



The Unit

Replace USD, Unite Crypto

USD Inflation

Crypto is a Whole New Era.

USD is centralized and no longer a good measure of value.

The Unit—Prepared for the New Era

We need an unbiased, decentralized unit of value.

The Unit creates a Unit of Account
based on a Decentralized Crypto Index.

What is The Unit?

The Unit is a set of cryptocurrencies coming from **Open Selection Criteria** and glued together through an **Open Algorithm**.

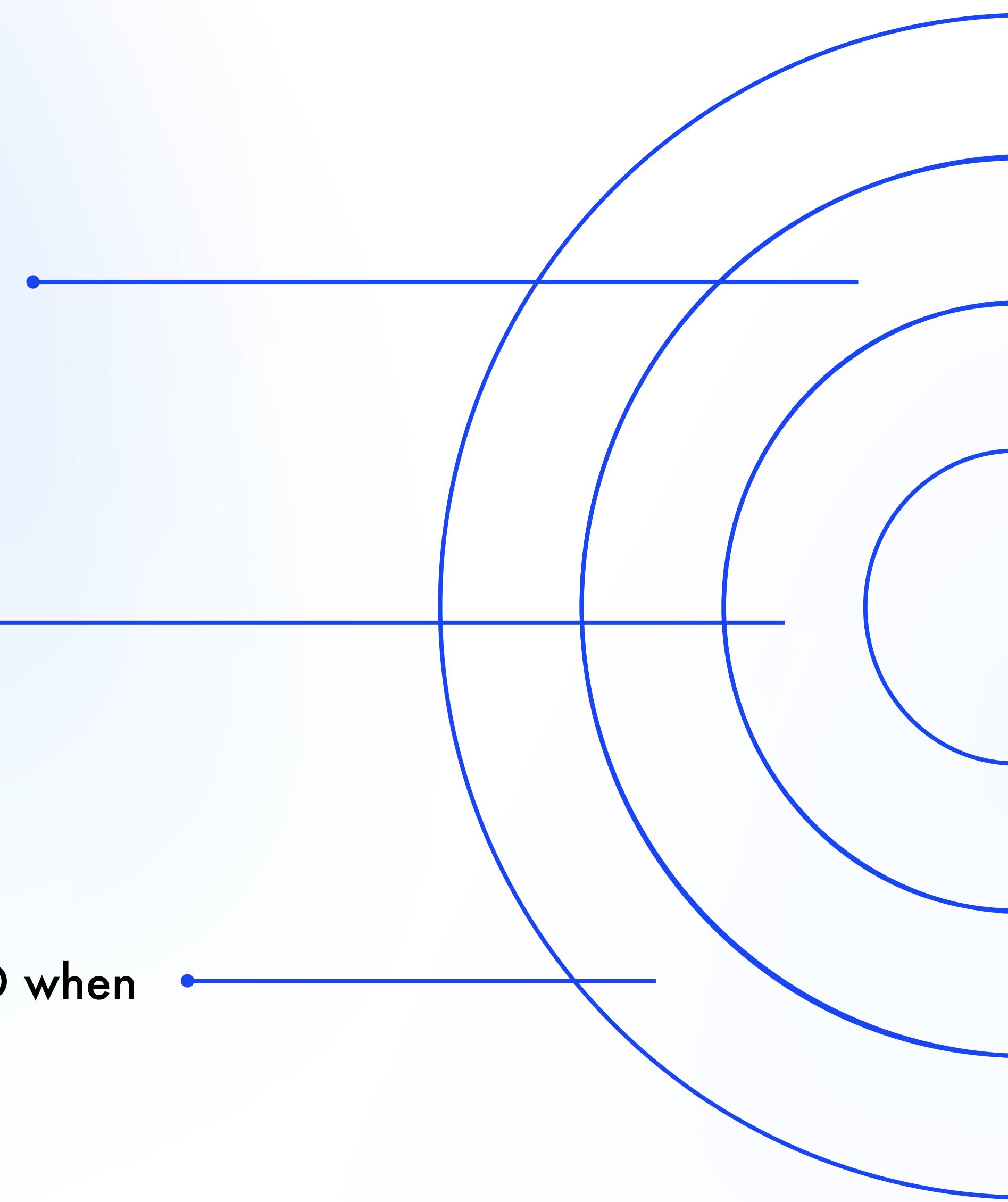
The result is an unbiased, decentralized unit of account called **UNIT (Ø)**.

$$\frac{\sum_{i=0}^n S_i P_{i,0}}{YN} = 1\text{UNIT}$$

The Advantages of UNIT

New Era Needs New Ruler

The Unit preserves value over time and acts as an unbiased ruler—instead of a currency.



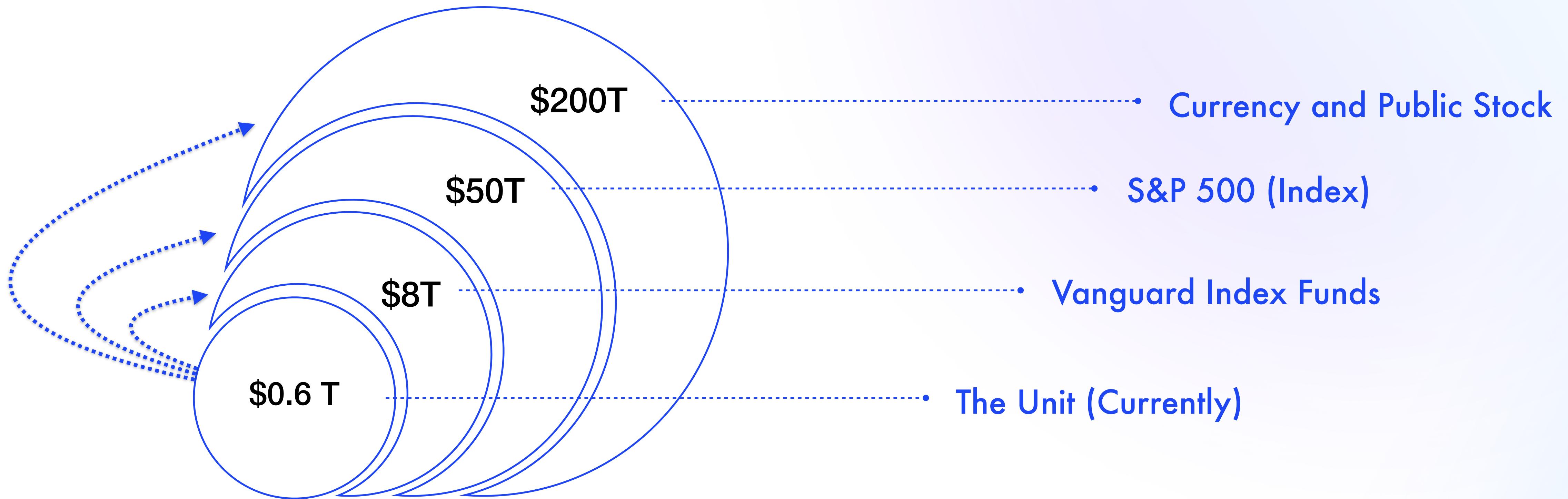
High Performance

Index Funds Perform much better than Actively Managed Funds [Vanguard Study](#). So on average, UNIT will perform better than individual coins.

Low Volatility

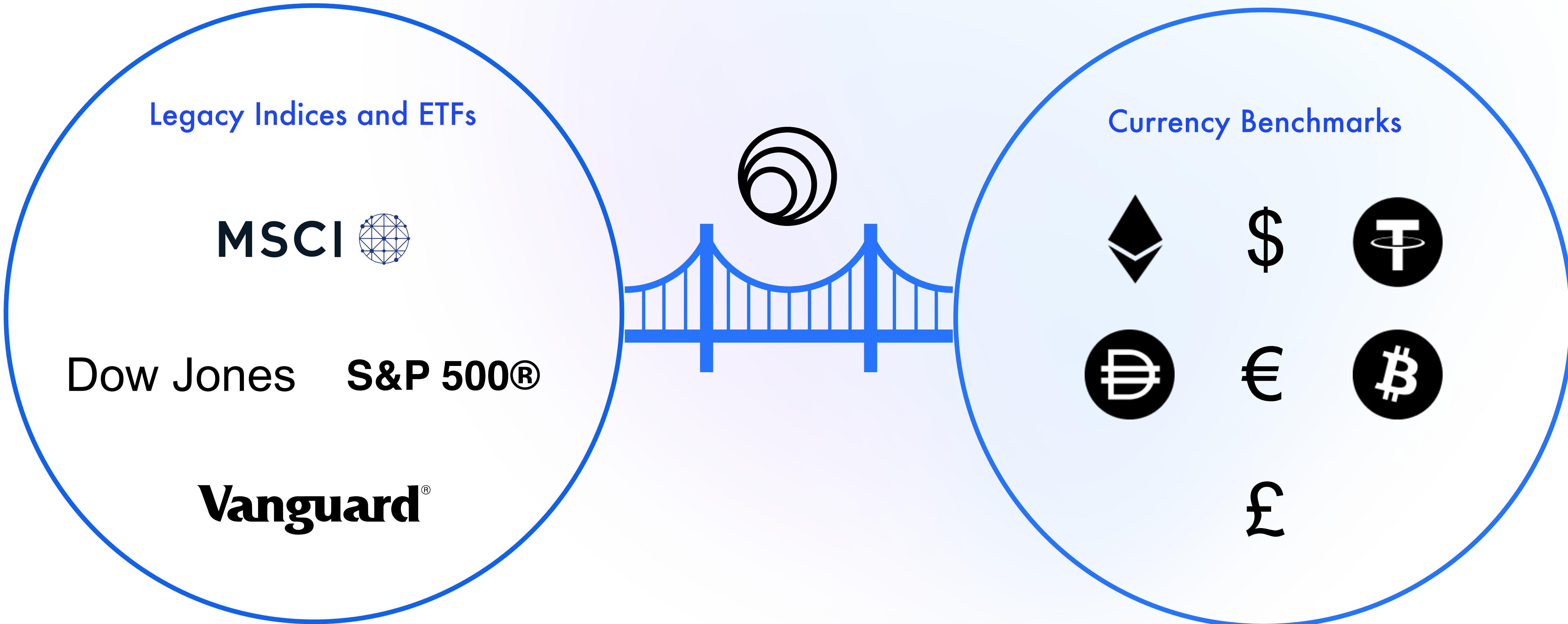
UNIT is 20-50x less volatile than USD when measuring cryptocurrency value

How large can The Unit grow



300 million people in Crypto and growing with **3.9%** of global population

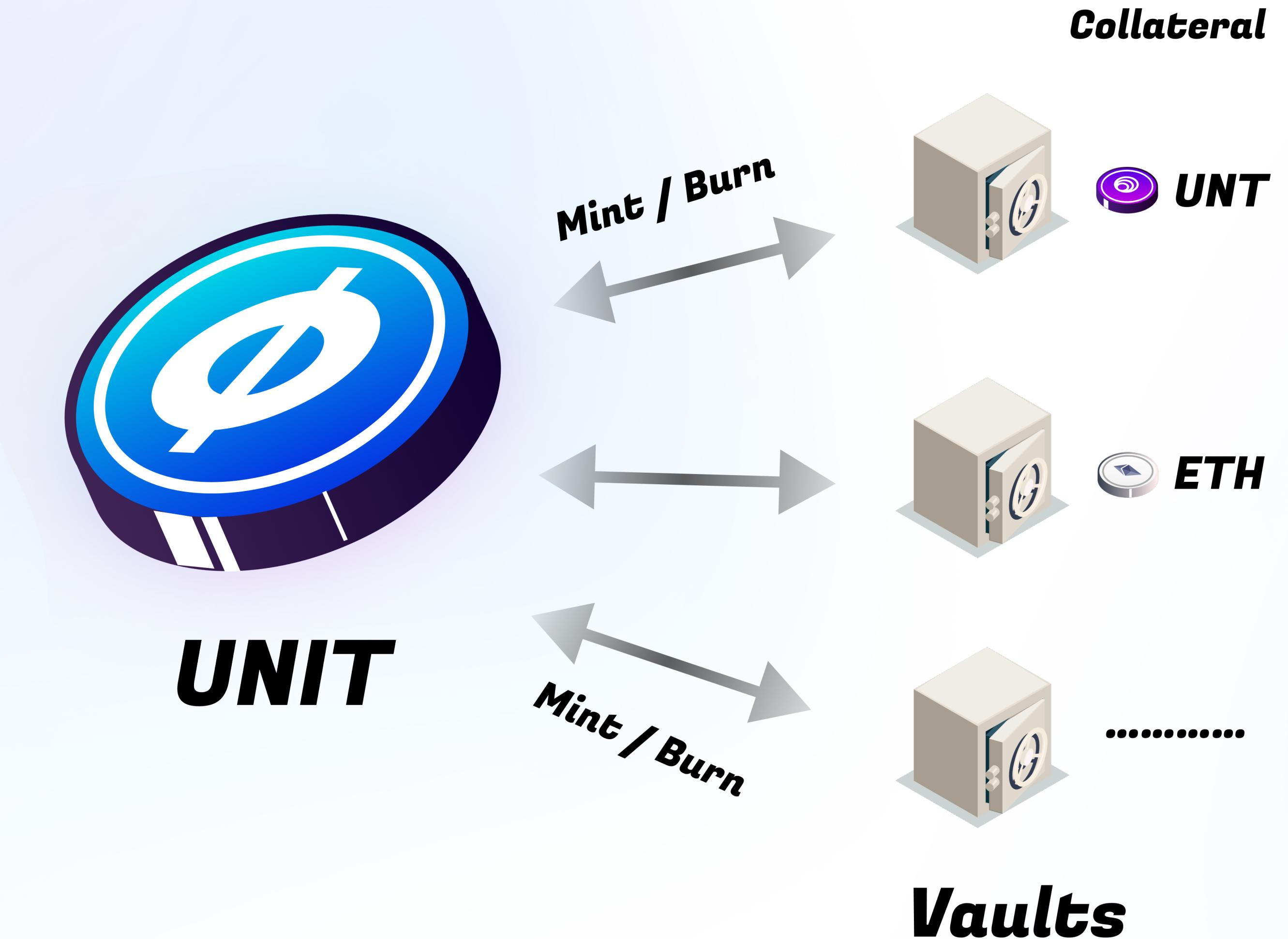
The Unit's Market Position



First-mover advantage bridging currency and index. Index funds held 41% of U.S. mutual fund and ETF assets as of March 2020.

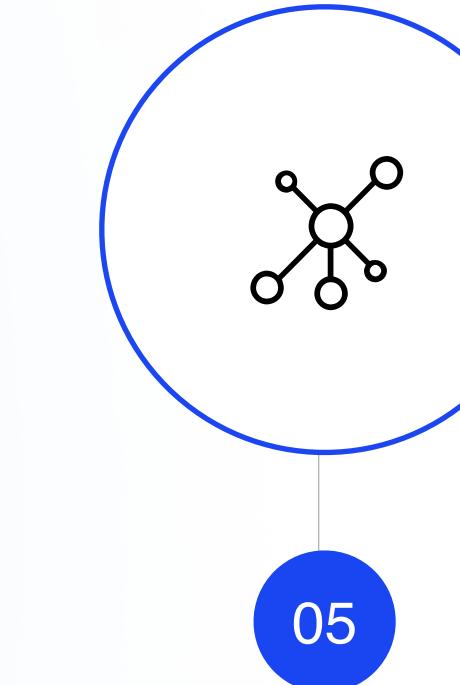
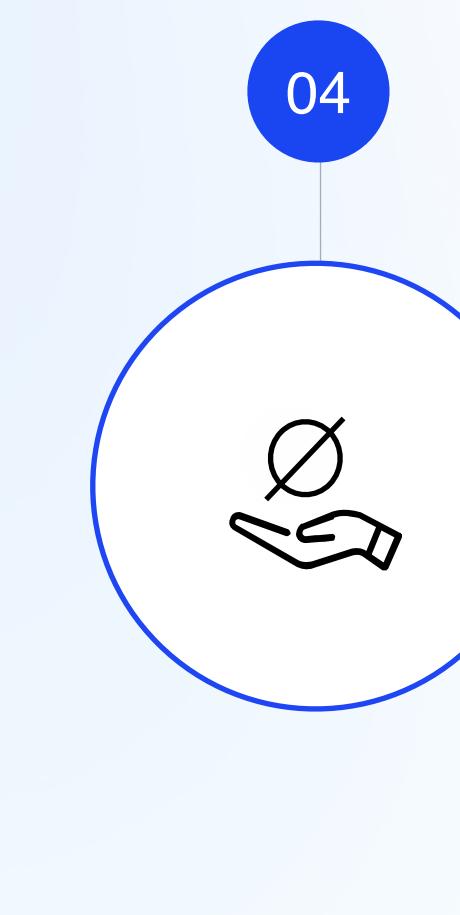
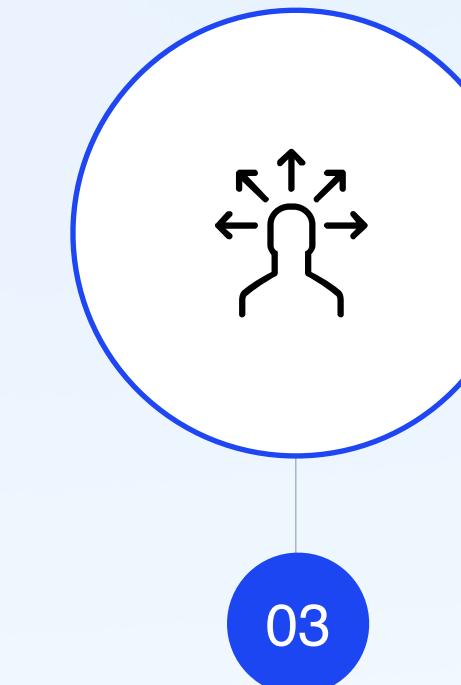
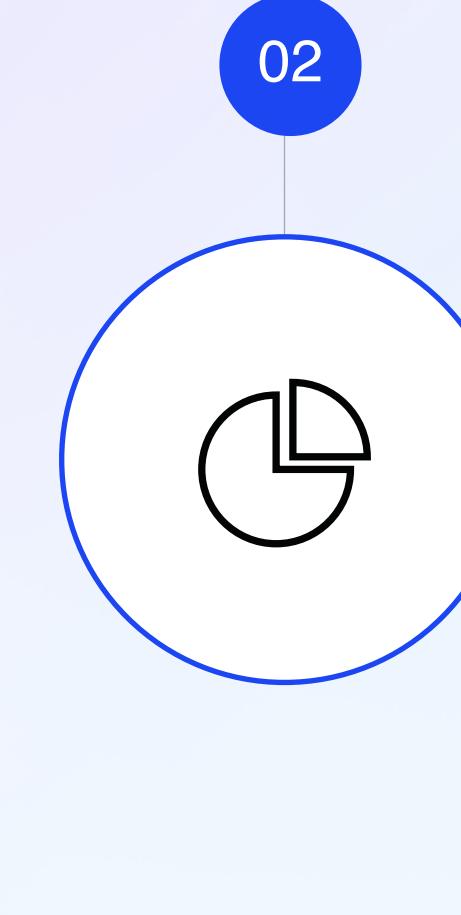
UNIT (Token)

UNIT will be issued when participants deposit collateral into Vaults.



Use Cases

Benchmark the performance of any portfolio or specific coin.



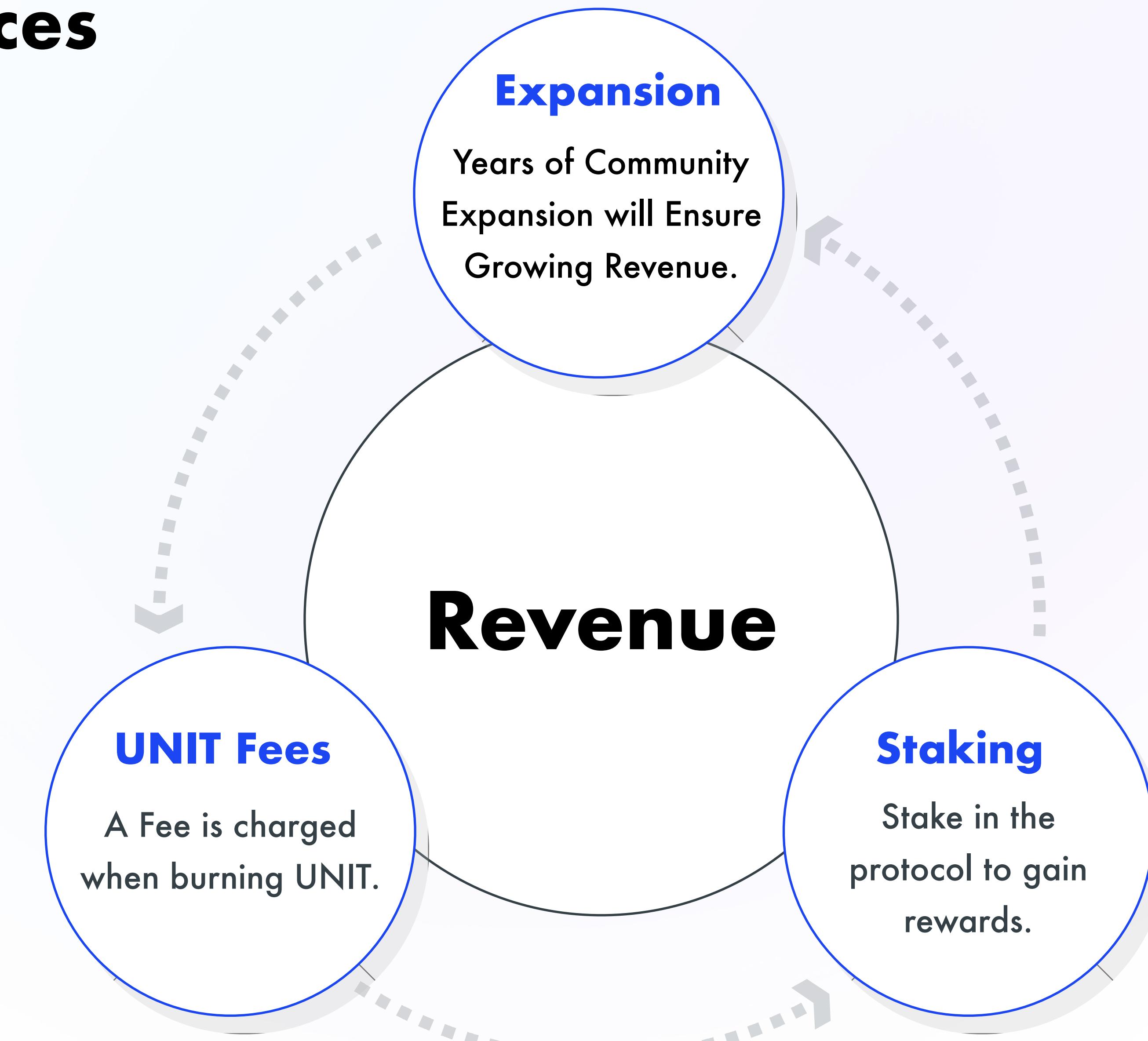
Hold, lend, borrow and stake UNIT to benefit from market instability.

Technical Analysts can use asset prices in Units to track the true value and inform trading decisions.

Long or Short the total market cap using UNIT.

Prepare for the New Era away from centralized USD.

Revenue Sources



Index Prize Pools Increase Engagement

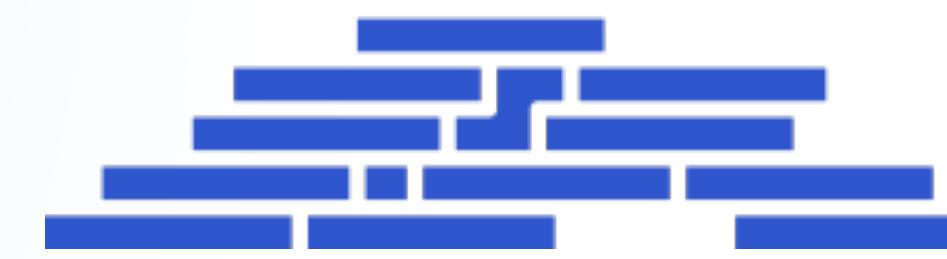
01 Prize Pools

Pools will be placed at equally spaced intervals on the inclusion and exclusion of coins in The Unit. Coin Ranking pools will also be available.

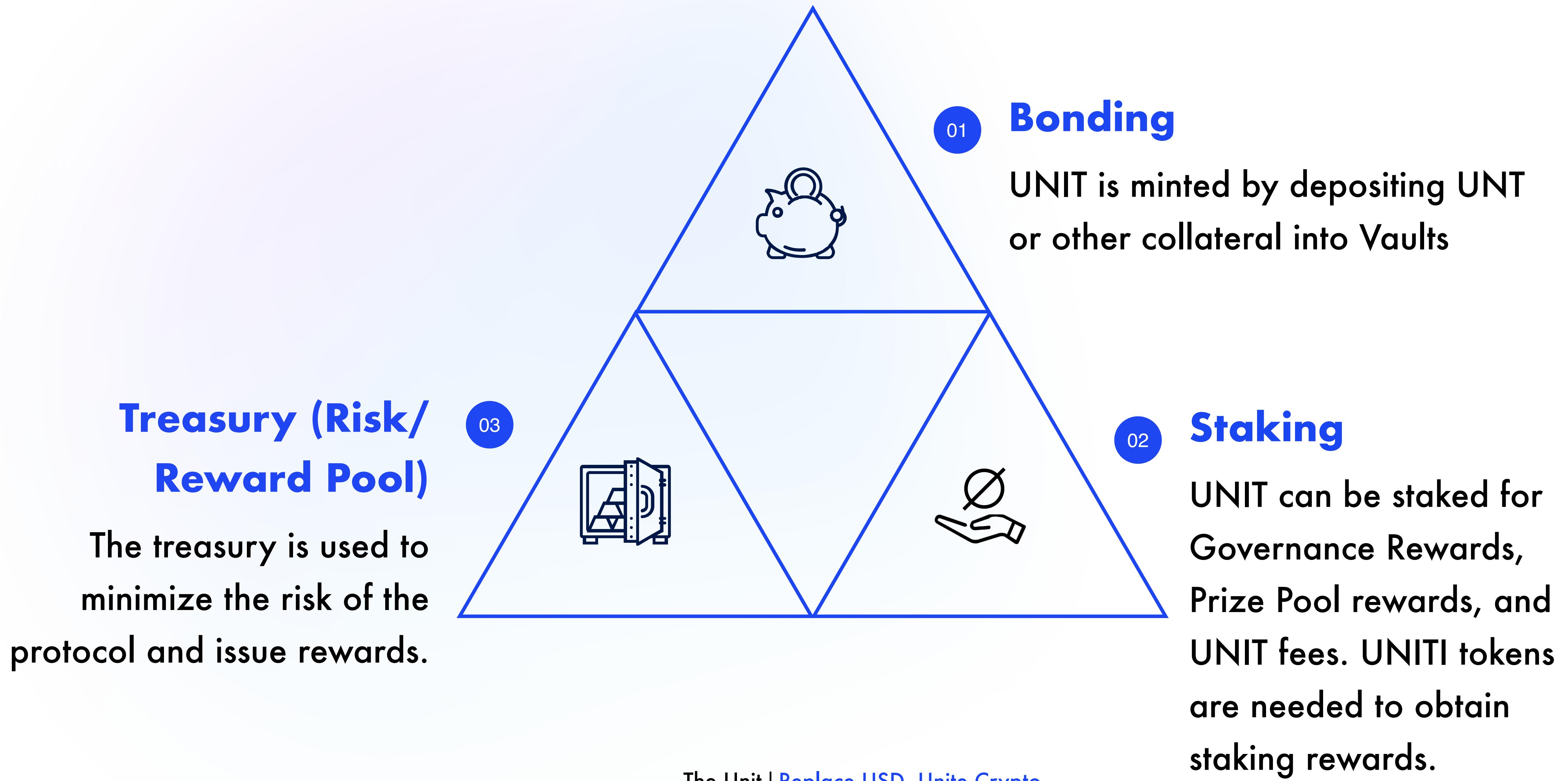


02 Staking

Staking of UNT tokens. Those staking will be able to obtain rewards from the Prize Pool rounds.



Utility Outside Governance



The Roadmap

- Defi proposals
- Partnerships with The Graph, Chainlink
- Expanding community

- Started UNIT (token) development
- Prize Pools Beta on testnet ready
- Launch UNIT (token)
- Partnership with centralized Exchanges and Data Hubs
- IDO on decentralized exchanges

Q4, 2021

Q2, 2022

Q4, 2022

Q1, 2022

Q3, 2022

Q1, 2023

- Grants from Aave Grants DAO, Near Foundation and The Graph Foundation
- Initial Airdrop
- Started Prize Pools Deployment

- Testing of The Unit Prize Pools on Several Networks
- Partnership with Technical Analysts

- Launch of Prize Pools
- Start of UNIT Lending

The Unit Network

Data and Charts



CoinGecko



TradingView

Registration



ENS



Unstoppable

Decentralized



Chainlink



The Graph

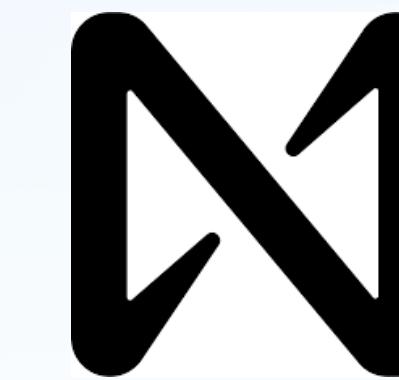
Grants



The Graph



Aave



Near

Backing

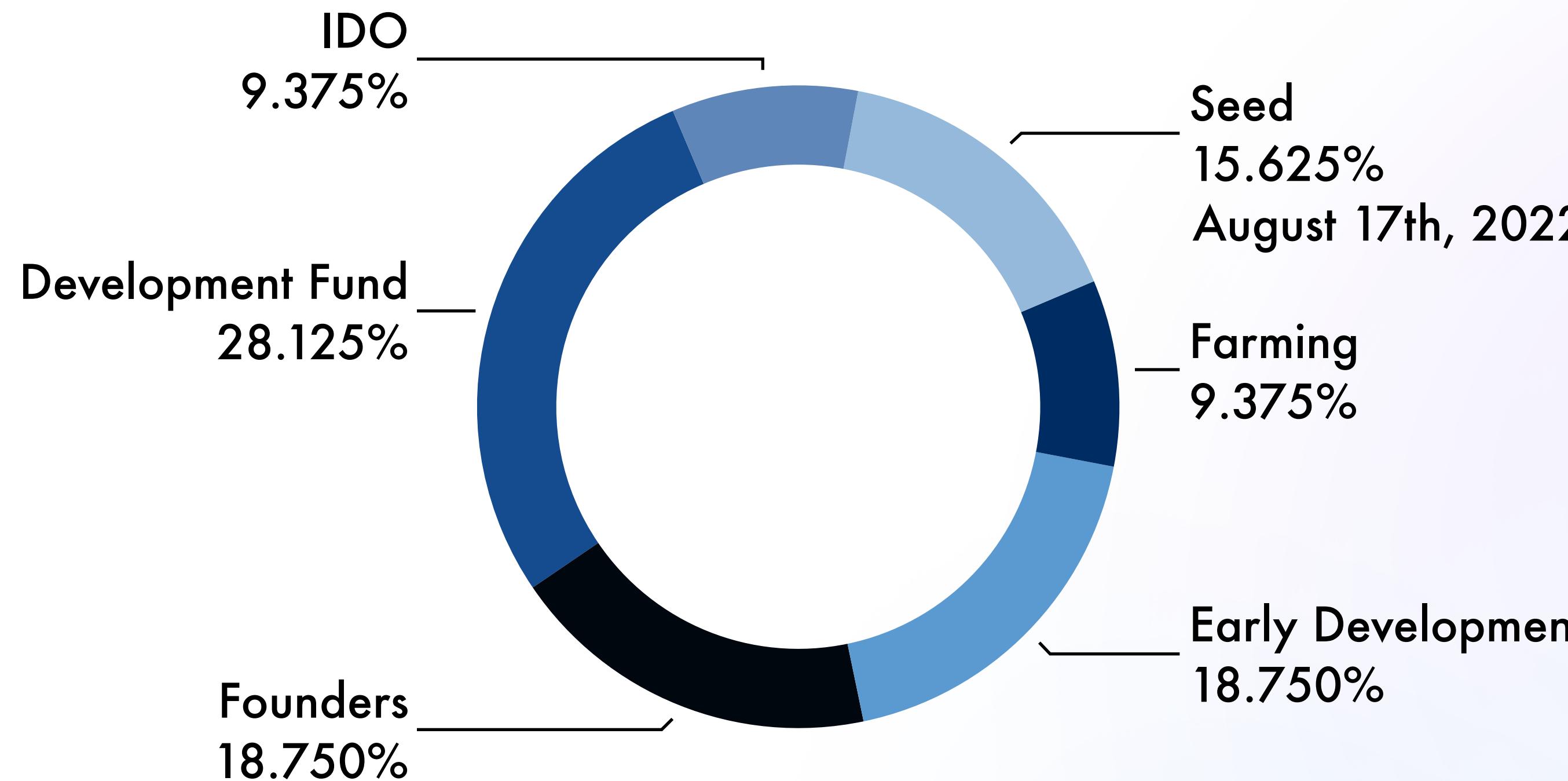


Attention Ventures



CryptoYC

UNT Distribution



Seed valued at Ø3,281,250 at max total market capitalization of Ø21,000,000*

*\$32,004,000 as of August 17th

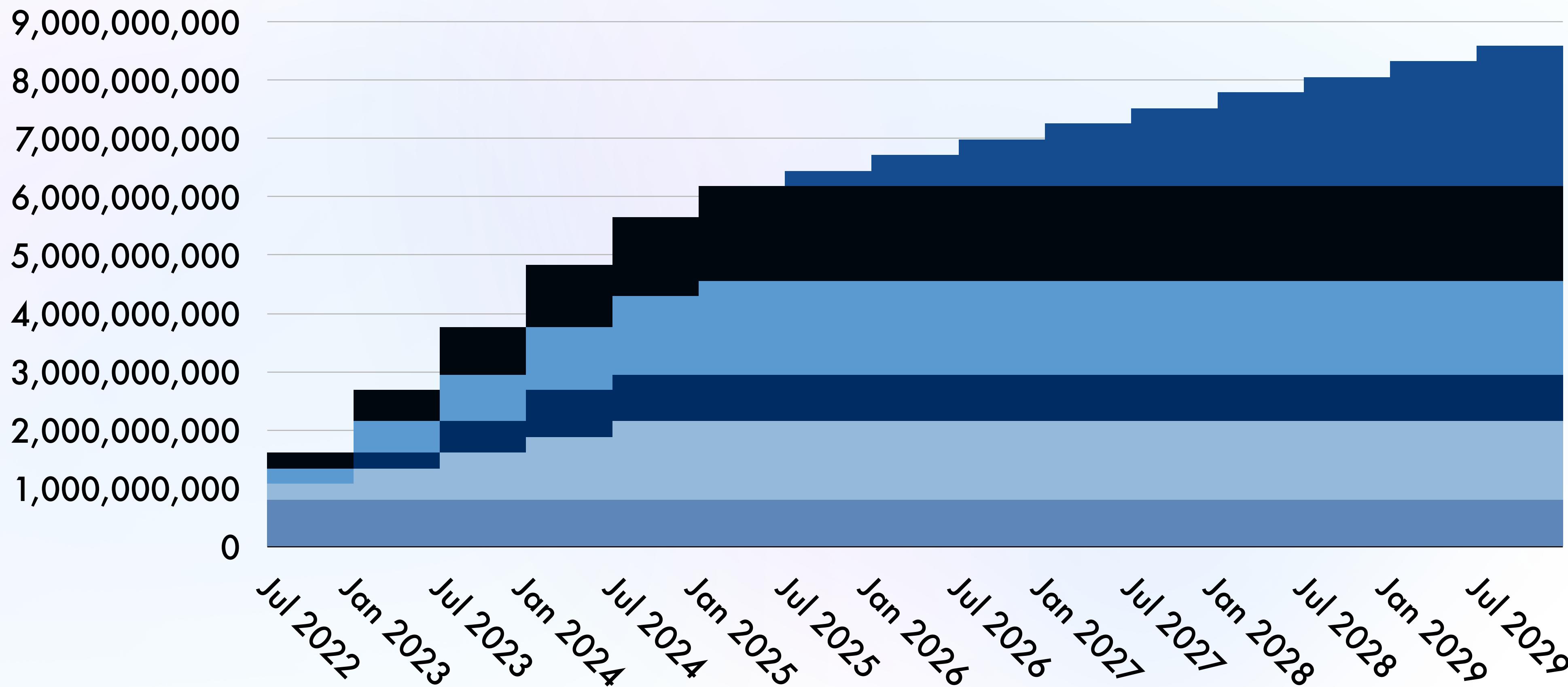
IDO valued at Ø3,937,500 at max total market capitalization of Ø42,000,000*

*Date to be determined

UNIT/USD opening price on August 17th of 2022 is Ø1 = \$1.524, see <https://app.theunit.one/one-unit/usd>

UNT Token Issuance

TOTAL: 8,589,934,592 UNT



The Unit's Unit

Top-of-the-world team of passionate, knowledgeable individuals with decades of combined crypto experience.



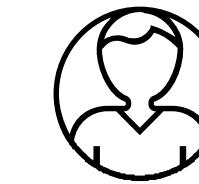
Jim Zhou

Blockchain Developer, developing dAPPS and crypto exchanges since 2017.



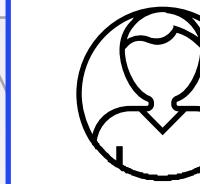
Joshua Jiang

Crypto Developer. B.S. in Computer Science, University of Toronto. Serial Internet Entrepreneur.



Ibai Basabe

Protocol Developer and Researcher. Ph.D. in Mathematics, University of Florida. In Bitcoin in April 2013, Ethereum in January 2014.



Chen Shen

Designer. Master of Interaction Design, Monash University, Senior Associate, PwC Strategy & Design.



Eleven Yao

Marketing. Master of Visual Communication, Berlin University of the Arts. Blockchain Brand designer and blockchain investor since 2016.



Get in touch

Resources

Website www.theunit.one

Product <https://app.theunit.one>

White paper <https://github.com/toknowwhy/the-unit-paper>

Contact

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Email: ibai@20y.org

Community

 Discord <https://discord.gg/4MjRckMJZN>

 Github <https://github.com/toknowwhy>

Social Media

 Medium <https://blog.20y.org/theunit/home>

 Twitter https://twitter.com/TheUnit_one