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JACOB FORD
DESIGNER *of* THINGS

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SKILLS & PHILOSOPHIES

HTML
not all who browse can see; be semantic

CSS & preprocessors
underappreciated, and not just for web

Node.js, JavaScript, & npm
how I imagined coding before I learned

Clojure
are there programming linguists yet?

SVG
learn to design some shapes as code

Git
my essays are repos: I'm committed

RegEx
turns out the world is often patterned

Illustrator, Inkscape, Sketch, Figma…
learn the skills, not just the tools

InDesign & Affinity Publisher
template for the extremes, not the norm

Glyphs
outputting other designers' inputs: love

PHP & WordPress
special place in my high school heart

EDUCATION

New York University, Gallatin School of Individualized Study
B.A., Individualized Major: *Ethics of Design* 2016

EXPERIENCE & PROJECTS

IB5k New York, NY
Designer and **Frontend Developer** July 2016 – December 2018
Chief Technology Officer December 2018 – March 2021
internationalized Planned Parenthood's sex ed curriculum, designed a UI for the NYPD to gauge public distrust, built a kiosk mapping redlining's history in Philadelphia, and coded a video game for a bank; I architected even short-lived projects to last decades, like 1998 webpages still alive & well.

Mmuseumm New York, NY
Material Production Manager Jan. 2016 – present
exhibition research, book design, facsimile production, and merchandise for an unnatural history museum in an abandoned TriBeCa elevator shaft

The City Reliquary Brooklyn, NY
Director of Outreach & Programming Sep. 2018 – present
joined the board of directors for a nonprofit museum housing the "bones" of NYC; led the re-launch of a membership program; invited musicians, actors, drag queens, and dancers to use and redefine our space through a pandemic

Einstein's War by Matthew Stanley, Ph.D Penguin Random House, 2019
Illustrator 2018
explained Relativity in diagrams for an accessible Einstein biography

Urban Democracy Lab New York, NY
Graphic Designer Sep. 2014 – Apr. 2016
designed printed posters and emails for lectures, screenings, and panels

Sunesys Warrington, PA
Database Engineering Intern 2013 – 2015 summers
normalized geospatial data, designed internal tools, established ongoing Bowtie Thursday tradition

Tomographic Topography New York, NY
Inventor 2015
proposed method of modeling MRI data tangibly for unsighted neurologists

Designing for Free Speech designingforfreespeech.org (see archive.org)
Designing the Urban Commons designingtheurbancommons.org
Client: Theatrum Mundi New York, NY, USA
Designer and **Web Developer** Apr. 2013 – May 2015
developed visual identity, print materials, and custom WordPress site for a public space design competition in NYC, later replicated in London

Five Star by Keith Miller
Below Dreams by Garrett Bradley
Title Designer 2013 & 2014
developed typographic identity, opening title cards, and end credits scroll for two award-winning independent films, both now widely available

TEDxSoudertonHS Souderton, PA
Co-organizer Oct. 2011 – Apr. 2012
organized and co-facilitated a technology, education, and design conference for the local small town community, under license from TED