

IMDB Movie Analysis

IMDB Movie Analysis is a process of analyzing and understanding the data of movies available on the IMDB platform. It involves using various statistical and data analysis techniques to extract useful insights and information from the data.

The IMDB Movie Analysis can be performed on various aspects of the movie data, such as the director, actors, genre, year of release, budget, revenue, ratings, and reviews. By analyzing these aspects, we can gain insights into the preferences of the audience and the factors that contribute to the success or failure of a movie.

The IMDB Movie Analysis is useful for movie studios, production houses, and distributors who want to make data-driven decisions about their movies. They can use the insights gained from the analysis to optimize their strategies for creating and marketing movies that are more likely to be successful. It is also useful for movie enthusiasts who want to explore and understand the trends in the movie industry.



I am using Google Collab and Python Language to find the answers for the questions asked and here is a report on my findings in the dataset given for the 5th project-

A: Cleaning the data -

Cleaning data with missing values in Excel can be done in several ways. Here are a few common techniques:

1. Delete Rows or Columns: One way to handle missing values is to simply delete the rows or columns that contain them. This approach may be appropriate if the missing values are a small

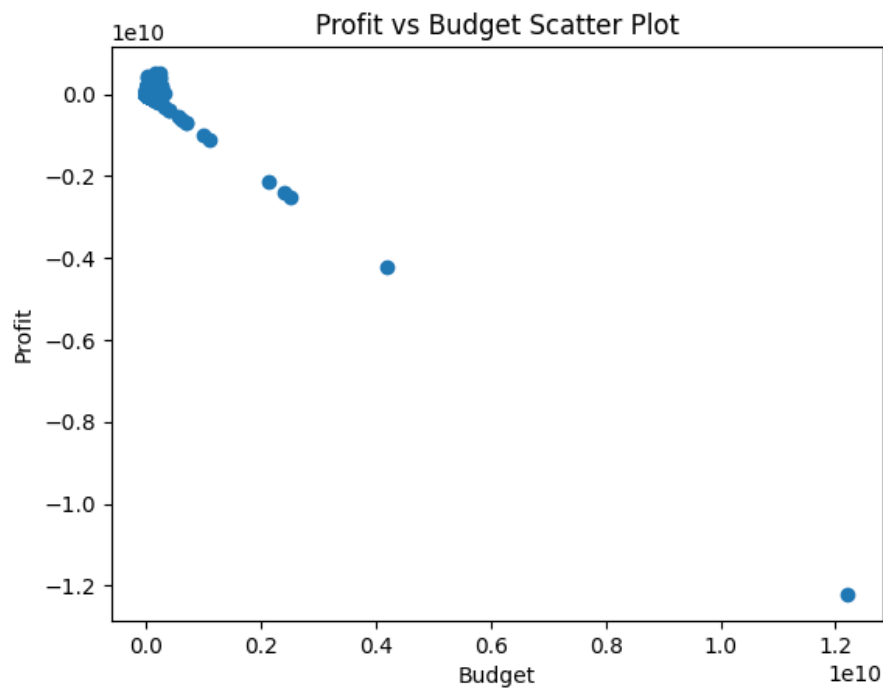
percentage of the total data. However, if too much data is removed, it may negatively impact your analysis. To delete rows or columns with missing values, select the appropriate rows or columns, right-click, and choose "Delete."

2. **Fill Missing Values with Mean or Median:** Another way to handle missing values is to fill them in with the mean or median value of the column. This approach can help preserve the overall distribution of the data. To fill in missing values with the mean or median, select the appropriate column, click on the "Home" tab, select "Find & Select," and then choose "Go To Special." In the dialog box that appears, select "Blanks" and click "OK." This will select all the blank cells in the column. Next, enter the formula "`=AVERAGE(A1:A10)`" or "`=MEDIAN(A1:A10)`" (replacing A1:A10 with the range of values in your column) and press Ctrl + Enter.
3. **Interpolate Missing Values:** Interpolation is a statistical technique that estimates missing values based on the values of neighboring data points. This approach can be useful if there are patterns in the missing values. Excel has several interpolation functions, including "FORECAST" and "TREND." To use these functions, you'll need to select the appropriate range of data and enter the function formula, specifying the missing values as the "x" values.

B: Movies with highest profit-

	color	director_name	num_critic_for_reviews	actor_2_name	gross	movie_title	
0	Color	James Cameron	723.0	Joel David Moore	760505847.0	Avatar	
29	Color	Colin Trevorrow	644.0	Judy Greer	652177271.0	Jurassic World	
26	Color	James Cameron	315.0	Kate Winslet	658672302.0	Titanic	
3024	Color	George Lucas	282.0	Peter Cushing	460935665.0	Star Wars: Episode IV - A New Hope	
3080	Color	Steven Spielberg	215.0	Dee Wallace	434949459.0	E.T. the Extra-Terrestrial	
...	
2334	Color	Katsuhiro Ôtomo	105.0	Robin Atkin Downes	410388.0	Steamboy	
2323	Color	Hayao Miyazaki	174.0	Jada Pinkett Smith	2298191.0	Princess Mononoke	
3005	Color	Lajos Koltai	73.0	Péter Fancsikai	195888.0	Fateless	
3859	Color	Chan-wook Park	202.0	Yeong-ae Lee	211667.0	Lady Vengeance	
2988	Color	Joon-ho Bong	363.0	Kang-ho Song	2201412.0	The Host	
	country	content_rating	budget	imdb_score	aspect_ratio	movie_facebook_likes	Profit
	USA	PG-13	2.370000e+08	7.9	1.78	33000	5.235058e+08
	USA	PG-13	1.500000e+08	7.0	2.00	150000	5.021773e+08
	USA	PG-13	2.000000e+08	7.7	2.35	26000	4.586723e+08
	USA	PG	1.100000e+07	8.7	2.35	33000	4.499357e+08
	USA	PG	1.050000e+07	7.9	1.85	34000	4.244495e+08

	Japan	PG-13	2.127520e+09	6.9	1.85	973	-2.127110e+09
	Japan	PG-13	2.400000e+09	8.4	1.85	11000	-2.397702e+09
	Hungary	R	2.500000e+09	7.1	2.35	607	-2.499804e+09
South Korea		R	4.200000e+09	7.7	2.35	4000	-4.199788e+09
South Korea		R	1.221550e+10	7.0	1.85	7000	-1.221330e+10



C: Top 250 Movies -

	Rank	movie_title	imdb_score	language
1937	1	The Shawshank Redemption	9.3	English
3466	2	The Godfather	9.2	English
3481	3	Fargo	9.0	English
66	4	The Dark Knight	9.0	English
2837	5	The Godfather: Part II	9.0	English
...
4266	246	Before Sunset	8.0	English
602	247	Big Fish	8.0	English
1603	248	Mystic River	8.0	English
4261	249	The Hustler	8.0	English
1601	250	District 9	8.0	English

Top Foreign Films –

	Rank	movie_title	imdb_score	language
4498	6	The Good, the Bad and the Ugly	8.9	Italian
4747	23	Seven Samurai	8.7	Japanese
4029	25	City of God	8.7	Portuguese
2373	27	Spirited Away	8.6	Japanese
3870	42	Airlift	8.5	Hindi
4259	55	The Lives of Others	8.5	German
4921	60	Children of Heaven	8.5	Persian
4105	64	Oldboy	8.4	Korean
4659	73	A Separation	8.4	Persian
3685	75	Rang De Basanti	8.4	Hindi
2970	77	Das Boot	8.4	German
2323	79	Princess Mononoke	8.4	Japanese
1329	82	Baahubali: The Beginning	8.4	Telugu
1298	83	Amélie	8.4	French
2829	87	Downfall	8.3	German
4033	99	The Hunt	8.3	Danish
2734	100	Metropolis	8.3	German
2551	118	Pan's Labyrinth	8.2	Spanish
3550	119	Incendies	8.2	French
2047	128	Howl's Moving Castle	8.2	Japanese
4000	130	The Secret in Their Eyes	8.2	Spanish
4160	146	Lage Raho Munna Bhai	8.2	Hindi
1061	157	Solaris	8.1	Russian
4461	161	The Celebration	8.1	Danish
3553	178	Elite Squad	8.1	Portuguese
2830	181	The Sea Inside	8.1	Spanish
3423	191	Akira	8.1	Japanese
2914	192	Tae Guk Gi: The Brotherhood of War	8.1	Korean
4267	195	Amores Perros	8.1	Spanish
2802	206	The Diving Bell and the Butterfly	8.0	French
3344	221	My Name Is Khan	8.0	Hindi
2739	224	The Return	8.0	Russian
3456	227	Persepolis	8.0	French
4144	238	Central Station	8.0	Portuguese
4284	243	Waltz with Bashir	8.0	Hebrew

D: Best Directors-

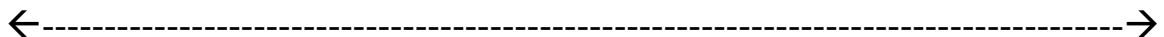
director_name	
John Blanchard	9.5
Cary Bell	8.7
Mitchell Altieri	8.7
Sadyk Sher-Niyaz	8.7
Charles Chaplin	8.6
Mike Mayhall	8.6
Damien Chazelle	8.5
Majid Majidi	8.5
Raja Menon	8.5
Ron Fricke	8.5

E: Popular Generes -

Drama	173
Adventure	66
Thriller	56
Crime	51
Action	50
Comedy	41
Sci-Fi	40
Romance	35
Biography	30
Fantasy	30
War	29
Mystery	28
Family	24
Animation	20
History	18
Sport	9
Horror	8
Western	8
Musical	7
Documentary	5
Music	3
Film-Noir	1

F: Charts : Critic Favorite and Audience Favorite Actors -

	director_name	num_critic_for_reviews	gross	genres	actor_1_name	movie_title	num_voted_users	num_user_for_reviews	language	budget	title_year	imdb_score	Profit
410	Nancy Meyers	187.0	112703470.0	Comedy/Drama/Romance	Meryl Streep	It's Complicated	69860	214	English	85000000.0	2009.0	6.6	27703470.0
1106	Curtis Hanson	42.0	46815748.0	Action/Adventure/Crime/Thriller	Meryl Streep	The River Wild	32544	69	English	45000000.0	1994.0	6.3	1815748.0
1204	Nora Ephron	252.0	94125426.0	Biography/Drama/Romance	Meryl Streep	Julie & Julia	79264	277	English	40000000.0	2009.0	7.0	54125426.0
1408	David Frankel	208.0	124732962.0	Comedy/Drama/Romance	Meryl Streep	The Devil Wears Prada	286178	631	English	35000000.0	2006.0	6.8	89732962.0
1483	Robert Redford	227.0	14998070.0	Drama/Thriller/War	Meryl Streep	Lions for Lambs	41170	298	English	35000000.0	2007.0	6.2	-20001930.0
1575	Sydney Pollack	66.0	87100000.0	Biography/Drama/Romance	Meryl Streep	Out of Africa	52339	200	English	31000000.0	1985.0	7.2	56100000.0
1618	David Frankel	234.0	63536011.0	Comedy/Drama/Romance	Meryl Streep	Hope Springs	34258	178	English	30000000.0	2012.0	6.3	33536011.0
1674	Carl Franklin	64.0	23209440.0	Drama	Meryl Streep	One True Thing	9283	112	English	30000000.0	1998.0	7.0	-6790560.0
1752	Stephen Frears	87.0	NaN	Biography/Comedy/Drama/Music/Romance	Meryl Streep	Florence Foster Jenkins	2167	32	English	29000000.0	2016.0	7.1	NaN
1925	Stephen Daldry	174.0	41697830.0	Drama/Romance	Meryl Streep	The Hours	102123	660	English	25000000.0	2002.0	7.6	16597830.0
2781	Phyllida Lloyd	331.0	29959436.0	Biography/Drama/History	Meryl Streep	The Iron Lady	82327	350	English	13000000.0	2011.0	6.4	16959436.0
3135	Robert Altman	211.0	20338609.0	Comedy/Drama/Music	Meryl Streep	A Prairie Home Companion	19655	280	English	10000000.0	2006.0	6.8	10338609.0
3641	Fred Zinnemann	38.0	NaN	Drama	Meryl Streep	Julia	6454	44	English	7840000.0	1977.0	7.4	NaN
26	James Cameron	315.0	658672302.0	Drama/Romance	Leonardo DiCaprio	Titanic	793059	2528	English	200000000.0	1997.0	7.7	458672302.0
50	Baz Luhrmann	490.0	144812796.0	Drama/Romance	Leonardo DiCaprio	The Great Gatsby	362912	763	English	105000000.0	2013.0	7.3	39812796.0
97	Christopher Nolan	642.0	292568851.0	Action/Adventure/Sci-Fi/Thriller	Leonardo DiCaprio	Inception	1468200	2803	English	160000000.0	2010.0	8.8	132568851.0
179	Alejandro G. Iñárritu	556.0	183635922.0	Adventure/Drama/Thriller/Western	Leonardo DiCaprio	The Revenant	406020	1188	English	135000000.0	2015.0	8.1	48635922.0
257	Martin Scorsese	267.0	102608827.0	Biography/Drama	Leonardo DiCaprio	The Aviator	264318	799	English	110000000.0	2004.0	7.5	-7391173.0
296	Quentin Tarantino	765.0	162804648.0	Drama/Western	Leonardo DiCaprio	Django Unchained	955174	1193	English	100000000.0	2012.0	8.5	62804648.0
307	Edward Zwick	166.0	57366262.0	Adventure/Drama/Thriller	Leonardo DiCaprio	Blood Diamond	400292	657	English	100000000.0	2006.0	8.0	-42633738.0
308	Martin Scorsese	606.0	116866727.0	Biography/Comedy/Crime/Drama	Leonardo DiCaprio	The Wolf of Wall Street	780588	1138	English	100000000.0	2013.0	8.2	16866727.0
326	Martin Scorsese	233.0	77679638.0	Crime/Drama	Leonardo DiCaprio	Gangs of New York	314033	1166	English	100000000.0	2002.0	7.5	-22320362.0
361	Martin Scorsese	352.0	132373442.0	Crime/Drama/Thriller	Leonardo DiCaprio	The Departed	873649	2054	English	90000000.0	2006.0	8.5	42373442.0
452	Martin Scorsese	490.0	127968405.0	Mystery/Thriller	Leonardo DiCaprio	Shutter Island	786092	964	English	80000000.0	2010.0	8.1	47968405.0
641	Ridley Scott	238.0	39380442.0	Action/Drama/Thriller	Leonardo DiCaprio	Body of Lies	174248	263	English	70000000.0	2008.0	7.1	-30619558.0
911	Steven Spielberg	194.0	164435221.0	Biography/Crime/Drama	Leonardo DiCaprio	Catch Me If You Can	525801	667	English	52000000.0	2002.0	8.0	112435221.0
990	Danny Boyle	118.0	39778599.0	Adventure/Drama/Thriller	Leonardo DiCaprio	The Beach	176169	548	English	50000000.0	2000.0	6.6	-10221401.0
1114	Sam Mendes	323.0	22877808.0	Drama/Romance	Leonardo DiCaprio	Revolutionary Road	152591	414	English	35000000.0	2008.0	7.3	-12122192.0
1422	Randall Wallace	83.0	56876365.0	Action/Adventure	Leonardo DiCaprio	The Man in the Iron Mask	125219	244	English	35000000.0	1998.0	6.4	21876365.0
1453	Clint Eastwood	392.0	37304950.0	Biography/Crime/Drama	Leonardo DiCaprio	J. Edgar	102728	279	English	35000000.0	2011.0	6.6	2304950.0
1560	Sam Raimi	63.0	18636537.0	Action/Thriller/Western	Leonardo DiCaprio	The Quick and the Dead	69197	216	English	32000000.0	1995.0	6.4	-13363463.0
2067	Jerry Zaks	45.0	12782508.0	Drama	Leonardo DiCaprio	Marvin's Room	20163	71	English	23000000.0	1996.0	6.7	-10217492.0
2757	Baz Luhrmann	106.0	46338728.0	Drama/Romance	Leonardo DiCaprio	Romeo + Juliet	167750	506	English	14500000.0	1996.0	6.8	31838728.0
3476	Baz Luhrmann	490.0	144812796.0	Drama/Romance	Leonardo DiCaprio	The Great Gatsby	362933	763	English	105000000.0	2013.0	7.3	39812796.0
26	James Cameron	315.0	658672302.0	Drama/Romance	Leonardo DiCaprio	Titanic	793059	2528	English	200000000.0	1997.0	7.7	458672302.0
50	Baz Luhrmann	490.0	144812796.0	Drama/Romance	Leonardo DiCaprio	The Great Gatsby	362912	763	English	105000000.0	2013.0	7.3	39812796.0
97	Christopher Nolan	642.0	292568851.0	Action/Adventure/Sci-Fi/Thriller	Leonardo DiCaprio	Inception	1468200	2803	English	160000000.0	2010.0	8.8	132568851.0
179	Alejandro G. Iñárritu	556.0	183635922.0	Adventure/Drama/Thriller/Western	Leonardo DiCaprio	The Revenant	406020	1188	English	135000000.0	2015.0	8.1	48635922.0
257	Martin Scorsese	267.0	102608827.0	Biography/Drama	Leonardo DiCaprio	The Aviator	264318	799	English	110000000.0	2004.0	7.5	-7391173.0
296	Quentin Tarantino	765.0	162804648.0	Drama/Western	Leonardo DiCaprio	Django Unchained	955174	1193	English	100000000.0	2012.0	8.5	62804648.0
307	Edward Zwick	166.0	57366262.0	Adventure/Drama/Thriller	Leonardo DiCaprio	Blood Diamond	400292	657	English	100000000.0	2006.0	8.0	-42633738.0
308	Martin Scorsese	606.0	116866727.0	Biography/Comedy/Crime/Drama	Leonardo DiCaprio	The Wolf of Wall Street	780588	1138	English	100000000.0	2013.0	8.2	16866727.0
326	Martin Scorsese	233.0	77679638.0	Crime/Drama	Leonardo DiCaprio	Gangs of New York	314033	1166	English	100000000.0	2002.0	7.5	-22320362.0
361	Martin Scorsese	352.0	132373442.0	Crime/Drama/Thriller	Leonardo DiCaprio	The Departed	873649	2054	English	90000000.0	2006.0	8.5	42373442.0
452	Martin Scorsese	490.0	127968405.0	Mystery/Thriller	Leonardo DiCaprio	Shutter Island	786092	964	English	80000000.0	2010.0	8.1	47968405.0
641	Ridley Scott	238.0	39380442.0	Action/Drama/Thriller	Leonardo DiCaprio	Body of Lies	174248	263	English	70000000.0	2008.0	7.1	-30619558.0
911	Steven Spielberg	194.0	164435221.0	Biography/Crime/Drama	Leonardo DiCaprio	Catch Me If You Can	525801	667	English	52000000.0	2002.0	8.0	112435221.0
990	Danny Boyle	118.0	39778599.0	Adventure/Drama/Thriller	Leonardo DiCaprio	The Beach	176169	548	English	50000000.0	2000.0	6.6	-10221401.0
1114	Sam Mendes	323.0	22877808.0	Drama/Romance	Leonardo DiCaprio	Revolutionary Road	152591	414	English	35000000.0	2008.0	7.3	-12122192.0
1422	Randall Wallace	83.0	56876365.0	Action/Adventure	Leonardo DiCaprio	The Man in the Iron Mask	125219	244	English	35000000.0	1998.0	6.4	21876365.0
1453	Clint Eastwood	392.0	37304950.0	Biography/Crime/Drama	Leonardo DiCaprio	J. Edgar	102728	279	English	35000000.0	2011.0	6.6	2304950.0
1560	Sam Raimi	63.0	18636537.0	Action/Thriller/Western	Leonardo DiCaprio	The Quick and the Dead	69197	216	English	32000000.0	1995.0	6.4	-13363463.0
2067	Jerry Zaks	45.0	12782508.0	Drama	Leonardo DiCaprio	Marvin's Room	20163	71	English	23000000.0	1996.0	6.7	-10217492.0
2757	Baz Luhrmann	106.0	46338728.0	Drama/Romance	Leonardo DiCaprio	Romeo + Juliet	167750	506	English	14500000.0	1996.0	6.8	31838728.0
3476	Baz Luhrmann	490.0	144812796.0	Drama/Romance	Leonardo DiCaprio	The Great Gatsby	362933	763	English	105000000.0	2013.0	7.3	39812796.0



Code for IMDB Movie Analysis

```
import numpy as np
import pandas as pd
```

Loading Dataset

```
data=pd.read_csv("/content/IMDB_Movies.csv")
data.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 5043 entries, 0 to 5042
Data columns (total 28 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   color                                5024 non-null   object
1   director_name                       4939 non-null   object
2   num_critic_for_reviews              4993 non-null   float64
3   duration                            5028 non-null   float64
4   director_facebook_likes             4939 non-null   float64
5   actor_3_facebook_likes             5020 non-null   float64
6   actor_2_name                       5030 non-null   object
7   actor_1_facebook_likes             5036 non-null   float64
8   gross                              4159 non-null   float64
9   genres                              5043 non-null   object
10  actor_1_name                       5036 non-null   object
11  movie_title                        5043 non-null   object
12  num_voted_users                    5043 non-null   int64
13  cast_total_facebook_likes          5043 non-null   int64
14  actor_3_name                      5020 non-null   object
15  facenumber_in_poster              5030 non-null   float64
16  plot_keywords                     4890 non-null   object
17  movie_imdb_link                   5043 non-null   object
18  num_user_for_reviews              5023 non-null   object
19  language                          5031 non-null   object
20  country                          5038 non-null   object
21  content_rating                    4740 non-null   object
22  budget                            4551 non-null   float64
23  title_year                        4935 non-null   float64
24  actor_2_facebook_likes            5030 non-null   float64
25  imdb_score                        5043 non-null   float64
26  aspect_ratio                      4714 non-null   float64
27  movie_facebook_likes              5043 non-null   int64
dtypes: float64(12), int64(3), object(13)
memory usage: 1.1+ MB
```

```
data.head

5039      NaN      319.0  Valorie Curry
5040      0.0       0.0  Maxwell Moody
5041      0.0     489.0  Daniel Henney
5042     16.0     16.0  Brian Herzlinger

actor_1_facebook_likes  gross  genres \
0          1000.0  760505847.0  Action|Adventure|Fantasy|Sci-Fi
1         40000.0  309404152.0      Action|Adventure|Fantasy
2        11000.0  200074175.0      Action|Adventure|Thriller
3        27000.0  448130642.0      Action|Thriller
4          131.0         NaN      Documentary
...          ...          ...          ...
```

1	2007.0	3000.0	7.1	2.35
2	2015.0	393.0	6.8	2.35
3	2012.0	23000.0	8.5	2.35
4	NaN	12.0	7.1	NaN
...
5038	2013.0	470.0	7.7	NaN
5039	NaN	593.0	7.5	16.00
5040	2013.0	0.0	6.3	NaN
5041	2012.0	719.0	6.3	2.35
5042	2004.0	23.0	6.6	1.85

movie_facebook_likes	
0	33000
1	0
2	85000
3	164000
4	0
...	...
5038	84
5039	32000
5040	16
5041	660
5042	456

[5043 rows x 28 columns]>

```
data.isna().sum()
#through isna() function we can check how many null values are there
```

color	19
director_name	104
num_critic_for_reviews	50
duration	15
director_facebook_likes	104
actor_3_facebook_likes	23
actor_2_name	13
actor_1_facebook_likes	7
gross	884
genres	0
actor_1_name	7
movie_title	0
num_voted_users	0
cast_total_facebook_likes	0
actor_3_name	23
facenumber_in_poster	13
plot_keywords	153
movie_imdb_link	0
num_user_for_reviews	20
language	12
country	5
content_rating	303
budget	492
title_year	108
actor_2_facebook_likes	13
imdb_score	0
aspect_ratio	329
movie_facebook_likes	0
dtype:	int64

```
data.describe()
```

	num_critic_for_reviews	duration	director_facebook_likes	actor_3_fac
count	4993.000000	5028.000000		4939.000000
mean	140.194272	107.201074		686.509212
std	121.601675	25.197441		2813.328607
min	1.000000	7.000000		0.000000
25%	50.000000	93.000000		7.000000
50%	110.000000	103.000000		49.000000
75%	195.000000	118.000000		194.500000
max	813.000000	511.000000		23000.000000



▼ A. Cleaning the Data


```
#dropping unnecessary columns
data.drop(["color","director_facebook_likes","actor_2_name","cast_total_facebook_likes","actor_3_name",
          "country","content_rating","aspect_ratio","movie_facebook_likes","actor_1_facebook_likes","duration",
          "actor_3_facebook_likes","facenumber_in_poster",'plot_keywords',"movie_imdb_link",'actor_2_facebook_likes'],
          axis=1,inplace=True)

data.info()
data.head()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 5043 entries, 0 to 5042
Data columns (total 12 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   director_name                        4939 non-null   object
1   num_critic_for_reviews              4993 non-null   float64
2   gross                              4159 non-null   float64
3   genres                              5043 non-null   object
4   actor_1_name                        5036 non-null   object
5   movie_title                         5043 non-null   object
6   num_voted_users                    5043 non-null   int64
7   num_user_for_reviews               5023 non-null   object
8   language                           5031 non-null   object
9   budget                             4551 non-null   float64
10  title_year                         4935 non-null   float64
11  imdb_score                         5043 non-null   float64
dtypes: float64(5), int64(1), object(6)
memory usage: 472.9+ KB
```

	director_name	num_critic_for_reviews	gross	genres	actor_1_name	movie_title	num_voted_users
0	James Cameron	723.0	760505847.0	Action Adventure Fantasy Sci-Fi	CCH Pounder	Avatar	886204
1	Gore Verbinski	302.0	309404152.0	Action Adventure Fantasy	Johnny Depp	Pirates of the Caribbean: At World's End	471220
2	Sam Mendes	602.0	200074175.0	Action Adventure Thriller	Christoph Waltz	Spectre	275868
3	Christopher Nolan	813.0	448130642.0	Action Thriller	Tom Hardy	The Dark Knight Rises	1144337
4	Doug Walker	NaN	NaN	Documentary	Doug Walker	Star Wars: Episode VII - The Force Awakens ...	8



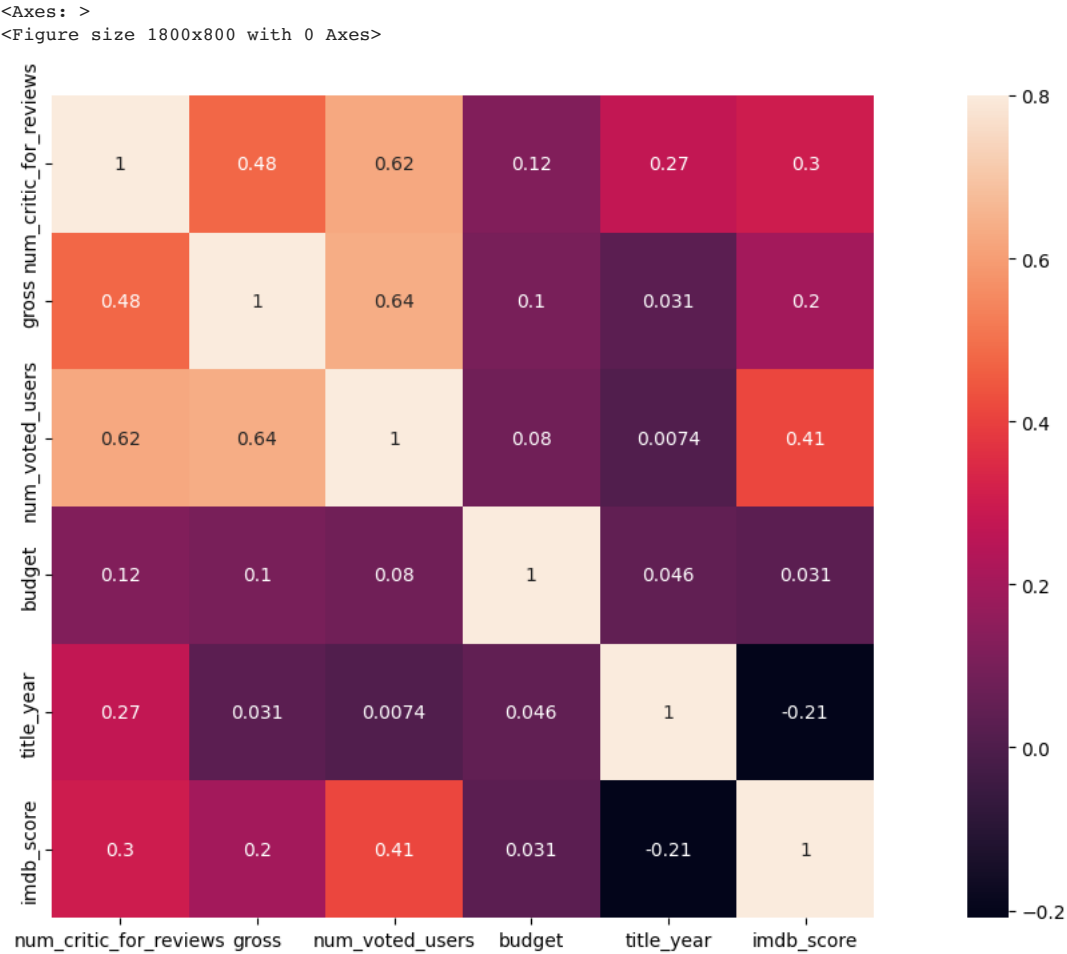
```
data.replace({'director_name':np.NaN},value="None",inplace=True)
data['num_critic_for_reviews']=data['num_critic_for_reviews'].fillna(value=data['num_critic_for_reviews'].mean())
data.drop(data.index[4],inplace=True)

data.head(100)
```

	director_name	num_critic_for_reviews	gross	genres	actor_1_name	movie_title	num_voted_1
0	James Cameron	723.0	760505847.0	Action Adventure Fantasy Sci-Fi	CCH Pounder	Avatar	8
1	Gore Verbinski	302.0	309404152.0	Action Adventure Fantasy	Johnny Depp	Pirates of the Caribbean: At World's End	4
2	James Cameron	723.0	760505847.0	Action Adventure Fantasy Sci-Fi	CCH Pounder	Avatar	8

```
import matplotlib.pyplot as plt
import seaborn as sns

#plotting heat map:
plt.figure(figsize=(18,8),dpi=100,)
plt.subplots(figsize=(18,8))
sns.heatmap(data=data.corr(),square=True,vmax=0.8,annot=True)
```



```
data['budget']=data['budget'].fillna(data['budget'].mean())
data.head(10)
```

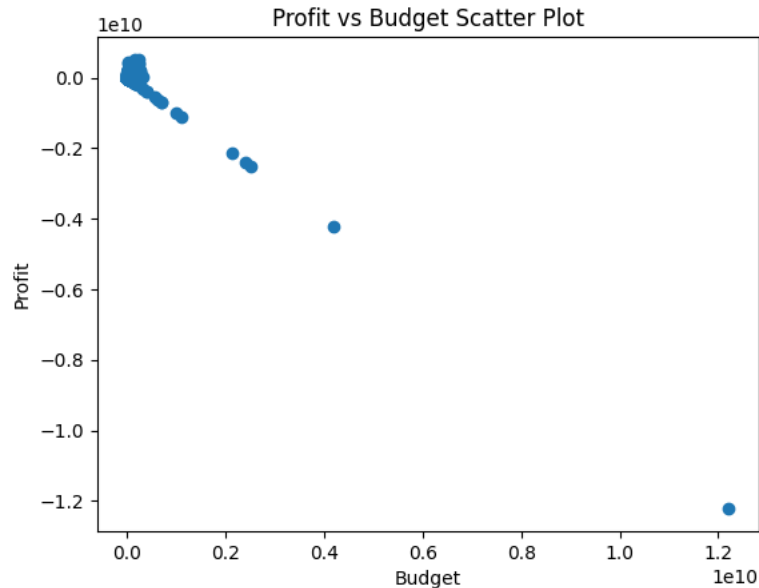
	director_name	num_critic_for_reviews	gross	genres	actor_1_name	movie_title
0	James Cameron	723.0	760505847.0	ActionAdventureFantasySci-Fi	CCH Pounder	Avatar
1	Gore Verbinski	302.0	309404152.0	ActionAdventureFantasy	Johnny Depp	Pirates of the Caribbean: At World's End
#data.to_csv(r'CleanedData.csv', index=None)						
-	Christopher	-	-	-	-	The Dark

▼ B. Movies with highest profit

0	Sam Raimi	392.0	336530303.0	ActionAdventureRomance	J.K. Simmons	Spider-Man 3
data['Profit'] = data['gross'] - data['budget']						
# Sort the dataset based on the "Profit" column						
df = data.sort_values(by='Profit', ascending=False)						
Harry Potter						

```
# Plot a scatter plot with "Budget" on the x-axis and "Profit" on the y-axis
plt.scatter(df['budget'], df['Profit'])
plt.xlabel('Budget')
plt.ylabel('Profit')
plt.title('Profit vs Budget Scatter Plot')

# Display the plot
plt.show()
```



▼ C. Top 250


```
top_250=data.copy()
# Filter movies with more than 25,000 votes
top_250 = top_250[top_250['num_voted_users'] > 25000]

# Sort the dataset by IMDb rating in descending order
top_250 = top_250.sort_values('imdb_score', ascending=False)

# Select the top 250 movies
top_250 = top_250[:250]

# Create a new column "Rank" and set it to the rank of the corresponding film
top_250['Rank'] = range(1, 251)

# Display the top 250 movies with their rank
top_250[['Rank', 'movie_title', 'imdb_score', 'language']]
```

	Rank	movie_title	imdb_score	language	
1937	1	The Shawshank Redemption	9.3	English	
3466	2	The Godfather	9.2	English	
3481	3	Fargo	9.0	English	
66	4	The Dark Knight	9.0	English	
2837	5	The Godfather: Part II	9.0	English	
...	
4266	246	Before Sunset	8.0	English	
602	247	Big Fish	8.0	English	

```
# create a new column Top_Foreign_Lang_Film
Top_Foreign_Lang_Film = top_250[top_250['language']!="English"]
Top_Foreign_Lang_Film[['Rank', 'movie_title', 'imdb_score', 'language']]
```

2313	21	Spinnin' Away	8.0	Japanese	
3870	42	Airlift	8.5	Hindi	
4259	55	The Lives of Others	8.5	German	
4921	60	Children of Heaven	8.5	Persian	
4105	64	Oldboy	8.4	Korean	
4659	73	A Separation	8.4	Persian	
3685	75	Rang De Basanti	8.4	Hindi	
2970	77	Das Boot	8.4	German	
2323	79	Princess Mononoke	8.4	Japanese	
1329	82	Baahubali: The Beginning	8.4	Telugu	
1298	83	Amélie	8.4	French	
2829	87	Downfall	8.3	German	
4033	99	The Hunt	8.3	Danish	
2734	100	Metropolis	8.3	German	
2551	118	Pan's Labyrinth	8.2	Spanish	
3550	119	Incendies	8.2	French	
2047	128	Howl's Moving Castle	8.2	Japanese	
4000	130	The Secret in Their Eyes	8.2	Spanish	
4160	146	Lage Raho Munna Bhai	8.2	Hindi	
1061	157	Solaris	8.1	Russian	
4461	161	The Celebration	8.1	Danish	
3553	178	Elite Squad	8.1	Portuguese	
2830	181	The Sea Inside	8.1	Spanish	
3423	191	Akira	8.1	Japanese	
2914	192	Tae Guk Gi: The Brotherhood of War	8.1	Korean	
4267	195	Amores Perros	8.1	Spanish	
2802	206	The Diving Bell and the Butterfly	8.0	French	
3344	221	My Name Is Khan	8.0	Hindi	
2739	224	The Return	8.0	Russian	
3456	227	Persepolis	8.0	French	
4144	238	Central Station	8.0	Portuguese	
4284	243	Waltz with Bashir	8.0	Hebrew	

▼ D. Best Directors

```
# Group the dataset by director_name column
director_group = data.groupby("director_name")

# Calculate the mean of imdb_score for each director and sort them in descending order
mean_scores = director_group["imdb_score"].mean().sort_values(ascending=False)

# Break ties by sorting directors alphabetically
top_directors = mean_scores.sort_index().nlargest(10)

# Print the top 10 directors with the highest mean imdb_score
top_directors
```

director_name	
John Blanchard	9.5
Cary Bell	8.7
Mitchell Altieri	8.7
Sadyk Sher-Niyaz	8.7
Charles Chaplin	8.6
Mike Mayhall	8.6
Damien Chazelle	8.5
Majid Majidi	8.5
Raja Menon	8.5
Ron Fricke	8.5

Name: imdb_score, dtype: float64

▼ E. Popular Genres

```
genres = top_250['genres'].str.split('|', expand=True).stack().reset_index(level=1, drop=True)

popular_genres = genres.value_counts().sort_values(ascending=False)
popular_genres
```

Drama	173
Adventure	66
Thriller	56
Crime	51
Action	50
Comedy	41
Sci-Fi	40
Romance	35
Biography	30
Fantasy	30
War	29
Mystery	28
Family	24
Animation	20
History	18
Sport	9
Horror	8
Western	8
Musical	7
Documentary	5
Music	3
Film-Noir	1

dtype: int64

▼ F. Charts - The Critic Favorite and Audience Favorite Actors

```
movies=data.copy()
# create dataframes for each actor
meryl_df = movies[movies['actor_1_name'] == 'Meryl Streep']
leo_df = movies[movies['actor_1_name'] == 'Leonardo DiCaprio']
brad_df = movies[movies['actor_1_name'] == 'Leonardo DiCaprio']


# Create Combined column
combined = pd.concat([movies[movies['actor_1_name'] == 'Meryl Streep'], movies[movies['actor_1_name'] == 'Leonardo DiCaprio']])

#display
combined
```

	director_name	num_critic_for_reviews	gross	
410	Nancy Meyers	187.0	112703470.0	Comedy Dr:
1106	Curtis Hanson	42.0	46815748.0	Action Adventure
1204	Nora Ephron	252.0	94125426.0	Biography Dr:
1408	David Frankel	208.0	124732962.0	Comedy Dr:
1483	Robert Redford	227.0	14998070.0	Dran
1575	Sydney Pollack	66.0	87100000.0	Biography Dr:
1618	David Frankel	234.0	63536011.0	Comedy Dr:
1674	Carl Franklin	64.0	23209440.0	
1752	Stephen Frears	87.0	NaN	Biography Comedy Drama M
1925	Stephen Daldry	174.0	41597830.0	Dr:
2781	Phyllida Lloyd	331.0	29959436.0	Biography
3135	Robert Altman	211.0	20338609.0	Comedy
3641	Fred Zinnemann	38.0	NaN	
26	James Cameron	315.0	658672302.0	Dr:
50	Baz Luhrmann	490.0	144812796.0	Dr:
97	Christopher Nolan	642.0	292568851.0	Action Adventure
179	Alejandro G. Iñárritu	556.0	183635922.0	Adventure Drama T
257	Martin Scorsese	267.0	102608827.0	Bio
296	Quentin Tarantino	765.0	162804648.0	D
307	Edward Zwick	166.0	57366262.0	Adventure
308	Martin Scorsese	606.0	116866727.0	Biography Comedy
326	Martin Scorsese	233.0	77679638.0	

```
actor_group = data.groupby('actor_1_name')

actor_mean = actor_group[['num_critic_for_reviews', 'num_user_for_reviews']].mean()
actor_mean
```



	num_critic_for_reviews	num_user_for_reviews
actor_1_name		
50 Cent	98.000000	284.000000
A.J. Buckley	298.000000	345.000000
Aaliyah	137.000000	695.000000
Aasif Mandvi	210.000000	147.000000
Abbie Cornish	270.333333	184.666667
...
Zoë Kravitz	114.666667	93.666667
Zuhair Haddad	5.000000	1.000000
Álex Angulo	9.000000	7.000000
Ólafur Darri Ólafsson	16.000000	19.000000
Óscar Jaenada	186.000000	139.000000

2097 rows x 2 columns

```
critic_df = actor_mean.sort_values('num_critic_for_reviews', ascending=False)
print(critic_df["num_critic_for_reviews"])
```

```
actor_1_name
Phaldut Sharma      738.0
Peter Capaldi       654.0
Craig Stark         596.0
Bérénice Bejo       576.0
Suraj Sharma        552.0
...
Mike Stanley         1.0
Mike Beckingham      1.0
Marcello Mastroianni 1.0
Manny Perez          1.0
Carrie Bradstreet    1.0
Name: num_critic_for_reviews, Length: 2097, dtype: float64
```

```
audience_df = actor_mean.sort_values('num_user_for_reviews', ascending=False)
audience_df["num_user_for_reviews"]
```

```
actor_1_name
Heather Donahue     3400.0
Christo Jivkov      2814.0
Steve Bastoni       2789.0
Phaldut Sharma      1885.0
Keir Dullea         1736.0
...
Jon Brion            1.0
Patrick O'Donnell    1.0
Mary Kate Wiles      1.0
Paul Hickert         1.0
Claire Gordon-Harper 1.0
Name: num_user_for_reviews, Length: 2097, dtype: float64
```

```
total_df= actor_mean["num_critic_for_reviews"].add(actor_mean['num_user_for_reviews'],fill_value=0).to_frame()
total_df=total_df.sort_values(0,ascending=False)
result = total_df.head(10)
result
```

0

actor_1_name	
Heather Donahue	3760.0
Christo Jivkov	3220.0
Steve Bastoni	3064.0

```
chartdata=data.copy()
bins = [1920, 1930, 1940, 1950, 1960, 1970, 1980, 1990, 2000, 2010, 2020]
labels = ['1920s', '1930s', '1940s', '1950s', '1960s', '1970s', '1980s', '1990s', '2000s', '2010s']
chartdata['decade'] = pd.cut(chartdata['title_year'], bins=bins, labels=labels)
```

```
df_by_decade = chartdata.groupby('decade')['num_voted_users'].sum().reset_index()
df_by_decade
```

	decade	num_voted_users
0	1920s	132420
1	1930s	1233065
2	1940s	962634
3	1950s	2175102
4	1960s	4819970
5	1970s	13740773
6	1980s	24616391
7	1990s	80028936
8	2000s	186323739
9	2010s	104763014

```
plt.bar(df_by_decade['decade'], df_by_decade['num_voted_users'])
plt.xlabel('Decade')
plt.ylabel('Number of Voted Users')
plt.title('Change in Number of Voted Users over Decades')
plt.show()
```

