

# Vinisha Gunaseelan

P: (309) 307-0691

[Linkedin](#)

E: vinishajobhunt212@gmail.com

Data Analysis | Data Mining | Data Warehousing | Business Analysis | Business Processes | Requirements Management  
Data Validation | Data Models | Project Management | Business Process Modeling | Scrum Master | Troubleshooting

## Data Analyst / Business Analyst / Financial Analyst

### Summary:

- Highly skilled and detailed oriented master Bachelor of Business Administration graduating student with a keen interest in Data Analysis, Busy Analyst, Financial analysis or Database administrator roles.
- Committed to helping companies advance by helping them develop strategic plans based on predictive modeling and findings.
- Innovative Programmer and Internet Entrepreneur striving to make the world a more unified and connected place.
- Analyzing data using statistical methods, data visualization tools, and programming languages to identify patterns, trends.
- Ensuring data quality and integrity by implementing data validation checks and resolving data discrepancies.

### Education:

- **Illinois State University, Normal, IL:** Bachelor of Science in Business Administration | **GPA: 3.66** **Anticipated May 2024**
- **Illinois State University, Normal, IL:** Bachelor of Science in Business Information Systems **Anticipated Sept 2024**

### Certifications:

- Certified Scrum Master

### Technical Skills:

- **Pricing Analysis Skills:** Corporate Valuation (including Discounted Cash Flow Modelling and Comparative Market Analysis), Market Trend Analysis, Equity Research, and Industry Due Diligence
- **Mathematics, Business, and Economics:** Cost Accounting, Corporate finance knowledge, Budgeting, and Report / Data Gathering
- **Data & Project Management Tools:** Trello board and GitHub | **Data Analytics:** Excel
- **Financial Expertise:** Financial reports, Account reconciliation, Investment Planning, Financial Management, Auditing, Risk Management, Analytical Research, Quantitative Financing, Budget Management
- **Business Skills:** Google Office Suite, MS office suite (Excel, Word, PowerPoint), Supervised and Unsupervised Machine Learning algorithms, Time Series Analysis, Data Extraction, Data Analytics, Data Visualization
- **Statistical Modelling:** Hypothesis Testing, Logistic Regression, Ridge Regression, XGBoost, PCA, Random Forest, Neural Networks
- **Interpersonal Skills:** Strong Internet Research, Excellent Verbal, Written, and Quantitative Skills, Time Management and Prioritization Abilities, Effective Presentation, Team Player, Leadership, and Negotiation Skills

## Work Experience

### Assistant Coach | Women's golf, Malaysia

May 2021 – Aug 2021

- Showcased profound expertise in golf technicalities, diligently offering valuable guidance and knowledge to mentor junior golfers, thereby fostering their holistic development and growth within the sport.
- Dedicatedly and proactively volunteered for numerous junior tournaments, assuming the pivotal role of spokesperson, and diligently providing assistance to clarify doubts and ensure the seamless execution of event operations.
- Effectively demonstrated leadership skills as a team captain during international travel, adeptly managing team logistics and dynamics to optimize performance, foster cohesion, and ensure a memorable experience for all participants.
- Contributed leadership and support to junior golf initiatives, embodying dedication and passion for the sport while enhancing the overall experience for participants and stakeholders.

## Project Experience

### Animal Shelter Database Development

Aug 2023 – Dec 2023

- Led the creation of a comprehensive database utilizing VBA.net for an animal shelter organization.
- Applied principles of Scrum/Agile as the Product Owner, ensuring alignment with stakeholder requirements and project objectives.

### Restaurant Marketing Solutions

Sept 2022 – Dec 2022

- Developed marketing solutions and strategies for a restaurant to enhance brand visibility and customer engagement.

### Grocery Mall Business Solutions

Aug 2023 – Dec 2023

- Utilized Simio software to devise efficient business solutions for a grocery mall, optimizing operations and resource utilization.