

# SWARN SHAURYAM SWARNKAR

+91 886 080 0997 ◊ Delhi, India

[swarnshauryam@gmail.com](mailto:swarnshauryam@gmail.com) ◊ [Portfolio/Socials](#) ◊ [linkedin.com/in/ajaiswarn](https://linkedin.com/in/ajaiswarn)

## EDUCATION

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<b>Bachelor of Business Administration</b> Graphic Era Hill University, Bhimtal Campus	2021 - 2024
<b>Intermediate and Matriculation</b> HarGovind Suyal Saraswati Vidya Mandir - Kusumkhera, Haldwani	2019 - 2021

## EXPERIENCE

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<b>RPO - Analyst</b> KPMG Global Services, Gurugram	Nov 2024 - Present
<ul style="list-style-type: none"><li>• Sourcing and screening of profiles for Senior Talent Acquisition for US-based clients.</li><li>• Supported 4 different verticals in span of 6 months.</li><li>• Developed Reporting tracker using advanced excel that saved 70% of reporting time for the team.</li><li>• Received SPOT Award for <b>Reporting Transformation</b>.</li><li>• Consolidated and visualized sourcing metrics to support onshore with data driven insights.</li></ul>	
<b>Human Resource Intern</b> Suvidha Shiksha	Dec 2022 - Jan 2023

- Onboarded and trained 19 interns for Graphic Designing.
- Managed intern data and created weekly performance tracking reports while handling confidential data.
- Received Certificate of Appreciation for my work towards training of Interns.

<b>Marketing Intern</b> Sasefied Limited, London	July 2023 - Sept 2023
<ul style="list-style-type: none"><li>• Conducted market research and identified 63 potential clients</li><li>• Interacted with Schools and Corporate clients for informing about various services.</li></ul>	

<b>Social Media Intern</b> Rewire with Nidhi	July 2023 - August 2023
<ul style="list-style-type: none"><li>• Conducted business analysis and identified 7 key scope of improvements using analytical tools.</li><li>• Developed a Social Media Strategy for a month and curated 25+ audio-visual content</li></ul>	

## SKILLS AND HOBBIES

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<b>Analytical Tools</b>	MS-Office (Advanced), IBM SPSS, Power BI, Google Suite
<b>HR Systems</b>	Internal ATS and CRM, Resume Screening, NABA Portal
<b>AI &amp; Data</b>	Azure AI Studio, Prompt Engineering, Data Cleaning, Dashboards
<b>Soft Skills</b>	Dedication, Adaptability, Problem Solving Orientation, Quick Learning
<b>Additional Skills</b>	Content Curation, SEO, Graphic Design
<b>Hobbies</b>	Chess, Cooking, Hiking, Reading & Writing

## CERTIFICATIONS

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- Microsoft Power BI Data Analyst Associate (PL-300, May, 2025) - Koenig.
- Designing and Implementing a Microsoft Azure AI Solution (AI-102, May, 2025) - Koenig.
- Certified NLP (Neuro Linguistics Programming) Practitioner - Academy of Modern Applied Psychology.

- Research Paper Writing - Commacad.
- Google Analytics - Google.

## ACADEMIC PUBLICATIONS (SELECTED FOR PUBLISHING)

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- Exploring The Sentiment Landscape Of Delta Waves (Binaural Beats) For Deep Sleep: A YouTube Comment Analysis (SSRN Electronic Journal, Published on Jan 2025)
- Ethical Investment and Sustainable Finance in India: Exploring ESG Integration and Impact on Financial Performance. [ICTF 2023]
- Complexity Leadership Development in the Era of e-Finance: A Conceptual Model for Emerging Market (IRPSS Conference, Scopus Indexed)
- Assessing the impact of corporate wellness initiatives for fostering a healthy work environment. (MRTM-23 Conference , IEEE, Scopus Indexed)
- Role of Fintech in MSME: An Indian Perspective (ICMCM-23 Conference, Scopus Indexed)

## ACHIEVEMENTS & EXTRA CURRICULAR

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- Represented my batch (BBA-2nd Year) twice in Achievers and Toppers Meet of College, May 15, 2023 and 2024.
- Coordinated International Conference on Transcending the Frontiers of Management Science and Technology, Nov 2-3, 2023.
- Ranked 1st in Interview Workshop at GEHU Bhimtal.
- Ranked 1st & 2nd in Corporate Roadies (B-Plan) Competition at Amrapali Institute in consecutive years and further represented University at various Inter-College fests.
- Ranked 1st at Business-Plan Competition at Esperanza – GEHU Bhimtal.
- Ranked 1st in Research Poster Competition at International Conference on Transcending the Frontiers of Management Science & Technology, Nov 2-3, 2023.
- 3 Month Personality Development Course from ENGMATES Delhi.
- Attained NSS Level B Certificate – 2021.
- Ranked in Top 10 in the city at the International Mathematic Olympiad by the Science Olympiad Foundation – 2013.

## LEADERSHIP & INITIATIVES

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- President Finopolis - The Finance Club
- Head of Social Media and Graphics at - E-Cell SOM
- Core Advisor of Crescendo Cultural Club
- Scholarly Digest Newsletter - AI Driven career newsletter with 1K+ subscribers.
- Co-ordinated 7+ Major Events at GEHU Bhimtal.
- Speaker - Business Plan Seminar (with AI) at GEHU Bhimtal
- Judge - Dilemma Debate (AI & HR related topics) at Lady Shri Ram College, Delhi.

**References available upon request.**