

Network Analysis with Gephi

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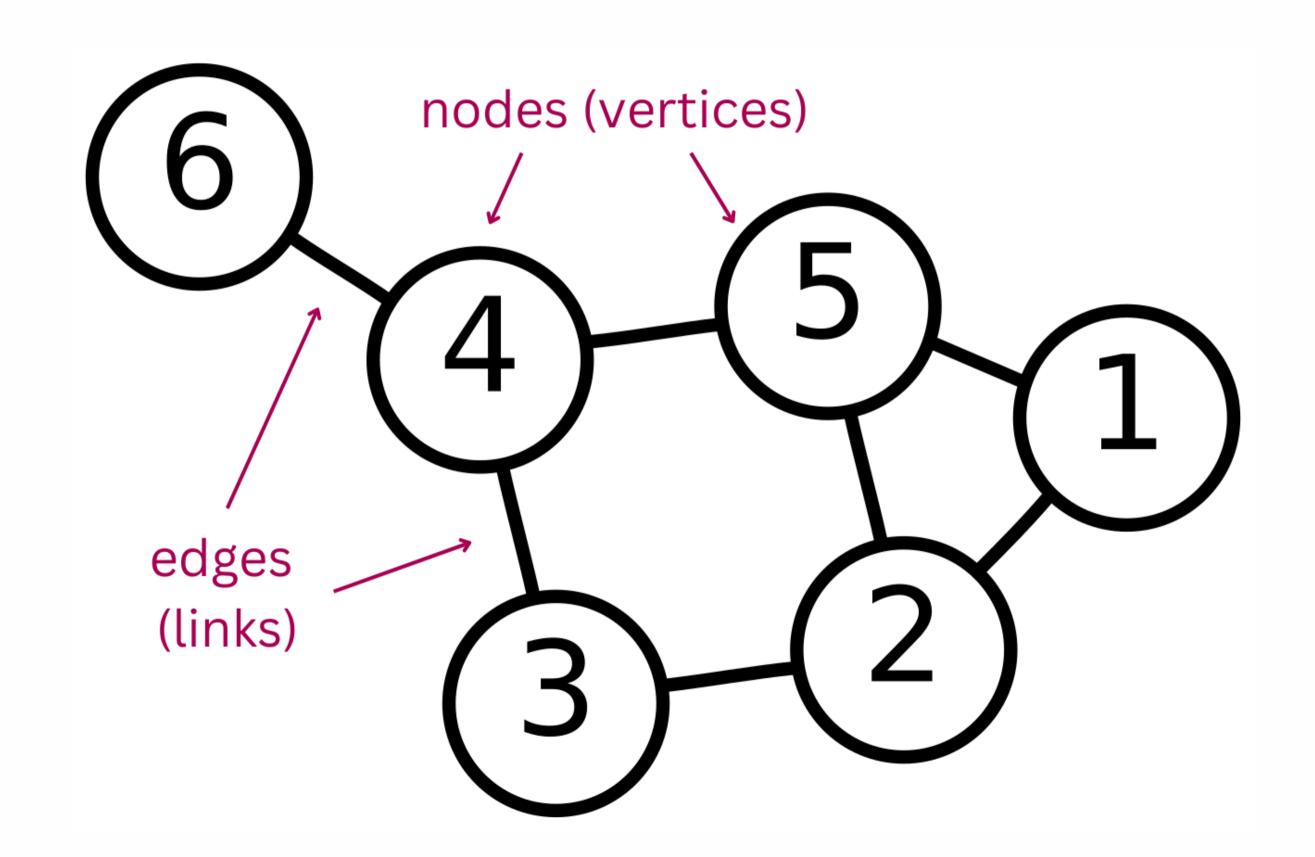
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University of Galway.ie

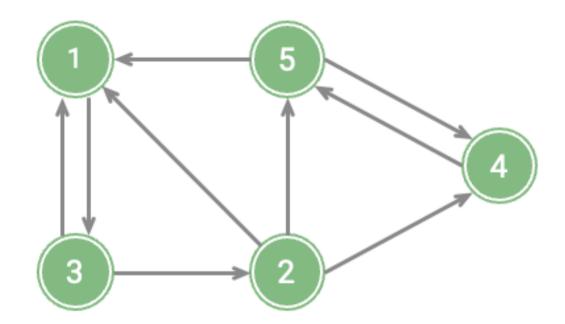
What is a graph?







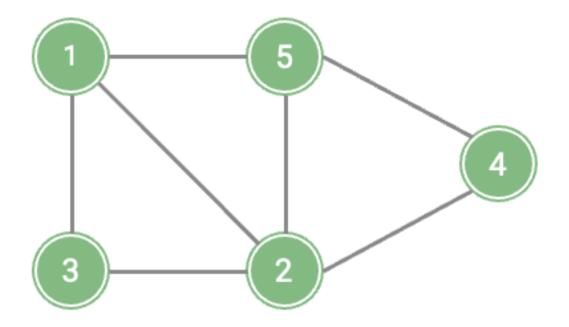
Directed (connections as arrows)



Directed graph

(Edges with direction)

Undirected (connections as lines)



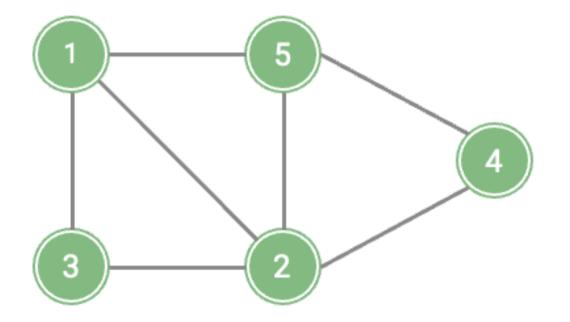
Undirected graph

(Edges without direction)

Image source: <u>Hello Algo</u>



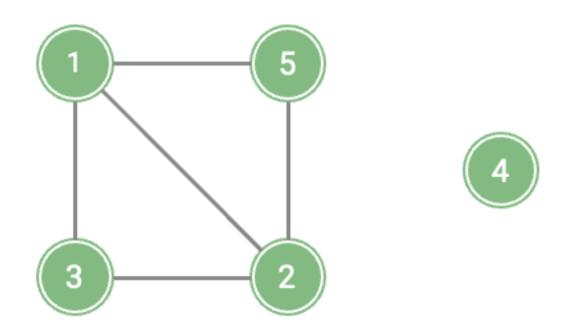
Connected (all nodes are connected)



Connected graph

(All vertices are reachable)

Disconnected (some nodes are isolated from the main graph)



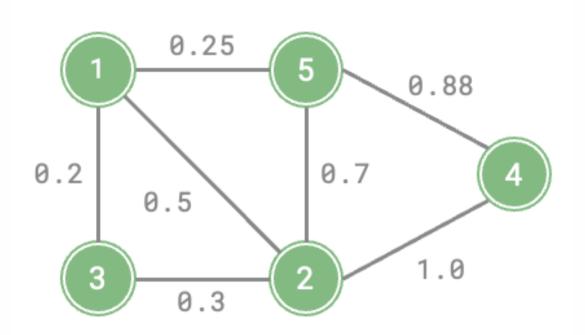
Disconnected graph

(Some vertices are unreachable)

Image source: <u>Hello Algo</u>



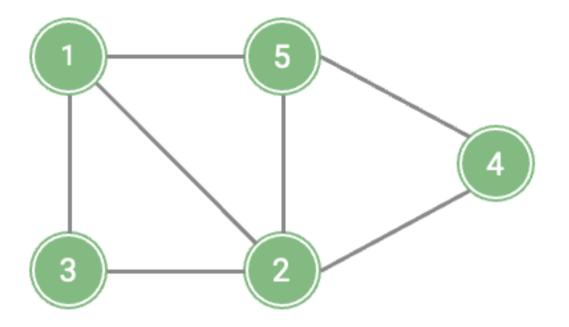
Weighted (connections have numerical values)



Weighted graph

(Edges have weight attributes)

Unweighted (connections don't have numerical values)



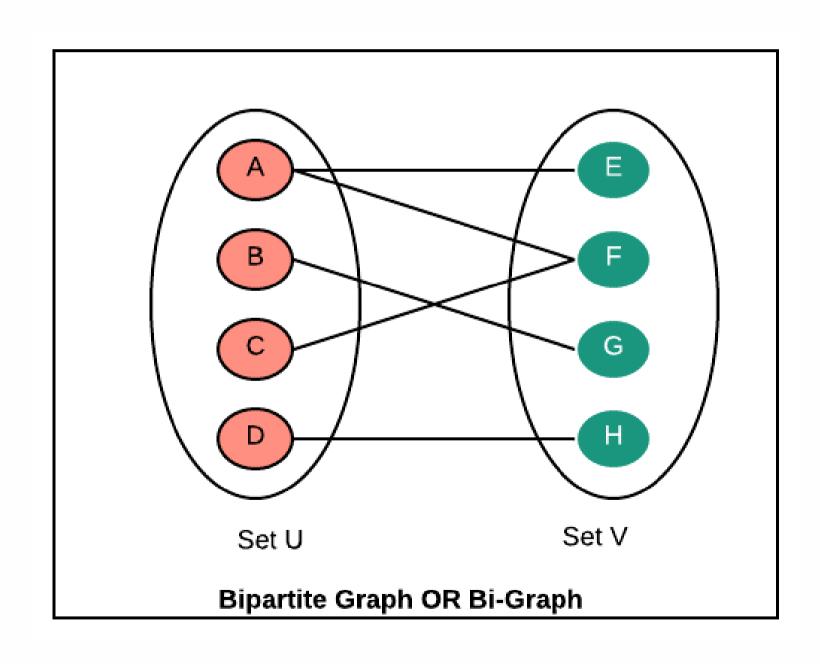
Unweighted graph

(All edges are equivalent)

Image source: Hello Algo



Bipartite: there are two subsets of nodes, and every edge connects a node from subset A to a node from subset B



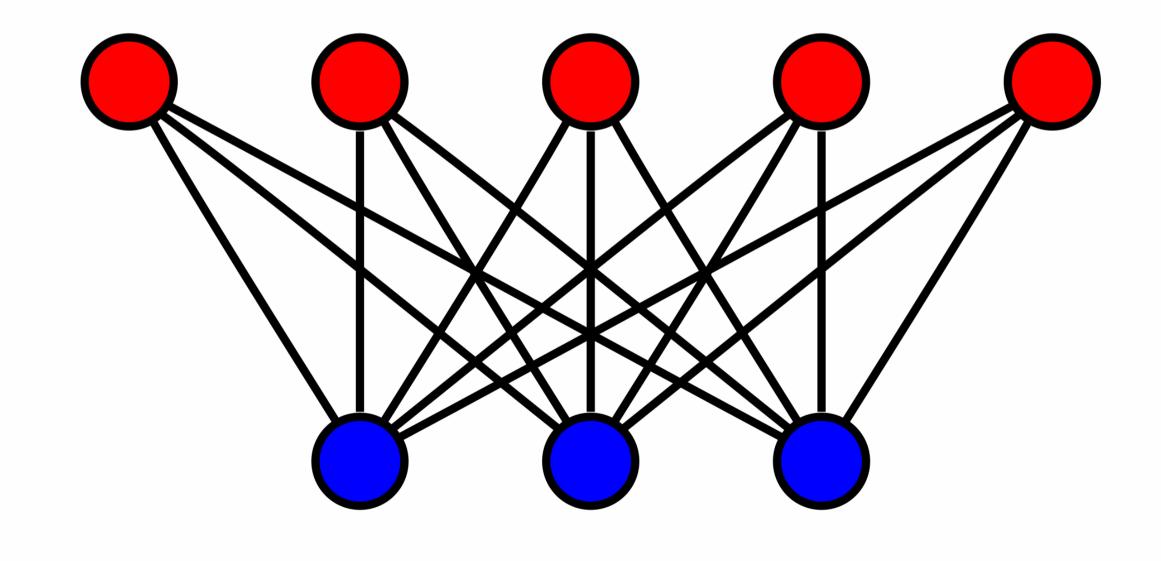


Image source: <u>Tutorial Horizon</u>

Image source: Wikimedia



Complete: every node is connected to every other node, but there are no self-loops

<i>K</i> ₁ : 0	<i>K</i> ₂ : 1	K ₃ : 3	K ₄ : 6
•			
K ₅ : 10	<i>K</i> ₆ : 15	K ₇ : 21	K ₈ : 28

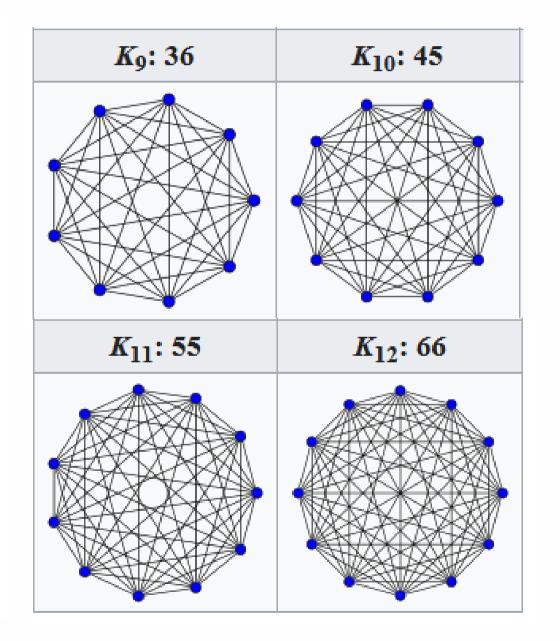


Image source: Wikimedia



Small world: each node has few direct neighbours, but its neighbours are very likely to be connected to each other and most nodes can be reached from any other node in just a few steps

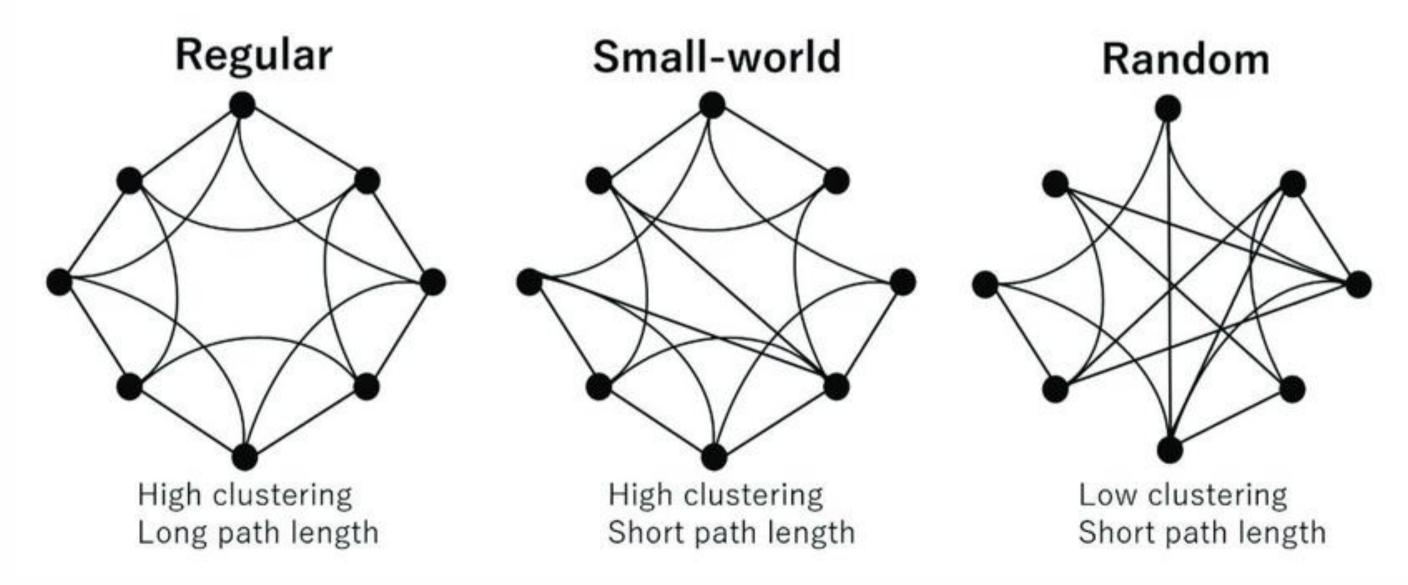
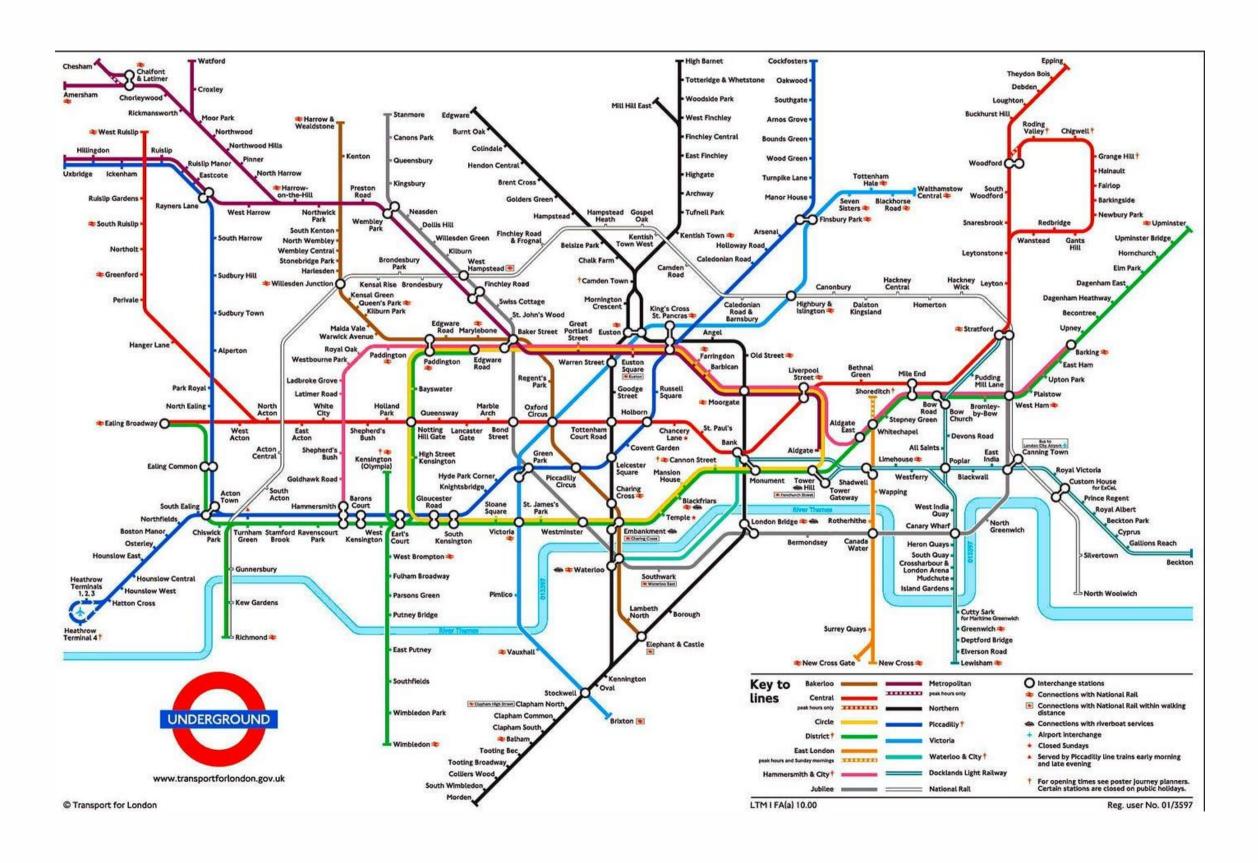


Image source: ResearchGate

Graphs in Real Life





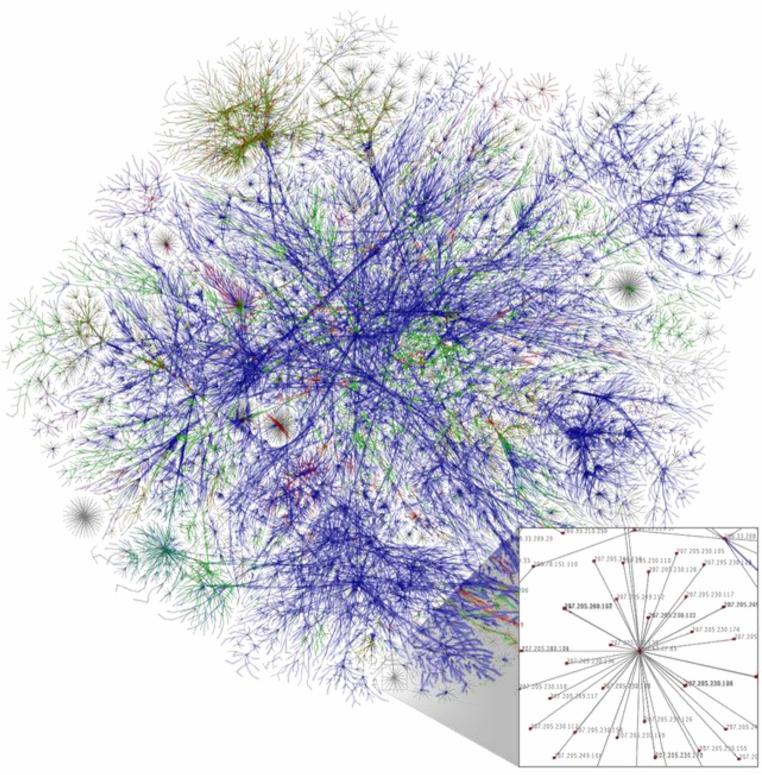


Image source: <u>Transport for London</u>

Image source: Wikimedia

Social network analysis (SNA)



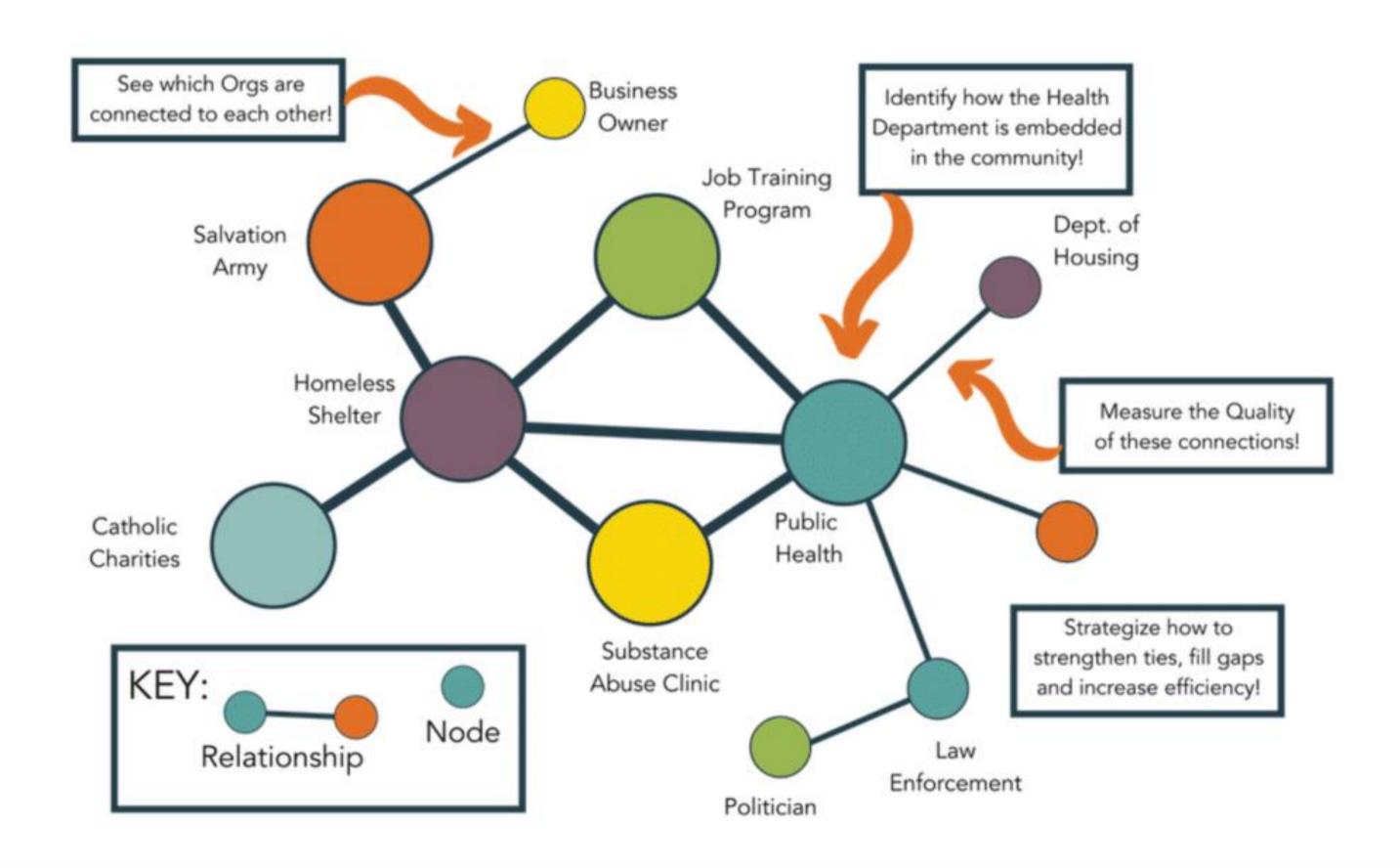
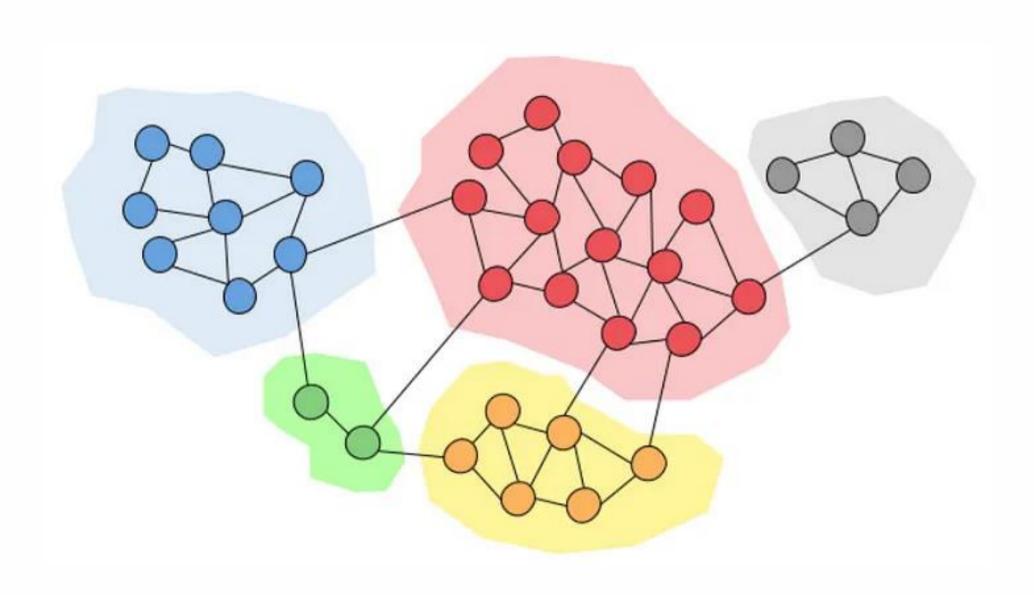


Image source: <u>VisibleNetworksLabs</u>

Communities



A community is a dense subgraph where all (or almost all) nodes are interconnected



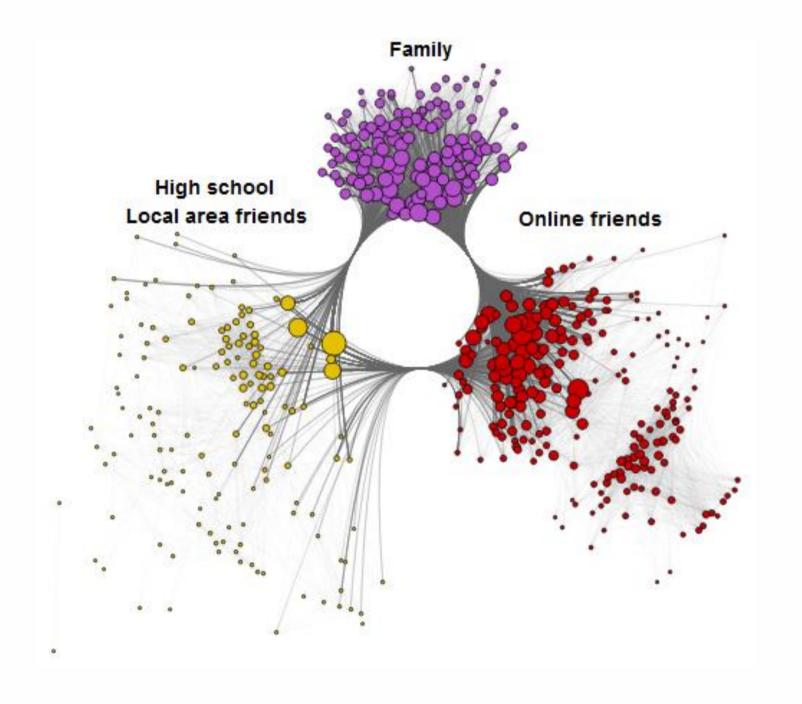
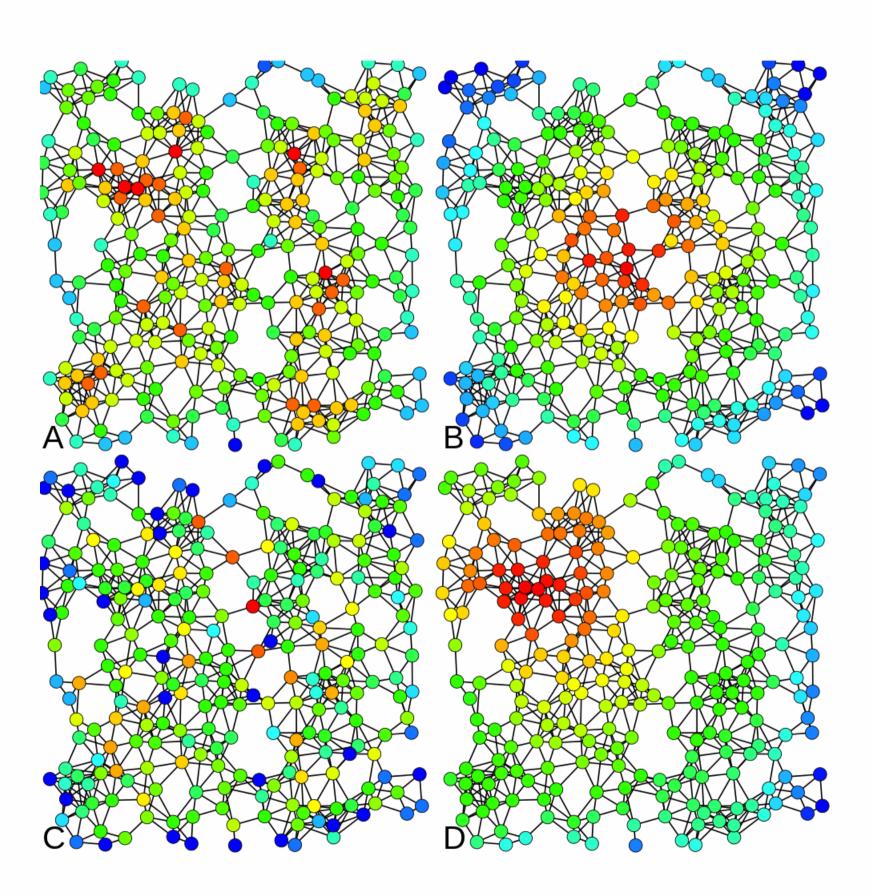


Image source: <u>TDS Archive</u>

Image source: Wolfram

How important is a node?





Degree: the number of connections a node has.

Weighted degree: the number of connections of a node divided by the total number of connections in the graph.

Degree centrality: the more connections a node has, the more important it is **(A)**

Closeness centrality: the more central a node is (i.e., the shorter the path from it to all other nodes), the more important it is (B)

Betweenness centrality: the more often a node connects two other nodes, the more important it is (C)

Eigencentrality: "the more friends your friends have, the more important you are" **(D)**

Image source: Claudio Rocchini / Wikimedia

Other graph metrics



Assortativity coefficient determines with whom the "important" nodes are connected: if they are connected with other "important" nodes, the coefficient value is high, otherwise, it is low.

Clustering coefficient is the degree of interaction between a node's immediate neighbors, i.e., the probability that the node's closest neighbors are not only connected to it but also to each other.

Density is the ratio of the number of edges to the maximum possible number of edges. Communities tend to have a high clustering coefficient and high density.

Modularity measures how much denser the connections within a group are compared to the connections between groups. This metric is used to partition the graph into communities.

Graph Formats



Graphs are usually stored in text files (.gml, .csv) or in XML files (.graphml, .gexf), where all the nodes, edges, and their attributes – for example, the name of a node or the weight of an edge – are listed.

GEXF

```
<node id="67" label="MotherPlutarch">
622
               <attvalues>
623
                 <attvalue for="modularity class" value="8"/>
624
               </attvalues>
625
               <viz:size value="4.0"/>
               <viz:position x="668.9568" y="-204.65488"/>
626
               <viz:color r="91" q="245" b="91"/>
627
628
             </node>
629
           </nodes>
630
           <edges>
631
             <edge id="0" source="1" target="0"/>
632
             <edge id="1" source="2" target="0" weight="8.0"/>
633
             <edge id="2" source="3" target="0" weight="10.0"/>
            <edge id="3" source="3" target="2" weight="6.0"/>
634
```

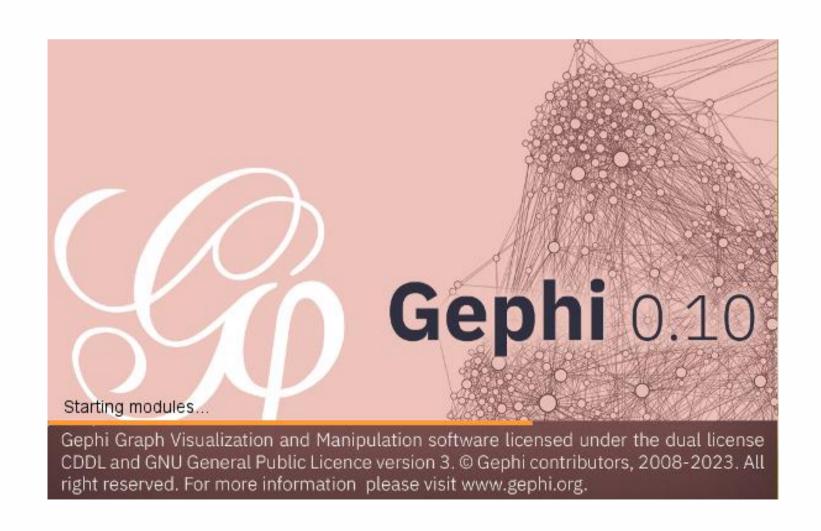
CSV

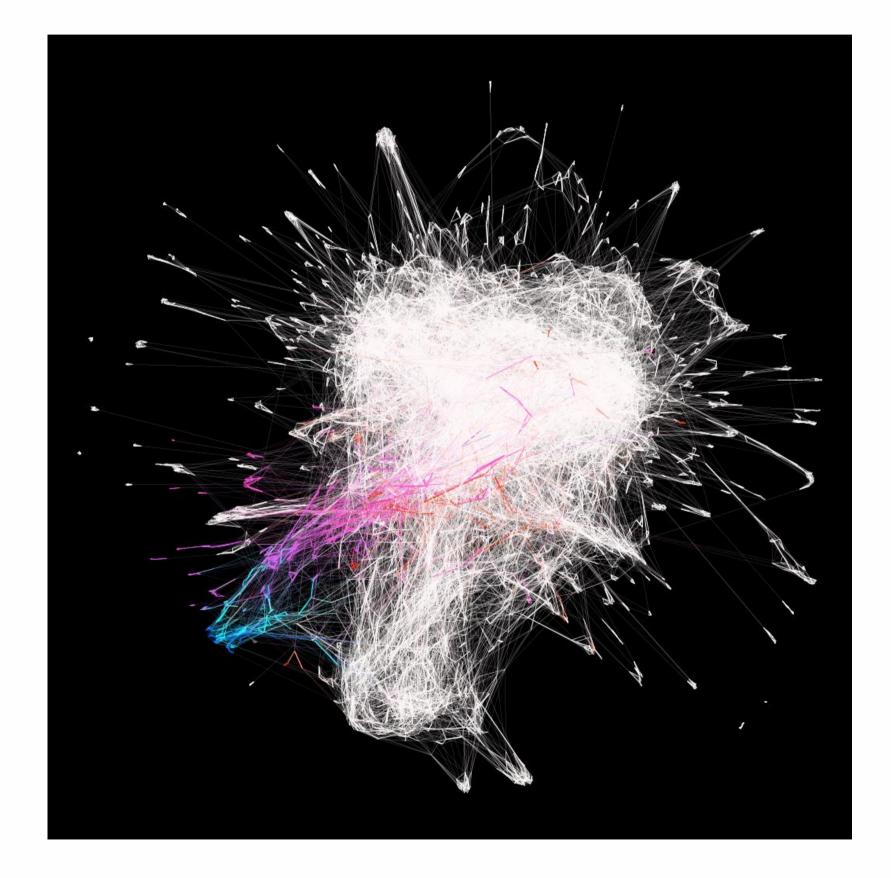
```
Source, Target, Type, weight, book
Addam-Marbrand, Jaime-Lannister, Undirected, 3, 1
Addam-Marbrand, Tywin-Lannister, Undirected, 6, 1
Aegon-I-Targaryen, Daenerys-Targaryen, Undirected, 5, 1
Aegon-I-Targaryen, Eddard-Stark, Undirected, 4, 1
Aemon-Targaryen-(Maester-Aemon), Alliser-Thorne, Undirected, 4, 1
Aemon-Targaryen-(Maester-Aemon), Bowen-Marsh, Undirected, 4, 1
Aemon-Targaryen-(Maester-Aemon), Chett, Undirected, 9, 1
Aemon-Targaryen-(Maester-Aemon), Clydas, Undirected, 5, 1
Aemon-Targaryen-(Maester-Aemon), Jeor-Mormont, Undirected, 13, 1
Aemon-Targaryen-(Maester-Aemon), Jon-Snow, Undirected, 34, 1
Aemon-Targaryen-(Maester-Aemon), Samwell-Tarly, Undirected, 5, 1
Aerys-II-Targaryen, Brandon-Stark, Undirected, 4, 1
```

Gephi

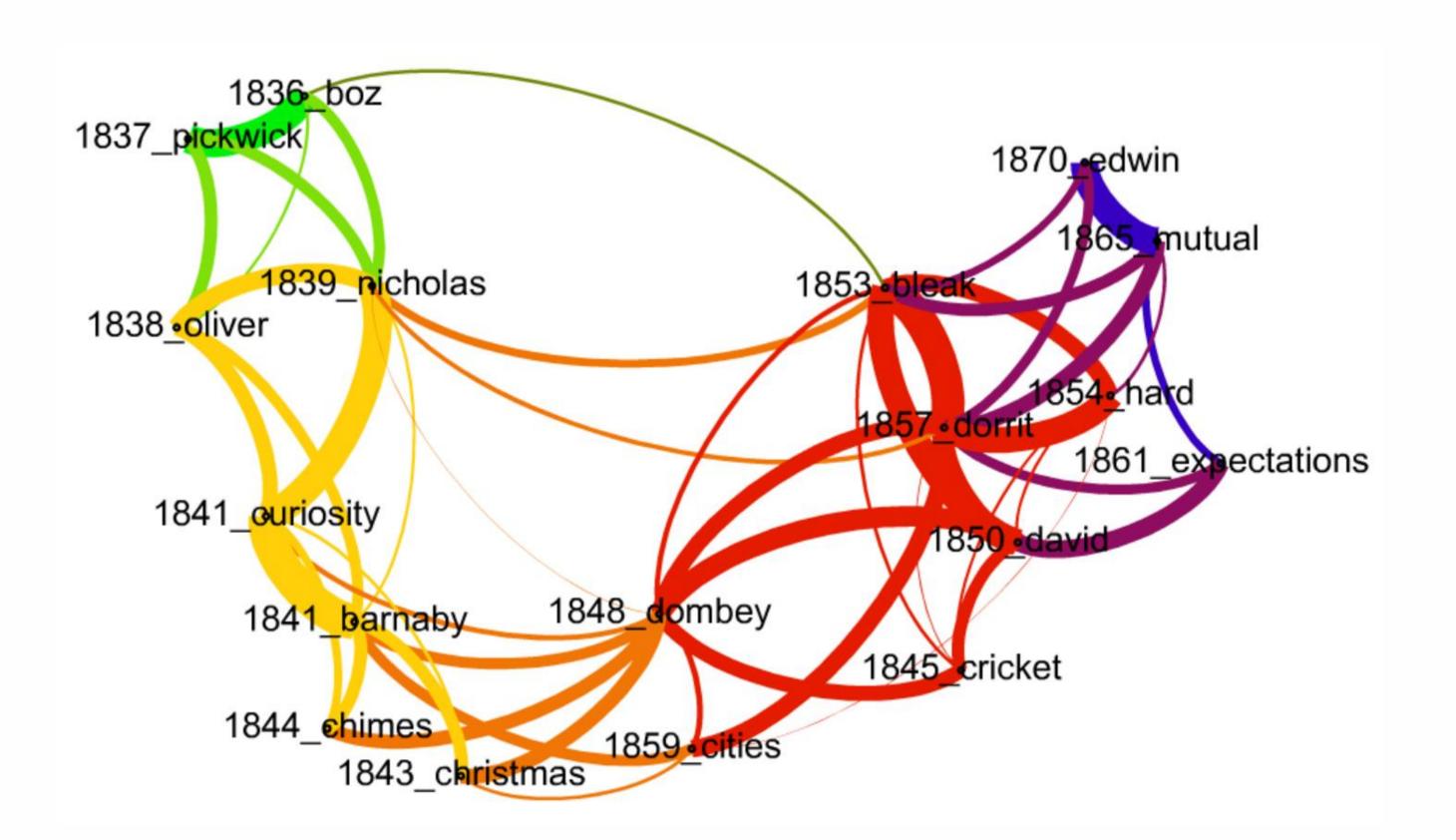


- Free open-source software for visualising networks
- Download: https://gephi.org/
- User guide: https://gephi.org/users/
- Tutorials: https://gephi.org/users/





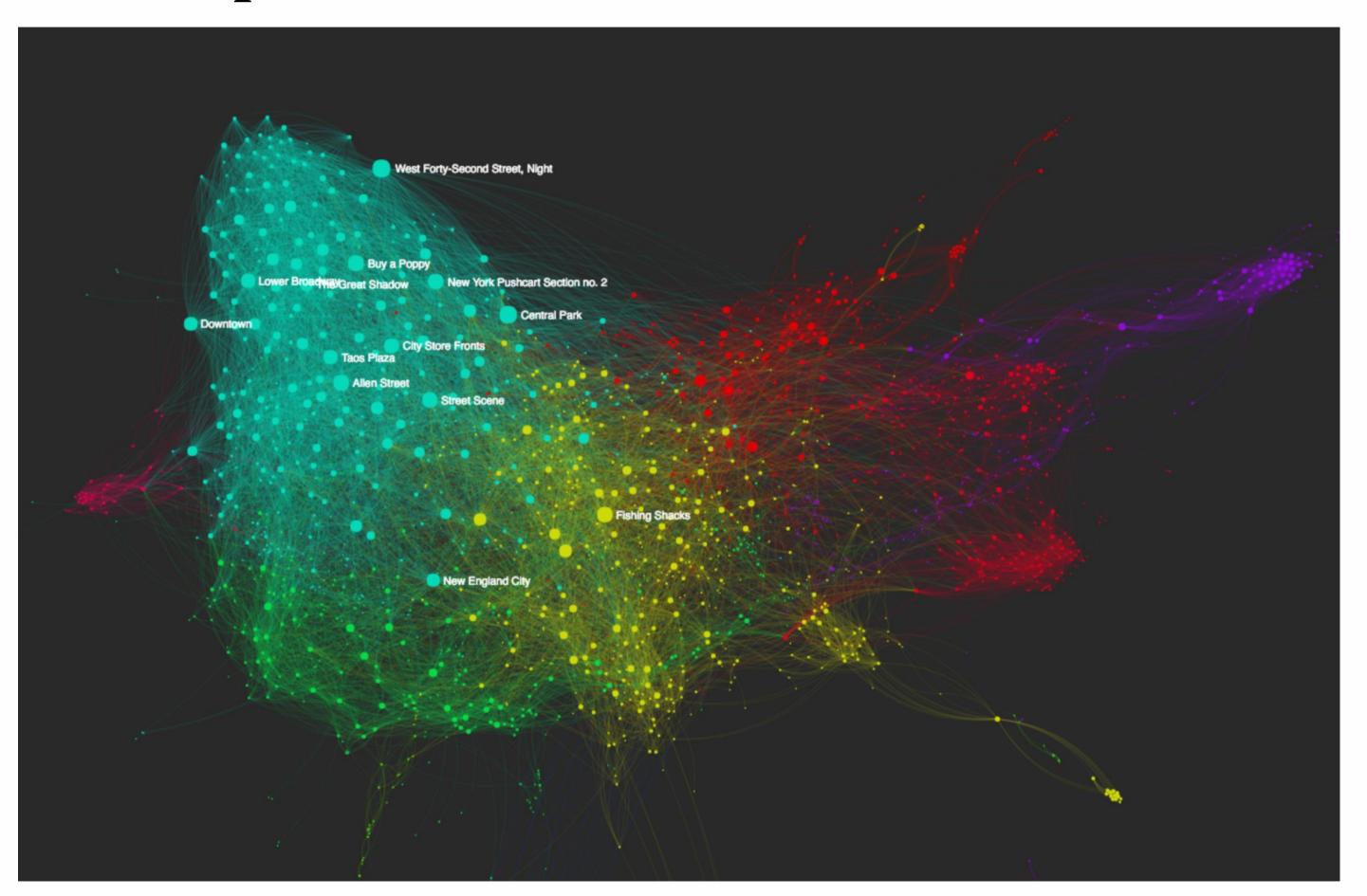




A chronology of Charles

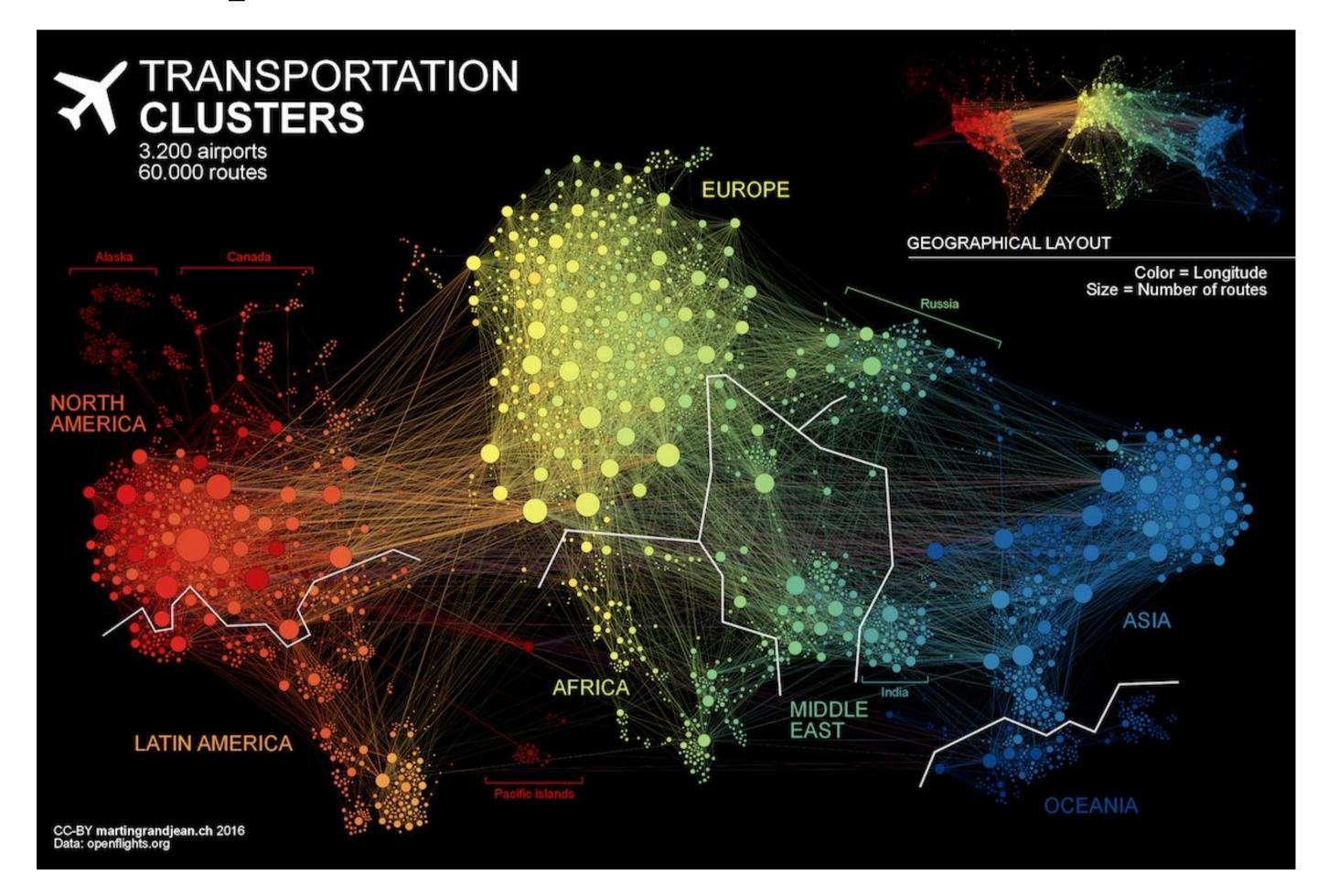
Dickens' novels built using
the most frequent words in
the text by Dr. Jan Rybicki.





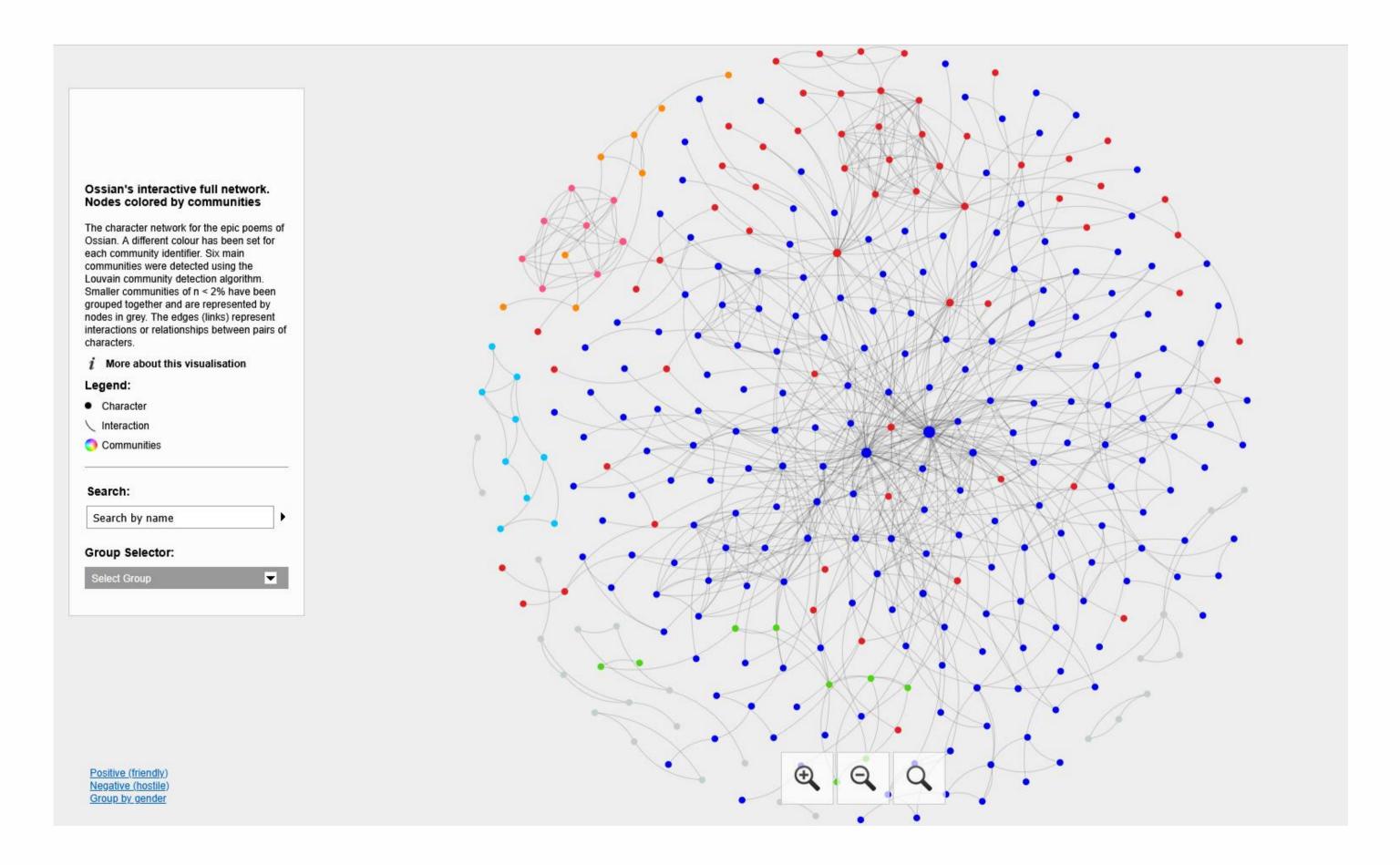
A network of thematic connections in artworks from the Smithsonian American Art Museum, made between 1900 and 1935, by Dr. Matthew Lincoln.





An air transportation network based on openflights.org data, where nodes represent airports, node sizes reflect the number of routes and colours roughly represent continents, by Dr. Martin Grandjean.





An example of an interactive graph, created by Dr. Joseph Yose, based on the Ossian cycle of epic poems by James Macpherson.

Data Sources



Workshop materials: https://github.com/universityofgalway-library/digital-tools-workshops/tree/main/networks-gephi

Alternatively, download data for the workshop from Kaggle

Other websites & data repositories with interesting graph data

- Network Data Repository
- Stanford Large Network Dataset Collection
- Colorado Index of Complex Networks
- University of Michigan
- Network Corpus





Hands-on session

Further Reading



- 1. Martin Grandjean. (2021). <u>Introduction to Social Network Analysis: Basics and Historical Specificities.</u> [video & pdf]
- 2. Andrew Beveridge. (2020). Network of Thrones. A Song of Maths and Westeros.
- 3. Gephi Documentation
- 4. Gephi tutorials (official & created by users)
- 5. Billy Mosse. (2020). A quick tutorial on Gephi layouts using a Q&A StackOverflow dataset. Medium.
- 6. Brown University Libraries. Network Analysis with Gephi
- 7. Christine Egan. (2023). Social Network Analysis and Visualization with Python. Medium.
- 8. Mohammed Saqr, Sonsoles López-Pernas, Miguel Ángel Conde-González & Ángel Hernández-García. (2024). Social Network Analysis: A Primer, a Guide and a Tutorial in R. In: Saqr, M., López-Pernas, S. (eds) Learning Analytics Methods and Tutorials. Springer, Cham. https://doi.org/10.1007/978-3-031-54464-4_15