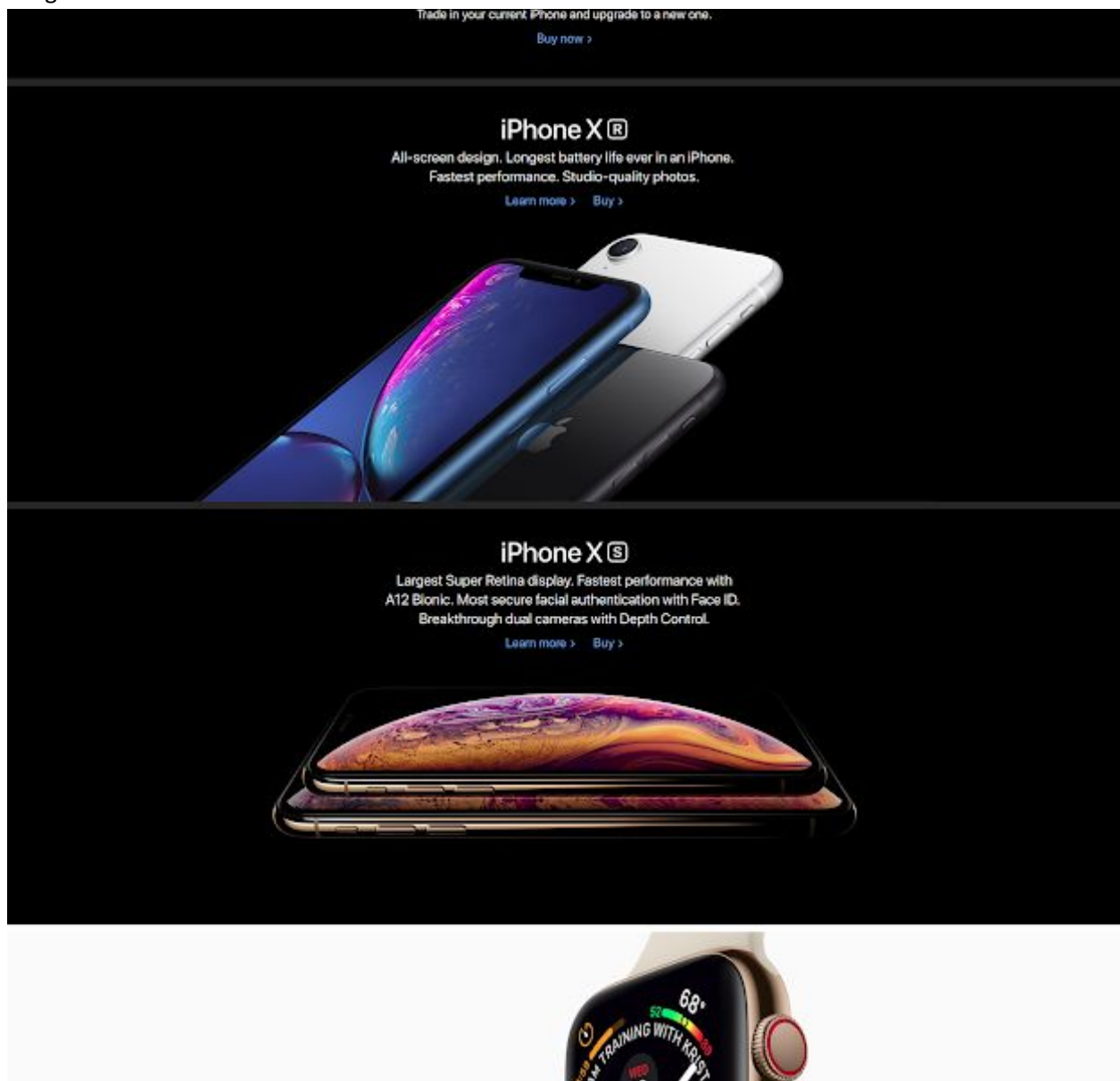


Module 2 (Part B) – Advanced project in Axure RP

Replicating an existing website. (31 possible points, 5% of total grade)

For this assignment, you are to create a new prototype for an existing website using Axure RP. You will replicate the existing look and feel of the website including fonts, icons, colors, and other styling elements as well as menus. In addition, you will replicate some of the functionality of the website. The website to replicate is the main page of www.apple.com.

The website must be published to the axshare.com site just like in the Axure RP tutorial. You are to post (only) the URL (in the text field, e.g., no documents/attachments) into the proper assignment under Assignments section in Blackboard.



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* iPhone SE and XS pricing is after trade-in of iPhone 7 Plus. Additional credit value offer for a limited time only. New iPhone purchase required. Sales tax may be assessed at full value of new iPhone. Trade-in value will vary based on the condition, year, and configuration of your trade-in device. Offer valid on store trade-in values only. You must be at least 18 years old to be eligible to trade in. Not all devices are eligible for trade-in. More details are available from Apple's Mac, trade-in partner and Apple's iPhone, iPad, and Apple Watch trade-in partner for trade-in and recycling of eligible devices. Restrictions and limitations may apply. Payments are based on the highest device matching the description you provided when your advance was made. Apple reserves the right to refuse to limit the quantity of any device for any reason. In the Apple Store. Offer only available on new purchases of a valid government-issued photo ID. Trade-in may require seeing live identification. Offer may not be available in all areas. Some devices may have additional requirements.

† Data subscriptions only. Plan automatically renews after trial.

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United States

Guidelines

1. General
 - a. Use the developer tools in your browser to find and obtain the image icons, the exact font (same family), color, and the size of the various sections.
(<https://developers.google.com/web/tools/chrome-devtools/>) is a brief tutorial on using the developer tools functionality for Chrome. There should be similar tutorials online for the ones provided by Safari, Firefox, etc.
 - b. While it is not strictly required for your page to dynamically resize, the various elements must, however, maintain their aspect ratios relative to each other.
2. Top Navigation Bar.
 - a. Replicate the entire look and feel of the top panel. Make sure you have the icons, the correct fonts, and the correct colors; also, make sure that you replicate the functionality for mouse hovering over menu icons.
 - b. All icons and texts should be linked to the correct pages on the real Apple website. All links should open in new tabs.
 - c. Clicking the search icon should change the screen to look like how it looks like on the Apple site. (see image below). The actual searching functionality need not be working. However, the styling of the box should be replicated as close as possible.
 - d. The shopping bag icon should bring up the dropdown as it does on the actual Apple website (see image below).
3. Theme Image.
 - a. Replicate the theme images with the text as it appears (note the text is NOT part of the image). If the theme image changes on the Apple website, you can choose to replicate the new one.
4. Links and Resources section.
 - a. Replicate the entire section with all the text and hyperlinks. The hyperlinks should link to the real Apple website. All links should open in new tabs.
 - b. Make sure to replicate all the styling in this section including font sizes, color, and type.
5. Bottom Information and Navigation Bar.
 - a. Replicate the “For Education, For Business and For Government” sections in the Navigation bar with all the text and hyperlinks. Replicate all other sections with all the text (hyperlinks are not required for these sections but optional). The hyperlinks should link to the real Apple website. All links should open in new tabs.
 - b. Replicate the complete Bottom Information section with all the text and hyperlinks.

Grading Rubric

Section	Sub-section	Points
General	Correct relative aspect ratios for all elements of the page	1
Top Navigation bar	Size	1
	Colors	1
	Font	1
	Logos: Apple, search, shopping bag	1
	Clicking search icon bring up the search box	1
	All other texts/icons is hidden when search box is open	1
	Suggestion links appear in search box	1
	Clicking shopping bag icon brings up the dropdown	1
	The dropdown has the right look and feel	1
	The dropdown is populated with correct text/links	1
	Text appears as a separate item independent of image	1
	Mouse hover style changes	1
Theme Image	Image appears	1
	Text description	1
	Size	1
	Font	1
	Colors	1
	Mouse hover style changes	1
Links and Resources	All sections appear with subsections	1
	Links redirect to the correct pages	1
	Size	1
	Font	1
	Colors	1
	Mouse hover style changes	1
Bottom Navigation bar	All sections appear with subsections	1
	Links redirect to the correct pages	1
	Size	1
	Font	1
	Colors	1
	Mouse hover style changes	1
Total		31