

# The truth about makeup removers

**The what, the why and the how about the product. With our most popular myths debunked.**

*Section: Product stories*

What are makeup removers?

As well as dealing with sun, smog and dust, your skin gets covered daily with blusher, bronzer, highlighter, concealer and eyeshadow. Makeup remover is anything designed to help you wipe away the last traces of cosmetics, leaving skin clean and clear.

Why are makeup removers important?

Cake-up remover

Makeup is designed to last all day and since it's often waterproof, water alone won't clear it. While a shower might splash away some of it, you'll be needing makeup remover to properly remove eyeshadow and clumps of mascara.

“Cleansers and makeup removers are the same”

Get double clean

Although they both remove impurities, these two cleansing steps are separate. Korean double cleansing is great for removing all traces of dirt and makeup. Start by wiping away makeup with a liquid or towelette. Follow with gel or foam cleanser for a perfect K-beauty clean.

“Makeup accessories can be cleaned occasionally”

A brush with bacteria

Damp and dirty brushes, cleaning gloves and konjac sponges can be a magnet for nasty stuff like fungi and bacteria. Wash them after each use and let them dry. For the same reason you should never reuse a cotton pad.

“You don't need to take your makeup off before you wash your face”

Step to it every evening

If you're leaving your cleanser to do all the work, take note. Proper makeup removal should be step 1 of your evening routine. Makeup has minerals and even metals in it that will make their way into pores if left on skin. Reach for the remover - your skin will thank you.

“Makeup remover works the same on all skin types”

Clean right for your type

Getting the right makeup remover is as important as getting the right makeup, so don't let it be an afterthought. Look for one that's formulated for your skin's needs. Moisturising milks are great

for dry skin and a light gel is ideal for oily skin.

#### How to incorporate makeup removers into your routine

If only removing makeup was as fun as putting it on. First up, get your hair out of the way so you don't neglect the tricky hairline area. Drench a cotton pad in micellar water and wipe the face and eyes gently to remove makeup.

Now we move on to makeup remover. Apply to a cotton pad and gently wipe until the pad comes away clean. Finally, apply cleanser to your skin and let it sit for a few minutes before washing and patting dry. You can now continue with the rest of your skincare routine.