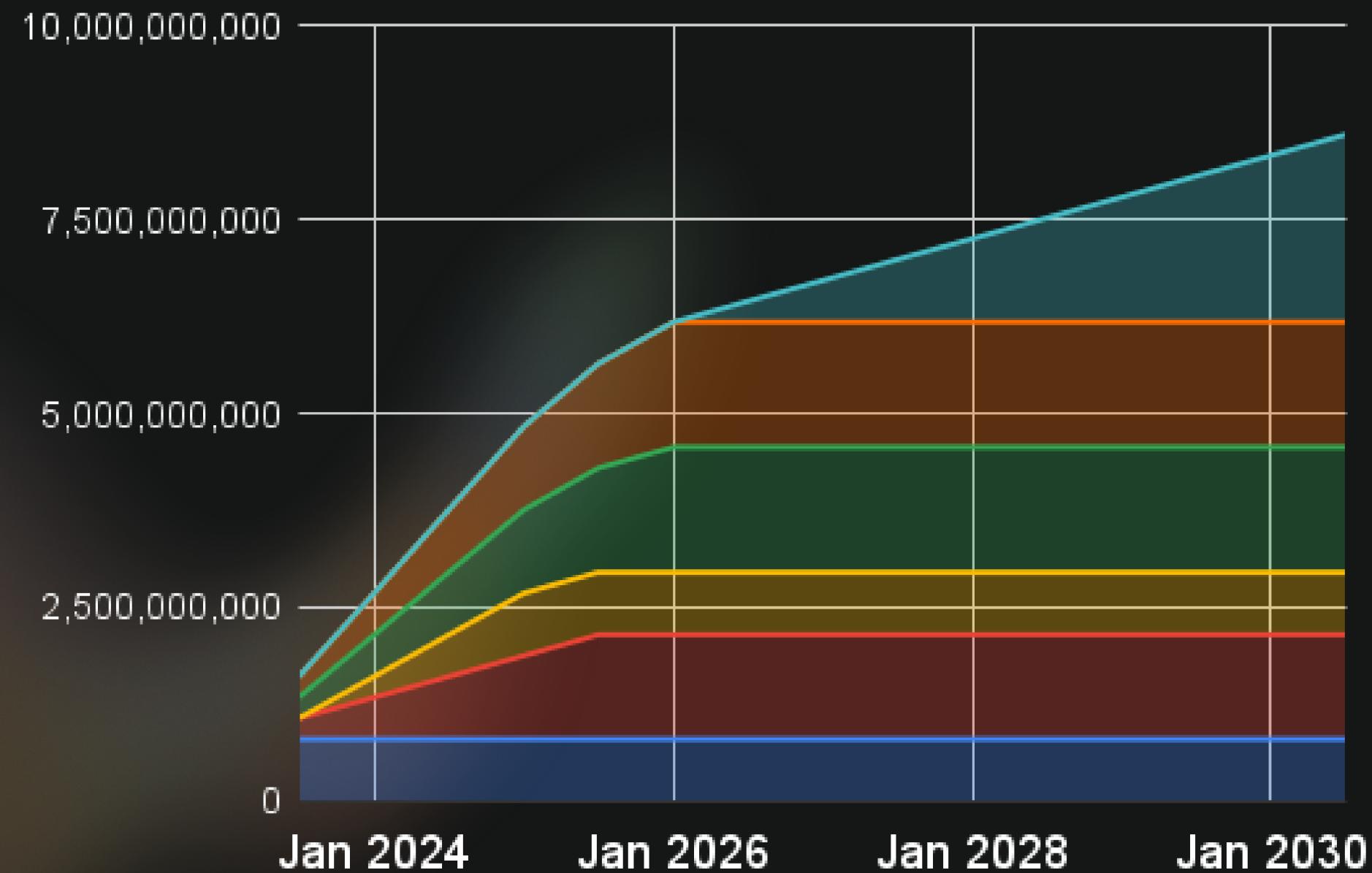
# UN DISTRIBUTION

\*UN is the governance and utility token used to participate in The Unit.



UN IDO in Q3 2023

# UN RELEASE TIMELINE



- Development Fund
- Team
- Early Development
- Farming
- Pre-IDO
- IDO/IEO

## Pre-IDO Release

Q3 2023	268,435,456 UN
Q1 2024	268,435,456 UN
Q3 2024	268,435,456 UN
Q1 2025	268,435,456 UN
Q3 2025	268,435,456 UN

# Thank You!

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AND  
DEFEND FROM VOLATILITY  
WITH UNIT

Dr. Ibai Basabe, Founder

