

UNIT

UNITE CRYPTO
BOOST YOUR RETURNS
AND
DEFEND FROM VOLATILITY
WITH
UNIT - THE FIRST JUST UNIT OF ACCOUNT



Crypto Fragmentation

The crypto market is growing with every bull run but increasing fragmentation hinders the growth of crypto.

THE SOLUTION

Crypto needs **unity**, it needs a **common** unit of account.

Introducing **UNIT=∅**

An indexed unit of account that is unbiased and decentralized.

UNIT is not a currency so it doesn't compete with currencies.

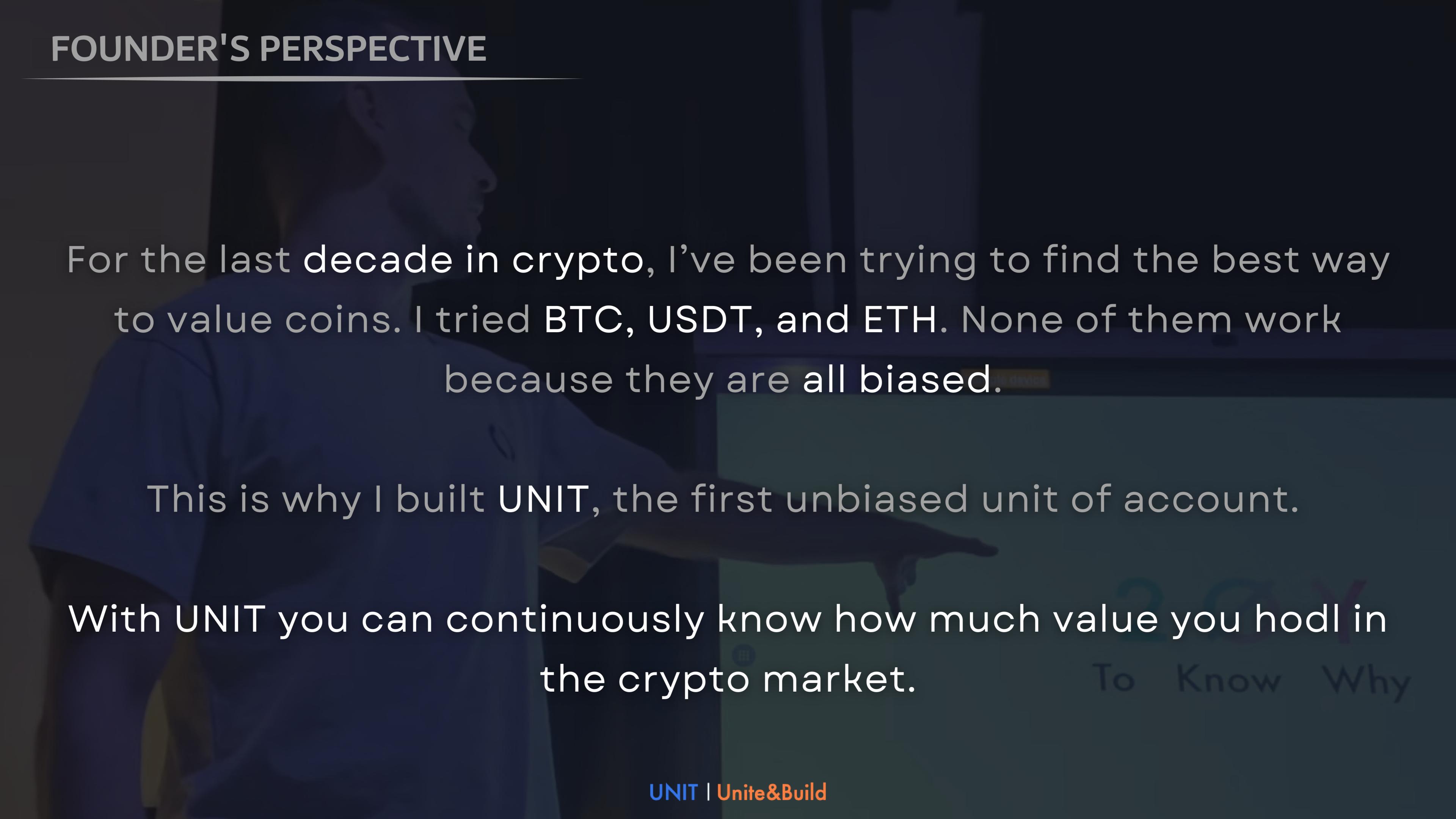
UNIT'S FORMULA

UNIT comes from a set of cryptocurrencies coming from Open Selection Criteria and glued together through an Open Algorithm.

$$\frac{\sum_{i=0}^n S_i P_{i,0}}{YN} = 1\text{UNIT}$$

UNIT is designed to be more stable than currencies. As the total human population (N) and average life expectancy at birth (Y) increase and decrease, the supply of UNIT used to measure the crypto market matches the demand.

FOUNDER'S PERSPECTIVE

A dark, semi-transparent background image of a man in a suit from the waist up, facing right. He is pointing his right index finger towards a screen or board that is mostly obscured by the dark overlay. The screen appears to have some faint, illegible text or a chart on it.

For the last decade in crypto, I've been trying to find the best way to value coins. I tried BTC, USDT, and ETH. None of them work because they are all biased.

This is why I built UNIT, the first unbiased unit of account.

With UNIT you can continuously know how much value you hodl in the crypto market.

TOKEN STRUCTURE



Unit Project (UN)



UNIT

(NOT A TOKEN,
but an indexed unit of account)

pegged to



TINU

UN DISTRIBUTION

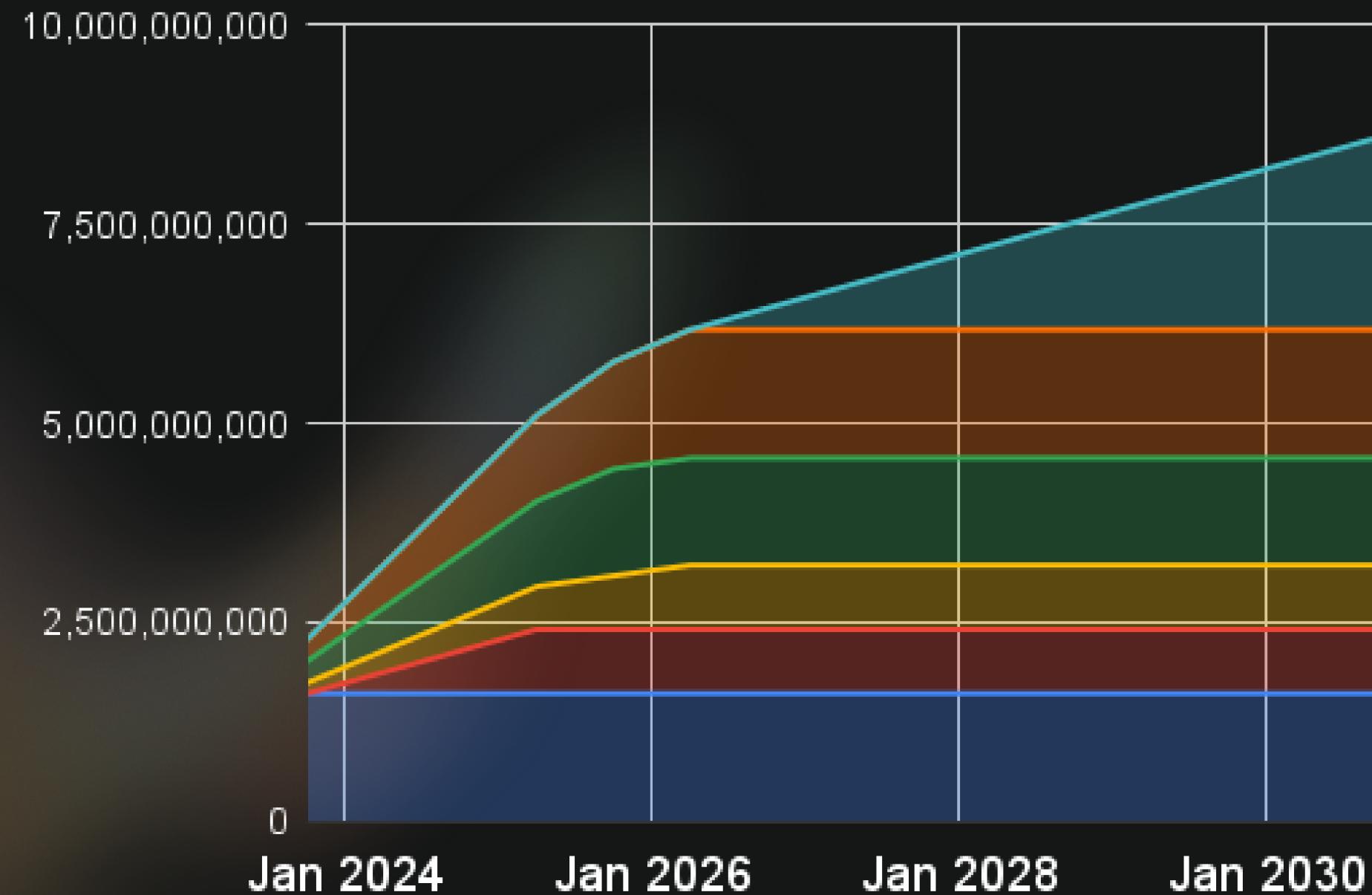


Pre-IDO USD Price:
1 UN = 0.003725290298 USD

TOTAL:
8,589,934,592 UN

UN IDO in Q3 2023

UN RELEASE TIMELINE



- Development Fund
- Early Development
- Team
- Angels
- Farming
- ICO

Pre-IDO Release

Q3 2023	268,435,456 UN
Q1 2024	268,435,456 UN
Q3 2024	268,435,456 UN
Q1 2025	268,435,456 UN
Q3 2025	268,435,456 UN

TINU THE UNIT ETF

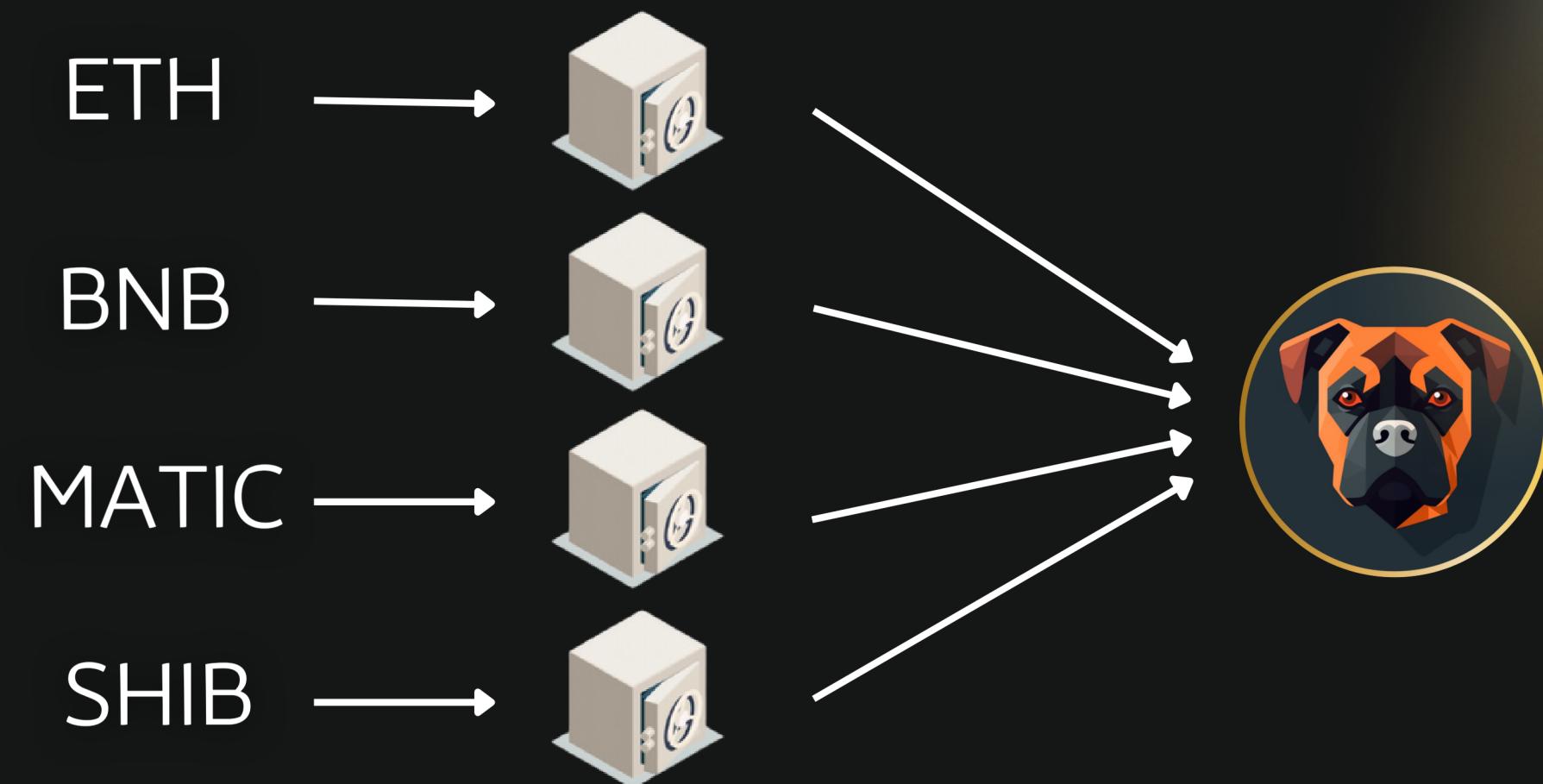
Since UNIT as a unit of account cannot be bought or sold,
we have a peg named TINU.



TINU encapsulates the value contained in UNIT, and thus lets people
keep their crypto purchasing power over time.

UNIT VAULTS

Through the vault mechanism, participants can use all the coins in the UNIT to mint TINU.



We welcome other institutions to issue their own pegs to UNIT.

INDEX FUND COMPARISON

UNIT is the leader in enabling no-cost exposure to the entire crypto market.

	TINU	AMKT	Bitwise 10	DPI
Available on chain	✓	✓	✗	✓
Number of assets	23(variable)	25(fixed)	10	10
Supported Assets	Multi Chain	Multi Chain	Multi Chain	Ethereum Only
Total Market Exposure	✓	✓	✗	DeFi Only
Redemptions	✓	✓	✗	✓
Fees	0%	0.95%	2.5%	0.95%
Decentralization	✓	✗	✗	✓

UNIT FARMS

Through our farms participants can use all the coins in the UNIT to create pools in DEXes.

The farms will create pools and lock LP tokens for a chosen time while rewarding participants with UN.



INDEX PRIZE POOLS

1

Prize Pools

Pools will be placed at equally spaced intervals on the inclusion and exclusion of coins in the UNIT. Coin Ranking pools will also be available.

2

Staking

Staking of UN tokens. Those staking will be able to obtain rewards from the Prize Pool rounds.



INCENTIVES FOR UN HOLDERS

1. UN is used to govern both the UNIT algorithm and TINU, UN holders can vote to decide its future.
2. The UNIT algorithm includes global population data. We aim to use satellites and AI to improve the current United Nations' estimates. This provides early UN holders with an opportunity as we grow into a new human population data provider. Without invasive governance surveillance, humanity can keep track of basic population indicators.
3. UN pools will have the largest rewards on our farms.
4. UN stakers will get rewards from Prize Pools.
5. A fee attached to vault liquidations will be distributed among UN holders.
6. UN will be the base currency of the Blocktree, a sharded interstellar supernet able to function across the galaxy because of its Blocktree structure (Coming in 2025).



ROADMAP



2023 Q2	2023 Q3	2023 Q4	2024 Q1	2024 Q2
<ul style="list-style-type: none">• Launch New Site• Launch New App• Test Vaults and Farms on testnet• Engage the community in governance forums, articles and media	<ul style="list-style-type: none">• Launch UN (IDO Event 1)• Launch Vaults and Farms on mainnet (IDO Event 2)• Engage the community in UNIT conversations• Approach Treasuries	<ul style="list-style-type: none">• Launch Vaults and Farms on multiple networks (IDO event 3)	<ul style="list-style-type: none">• Continue to engage the community in UNIT conversations• Launch on more networks• Launch Prize Pools	<ul style="list-style-type: none">• Launch on centralized exchanges (IEO Events)• Launch permanent Swaps on centralized exchanges.

THE TARGET GROUPS AND USE CASES 1

FOR TRADERS

With **UNIT**, traders can now easily long and short **the entire cryptocurrency market**.

Traders can also **benchmark** against **UNIT**, the **unbiased measure**, to make trading decisions.

FOR INVESTORS

UNIT makes it easy for funds and investors to hold the **index of top coins**.

Both funds and investors can **simplify their management** and **reduce the risk and fees** of their portfolios.

THE TARGET GROUPS AND USE CASES 2

FOR DEFI PROJECTS

UNIT offers the perfect tool for DeFi projects to **diversify their token holdings**.

UNIT also offers a solution for a **cross-chain payment unit of account**.

FOR FOUNDATIONS

Layer 1 foundations are generally unable to hold crypto assets other than their own. **UNIT** offers them the opportunity to **hold the market average without direct exposure to any competitor**.

DIFFERENT GTM STRATEGIES

①

Treasury Governance

Invest in project treasuries and participate actively in governance forums.

②

Exchange Partnerships

Collaborate with centralized exchanges to offer permanent UNIT swaps.

③

User Incentives

Launch farming programs to encourage vault and liquidity pool creation.

④

Crosschain Liquidity

Position **TINU** as a settlement asset to streamline cross-chain transactions and reduce volatility.

ADDRESSABLE DEFI TVL

1B USD

TINU gets 5% of treasury value or 2% of global TVL.

10B USD

TINU overtakes DAI as the top collateralized peg.

100B USD

UNIT gains acceptance with multiple pegs following its value.

SIZE OF UNIT AND TINU EQUIVALENTS IN FINANCE

SDR deployed to boost global liquidity. (Currency Basket)

650B USD

Size of VOO (Vanguard S&P 500 ETF)

820B USD

Size of the S&P500

34.3T USD

FINANCIALS FOR UN HOLDERS



1. In the last bear cycle, 30m USD was needed to enter the top 100, now it's 300m.
The next bear cycle could be 3b USD.
2. The top 3 index projects will be in the top 100. At the top of the next cycle, all top 100 projects will be worth 10b USD or more.
3. UN can represent the top index project.
4. S&P Global Inc. is currently valued at 130b USD and a similar crypto project will match or exceed this valuation.
5. DeFi TVL has increased from 400m to 40b USD from bear to bear. We expect larger increases and indices are likely to play a big role in TVL in the next cycle.

SUPPORTERS

Grants



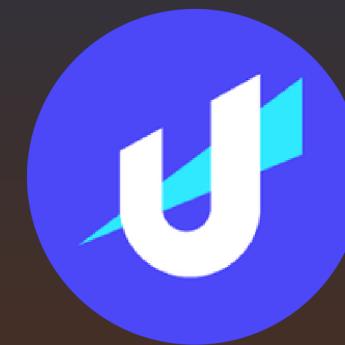
Backing



Price Data & Charts



Registration



Onchain Data



MEET THE TEAM

Founder

Dr. Ibai Basabe

AI algorithm creator since 2005.
Ph.D. in Mathematics, University of Florida. In Bitcoin since April 2013, and Ethereum since January 2014.

Developer

Joshua Jiang

B.S. in Computer Science, University of Toronto. Serial Internet Entrepreneur and crypto dev.

Developer

Jim

Crypto Developer since 2016. Solidity expert who developed numerous DeFi applications.

Operations

Rebekah Yu

FinTech, Shanghai Lixin University of Accounting and Finance, DeFi Researcher.

Designer

Chen Shen

Master of Interaction Design, Monash University, Senior Associate, PwC Strategy & Design.

Marketing

Eleven Yao

Master of Visual Communication, Berlin University of the Arts. Blockchain Brand designer and blockchain investor since 2016.

Thank You!

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WITH UNIT

Dr. Ibai Basabe, Founder

