

Enterprise Service Order Form



Customer Information

Customer Legal Name	Primary Contact Name	Primary Email
Universal Mind TV	Ben Korbel	ben@universalmind.tv
Bill To Address	Billing Contact	Billing Email
5 Alma Street, Clontarf NSW Sydney New South Wales-2093	Ben Korbel	ben@universalmind.tv

Order Form Information

Agreement Number	00029635.0	Monthly Fees	\$6,158.39
Service Date	11/14/2020	Billing Frequency	Billed Monthly
<small>The start date of the Services on this Order Form will be the later of the Service Date or the date that the Order Form is fully executed. Effective Date means the date upon which both Parties have executed the Order Form</small>		Billing Method	Invoice
Initial Term(months)	12.00	For Domain	https://universalmind.tv/

Agreement

This Enterprise Subscription Agreement is made as of the Effective Date above, between Cloudflare, Inc. ("Cloudflare"), and the Customer set forth above ("Customer"). Cloudflare and Customer may each be referred to as a "Party" and together as the "Parties". This Enterprise Subscription Agreement incorporates by reference this Order Form, as well as Cloudflare's Enterprise Subscription Terms of Service, (<https://www.cloudflare.com/enterpriseterms>), which contains, among other things, license grant, payment terms, warranty disclaimers, liability limitations, and terms of use. In the event of any conflict between the terms of this Order Form and the Enterprise Subscription Terms of Service, this Order Form shall take precedence.

Services Selection

In the event that Customer exceeds any Service quantity during the Term, the Parties will negotiate in good faith an increase in the Fees. If the Parties fail to reach an agreement on an increase within fourteen (14) days of Customer's receipt of notice of such proposed increase from Cloudflare, Cloudflare will have the right to immediately terminate or suspend the Service(s), without liability to Customer or any third party.

Service Description	Unit of Measure per Month	Total Quantity
CDN - Total Data Transfer	TB	513.28
CDN - Data Transfer (Asia)	TB	51.328
CDN - Data Transfer (AUS/NZ)	TB	56.4608
CDN - Data Transfer (China)	TB	5.1328
CDN - Data Transfer (Europe)	TB	169.3824
CDN - Data Transfer (India)	TB	15.3984
CDN - Data Transfer (Korea)	TB	10.2656
CDN - Data Transfer (Middle East & Africa)	TB	15.3984
CDN - Data Transfer (North America)	TB	169.3824
CDN - Data Transfer (South America)	TB	15.3984
CDN - Data Transfer (Taiwan)	TB	5.1328
CDN - Requests	MM Requests	250
Advanced DDoS		Included
Argo		Included
Enterprise - Primary - Domains	Zones	1
Enterprise - Secondary - Domains	Zones	50
Solutions Engineer & Customer Success Manager		Included

24/7 Phone Support		Included
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*For more information regarding how units of measure are defined or calculated please visit <https://www.cloudflare.com/supplemental-terms/>.

Additional Terms & Conditions

- Customer may terminate the Enterprise Subscription Agreement for its convenience, upon written notice to Cloudflare, within the first 45 days following the Effective Date, if the Performance Delivery fails to provide a commercially reasonable level of security and performance, as experienced in pre-contractual testing.
- The attached Rider is incorporated by reference into this Agreement.
- Customer shall not use the Service for the delivery of any large patch objects, including any major software releases and updates, without Cloudflare's prior written consent.
- Customer will pay all Fees in United States Dollars

Signature

Cloudflare Signature 5BC647E41160468...

Sign Date 9/26/2020
Name Doug Kramer
Title General Counsel

Customer Signature 0209B48244514C2...

Sign Date 9/25/2020
Name Ben Korbel
Title Founder & CEO



Order Form Rider

This Order Form Rider is incorporated by reference into the Enterprise Order Form with a Service Date of November 14, 2020 (the “**Order Form**”), between Cloudflare, Inc. (“**Cloudflare**”) and Universal Mind TV (“**Customer**”). Capitalized terms used but not defined herein have the meanings assigned to such terms in the Order Form.

Cloudflare will invoice Customer monthly in arrears for excess data transfer usage in accordance with the pricing tier selected by Customer in the table below. If Customer exceed the bandwidth cap as measured in (TB) per month for such pricing tier, Customer will be charged the overage fee shown in the table that is associated with such tier for the excess TB.

Customer may proactively choose to be billed at a new pricing tier, via a written Insertion Order, for an additional monthly Fee indicated in the pricing table below.

By way of example, if Customer is in pricing tier 2, and Customer’s usage from the previous month exceeds 1026.56 TB, Cloudflare will invoice Customer \$11 for each excess TB.

Pricing Tier	Monthly Bandwidth Cap (TB)	Overage Fee per TB	Additional Monthly Fee
1	513.28	\$12.00	Included
2	1026.56	\$11.00	\$5,132.81
3	2053.13	\$10.00	\$9,239.06
4	4106.25	\$9.50	\$18,478.13
5	6159.38	\$9.25	\$17,964.84
6	8212.5	\$9.00	\$16,938.28
7	10265.63	\$8.75	\$15,911.72
8	12318.75	\$8.50	\$14,885.16

The Fees in the chart above are cumulative. By way of example, if Customer would like to be billed at pricing tier 3, Cloudflare will increase Customer's monthly Fee by \$14,371.87 (i.e. \$5,132.81 + 9,239.06).

Each month during the Term, Cloudflare will take readings at 5-minute intervals and calculate the sum of inbound traffic across all ports (“Inbound Sample”) and the sum of outbound traffic across all ports (“Outbound Sample”). Cloudflare will conduct such readings from 00:00 on the 1st day of each month until 23:59 of the final day of that same month as measured in Coordinated Universal Time (UTC). At the end of each month Cloudflare will arrange the Inbound Samples in ascending order, discard the highest 5%, and the highest remaining sample will be the 95th percentile Inbound Sample. Similarly, at the end of each month Cloudflare will arrange the Outbound Samples in ascending order, discard the highest 5%,

and the highest remaining sample will be the 95th percentile Outbound Sample. The higher of the 95th percentile Inbound Sample and the 95th percentile Outbound Sample will be deemed the “95th Percentile” for purposes of the Agreement