## Heutistic Review Template (Source: http://www.uxforthemasses.com/)

#### **IRCTC** Score Comments N/A = not applicable Hover over a guideline for more information, examples of good practice and importance to Provide a short rational for the score, such as a description of the issues or can't be the overall user experience. found; examples of good practice and the likely impact for users. assessed **Features & functionality** Features and functionality meet common user goals and objectives. The website is clumsy and user takes a long time to fulfill his goal or purpose on the website. Good Features and functionality support users desired workflows. The website is inefficient and takes a long time to find the desired funtionalities. Moderate There is no master navigation. Frequently-used tasks are readily available (e.g. easily accessible from the homepage) and well supported (e.g. short cuts are available). Very poor Users are adequately supported according to their level of expertise (e.g. The website doesnot have any such options to support the user expertise. A lot of basic functions are not properly displayed for the user to access. short cuts for expert users, help and instructions for novice users). Very poor The login portal is not at all visible for the use to access. Even when the user Call to actions (e.g. register, add to basket, submit) are clear, well labelled is logged in, there is no option to show the user that he is logged in. and appear clickable. **Poor** Homepage / starting page The Homepage / starting page provides a clear snapshot and overview of The portal only has one important feature i.e booking train tickets very clearly. But there are other features that the website supports which are not managed the content, features and functionality available. **Poor** efficiently.

7	The home page / starting page is effective in orienting and directing users to their desired information and tasks.	Very poor	Inefficient management of the home page. Master navigation missing and is hidden to the side of the page.
8	The homepage / starting page layout is clear and uncluttered with sufficient 'white space'.	Poor	There is lot of white space but the UI is clumsy and cluttered.
Nav	vigation		
9	Users can easily access the site or application (e.g. the URL is predictable and is returned by search engines).	Excellent	Since the website is the basic website which supports the railway bookings is India, the URL is predictable.
10	The navigational scheme (e.g. menu) is easy to find, intuitive and consistent.	Very poor	Clumsy and cluttered.
11	The navigation has sufficient flexibility to allow users to navigate by their desired means (e.g. searching, browse by type, browse by name, most recent etc).	Poor	All the features are present but the navigation is not visible for the users to use it. The master navigation is hidden to the slide of the home page making it difficult for the user to identity.
12	The site or application structure is clear, easily understood and addresses common user goals.	Poor	Only one functionality is clearly understood. Rest all other functionalities need to be improvised.
13	Links are clear, descriptive and and well labelled.	Good	All the links are labelled and clear to understand.
14	Browser standard functions (e.g. 'back', 'forward', 'bookmark') are supported.	Good	Browser functions are supported.
15	The current location is clearly indicated (e.g. breadcrumb, highlighted menu item).	Good	Since the website is a booking application, user select the desired location.

16	Users can easily get back to the homepage or a relevant start point.		
		Excellent	
17	A clear and well structure site map or index is provided (where necessary).	Very poor	There is no site map for the website in the first place. A well designed site map would increase the efficiency of the website.
Sea	nrch		
18	A consitent, easy to find and easy to use search function is available throughout (where desirable).	Very poor	There is no search function available throughtout the website.
19	The search interface is appropriate to meet user goals (e.g. multi- parameter, prioritised results, filtering search results).	Very poor	No search functions implemented for the entire website.
20	The search facility deals well with common searchs (e.g. showing most popular results), misspellings and abbreviations.	Very poor	No search functions implemented for the entire website.
21	Search results are relevant, comprehensive, precise, and well displayed.	Very poor	No search functions implemented for the entire website.
Coi	ntrol & feedback		
22	Prompt and appropriate feedback is given (e.g. following a successful or unsuccessful action).	Good	There is an interactive bot which helps and gives response to all the questions asked by the users.
23	Users can easily undo, go back and change or cancel actions; or are at least given the chance to confirm an action before committing (e.g. before placing an order).	Good	The website gives the user to confirm his options before processing them. But the website act time is very less. The website gets timed out very quickly.

24	Users can easily give feedback (e.g. via email or an online feedback / contact us form).	Excellent	The website helps the user to contact them and give feedback to all their questions and doubts regarding the functionalities the website supports.
For	ms		
25	Complex forms and processes are broken up into readily understood steps and sections. Where a process is used a progress indicator is present with clear numbers or named stages.	Good	There is no progress indicator but the processes are broken down into small tasks making it easy for the user in using the website.
26	A minimal amount of information is requested and where required justification is given for asking for information (e.g. date of birth, telephone number).	Good	The website only requests the neccessary informations and makes the tasks easy for the user. The website also gives the user to save the information and use it for further processes.
27	Required and optional form fields are clearly indicated.	Excellent	The options are indicated and reasons are clearly stated for the fields which are compulsory to be filled.
28	Appropriate input fields (e.g. calendar for date selection, drop down for selection) are used and required formats are indicated.	Excellent	Since the website is a booking website, the dates and their respective formats are clearly stated and used. The user can easily select the required day and date.
29	Help and instructions (e.g. examples, information required) are provided where necessary.	Moderate	No particular help is provided. But the website is self sufficient for the user to complete the expected functionalities.
Err	ors		
30	Errors are clear, easily identifiable and appear in appropriate location (e.g. adjacent to data entry field, adjacent to form, etc.).	Excellent	The errors are clearly visible for the user to understand the missing aspects to fulfill the expected task.
31	Error messages are concise, written in easy to understand language and describe what's occurred and what action is necessary.	Excellent	Errors are clearly stated.

32	Common user errors (e.g. missing fields, invalid formats, invalid		
SΖ	selections) have been taken into consideration and where possible prevented.	Excellent	
33	Users are able to easily recover (i.e. not have to start again) from errors.	Moderate	Sometimes the error get misplaced because the website gets timed out very quickly.
Co	ntent & text		
34	Content available (e.g. text, images, video) is appropriate and sufficiently relevant, and detailed to meet user goals.	Good	The content is not clearly organized in the website.
35	Links to other useful and relevant content (e.g. related pages or external websites) are available and shown in context.	Good	The links are clearly present and pass them to next link depending upon the necessity of the user request.
36	Language, terminology and tone used is appropriate and readily understood by the target audience.	Excellent	The language is clear and up to the point for the user to understand and fulfil his expected functionalities.
37	Terms, language and tone used are consitent (e.g. the same term is used throughout).	Excellent	
38	Text and content is legible and scanable, with good typography and visual contrast.	Excellent	
He	р		
39	Online help is provided and is suitable for the user base (e.g. is written in easy to understand language and only uses recognised terms). Where appropriate contextual help is provided.	Good	Help is provided where ever there is a need for it.

40	Online help is concise, easy to read and written in easy to understand language.	Good		
41	Accessing online help does not impede users (i.e. they can can resume work where they left off after accessing help).	Moderate		The website keeps refreshing again and again. So its inefficient.
42	Users can easily get further help (e.g. telephone or email address).	Excellent		The feedback is
Per	formance			
43	Site or application performance doesn't inhibit the user experience (e.g. slow page downloads, long delays).	Poor		The response time of the website is very long.
44	Errors and reliabilty issues don't inhibit the user experience.	Moderate		
45	Possible user configurations (e.g. browsers, resolutions, computer specs) are supported.	Poor		The interfere is not compatible with various browsers.
O	verall usability score (out of 100) *	63	-	Moderate

- \* Very poor (less than 29) Users are likely to experience very significant difficulties using this site or system and might not be able to complete a significant number of important tasks.
- \* Poor (between 29 and 49) Users are likely to experience some difficulties using this site or system and might not be able to complete some important tasks.
- \* Moderate (between 49 and 69) Users should be able to use this site or system and complete most important tasks, however the user experience could be significantly improved.
- \* Good (between 69 and 89) Users should be able to use this site or system with relative ease and should be able to complete the vast majority of important tasks.
- \* Excellent (more than 89) This site or system provides an excellent user experience for users. Users should be able to complete all important tasks on the site or system.

# Usability guidelines

Importance

### Features & functionality

1	Features and functionality meet common user goals and objectives	Very high
	Key and common user goals and objectives (e.g. carry out some transaction, find some information, carry out some research	
	etc) should have been identified and addressed. Ideally the site or application should allow users to meet all of their key goals	
	and objectives.	
2	Features and functionality support users desired workflows	Very high
	The site or application should support or at least be compatible with the way that users wish to work. For example, users might	
	want to be able to carry out bulk transactions or be able to save and return to their work.	
3	Frequently-used tasks are readily available (e.g. easily accessible from the homepage) and well supported	High
	For example short cuts and a login to retrieve details might be provided to speed up the completion of frequently carried out	
	tasks.	
4	Users are adequately supported according to their level of expertise	Medium
	For example, novice users are given help and instructions and features are progressively disclosed (e.g. advanced features not	
	being shown by default).	
5	Calls to action (e.g. register, add to basket, submit) are clear, well labelled and appear clickable	Medium
	Possible actions should always be clear and the primary call to action (i.e. the most common or desirable user action) should	
	stand out on the page or screen.	

### Homepage / starting page

6	The Homepage / starting page provides a clear snapshot and overview of the content, features and functionality available  For example, an introduction and overview of the site is provided together with section snapshots and example content.	Medium
7	The homepage / starting page is effective in orienting and directing users to their desired information and tasks Users should be able to work out where they need to go to complete a given task (e.g. carry out some research, complete a transaction).	High
8	The homepage / starting page layout is clear and uncluttered with sufficient 'white space' Users should be able to quickly scan the homepage and make sense of both the content available and of how the site is structured.	Medium

### Navigation

Users can easily access the site or application	Low
For example, the URL is predictable and is returned by search engines. If a user attempts to find the site via a search engine, it	
should ideally be returned on the first page of search results for likely queries.	
The navigational scheme is easy to find, intuitive and consistent	High
Users should be able to very easily locate and use the navigational scheme (e.g. left hand menu, top menu, tabbed menu), and it	
should not be significantly different across the site or application (unless a decision has been made to specifically differentiate a given section or area).	
The navigation has sufficient flexibility to allow users to navigate by their desired means	Medium
For example a user might want to be able to search for an item or browse by size, name or type. Although not all user	
preferences can or indeed should be addressed, the most useful and common navigational means should be supported.	
2 The site or application structure is clear, easily understood and addresses common user goals	Very high
For example, gathering information, submitting data, carrying out research. Users should be able to work out where they need to	
go to carry out common user goals and be able to quickly gain an understanding of how the site or application is structured.	
3 Links are clear, descriptive and well labelled	Medium
Links should be clearly 'clickable' (e.g. underlined or colourised) and it should be clear to users where any given link goes to. Non-	
descriptive links such as 'click here' should be avoided and any links going to an external website or opening a new window should be identified as such.	
4 Browser standard functions (e.g. 'back', 'forward', 'bookmark') are supported	High
Users should be able to bookmark a page (or be presented with a URL to use) and go back and forth without breaking the site or losing any information they have entered.	
5 The current location is clearly indicated (e.g. breadcrumb, highlighted menu item)	Low
Users should always know where they are in the site or application.	
6 Users can easily get back to the homepage or a relevant start point	Low
For example, a homepage link might be part of the breadcrumb or a home link might be available as part of the header.	
7 A clear and well structure site map or index is provided (where necessary)	Very low
The sitemap might be part of the header or footer and should ideally be available from every page on the site.	-

### Search

18	A consistent, easy to find and easy to use search function is available throughout	High
	The search function (where required) should be directly available from most pages on the site or application and should be	
	consistently positioned (e.g. top left, top right or top centre).	

19	The search interface is appropriate to meet user goals	High
	For example users are able to filter search results, an advanced search is available (if necessary) and common search	
	conventions such as quotation marks (") and natural language searches are handled.	
20	The search facility deals well with common searches, misspellings and abbreviations	Low
	Ideally synonyms (e.g. 'coat' should also match 'jacket') should mean that logical and appropriate search results are returned for	
	common user queries. Popular search results (e.g. top matches) should also be identified for common queries.	
21	Search results are relevant, comprehensive, precise, and well displayed	High
	It should be easy for users to see what has been returned, to work out why something has been returned and to determine how	
	many results there are.	

#### Control & feedback

22	Prompt and appropriate feedback is given	High
	For example, a confirmation message is shown following a successful transaction, input errors are promptly highlighted and it's	
	made clear to users when a page has been updated.	
23	Users can easily undo, go back and change, or cancel actions	Medium
	If an action can not be undo then users should at least be given the chance to confirm an action before committing (e.g. before	
	placing an order). For example, users can return to a step and change their options or dynamically change a value without	
	having to start again. Where an action can't be undone (e.g. a deletion), this should be made clear to users.	
24	Users can easily give feedback	Very low
	For example, via email or an online feedback / contact us form. There should be an indication of how long users can expect to	
	wait for a response if a query has been made.	

#### Forms

25	Complex forms and processes are broken up into readily understood steps and sections	Medium
	For example, a checkout process might be broken up in to 'address', 'delivery options', 'payment' and 'confirmation'. Where a	
	process is used a progress indicator is present with clear numbers or named stages.	
26	A minimal amount of information is requested and where necessary justification is given for asking for information	Low
	For example a site might outline that a telephone number is required in case there is an issue with a transaction. Users shouldn't be asked for extraneous information and where possible information should be auto populated (e.g. postcode lookup, code lookup) to keep input to a minimum.	
	lookup) to keep input to a minimum.	

27	Required and optional form fields are clearly indicated (e.g. using text or '*')	Low
	Where most fields are required the optional fields should be identified and when most fields are optional the required fields	
	should be identified.	
28	Appropriate input fields are used and required formats are indicated	Medium
	Appropriate input fields might include calendar for date selection, drop downs for selection and radio button for small selections.	
	Text might be used to indicate the required format or an example might be provided. Field lengths should correspond to the	
	expected input so for example an email input field should be long, where as an initials input field should be very short.	
29	Help and instructions (e.g. examples, information required) are provided where necessary	Medium
	Where input is non trivial or is likely to require some explanation this should be provided. Where a-lot of explanation is necessary	
	a link to a page outlining what is required should be provided.	

#### **Errors**

30	Errors are clear, easily identified and appear in appropriate locations	High
	Errors should be immediately apparent to users and ideally be located close to the offending input or function (e.g. adjacent to an	
	input entry field). Inputs causing an error should be highlighted, together with an explanation for the error.	
31	Error messages are concise, written in easy to understand language and describe what's occurred and what action is	Medium
	necessary	
	Errors should avoid using very technical terms or jargon and should be written from the user's perspective.	
32	Common user errors have been taken into consideration and where possible prevented	Medium
	Common user errors might be missing fields, invalid formats and invalid selections. For example, fields might limit input to	
	particular a format (e.g. numbers only) or only become available once certain criteria have been met. JavaScript might also be	
	utilised to provide immediate feedback for common formatting errors or errors caused by missing fields.	
33	Users are able to easily recover (i.e. not have to start again) from errors	Medium
	For example, users might be able to re-edit and resubmit a form or enter a different value.	

#### Content & text

34	Content available (e.g. text, images, video, audio) is appropriate and sufficiently relevant, and detailed to meet user		
	goals		
	Content should also be appropriately formatted, so for example videos and audio should be directly playable (i.e. shouldn't need		
	to be downloaded to be played) and images should be of a sufficient quality.		
35	Links to other useful and relevant content (e.g. related pages, external websites or documents) are available and shown	Low	
	in context		
	For example there might be links from an article to related articles, related content or related external websites.		

36	Language, terminology and tone used is appropriate and readily understood by the target audience	High
	Jargon should be kept to a minimum and plain language should be used where ever possible.	
37	Terms, language and tone used are consistent (e.g. the same term is used throughout)	Medium
	Capitalisation (e.g. 'Main title'; 'Main Title'; 'MAIN TITLE') and grammar should be consistent, together with the use of formal or	
	informal terms (e.g. could not vs couldn't; what's vs what is etc).	
38	Text and content is legible and scanable, with good typography and visual contrast	Medium
	Users should be able to quickly scan headers and body text, in order to get an overview of what's available.	

### Help

39	Online help is provided and is suitable for the user base Help should be written in easy to understand language and only uses recognised terms. Users should be able to easily find and access help and where appropriate contextual help should be available, such as help for a specific page, feature or process.	High
40	Online help is concise, easy to read and written in easy to understand language  Help should cover the essentials without providing excessive detail and shouldn't use jargon or technical terminology that isn't likely to be understood by users.	Medium
41	Accessing online help does not impede users Users should be able to resume work where they left off after accessing help. Ideally help should be available directly on a page or using a new window. If help is provided in the form of a document, it should be formatted for the web (e.g. PDF, rather than a Word document).	Medium
42	Users can easily get further help (e.g. telephone or email address) If a telephone help number is provided the hours of operation should be shown. If an email address or online form is provided, an indication should be given of how long a response is likely to take (e.g. within the next 24 hrs).	Low

### Performance

43	Site or application performance doesn't inhibit the user experience (e.g. slow page downloads, long delays)	High
	Web page downloads shouldn't take longer than 5 seconds and on page interactions (e.g. using an application or AJAX	
	functionality) shouldn't take any longer than 1 second to respond. Interactions taking longer than 1 second to respond should	
	provide suitable feedback to show that something is taking place (e.g. an hour glass or swirling graphic).	
44	Errors and reliability issues don't inhibit the user experience	Medium
	Sites and applications should be free of bugs and shouldn't have any broken links.	

45	Possible user configurations (e.g. browsers, resolutions, computer specs) are supported	Medium
	Websites should be usable at a 800x600 screen resolution and should work with the most common browsers (IE, Firefox, Opera,	
	Chrome etc). Applications should be usable with common computer specifications (operation system, memory, available disk	
	space) and screen resolutions (e.g. 800x600, 1025x768).	

Rating below	Rating	Rating ranges		
0				
1	Very Poor	less than	29	
29	Poor	between	29 and	49
49	Moderate	between	49 and	69
69	Good	between	69 and	89
89	Excellent	more than	89	