

# 3교시. Full Text Search 개요, 실습

- 1 FTS 개요
- 2 Vector Search, Hybrid Search
- 3 FTS/Vector실습 : RGB
- A FTS 검색 예제



3-1. Full Text Search 개요



#### Couchbase의 텍스트 검색 엔진

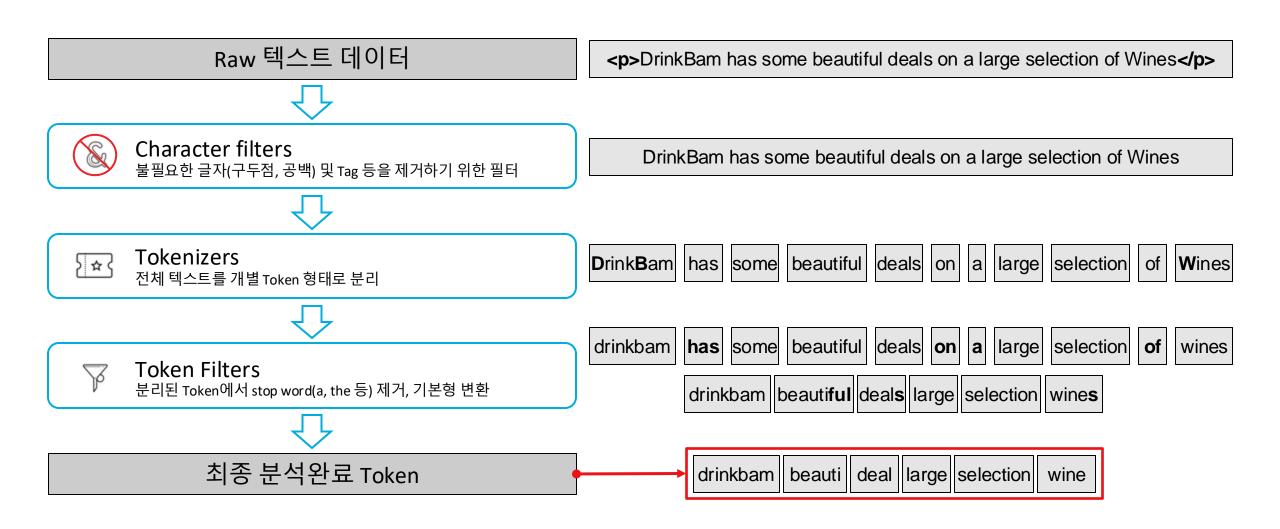
#### <1. 검색을 위한 인덱스 구성>

#### Doc 1 Wine Deals Search Query >DrinkBam has some beautiful deals on a large selection of Wines 자연어 처리 분석기 Analyzer 자연어 처리 분석기 Analyzer | drinkbam | beauti | deal | large | selection | wine deal wine Inverted Full Text 인덱스 Index Scoring drinkbam: Doc 1 beauti: Doc 1, Doc 3 DrinkBam has some beautiful deals on a large selection of Wines deal: Doc 1 large: Doc 1, Doc5. Doc7 Doc 1 section: Doc 1

<2. 검색어를 통한 도큐먼트 검색>

wine: Doc1, Doc2

## Analyzer : 검색에 맞는 언어 식별성



#### Inverted Index : 검색 성능

#### <Raw 텍스트 데이터>

doc1
The quick brown fox

doc2
The quick brown fox jumps over the lazy dog

doc3
The quick brown fox jumps over the quick dog

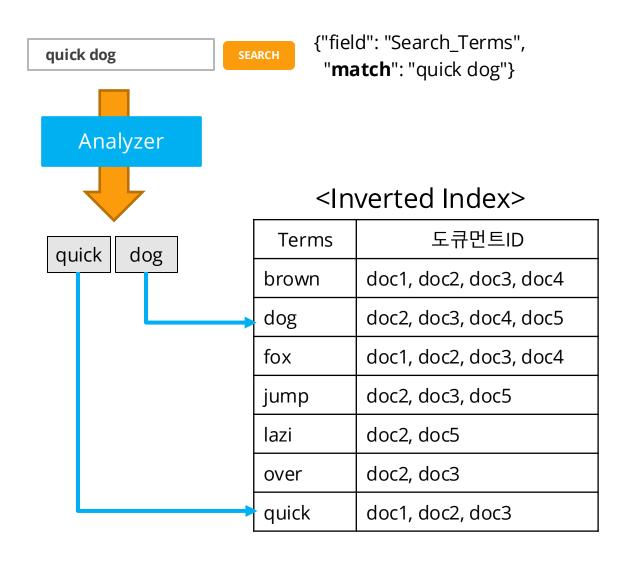
doc4
Brown fox brown dog

doc5
Lazy jumping dog

#### <Inverted Index>

	Terms	도큐먼트ID	
	brown	doc1, doc2, doc3, doc4	
	dog	doc2, doc3, doc4, doc5	
	fox	doc1, doc2, doc3, doc4	
	jump	doc2, doc3, doc5	
	lazi	doc2, doc5	
	over	doc2, doc3	
	quick	doc1, doc2, doc3	

## Search Query : 검색 용이성



#### <Search Result>

doc3	The quick brown fox jumps over the quick dog	
doc2	The quick brown fox jumps over the lazy dog	
doc1	<b><p< b="">&gt;The quick brown fox<!--<b-->p&gt;</p<></b>	
doc5	Lazy jumping dog	
doc4	Brown fox brown dog	

## Scoring: 검색 정확도



- TF(Term Frequency) : 개별 도큐먼트 내에 해당 Token이 자주 나올수록 높은 점수
- IDF(Inverse Document Frequency) : 해당 Token이 포함된 도큐먼트 개수가 많을수록 낮은 점수

#### <Search Result>

doc3	The quick brown fox jumps over the quick dog	Score: 0.8762741	
doc2	The quick brown fox jumps over the lazy dog	Score : 0.6744513	
doc1	The quick brown fox	Score: 0.6173784	Score = TF / IDF
doc5	Lazy jumping dog	Score : 0.35847884	
doc4	<b></b> Brown fox brown dog	Score: 0.32951736	



3-1-1. Search Queries



#### **Query types**



Simple Queries



**Geospatial Queries** 



**Compound Queries** 



Non-analytic (i.e. exact match)



Range Queries (string, date, numeric)



Special queries (for dev purpose)



String Queries (natural language)



Vector queries

#### **Interacting with FTS**



**RESTful API** 



**SDK Clients** 



Through N1QL Search or FLEX Indexing

```
{
  "match": "location hostel",
  "field": "reviews.content",
  "analyzer": "standard",
  "fuzziness": 2,
  "prefix_length": 4,
  "operator": "and"
}
```

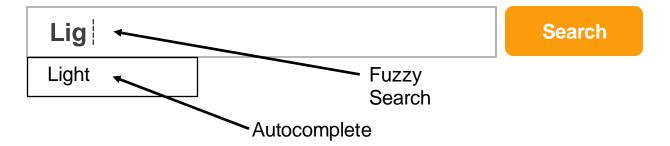
```
SELECT t1.name
FROM `travel-sample` AS t1
WHERE SEARCH(t1, {
    "match": "bathrobes",
    "field": "reviews.content",
    "analyzer": "standard"
});
```

SELECT META(b).id FROM mybucket AS b USE INDEX **(USING FTS)** WHERE b.f1 = "xyz" AND b.f2 = 100;

# **Simple Queries**

Query type	Example	Matched terms results
MATCH	{"field": "reviews.content", "match": "beautiful"}	beauty beautiful
MATCH PHRASE	{"field": "reviews.content", "match_phrase": "beautiful location"}	beautifully located beautiful location
FUZZY	{"field": "reviews.content",  "term": "hotel",  "fuzziness":"1"}	hotel hostel
PREFIX	{field": "reviews.content",  "prefix":"bea"}	beach beautiful
REGEXP	{"field": "reviews.content",  "regexp":"ho[st t]el"}	hostel hotel
WILDCARD	{"field": "reviews.content", "wildcard':"ho?tel"}	hostel
BOOLEAN FIELD	{ field": "reviews.content",     " <b>bool</b> ": true,     " <b>field</b> ":"free_breakfast"}	documents where the field contains boolean true value

#### **Fuzziness**



Fuzziness allows you to find words when the search term is misspelled.

- The parameter indicates how many letters may be different or missing, leveraging the <u>Levenshtein distance</u>.
- Maximum supported fuzziness is 2 to lower the number of false positives
- One important optimization is that most spelling mistakes happen towards the end => utilize the prefix\_length option in fuzzy queries

```
"Match":"beautiful",
    "field":"reviews.content,
    "analyzer":"standard",
    "fuzziness":1,
    "prefix_length":2
}
"autiful" is only considered for fuzziness
```

## **Compound Queries**

Query type	Description	Example
CONJUNCTION	Logical AND. Contains multiple child queries. Its result documents must satisfy all of the child queries.	{ "conjuncts": [
DISJUNCTION	Logical OR. Contains multiple child queries. Its result documents must satisfy a configurable min number of child queries. By default this min is set to 1.	{"disjuncts": [
BOOLEAN	Combination of conjunction and disjunction queries and takes three lists of queries:  • must: Result documents must satisfy all of these queries.  • should: Result documents should satisfy these queries.  • must not: Result documents must not satisfy any of these queries.	{"must": {     "conjuncts": [         {"field": "reviews.content",         "match": "location"}]},  "must_not": {     "disjuncts": [         {"field": "free_breakfast",         "bool": false}]},  "should": {     "disjuncts": [         {"field": "free_breakfast",         "bool": true}]}}
DOC ID	Returns the indexed document or documents among the specified set. This is typically used in conjunction queries, to restrict the scope of other queries' output.	{ "ids": [ "hotel_10158", "hotel_10159" ] }

#### **Boosting**

Boosting allows you to give different weights to each element in a compound query.

```
"conjuncts": [
     "field": "description",
         "match": "pool"
     "field": "reviews",
         "match":"pool",
     "boost":2
```

Performs Match Queries for pool in both the reviews and description fields, but documents having the term in the reviews field score higher.

## **Range Queries**

Query type	Description	Example
DATE RANGE	Finds documents containing a date value, in the specified field within the specified range.	{     "start": "2001-10-09T10:20:30-08:00",     "end": "2016-10-31",     "inclusive_start": false,     "inclusive_end": false,     "field": "review_date" }
NUMERIC RANGE	Finds documents containing a numeric value in the specified field within the specified range	{     "min": 100,     "max": 1000,     "inclusive_min": false,     "inclusive_max": false,     "field": "id" }
TERM RANGE	Finds documents containing a term in the specified field within the specified range.	{   "min": "foo",   "max": "foof",   "inclusive_min": false,   "inclusive_max": false,   "field": "desc" }

#### **Query String**

Query type	Description	Example
QUERY STRING	QUERY STRING  Query strings enable humans to describe complex queries using a simple syntax.	

Example with Query String syntax	
{ " <b>query</b> ": "pool" }	
{ "query": "continental breakfast"}	
{ "query": "description:pool" }	
{ "query": "+description:pool - continental breakfast" }	
{ "query":"description:pool name:pool^5"}	

```
Same example with Query syntax
{ "match": "pool", "field": " all"}
{ "match_phrase": "continental breakfast",
 "field":"_all"}
{ "match": "pool", "field": "description"}
{"must": {
   "conjuncts": [{"field":"description", "match":"pool"}]},
 "must_not": {
    "disjuncts": [
{"field":"default","match":"continental"}]},
 "should": {
    "disjuncts": [ {"field":"default", "match":"breakfast"}]}}
Boost decuments having a match on name:pool
```

## **GeoSpatial Query**

Query type	Description	Example
POINT DISTANCE	NORTH  NORTH  NORTH STOR  NORTH STOR  NORTH STOR  NORTH STOR  NORTH STOR  NORTH STOR  VILLAGE  VILLAGE	{"field":"geo",     " <b>location</b> ":"53.482358,-2.235143 <b>"</b> ",     " <b>kilometers</b> ","1" }
BOUNDED RECTANGLE	The UC Trengter Tender Farminy Mouth Half  Dirth old y  Catholical Streets  Format Chris   Catholical Country Streets  Format Chris   Catholical Country Streets  Format Chris   Catholical Country Streets  Format Chris   Format Streets  Fo	{"field": "geo",     " <b>top_left"</b> : [-2.235143, 53.482358],     " <b>bottom_right</b> ": [28.955043, 40.991862], }
BOUNDED POLYGON	Cable Car Museum Cable Cable Car Museum Cable Cab	{"field": "geo",     "polygon_points": [     "37.79393211306212,-122.44234633404847",     "37.77995881733997,-122.43977141339417",     "37.788031092020155,-122.42925715405579",     "37.79026946582319,-122.41149020154114",     "37.79571192027403,-122.40735054016113" ] }

#### **N1QL** with **SEARCH** predicate

Identify the customer accounts and their related contacts where a particular topic has been discussed. The search criteria may include one or many of the following informations: meeting Title, Date range, Customer Contact Details, Sales team member details

```
SELECT meta(a).id, a.title, a.startDate, a.account.name, a.contacts, a.participants
FROM crm a
WHERE SEARCH(a.
   {"conjuncts": [
      {"field":"title", "match": "artificial intelligence"},
      {"field":"participants.name", "match":"james"} ,
      {"field":"account.name", "match":"willis"},
      {"field": "startDate", "start": "2019-03-20", "end": "2019-03-31"},
      {"field":"contacts.name", "match":"boone"} ,
      {"field":"contacts.email", "match":"obell@gmail.com"}
   {"index":"all acts"}
 AND a.type='activity'
 AND a.activityType='Appointing
```

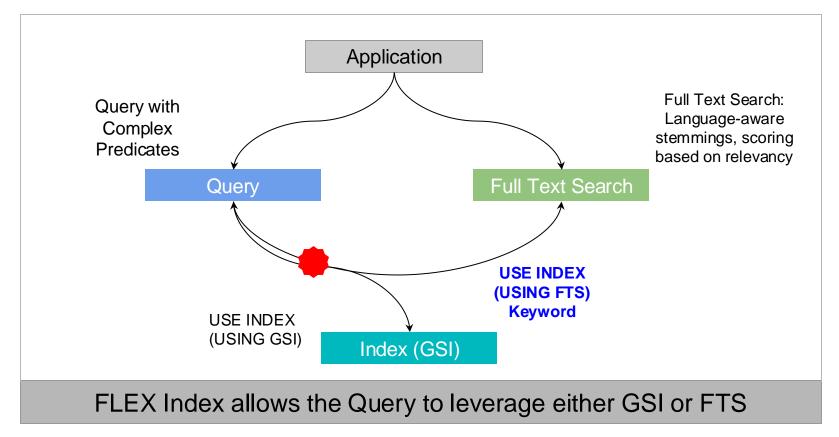
SQL clause

Search index tip

Search clause

#### **N1QL** with FLEX Indexing

- Mechanism whereby a N1QL query can leverage either or both Secondary Index and Keyword Text Search with standard N1QL predicates
- Allows N1QL to transparently benefit the full power Text Search capability without any Query limitations
  - > Nested document field, Array, SQL Aggregation, Join and Sorting



#### N1QL with FLEX Indexing When should you use them?

- Where the search conditions of the N1QL statements are not predetermined
  - They can contain varied numbers of predicates, often based on user's selections
  - It is difficult to create indexes to cover all of the search conditions.
- Applications that provide search capabilities involving a large number of predicates
  - With logical operators, such as AND/OR combinations in the search conditions.
- Where the search conditions involve predicates on hierarchical document elements
  - Such as search that involve array elements in an array, or in multiple arrays.
- Where the applications require both the power of FTS and need SQL aggregation, with JOIN to include related information from other objects.
- Or you simply want to use the N1QL predicate syntax over the FTS syntax

#### N1QL with FLEX Indexing Example

There are two ways to specify that you would like to use a full-text index with a N1QL query without search predicate:

- Use the USE FTS hint in the N1QL query.
- Set the use fts request-level parameter to true.

SELECT META(b).id FROM mybucket AS b USE INDEX **(USING FTS)** WHERE b.f1 = "xyz" AND b.f2 = 100;

- 1. The query engine considers all available fulltext indexes.
- 2. If any full-text index qualifies, the full-text index is used.
- If none of the full-text indexes qualify, the query engine considers other available GSI and primary indexes, following existing rules.

Requirements	Description
FTS index	Analysers, Type mappings and Indexed fields must satisfy requirements listed in the documentation.
Query	In order to use a full-text index with a N1QL query, the query predicates (conditions and expressions) must also meet certain requirements listed in the documentation.

# 3-1-2. Search Results





#### Sorting

- The required sort-type is specified by using the sort field, as an array of String or Objects. Combination is possible.
- The default sort-order is ascending.
- If multiple fields are included, the sorting of documents begins according to their values for the field whose name is first in the array.

Sorting type	Description	Example
Sorting with Strings	Array of strings containing either:	{     "fields": [ "title"],     " <b>sort</b> ": ["country", "score","id"],     "query":{"query": "beautiful pool"} }
Sorting with objects	Fine-grained control over sort- procedure. Each object can have the following fields:  • by  • field  • missing  • Mode  • type	<pre> "sort": [     "country",     {       "by" : "field",       "field" : "reviews.ratings.Overall",       "mode" : "max",       "missing" : "last",       "type": "number"     } } </pre>

### **Pagination**

Pagination of large number of results are essential for sorting and displaying a subset of these results.

Pagination type	Description	Example
SIZE/LIMIT, FROM/OFFSET	To obtain a subset of results and works deterministically when combined with a certain sort order (default order is relevance)	{     "query": {         "match": "California",         "field": "state"     },     "size": 5,     "from": 10 }
SEARCH_AFTER SEARCH_BEFORE	For more efficient pagination, designed to fetch the size number of results after or before the key specified. Allow for the client to maintain state while paginating.	{     "query": {         "match": "California",         "field": "state"     },     "sort": ["_id"],     "search_after": ["hotel_10180"],     "size": 3 }

#### **Facets**

Facets are aggregate information collected on a particular search result set. You do a search and collect additional facet information along with it.

Facet type	Description
TERM FACET	Counts up how many of the matching documents have a particular term in a particular field
NUMERIC RANGE FACET	The user defining their numeric ranges. The facet counts matching documents for a particular field.
DATA RANGE FACET	Same as numeric range facet, but on dates instead of numbers

Term Facet example: search documents containing air fresheners and compute facets on the field type

{
 "query": {"query": "air fresheners"},
 "facets": {
 "type": {"field": "type"}
 }
}

Results: documents containing air fresheners can be grouped in 2 facets: Electric Air Fresheners (288 results) and Air Fresheners Sprays (887 results)

```
"facets": {
    "type": {
        "field": "type",
        "total": 1175,
        "terms": [
            {"term": "Electric Air Fresheners","count": 288},
            {"term": "Air Freshener Sprays", "count": 887}
        ]
    }
}
```

# 3-1-3. Search Indexes







#### **Index Overview**



Real-time indexing (auto-updated upon mutation)



Mapping (default map, map by document type and dynamic mapping)



Storing (Stored fields, Term vectors)



Analyzers (Character filters, Tokenization, Token Filtering)



Aliasing (Searches can be performed across multiple buckets)

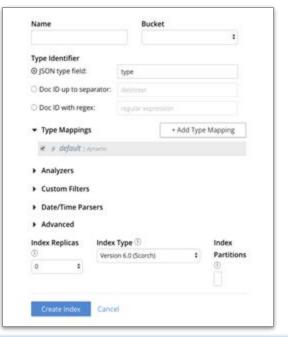
#### **Creating Search Index**



Couchbase Web Console



RESTful API



```
{
  "name":"demoIndex",
  "type":"fulltext-index",
  "params":{ ...},,
  "sourceType":"couchbase",
  "sourceName":"travel-sample",
  "sourceUUID":"99e9829898a45ba35f1c9c85dfcdb42b",
  "sourceParams":{...},
  "planParams":{},
  "uuid":""
}
```

**TIP:** The easiest way to create a FTS index is through the Web Console, then the Index Definition Preview can be copy/paste and reused with REST API

#### **Creating index**

Define your indexes based on your access pattern.

Identifying document type format

Type Identifier (Json property, Doc ID)

Include or Exclude documents by type

Type Mapping (all fields or only specific fields)

Analyser (default, specific or custom)

Include or Exclude specific fields in the index

Child Field (value or array) or Child Mapping (Json object)

Store (for highlights in results)

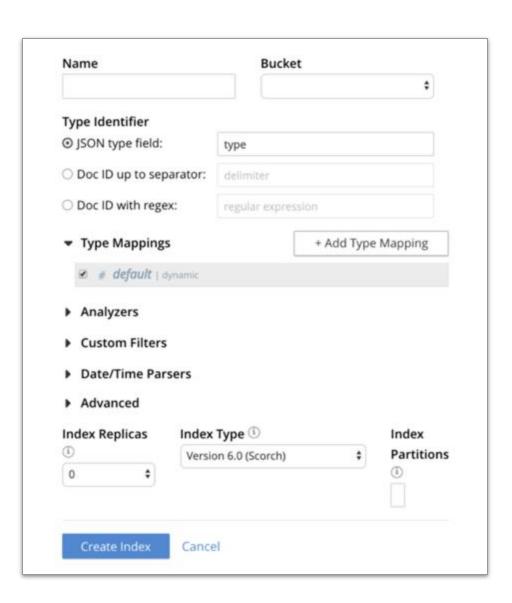
### **Index mapping**



OPTION name	Description	
index	If unchecked, fields that match this will not be indexed	
store	<ul> <li>This allows the document contents to be written to the index; by default only doc IDs are written to a FTS Index</li> <li>Enables highlighting and result snippets but generally results in larger indexes that are slower to build.</li> <li>Encourage use of multi-gets so users don't need to store the additional information in the index.</li> </ul>	
Include in _all	<ul> <li>The text in this field will be searchable in query strings without prefixing the field name.</li> <li>If unchecked, the query must include this prefix (i.e. "desc:modern")</li> </ul>	
Include term vectors	Not storing term vectors results in smaller indexes and faster index build times.	

#### **Search Workbench - Creating Indexes**

- Visual Web Console
- All features available, including Custom Analyzers creation
- Index definition available in JSON for REST API
- Once built, searchable from Web Console, SDK or REST API



## **Monitoring Search**



Couchbase Web Console



RESTful API



Off-the-shelf Integration



```
"num_bytes_used_ram": 213924088,

"travel-sample:geoldx:avg_queries_latency": 41.771365,

"travel-sample:geoldx:num_bytes_used_disk": 295152367,

"travel-sample:geoldx:total_queries": 9,

"travel-sample:geoldx:total_queries_slow": 0,
...
}
```







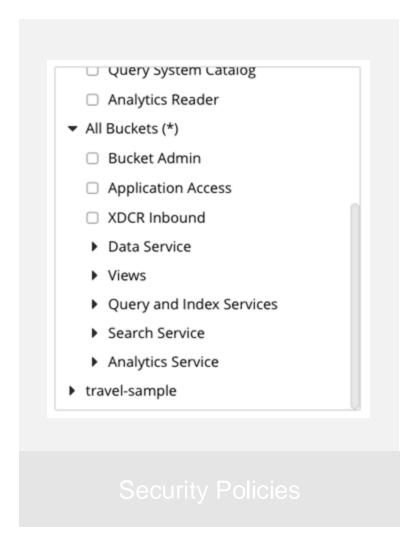




And many more ...

#### **Centralized Security Policies**

- Authorization with RBAC
- Coarse or Fine granularities
- Centralized policies for all resources, user, groups and roles

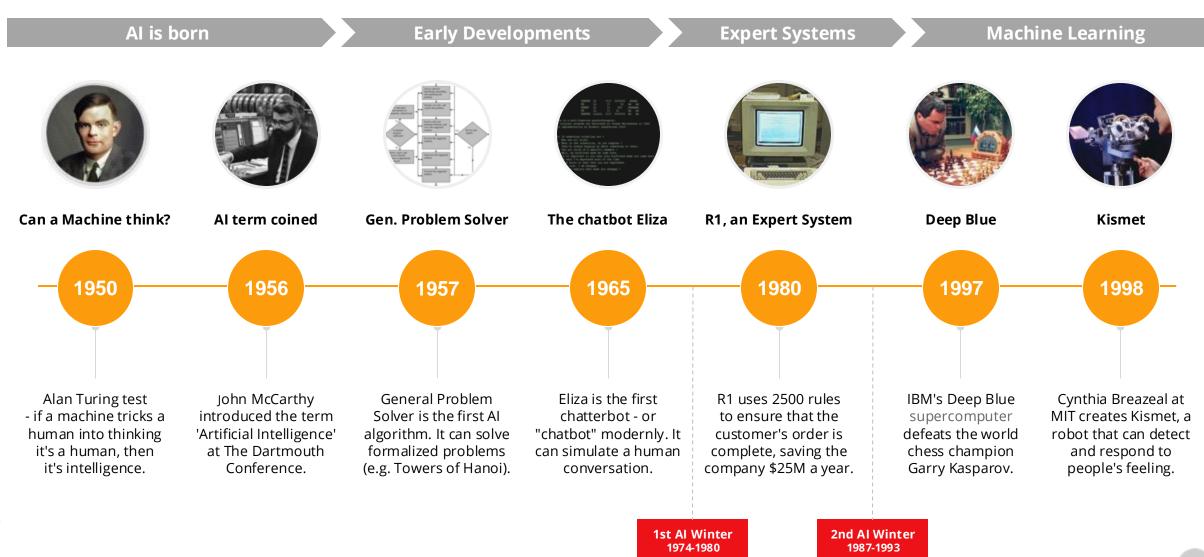




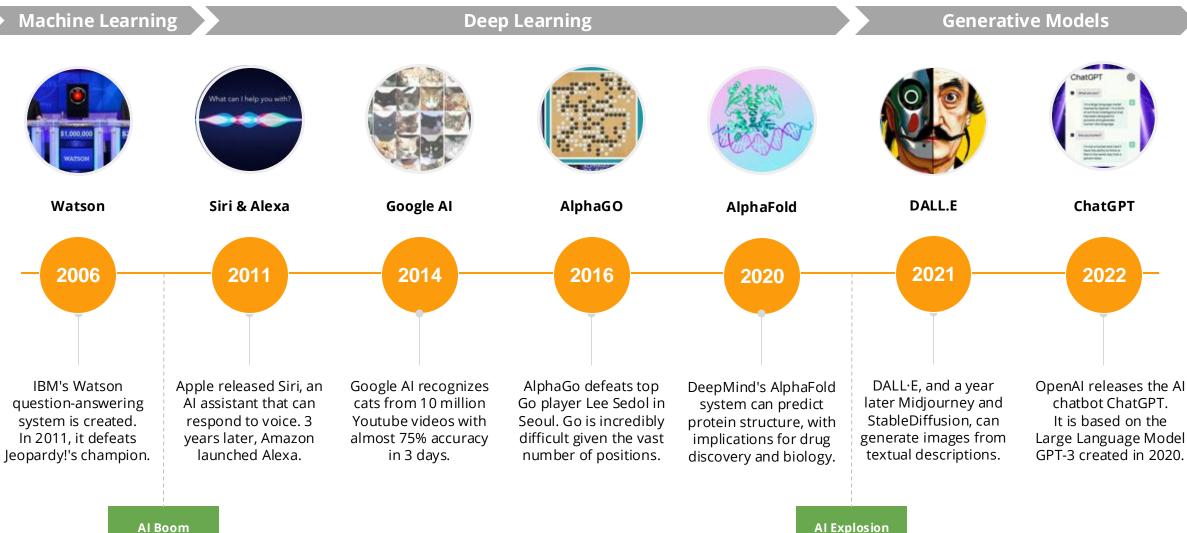
3-2. Al, Vector Search, Hybrid Search



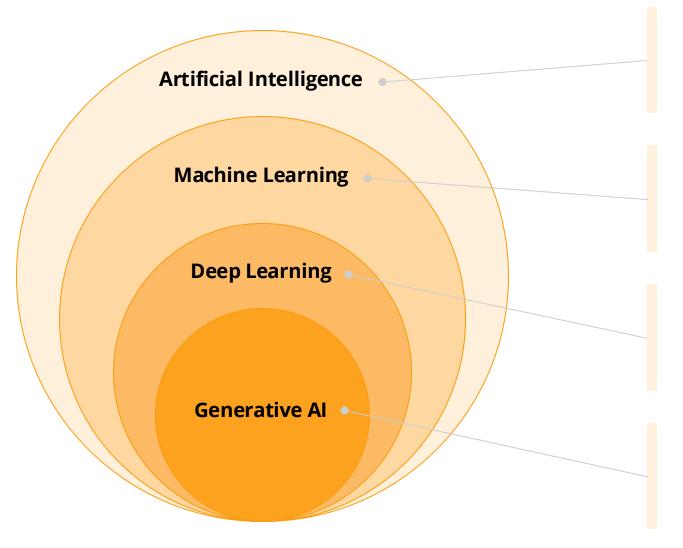
## **Key Milestones in the History of AI** | 20th Century



#### **Key Milestones in the History of AI** | 21st Century



## The Technology behind AI



#### **Artificial Intelligence (AI)**

Techniques that allows computers to emulate human behavior (e.g. learn, recognize patterns, solve complex problems).

#### Machine Learning (ML)

A subset of AI, using advanced algorithms to detect patterns in large data sets, allowing machines to learn and adapt for prediction or content generation use cases.

#### **Deep Learning (DL)**

A subset of ML, using multiple layers of artificial neural networks that simulate human brains for in-depth data processing.

#### **Generative AI (GenAI)**

A subset of DL, using models that generate content like text, images, or code based on provided input.

#### Powering Apps: A Combination of Predictive & Generative Al

#### **Predictive AI**

#### **Outcomes and Insights driven by ML**



- Predict Outcomes based on historical data
- Utilize ML algorithms for pattern recognition
- · Learns patterns and correlations from data
- Drives decision making and Future planning
- High ROI, trained on proprietary data
- Predictive Insights
- Dynamic Pricing
- · Fraud Detection
- · Inventory Optimization

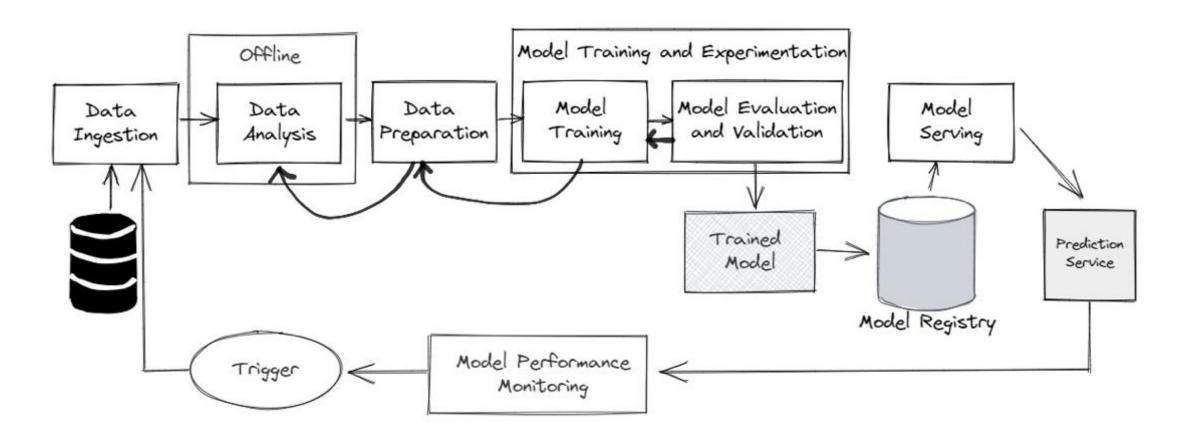
#### **Generative Al**

#### **Generate Content and Experiences**



- Generate or Synthesize content
- Needs large amounts of unlabeled data for training
- Generates new data probabilistically
- Fosters creativity, innovation
- Accelerates human productivity
- Hyper-personalized experiences
- Contextualized content
- Chatbots and CoPilots
- · Synthetic data and Summarization

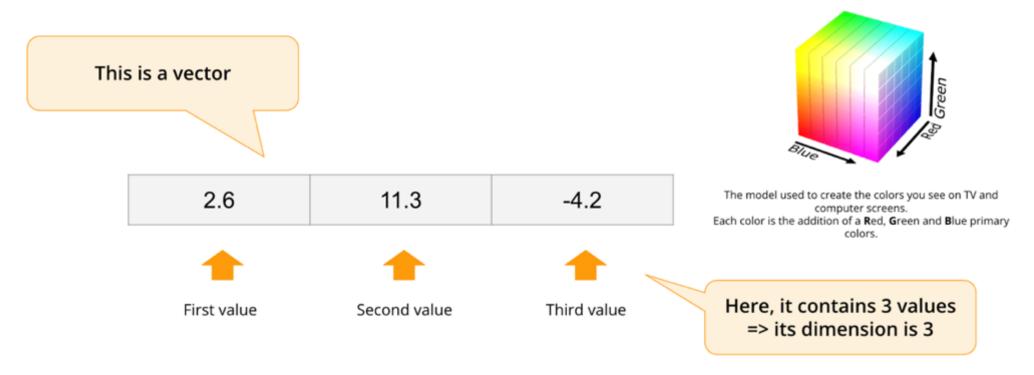
## **Model?** Machine Learning Workflow



출처: https://www.iguazio.com/blog/ml-workflows-what-can-you-automate/ https://cloud.google.com/architecture/mlops-continuous-delivery-and-automation-pipelines-in-machine-learning

#### What is a Vector

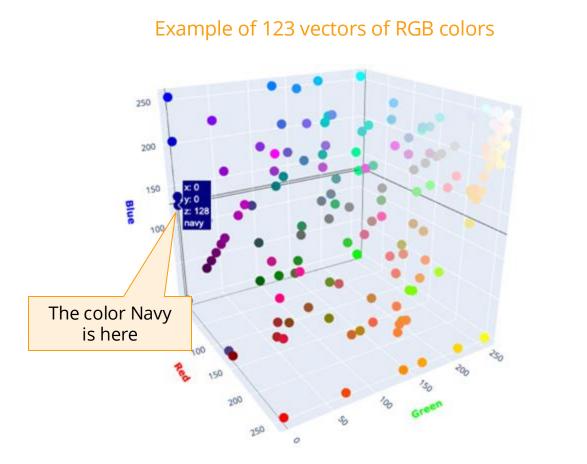
#### What is a Vector? | Basic RGB Example

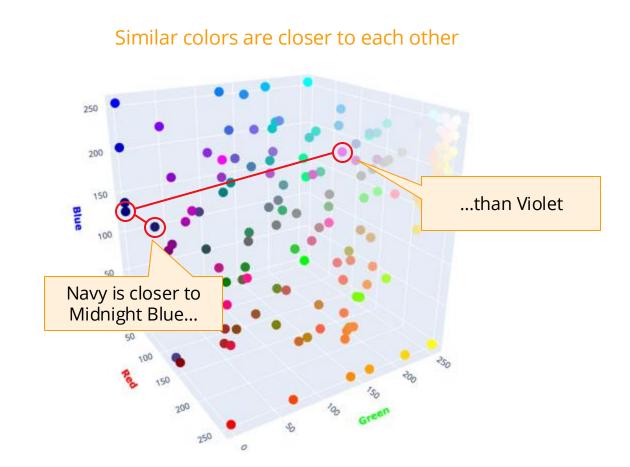


#### A Vector is a just an array of numerical values

The RGB model example

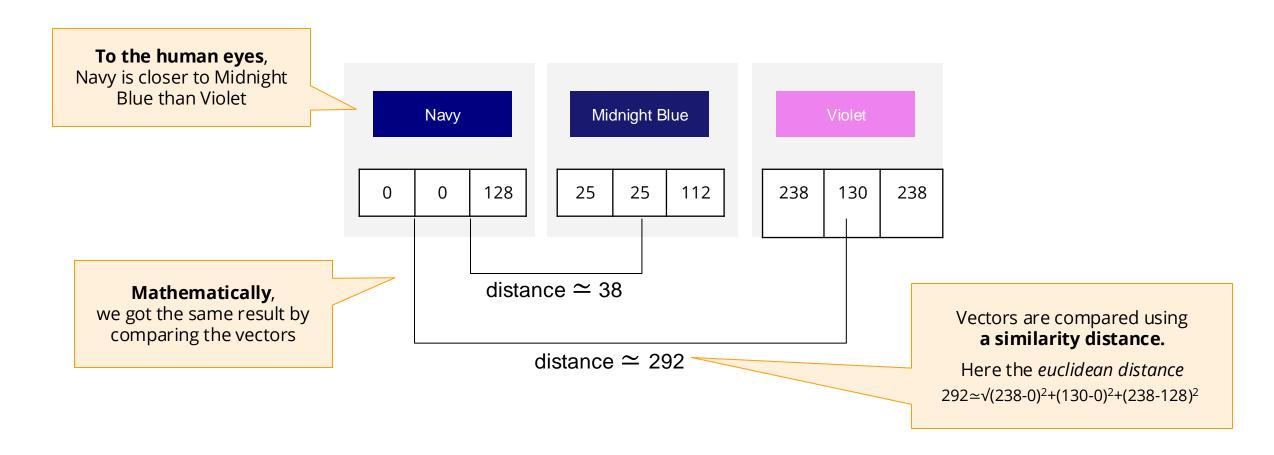
#### **Vectors Similarity**





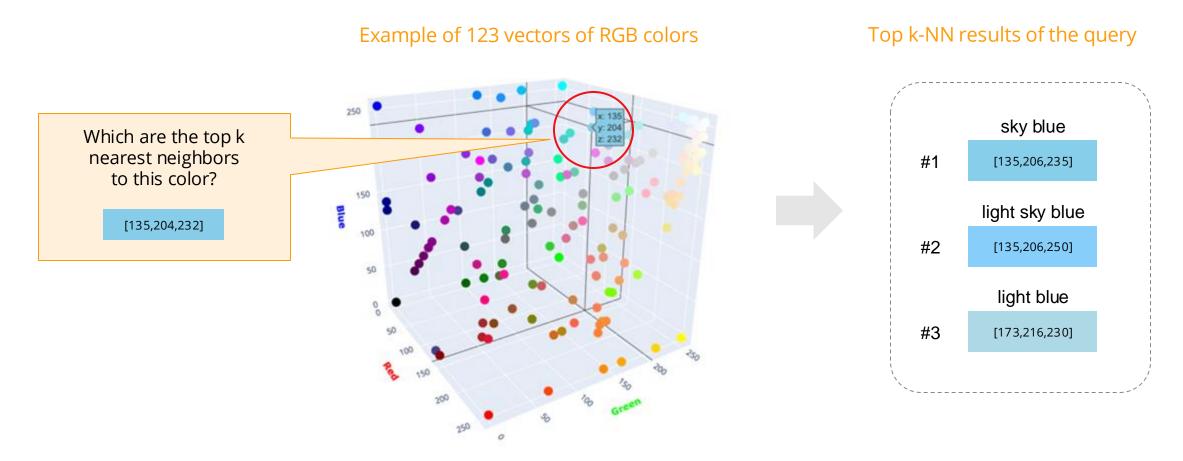
Vectors make it possible to translate **similarity** as perceived by humans to **proximity in a vector space**.

## **How does Similarity works**



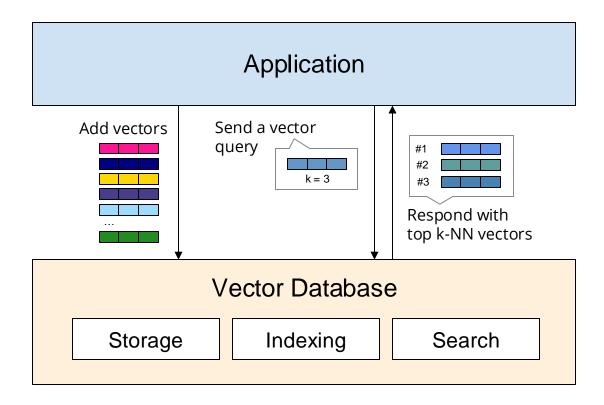
Vectors can easily be compared mathematically using a similarity distance

## Similarity Search with K-NN (K-Nearest Neighbors)



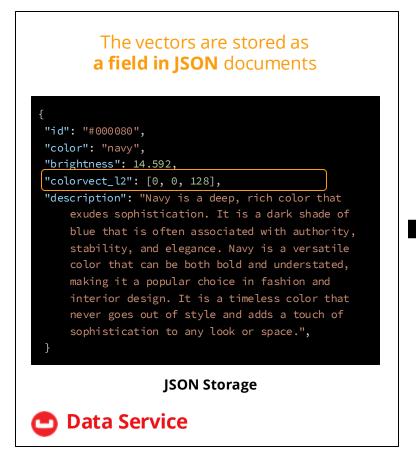
A similarity search is a query that **finds the k nearest neighbors to a vector**, as measured by a similarity metric

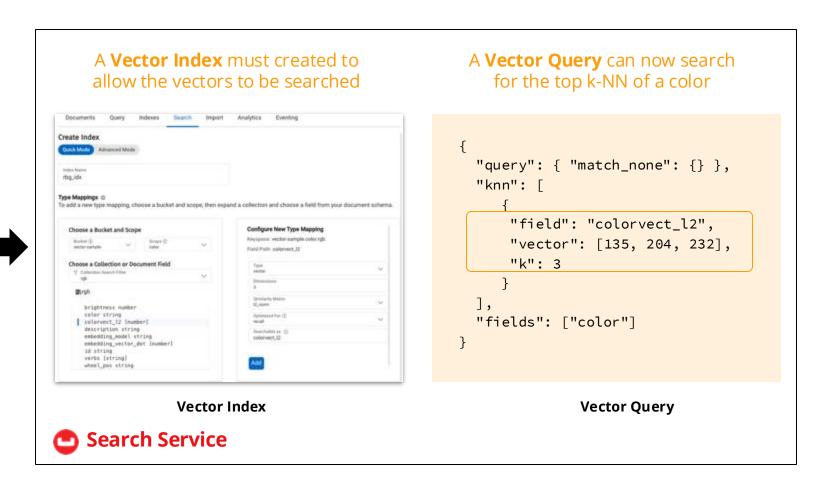
#### **What is Vector Database**



Vector databases provide the ability to store, index and search vectors using similarity search

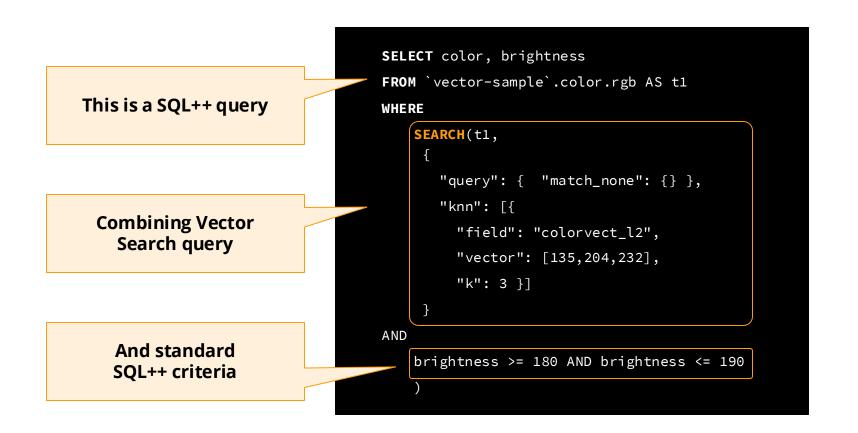
#### Couchbase Vector Search

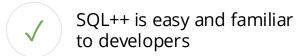


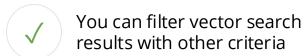


Couchbase uses the **Data Service to store vectors**, and the **Search Service to index and query vectors** 

#### Hybrid SQL++ and Vector Search with Couchbase



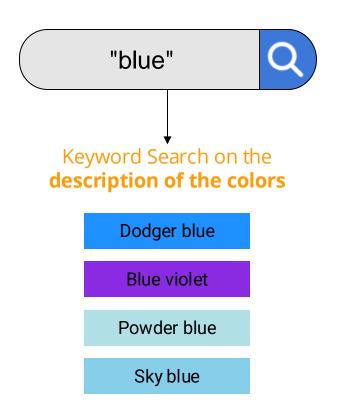






Couchbase can run hybrid SQL++ and Vector Search queries to facilitate application development

#### Comparison between Keyword Search and Vector Search



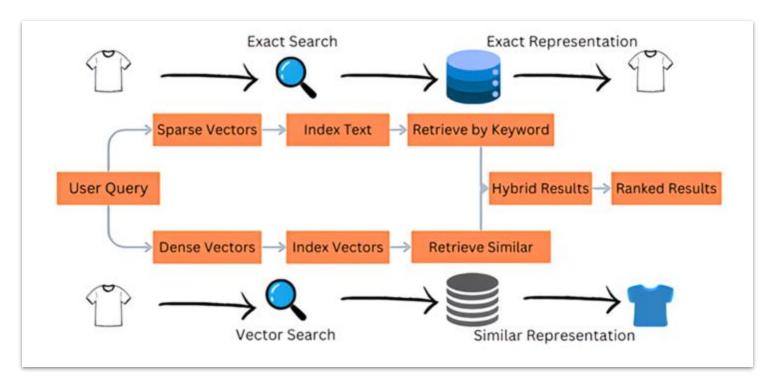


A Keyword search looks for **terms** that match

A Vector search looks for **similarity** 

#### Hybrid Search to get the best of both worlds

#### Hybrid Search Architecture



#### Hybrid Search with Couchbase

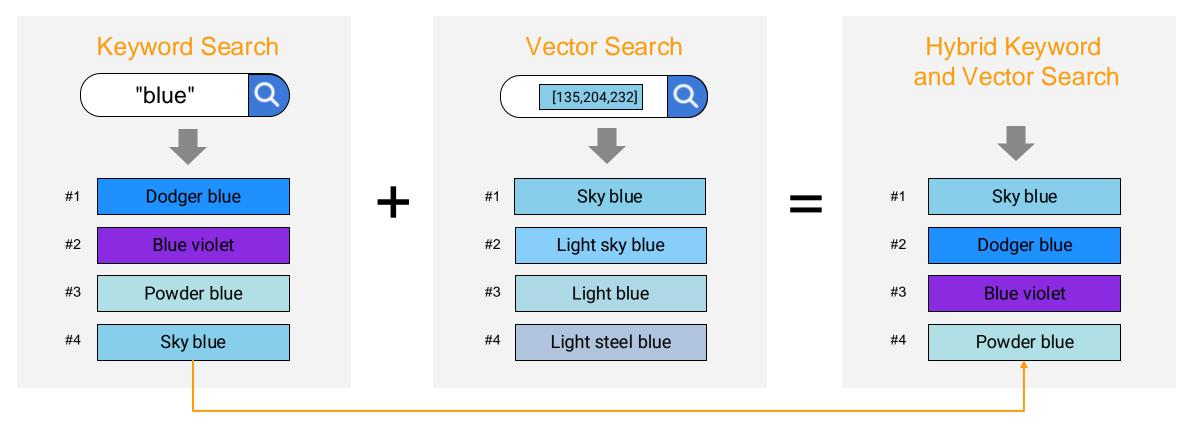
```
{
   "query": {
     "match": "blue",
     "field": "description"
   },

"knn": [
   {
   "field": "colorvect_l2",
     "vector": [135,204,232],
     "k": 4
   }
   ],

"fields": ["color","description"],
   "size": 4
   }
}
Results
to return
}
```

**Vector search in conjunction with traditional Keyword** search delivers the most complete and relevant results

#### **Hybrid Keyword and Vector Search Example**



Results are reordered (aka. reranking)

Results from the Keyword search are **boosted** if they appear in the Vector Search results



## 3-3. FTS/Vector Search 실습: RGB

3교시.Lab.Couchbase Vector Search\_RGB.pdf



## 첨부. FTS 검색 예제





#### **SEARCH(): Simple Match Search**

SELECT attribute\_name
FROM collection\_name
WHERE SEARCH(attribute\_name, search\_term)

SELECT country, name, description FROM hotel WHERE SEARCH(description, "boutique")

SELECT attribute\_name
FROM collection\_name
WHERE SEARCH(attribute\_name, search\_term)

SELECT country, name, description FROM hotel WHERE SEARCH(description, "boutique -luxury")



#### **SEARCH(): Simple Match Search**

SELECT attribute\_name
FROM collection\_name
WHERE SEARCH(attribute\_name, search\_term)

SELECT country, name, description FROM hotel WHERE SEARCH(description, "+boutique +hotel")

## **SEARCH(): Simple Match Phrase Search**

SELECT attribute\_name
FROM collection\_name
WHERE SEARCH(attribute\_name, search\_phrase)

SELECT country, name, description
FROM hotel
WHERE SEARCH(description, "\"boutique hotel\"")

## **SEARCH(): Query Object Search – String Match**

```
SELECT attribute_name
FROM collection_name
WHERE SEARCH(collection_name, query_object)
```

## SEARCH(): Query Object Search – String Match Phrase

```
SELECT attribute_name
FROM collection_name
WHERE SEARCH(collection_name, query_object)
```

#### SEARCH(): Query Object Search – Boolean Match

```
SELECT attribute_name
FROM collection_name
WHERE SEARCH(collection_name, query_object)
```

## **SEARCH(): Query Object**

```
SELECT attribute_name
FROM collection_name
WHERE SEARCH(collection_name, object)
```

## **SEARCH(): Query Object Search – Location Info**

```
SELECT attribute_name
FROM collection_name
WHERE SEARCH(collection_name, object)
```

#### **SEARCH(): Query Object Search – Sort & Size**

```
SELECT attribute_name
FROM collection_name
WHERE SEARCH(collection_name, object)
```

## **SEARCH(): Query Object Search - And**

```
SELECT attribute_name
FROM collection_name
WHERE SEARCH(collection_name, object)
```

```
SELECT h.country, h.name, h.description
FROM hotel h
WHERE SEARCH(h, { "query": {
                   "conjuncts": [{
                                  "bool":true,
                                  "field":"free_parking"
                                  "bool":true,
                                  "field":"free_breakfast"
```

## **SEARCH(): Query Object Saerch – Fuzzy**

```
SELECT attribute_name
FROM collection_name
WHERE SEARCH(collection_name, query_object)
```

```
SELECT h.country, h.name, h.description
FROM hotel h
WHERE SEARCH(h, { "query": {
                             "match":"free wifi",
                             "field":"description",
                             "fuzziness":1
                   "size":10,
                   "sort":["-_score"]
```

## SEARCH(): Query Object Search - Regular Expression

```
SELECT attribute_name
FROM collection_name
WHERE SEARCH(collection_name, object)
```



# 수고하셨습니다.

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