ICAIN-2024
International Conference on Artificial Intelligence and Networking

Organized by
Guru Tegh Bahadur Institute of Technology (GTBIT),
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Portalegre Polytechnic University & Institute of Technology and Business in České Budějovice, Czech Republic
&
Keshav Mahavidyalaya, University of Delhi

24th - 25th September 2024

************** CALL FOR PAPERS ***************

SPECIAL SESSION ON
Leveraging Artificial Intelligence for Strategic Management: Innovations, Challenges, and Future Directions

SESSION ORGANIZERS:
Dr Reepu, Chandigarh University, India, reepu.technowize@gmail.com.

SESSION DESCRIPTION:
In the rapidly evolving landscape of technology and business, the integration of Artificial Intelligence (AI) into management practices has become a cornerstone for innovation and competitive advantage. This session, "Leveraging Artificial Intelligence for Strategic Management: Innovations, Challenges, and Future Directions," aims to explore the multifaceted relationship between AI and management.

Join industry leaders, AI experts, and management professionals as they delve

into:

Innovations in AI: Discover cutting-edge AI technologies and tools that are transforming management strategies and operations.

Case Studies: Learn from real-world examples where AI has been successfully implemented in management to drive efficiency, improve decision-making, and foster innovation.

Challenges and Solutions: Discuss the challenges organizations face when integrating AI into management practices, including ethical considerations, data privacy, and workforce adaptation, and explore practical solutions.

Future Trends: Gain insights into future trends in AI and how they will shape the management landscape, including the potential for AI to redefine leadership, strategy, and organizational culture.

This session is designed for executives, managers, AI professionals, and anyone interested in the intersection of AI and management. Attendees will leave with a deeper understanding of how to harness the power of AI to enhance strategic management and drive sustainable business growth.

RECOMMENDED TOPICS:

Topics to be discussed in this special session include (but are not limited to) the following:

- **AI-Driven Decision Making**: How AI algorithms can enhance decision-making processes in management by providing data-driven insights and predictions.

- **Transforming Customer Experience with AI**: Utilizing AI tools to improve customer engagement, satisfaction, and loyalty through personalized experiences.

- **AI in Human Resource Management**: Implementing AI for talent acquisition, employee performance evaluation, and workforce planning.

- **Ethical and Responsible AI in Management**: Addressing the ethical implications of AI in management, including bias mitigation, transparency, and accountability.

- **AI for Operational Efficiency**: Leveraging AI to streamline operations, optimize supply chains, and reduce operational costs.

- **AI and Strategic Planning**: Integrating AI into strategic planning processes to anticipate market trends, identify opportunities, and manage risks.

- **AI-Enabled Innovation and R&D**: Exploring how AI can drive innovation and accelerate research and development within organizations.

- **AI Governance and Policy**: Developing frameworks and policies for effective AI governance in management, ensuring compliance and regulatory adherence.

- **AI in Financial Management**: Utilizing AI for financial forecasting, risk management, and enhancing financial decision-making processes.

- **Future Workforce and AI**: Preparing the workforce for AI integration, including reskilling and upskilling initiatives to align human talent with AI capabilities.

SUBMISSION PROCEDURE:

Researchers and practitioners are invited to submit papers for this special theme session on Leveraging Artificial Intelligence for Strategic Management: Innovations, Challenges, and Future Directions on or before [30th July 2024]. All submissions must be original and may not be under review by another publication. INTERESTED AUTHORS SHOULD CONSULT THE CONFERENCE'S GUIDELINES FOR MANUSCRIPT SUBMISSIONS at https://www.icain-conf.com/downloads. All submitted papers will be reviewed on a double-blind, peer-review basis.

NOTE: While submitting a paper in this special session, please specify [Session Name] at the top (above paper title) of the first page of your paper.

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