u n i v e r s a l m i n d t v

s c o p e o f w o r k : d r a g o n c h a i n

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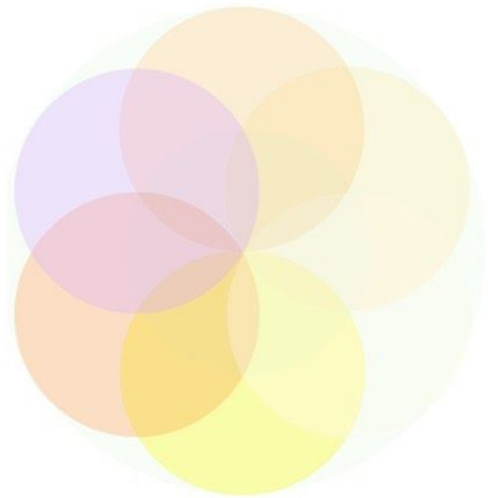
Confirming the updated scope of work includes, as previously shared, and broken down more clearly with resources of stakeholders interfacing with Dragonchain's development responsibilities.

i. **Dragonchain interfaces with our user level analytics api via Mixpanel, creating an immutable ledger of time spent within our mental health network.**

Integrate Mixpanel with Dragonchain using standard/public Mixpanel API for mobile or web. https://mixpanel.com/user-analytics-infrastructure/

- Create a Dragonchain node to house an immutable ledger.
- Interface with Dragonchain's API.
- Record/track all streaming activity/time spent within the Universal Mind health network.

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ii. <mark>**Citizens of Universal Mind receives a universal basic income via**</mark>

(a) *off chain loyalty happiness points with an Airship mobile Apple / Android wallet*

- Integrate with Ethereum, Dragonchain and Airship
  https://docs.airship.com/guides/channels/wallet/
- Consultation and assistance in integration into mobile wallet
- Create a regular smart contract or integrated system to evaluate eligibility and calculate points

(b) *a mirrored happiness currency minted as ERC20*

- Create Ethereum ERC-20 standard token contract
- Create mirror mint/deposit/withdrawal functionality for web based UI

(c) *the only qualification for residency as a citizen is an average of 7hrs per week view time within our happiness network over a 3 month block, This is 10 minutes per day screen time and an additional 50 minutes per day music listening time, totalling 1hr per day.*

- Create a Dragonchain smart contract or integrated system to verify eligibility for UBI for all users based upon ledgered data

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iii. <mark>**Dragonchain innovate with Universal Mind for digital rights management (DRM), building of our loyalty program including**</mark>

(a) *expanding to rewarding our ecosystem of DRM for content creators with our ERC20 token for eg. DJs, visual artists and recording artists via Pex*

- Integrate with Pex, Dragonchain & Ethereum https://pex.com/attribution-engine.html
- Create smart contract(s) or integrated system to track usage and reward tokens/points to content creators based upon ledgered attribution/licensing records

(b) *create utility for spending our mobile wallet off chain currency with a network of businesses*

we are seeking an off chain solution here, either loyalty program universally implementable at POS for retailers + online, or conversion to fiat eventually in live exchange from value of our ERC20 token

Spend are a leader in this field - we'd love to include here.

- Create a currency/point redemption system
- Integrate with mobile app or web
- Design scannable based system for use by non-technical users
- Design system that can be used without mobile device (e.g. paper)
- Plan integration with spend.org
- Plan design for token pricing (e.g. stable vs market discovery)
- Plan creation of a vendor mobile or kiosk

(c) **creation of the onboarding process for**
i. audience tv channel subscription (citizenship)

a registration portal, issuing W3C Verifiable Credentials and DID decentralised identifiers hosted on Sovrin blockchain, via the idRAMP node and issuance facility. nb. this process can be managed as a mirror chain from Dragonchain's existing identity architecture

blockchain hosting DID
https://sovrin.org/

node issuing and validating DID
https://idramp.com/

IDRamp are able to manage the W3C compliance https://www.w3.org/TR/vc-data-model/, DID issuance and interfacing with Sovrin and Dragon Factor. They are within the digital identity industry for 30 years and sit on W3C steering committees as well as on the board of Sovrin for open source, designing a decentralised self sovereign internet.

KYI biometric and passport for regulatory compliance and access to wallet for spending
https://daltrey.com/

Dragonchain will integrate a Factor based DID solution which will integrate with Sovrin blockchain (Sovrin component to be managed by UM). Identity factors will be standardized W3C verifiable credentials. KYC may be optionally applied for any citizen that UM wishes to validate. KYC and other identity verification will be provided by MyFii, allowing identity verification anywhere in the world to local fintech/banking regulation requirements.

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Platform management, please include:

i. any scaling transactional gas fees for Dragonchain

With the currently selected plan, UM will pay $1,000 per month (progressing to $8,000/mo) which will include up to 640,000 transactions per month. Transactions over the limit will be billed at $0.01 per transaction. As the UM system gains adoption, the plan will be switched to accommodate the scale.

See full transaction fee table below.

Applied TIME	Cost per TXN (USD)
0 - 249,999	$1.0000
250,000 - 499,999	$0.5000
500,000 - 999,999	$0.2500
1,000,000 - 1,999,999	$0.1000
2,000,000 - 2,999,999	$0.0500
3,000,000 - 3,999,999	$0.0300
4,000,000 - 6,999,999	$0.0100
7,000,000 - 10,999,999	$0.0050
11,000,000 - 16,999,999	$0.0025
17,000,000 - 27,999,999	$0.0010
28,000,000 - 46,999,999	$0.0005
47,000,000 - 77,999,999	$0.00025
78,000,000 - 129,999,999	$0.0001
130,000,000 - 215,999,999	$0.00005
216,000,000 - 359,999,999	$0.000025
360,000,000 - 599,999,999	$0.00001
600,000,000 - 999,999,999	$0.000005
1,000,000,000 +	$0.0000025

ii. any scaling transactional gas fees for Ethereum, factoring Ethereum 2.0 and implementing the most ideal technologies to support Universal Mind here, eg. https://fuel.sh

Dragonchain can provide mechanisms for scaled Ethereum fees paid by UM or for payment. by citizens as they convert points to tokens on the Ethereum network.
Final fees will depend on adoption and citizen activity.

iii. annual management fees (ideally by month) from Dragonchain

Included in the business blockchain node costs.

a. maintenance of the platform based on your experience

Dragonchain system maintenance included.
Custom system maintenance hourly development contract ($200/hr).

b. accessing both technical / dev support as required

Open source and community technical support included.
Advanced/enterprise tiers available.

c. as well as some time from the wisdom of Joe and yourself for growth and future proofing together

Included.

Universal Mind honour the Gadigal people of the Eora Nation. Universal Mind empower indigenous mental health. Danke, شكرا, Namaste. #universalmind #together #weareone

Development time of 6 weeks for POC
Development time of 12 - 14 weeks for MVP

MASTER SERVICES AGREEMENT

This Master Services Agreement (hereinafter the "Agreement"), effective as of the "Effective Date", is entered into by and between The Dragon Company, Inc. ("Dragonchain"), a Delaware corporation and UniversalMind TV("Client"), a _Delaware_ corporation; each a "party", collectively the "parties".

Client Name:
Effective Date:

Universal Mind TV and Dragonchain have caused this Agreement to be signed by their duly authorized representatives, effective as of the Effective Date.
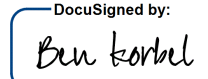
DRAGONCHAIN   UNIVERSALMIND TV

By: _Trey Rutledge_   By: _Ben Korbel_
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Name: Trey Rutledge _____   Name: Ben Korbel _____

Title: Sales Director _____   Title: Co-founder & CEO _____

Date: 12/9/2020 _____   Date: 12/21/2020 _____

Email: trey@dragonchain.com _____   Email: ben@universalmind.tv _____