



UNIVERSE IT INSTITUTE

Professional Graphic Design with Freelancing

Course Duration: 72 hours

Total Class: 36

Tools: Adobe Photoshop, Adobe Illustrator

Class # 1	Introducing to the Graphic Design Industry	Instructor Sign:	Date:
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1. Introduction to Graphic Design Industry
2. Introducing with Photoshop
3. Photoshop Document Setup
4. Screen Mode
5. Zoom In & Out
6. Document Pan
7. Color Apply
8. Selection Basic
9. Layer Basic
10. Undo and Redo
11. Document Save

Class Assignment: Character Design

Class # 2	Advanced Tools Use	Instructor Sign:	Date:
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1. Selection Basic to Advanced:

- Selection Tools
- Sub Selection
- Feather
- Anti-Alias
- Selection Style

2. Image Resize

- Crop Tool
- Image Size
- Save for Web
- File Format

Class Assignment - Pattee Design, Facebook Cover Photo Resize.

Class # 3	Advanced Brush Tools	Instructor Sign:	Date:
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1. Basic to Advanced Brush Tools:

- Brush Tools Details
- Brush Setting
- Download Brush
- Create New Brush

Class Assignment - Landscape Design

<http://brushking.eu/>

Class # 4	Image Retouch Technique	Instructor Sign:	Date:
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Retouch Image:

1. Spot Healing Brush Tool
2. Healing Brush Tool
3. Patch Tool
4. Red Eye Tool
5. Clone Tool
6. Pattern Stamp Tool
7. Blur, Sharpen and Smudge Tools
8. Dodge ,Burn and Sponge Tools
9. History Brush Tool
10. Art History Brush Tool
11. Camera Raw Filter

Class Assignment – 5 Image Retouch.

Class # 5	Pen Tools Use	Instructor Sign:	Date:
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1. Pen Tool

- Path Mode
- Shape Mode

2. Path Selection Tool

3. Direct Selection Tool

Class Assignment – Clipping (a-z) all alphabet & Image Clipping Path

Class # 6	Gradient Technique, Image Adjustment, Type Tool	Instructor Sign:	Date:
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1. Gradient Tool
2. Paint Bucket Tool
3. Image Adjustment
4. Type Tool
5. Character Palette

Class Assignment – 5 Image Adjustments

Class # 7	Advanced Image Manipulation Technique	Instructor Sign:	Date:
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1. Eraser Tools
2. Layer Lock
3. Layer Merge
4. Layer Mode
5. Group and Ungroup
6. Opacity and Fill
7. Layer Masking
8. Clipping Mask

Home work: 3 Image Manipulation

Class # 8	subject color change, removal and PNG image making	Instructor Sign:	Date:
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1. Selection tool
2. Pen tool
3. Marquee tool
4. Lasso tool

Home work: 3 Image Color change and PNG making

Class # 9	Blend Technique	Instructor Sign:	Date:
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1. Blend Option
2. Layer Adjustment
3. Smart Layer
4. Link Layer
5. Align and Distribute
6. Content Aware Scale
7. Puppet Wrap



Class Assignment – Login Page (Website or Mobile App Login Page)

Class # 10	Class exam and Introduction to Business Card Creation	Instructor Sign:	Date:
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Business Card Design: Live in Lab

Home Work: 4Business Card Design

Class # 11	Flyer Creation	Instructor Sign:	Date:
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Flyer Design: Live in Lab

Home Work: 4Flyer Design

Class # 12	Live Marketplace Work	Instructor Sign:	Date:
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Advance Business Card Design & FREELANCER.COM Marketplace

Class Assignment – Design Business Card with Mockup, Freelancer.com profile Creation.

Class # 13	Billboard Design Creation Part	Instructor Sign:	Date:
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Billboard Document Setup, Design Policy and Mockup

Home Work: 4 Billboard Design

Class # 14	Info graphic Flyer Creation Part	Instructor Sign:	Date:
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Flyer Document Setup, Design Policy and Mockup

Home Work: 2 Flyer Design

Class # 15	Hair Masking & Action Work	Instructor Sign:	Date:
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1. Chanel
2. Alpha Chanel
3. Refine edge
4. Action

Class Assignment – Hair Masking with Using Alpha Chanel

Class # 16	Typography, Shape creation, Profession Color Adjustment Part	Instructor Sign:	Date:
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1. Custom Shape Maker
2. Shape Download
3. Typography Special
4. Color Adjustment

Home Work: 5 Typography

Class # 17	Introducing Illustrator	Instructor Sign:	Date:
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Introducing Illustrator

1. Using the Welcome Screen
2. Comparison between Photoshop and Illustrator
3. Introducing Vector Graphics
4. Introducing Illustrator Interface, Tool bar and setting new document
5. Object/ Shape creation using basic shapes and pen tool
6. Selection Basics
7. Introducing Anchor Points
8. Introducing Fill and Stroke and Applying Color
9. Object Arrangement and working with object grouping, locking and hiding.
10. Using Undo/Redo, Guide, Grid and Saving a Document as native format of illustrator.

Class Assignment: Cartoon Shape by using basic shapes.

Class # 18	Gradient Technique	Instructor Sign:	Date:
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Fill, Stroke and Color

1. An overview of the color Palette
2. Black VS Rich Black in the Color Palette
3. Working with Swatches

Gradient

1. Introducing illustrator gradient and apply in object
2. Using Swatches for gradient

Transforming Object

1. Introducing Object Transformation and working with scale, rotate and free transform tool.
2. Copy forward and Copy Backward (Ctrl+F, Ctrl+B) and transform again (Ctrl+D).
3. Moving objects and Increments.
4. Using the Offset Path Dialogue Box.

Class Assignment: Robi Logo, Bkash Logo, Wall Clock Design

Class # 19	Powerful Pen Tool	Instructor Sign:	Date:
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Using the Powerful Pen Tool

1. Drawing with the Pen Tool.
2. Modifying a Path and understanding Open and Close Path.
3. Making Use of the Join command.
4. Modifying and Converting Anchor Points.
5. Introducing Eraser, Scissors and Knife tools.
6. Shape Tools.
7. Reshape Tools.

Class Assignment: Sketch and Illustration. Mandala Design

Class # 20	Stroke Plate Details & Mesh Tool	Instructor Sign:	Date:
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Gradient Mesh

1. An Overview of Gradient Mesh.

Stroke Palette

1. An Overview of Stroke and Strike Palette.
2. Explanation of Stroke Cap, Stroke Join and Stroke Dash & Gap.

Class Assignment: Mesh Tutorial and Film & Map Creation by using Stroke

Class # 21	Pathfinder Operations	Instructor Sign:	Date:
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Pathfinder Operations

1. Introducing to the Pathfinder & Pathfinder Operations
2. Cropping, United and Arranging.
3. Shape Builder Tool.

Blends and Clipping Mask

1. Creating Custom Gradients via Blending.
2. Customizing Blends for Specific Shapes.
3. Changing the shape of Customized Blends.
4. Masking Edges with clipping masks.

Class Assignment: Google Chrome Logo and Clipping masking Project.

Class # 22	Typography Techniques	Instructor Sign:	Date:
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Working with Text

1. Discussing Type Tool.
2. Explaining Character Palette.
3. Text with Paragraph Palette.
4. Type Menu Details.
5. Text Wrap.

Class Assignment:

- Create Bangladesh Government Logo or like something.
- Make up A Magazine Page with Photo.

Class # 23	3D Effects	Instructor Sign:	Date:
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3D Effects

1. Applying and Adjusting the Extrude and Bevel effect.
2. Mapping the Artwork onto the Revolve effect.

Effects and Appearance Panel

1. Using Effects and appearances.
2. Applying effects.
3. Multiple fills & strokes on a path.

All Menu Details

1. File, Edit, Object, Type, Select, View and Window.

Class Assignment: Creating Wine Glass and 3D Film

Reel.

Class # 24	Seminar on job and CV writing	Instructor Sign:	Date:
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Class # 25	T-Shirt and book cover Design Masterclass	Instructor Sign:	Date:
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Home Work: 1 T- Shirt & 1 Book Cover Design

Class # 26	Logo Design Masterclass	Instructor Sign:	Date:
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Home Work: 2 Logo Design

Class # 27	Stationary Design	Instructor Sign:	Date:
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Project: Business Card, Letter Head and Envelope Design.

Class Assignment: Office Identity with a mockup.

Home Work: 1 Stationery Design With mockup.

Class # 28	Stationary Design	Instructor Sign:	Date:
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Project: Desk/ Wall Calendar, Flyer.

Class Assignment: Design Desk and Wall Calendar, Flyer, Brochure.

Class # 29	Business Infographic design for SMM	Instructor Sign:	Date:
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Project: Making professional infographics and post creation for SMM (Social media Marketing)

Class # 30	Professional Social media banner and cover photo creation	Instructor Sign:	Date:
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Project: creating fb, LinkedIn, twitter, YouTube banner

And creating business carousal post for Instagram marketing

Class # 31	Product packaging and design	Instructor Sign:	Date:
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Project: Product packaging and design

Class # 32	Portfolio Development	Instructor Sign:	Date:
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Project: Behance, 99Design.com, Dribble & Naoelements Introduction.

Class Assignment: Product Packaging with Mockup

Class # 33	vector art	Instructor Sign:	Date:
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Project: Vector Tracing & Banner Design Special class

Class # 34	User persona and basic concept on UI design in illustrator	Instructor Sign:	Date:
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Project: Using pen tool creating character and object

Class # 35	Website landing page design in Illustrator	Instructor Sign:	Date:
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Project: 1 E-commerce Website landing page design

Class # 36	Exam	Instructor Sign:	Date:
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Address: House No: 21/A (Lift 5th Floor), Road-2, Block-A, Aftabnagar (Beside East West University), Merul Badda, Dhaka.

THANK YOU

