

**Name of the Journal**

**ISSN xxxx-xxxx**

*Author Name et al.*

*Vol. m, No.n, pp. a-b (to be filled by editorial desk)*

*Date of Publication: (to be filled by editorial desk)*

*DOI: (to be filled by editorial desk)*

*This paper can be cited as: (to be filled by editorial desk)*

*This work is licensed under the Creative Commons Attribution-NonCommercial 4.0 International License. To view a copy of this license, visit <http://learnedhub.in/licenses/by-nc/4.0/>*

## **TITLE (Font-16, Bold)**

**Author name without Title like Dr., Prof. etc. 1 (Font-12, Bold)**

*Affiliation with Institute Name, University, City, Country, Email ID (Font-12, Italic)*

**Author name without Title like Dr., Prof. etc. 2 (Font-12, Bold)**

*Affiliation with Institute Name, University, City, Country, Email ID (Font-12, Italic)*

**Author name without Title like Dr., Prof. etc. 3 (Font-12, Bold)**

*Affiliation with Institute Name, University, City, Country, Email ID (Font-12, Italic)*

## **Abstract (Font-14, Bold)**

*Abstract should be within 100 to 300 words. Font- 12, Times New Roman, Italics, in paragraph form, focusing on purpose of research, methodology adopted, findings and conclusion.*

*Use 1.5 line space for whole paper except title, authors name and affiliation. All paper should be in Times New Roman Style & Use Normal Page Layout margins. In title, authors name and affiliation, use only 1.0 line spacing*

## **Keywords (Font-12 Bold)**

Food Consumption, Healthy food, Consumer behavior, Food market (Font-12)

## **1. Introduction (Font-14, Bold) Main Heading 1**

*Style should be new times roman and font- 12 Use tab after paragraph completion.*

Nowadays trends in health food needs of consumers are increasing. Conduction of life has change in the rush of time and a lot more interesting image. As a result, some consumer groups, especially the health conscious consumer to get the nutrients while consumers around the world give priority to health.

Most consumers will pay attention to the foods that are raw materials from nature without the screening process or chemicals for safety. Many of factors made the consumer interest in healthy the health food market is constantly expanding. The principal objectives of the study were as follows.

- To study the nutritional health of consumers.
- To identify factors in the consumption of healthy food for consumers.

For this reason, the research was to study consumer behavior: Health foods to create a strategy for a healthy food (Palmer & Roy, 2008). In the present article, the authors present the behavior of consumption behavior Department consists of a healthy food. The Consumer Behavior of the current popularity among consumers. There are many theories and concepts that are consistent with the consumption.

**Table 1:** *Use of Et Al. in APA Style*

Number of Authors	First Text Citation	Subsequent text
One or two	Palmer & Roy, 2008	Palmer & Roy, 2008
Three, four, or five	Sharp, Aarons, Wittenberg, & Gittens, 2007	Sharp et al., 2007
Six or more	Mendelsohn et al., 2010	Mendelsohn et al., 2010

**There must be one enter gap before next heading started.**

## **1.2 Sub Heading 2 (Font-12, bold) Income**

If there are any points to explain then bullet should be used.

The income level is one of the factors that influence the decision to consume food. The relationships in the same direction. Is consumers with more income to consume more food? If the income is less food intake (Sharp, Aarons, Wittenberg, & Gittens, 2007).

- Style should be new times roman and font- 12

### **1.2.1 Under Sub Heading 3 (Font-12, Bold) Cultural Factors and Social Class Factors**

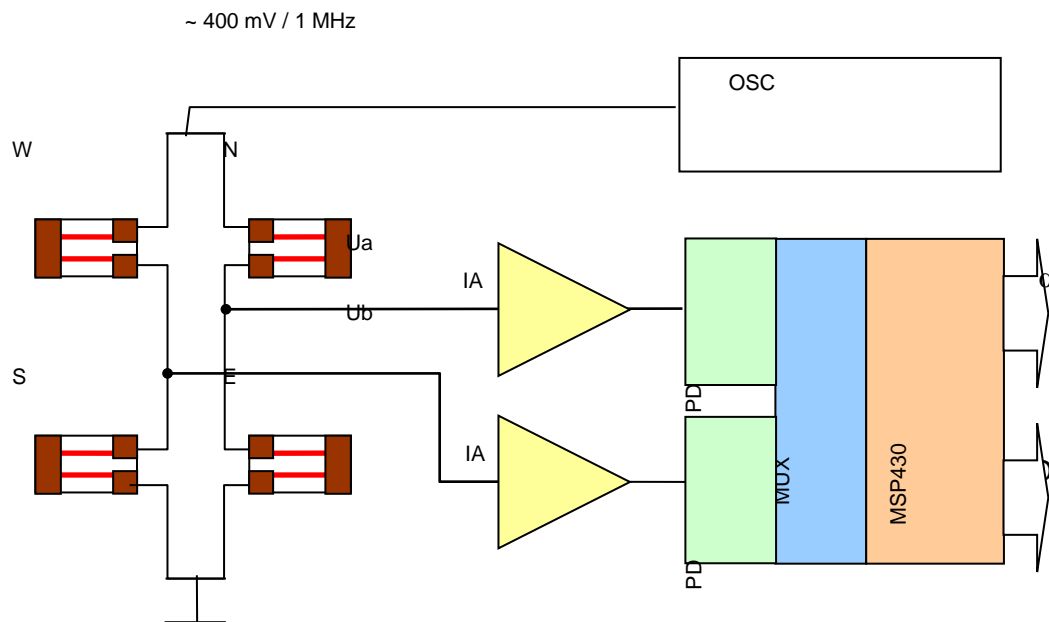
That influence the impact on consumer behavior. Culture is something that exists in all groups in all of human society (Mendelsohn et al., 2010). Causing the popular perception hankering including human behavior. When these things happen, it will be broadcast to each other

- Style should be new times roman and font- 12

All formulae/equations must be numbered as shown below:

$$D_h = \frac{\sqrt{\frac{h}{h_{\max}} [D_N^2(U_a, U_b) + D_E^2(U_a, U_b)]}}{2} \quad (1)$$

$$\alpha = \tan^{-1} \left( -\frac{(k+2)U_a - U_S}{(k+2)U_b - U_S} \right) \quad (2)$$



**Figure 1:** Signal processing circuit at MP level

The income level is one of the factors that influence the decision to consume food. The relationships in the same direction. Is consumers with more income to consume more food? If the income is less food intake.

**Table 2:** Place figures and tables at the top and bottom of columns. Autofit to window

Table	Table Column Head		
Head	Table column subhead	Subhead	Subhead
copy	More table copy		

## REFERENCES

**(APA Format, Alphabetical Arrangement, Times New Roman, Font Size 12)**

Ajournalarticle, R. H., Spud, P. T., & Psychologist, R. M. (2002). Title of journal article goes here.

Journal of Research in Personality, 22, 236-252. doi: 10.1016/0032-026X.56.6.895\*

B'Onlinesourcesareconfusing, S. O. (2010). Search for answers at apastyle.org and include issue numbers after volume numbers when there is no DOI. Journal of Articles Without Digital Object Identifiers, 127 (3), 816-826.

Cmagazinearticle, B. E. (1999, July). Note the last names on this page: Each source type has to be formatted in a different way. [Special issue]. Prose Magazine, 126 (5), 96-134.

Dbookreference, S. M., Orman, T. P., & Carey, R. (1967). Google scholar's "cite" feature is usually accurate and time-saving. New York: Dawkins-Harris Publishing.

O'encyclopedia, S. E. (1993). Words. In The new encyclopedia Britannica (vol. 38, pp. 745-758). Chicago: Forty-One Publishing.

Pchapter, P. R., & Inaneditedvolume, J. C. (2001). Scientific research papers. J. H. Dennett (Eds.), *Research papers are hard work but boy are they good for you* (pp. 123-256). New York: Lucerne Publishing.

Qosenberg, Morris. (1994, September 11). This is how you cite an online news article that has an author. *The Washington Post*. Retrieved from [http://www.washingtonpost.com/dir/subdir/2014/05/11/a-d9-11e3\\_story.html](http://www.washingtonpost.com/dir/subdir/2014/05/11/a-d9-11e3_story.html)