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TITLE (Font-16, Bold)

Author name without Title like Dr., Prof. etc. 1 (Font-12, Bold)

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Author name without Title like Dr., Prof. etc. 3 (Font-12, Bold)

Affiliation with Institute Name, University, City, Country, Email ID (Font-12, Italic)

Abstract (Font-14, Bold)

Abstract should be within 100 to 300 words. Font- 12, Times New Roman, Italics, in paragraph form, focusing on purpose of research, methodology adopted, findings and conclusion.

Use 1.5 line space for whole paper except title, authors name and affiliation. All paper should be in Times New Roman Style & Use Normal Page Layout margins. In title, authors name and affiliation, use only 1.0 line spacing

Keywords (Font-12 Bold)

Food Consumption, Healthy food, Consumer behavior, Food market (Font-12)

1. Introduction (Font-14, Bold) Main Heading 1

Style should be new times roman and font- 12 Use tab after paragraph completion.

Nowadays trends in health food needs of consumers are increasing. Conduction of life has change in the rush of time and a lot more interesting image. As a result, some consumer groups, especially the health conscious consumer to get the nutrients while consumers around the world give priority to health.

Most consumers will pay attention to the foods that are raw materials from nature without the screening process or chemicals for safety. Many of factors made the consumer interest in healthy the health food market is constantly expanding. The principal objectives of the study were as follows.

- To study the nutritional health of consumers.
- To identify factors in the consumption of healthy food for consumers.

For this reason, the research was to study consumer behavior: Health foods to create a strategy for a healthy food (Palmer & Roy, 2008). In the present article, the authors present the behavior of consumption behavior Department consists of a healthy food. The Consumer Behavior of the current popularity among consumers. There are many theories and concepts that are consistent with the consumption.

Table 1: *Use of Et Al. in APA Style*

| Number of Authors | First Text Citation | Subsequent text |
|----------------------|--|-------------------------|
| One or two | Palmer & Roy, 2008 | Palmer & Roy, 2008 |
| Three, four, or five | Sharp, Aarons, Wittenberg, & Gittens, 2007 | Sharp et al., 2007 |
| Six or more | Mendelsohn et al., 2010 | Mendelsohn et al., 2010 |

There must be one enter gap before next heading started.

1.2 Sub Heading 2 (Font-12, bold) Income

If there are any points to explain then bullet should be used.

The income level is one of the factors that influence the decision to consume food. The relationships in the same direction. Is consumers with more income to consume more food? If the income is less food intake (Sharp, Aarons, Wittenberg, & Gittens, 2007).

- Style should be new times roman and font- 12

1.2.1 Under Sub Heading 3 (Font-12, Bold) Cultural Factors and Social Class Factors

That influence the impact on consumer behavior. Culture is something that exists in all groups in all of human society (Mendelsohn et al., 2010). Causing the popular perception hankering including human behavior. When these things happen, it will be broadcast to each other

- Style should be new times roman and font- 12

All formulae/equations must be numbered as shown below:

$$D_h = \frac{\sqrt{\frac{h}{h_{\max}} [D_N^2(U_a, U_b) + D_E^2(U_a, U_b)]}}{2} \quad (1)$$

$$\alpha = \tan^{-1} \left(-\frac{(k+2)U_a - U_S}{(k+2)U_b - U_S} \right) \quad (2)$$

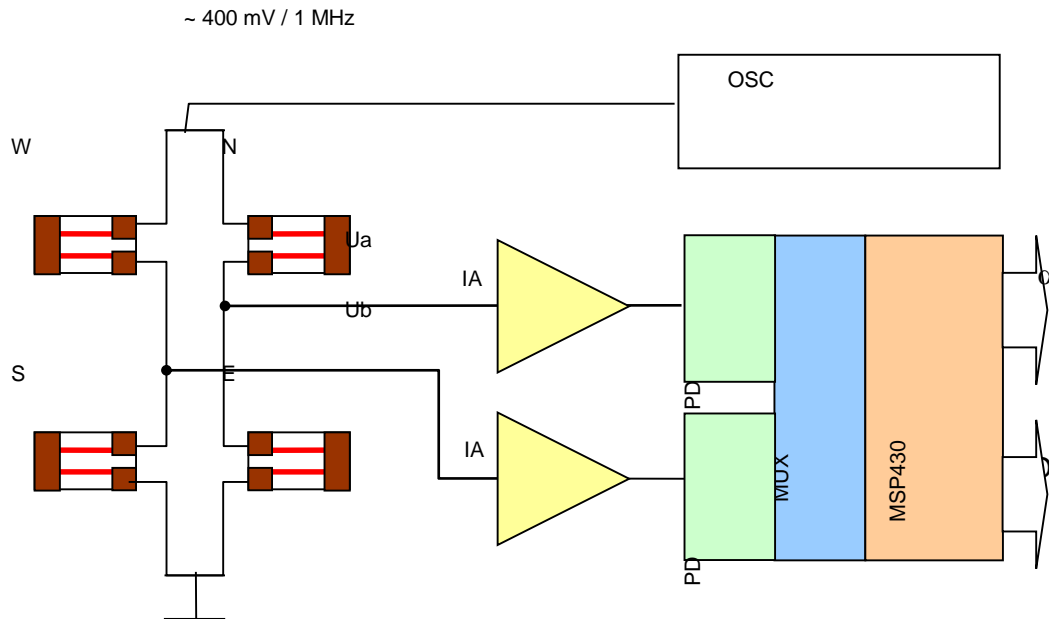


Figure 1: Signal processing circuit at MP level

The income level is one of the factors that influence the decision to consume food. The relationships in the same direction. Is consumers with more income to consume more food? If the income is less food intake.

Table 2: Place figures and tables at the top and bottom of columns. Autofit to window

| Table | Table Column Head | | |
|-------|----------------------|---------|---------|
| Head | Table column subhead | Subhead | Subhead |
| copy | More table copy | | |

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(APA Format, Alphabetical Arrangement, Times New Roman, Font Size 12)

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